

MBA-196

MSP-80

M.B.A. DEGREE EXAMINATION –
JUNE, 2010.

Second Year

Information Technology

MANAGING INFORMATION TECHNOLOGY

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

Each question carries equal marks.

1. What is the role of chief knowledge officer in an organization?
2. Explain Business Innovation by Information Technology.
3. What are the functions represented by Information System?
4. Explain system development strategies.
5. What is a computer virus?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

Each question carries equal marks.

6. Describe the activities to be carried out by Chief Information Officer.
7. Explain Information System activities.
8. Discuss about management challenges of Information Technology.
9. Explain the impact of IT in an organization.
10. Explain system control and audit.
11. Explain the trends in ERP.
12. Write short notes on :
 - (a) Administrative Controls.
 - (b) Quality Assurance.
 - (c) Performance improvement in Business Applications.