

01094

## **CERTIFICATE IN NGO MANAGEMENT**

**Term-End Examination**

**December, 2011**

### **BMS-003 : HEALTH CARE MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 50*

---

*Note : Attempt **any five** questions. All questions carry equal marks.*

---

1. Explain in brief the key components and features of NRHM. What are the expected goals and outcomes of NRHM ? 10
  
2. What are the criteria recommended by Indian Public Health Standards (IPHS) for ensuring Quality of Health Care at CHC's ? 10
  
3. Describe in brief the special features of NGO's in public health care. 10
  
4. Write short notes on : 2x5=10
  - (a) Mortality and Morbidity Indicators.
  - (b) Indicators related to Reproductive Health.
  
5. What are the tools of advocacy in health care management ? 10

6. What are the important factors in community mobilisation ? Discuss the key components of building leaders for community mobilisation. 10
7. Write short notes on : 10
- (a) Female foeticide
  - (b) Relationship between gender, power and health.
8. Briefly explain with illustrations the impact of human activity on the environment. What are the measures suggested to contain these impacts ? 10
-