

**POST GRADUATE DIPLOMA IN  
DISTANCE EDUCATION**

**Term-End Examination**

**December, 2007**

**ES-314 : MANAGEMENT OF DISTANCE  
EDUCATION**

*Time : 3 hours*

*Maximum Weightage : 75%*

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**Note :**

- (i) Attempt **all** the three questions.
  - (ii) All the three questions carry equal weightage.
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1. Answer any **one** of the following questions in about 1200 words :
  - (a) Identify the challenges in the management of an educational institution and suggest the strategies to meet them.
  - (b) Discuss the essential attributes of a learning organisation with special reference to distance learning institution.
  
2. Answer any **four** of the following questions in about 300 words each :
  - (a) Write a note on the origin of correspondence education in India.
  - (b) Explain in brief the structural aspects of change in an organisation.

- (c) Discuss in brief the role of UGC in the Indian higher education system.
- (d) Explain in brief the relationship between the objectives of an institution and its organisational structure.
- (e) Identify the main differences between employers' perspective and governments' perspective while opting for distance education.
- (f) Write a note on factors responsible for the success of change in an organisation.

**3.** Answer any **one** of the following in about 1200 words :

- (a) Critically analyse the major issues faced by Indian higher education with emphasis on 'access' and 'equity'.
- (b) Discuss various strategic options available to the management of a distance education institution in the choice of media, technology and resource networking.