

B.E. (Chemical) (Sem. VI) (R) Dec'08.

Sub. Entrepreneurship & Management

5832-08.

3/1/09 (REVISED COURSE)

(2 Hours)

RC-7340

[Total Marks : 75]

5

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122

- (1) Attempt any **five** questions out of **seven** questions.  
(2) **Each** question carry **equal** marks.

- (a) Describe business culture and culture of the society. 7  
(b) Describe SWOT analysis giving examples. 8
- (a) Describe Henry Fayols principles of management. 8  
(b) Explain Institutional Finance to Indian Entrepreneurship. 7
- (a) Explain the role of women entrepreneurs in the development of Indian economy. 8  
(b) Describe the different forms of organisation. 7
- (a) Explain in detail the social cost benefit analysis. 8  
(b) What do you mean by project appraisal ? Explain its need and importance. 7
- (a) How does Small Scale Industries Development Corporation Limited help the new entrepreneurs to start his business ? 8  
(b) Describe the barriers to entrepreneurship. 7
6. What are the different environmental factors influencing entrepreneurship ? Explain in detail. 15
7. Write notes on any **three** :- 15  
(a) Cost Benefit Analysis  
(b) Functional Organisation  
(c) Joint Stock Company  
(d) Income Statement and Balance Sheet  
(e) Pay Back Period.

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