

POST GRADUATE DIPLOMA IN DISTANCE EDUCATION

Term-End Examination June, 2006

ES-318 : COMMUNICATION TECHNOLOGY FOR DISTANCE EDUCATION

Time: 3 hours Maximum Weightage: 75%

Note:

- (i) Attempt all the three questions.
- (ii) All the three questions carry equal weightage.
- Answer any two of the following questions in about 600 words each:
 - (i) 'Communication technology has increased the reach of education.' Elaborate the statement with evidences and arguments.
 - (ii) Explain the functions and process of communication.

 Discuss educational communication as a system.
 - (iii) Describe the specific uses of communication technologies with particular reference to distance education.
 - **2.** Answer any **four** of the following questions in about 300 words each:
 - (i) Discuss the role of computers in education.
 - (ii) Distinguish between Computer Assisted Learning (CAL) and Computer Managed Learning (CML).



- (iii) Describe the advantages of teleconferencing in education and training.
- (iv) Write a short note on Internet services.
- (v) Discuss the techniques of cutting and mixing in television production.
- (vi) Describe various approaches to media use in distance education.
- **3.** Answer any **two** of the following questions in about 600 words each:
 - (i) 'Production of audio-visual materials depends on effective team work.' Discuss the statement with appropriate examples.
 - (ii) Describe the various ways of recording sound in video programmes.
 - (iii) Describe the important stages/steps involved in Educational TV (ETV) scriptwriting process beginning from 'idea' to 'camera script'. Discuss the role of content specialist and producer in the process.