

MBA-382**MSP-24/
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M.B.A. DEGREE EXAMINATION –
JUNE 2009.

Second Year

Shipping and Logistics Management

INTERNATIONAL BUSINESS MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

Answers should not exceed 2 pages.

1. Explain the economic environment in international business.
2. Explain the organising framework for multinational corporations.
3. Describe the objectives of Regional Arrangements.
4. Write a note on ASEAN and SAARC.
5. Explain the objectives of WTO.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

Answer should not exceed 5 pages.

6. Discuss the international business environmental factors.
7. Discuss the dispute settlement procedure under the provisions of the WTO.
8. Explain the merits and demerits of multinational corporations.
9. Explain the procedure for international commercial arbitration.
10. Discuss the concept and the classification of international business.
11. Define international joint venture. Explain the changes relating to joint venture agreement.
12. Discuss Foreign Direct Investment Policy of India.