S.Y. B.Com. Examination, 2010
BUSINESS ECONOMICS – MACRO
(2004 Pattern)
(Old)

Time : 3 Hours   Max. Marks : 80

N.B. : i) *All* questions are *compulsory*.
　　　 ii) *Figures to the* *right* *indicate* *full* *marks.*
　　　 iii) *Draw* *neat* *diagrams* *wherever* *necessary.*

1. Answer the following questions in **20** words each (**any ten**) :   **20**

   1) State the definition of Macro Economics stated by Prof. K.E. Boulding.

   2) Define money.

   3) What is Fiscal Policy ?

   4) State Fisher's equation regarding the value of money.

   5) What is near money ?

   6) Define Deflation.

   7) What is Effective Demand ?

   8) Define Investment multiplier.

   9) What is Philips Curve ?

   10) What is a Direct Tax ?

   11) Give any two sources of economic growth.

   12) What is marginal propensity to consume ?

   13) What is deficit finance ?

2. Answer the following questions in **50** words each (**any two**) :   **10**

   1) State the significance of Macro Economics.

   2) State RBI's several money measures.

   3) State and explain the elements of supply side Economics.

   4) What are the types of Budget ?

P.T.O.

3. Answer the following questions in **150** words each **(any two)** : **20**

   1) What is Macro Economic Policy ? What are the objectives of Macro Economic Policy ?

   2) Describe various phases of a Trade cycle.

   3) Explain the various functions of money.

   4) What is Public Finance ? Explain the nature and scope of Public Finance.

4. Answer the following questions in **300** words each **(any two)** : **30**

   1) Explain the process of multiple credit creation by commercial banks. What are the limitations on the credit creation ?

   2) What is Inflation ? Explain the effects of Inflation in detail.

   3) What is consumption function ? Explain various factors affecting the consumption function.

   4) What is Economic growth ? Explain in detail the constraints upon the economic growth.

मराठी रूपांतर

सूचना : i) *सर्व* प्रश्न *अनिवार्य* आहेत.

ii) *उजवीकडील* अंक *पूर्ण* गुण दर्शवितात.

iii) आवश्यक असेल तेथे सुबक आकृत्या काढा.

iv) संदर्भासाठी मूळ *इंग्रजी* प्रश्नपत्रिका पहावी.

1. खालील प्रश्नांची प्रत्येकी **20** शब्दात उत्तरे लिहा (कोणतेही **दहा**). **20**

   1) प्रा.के.ई. बोल्डींग यांनी मांडलेली समग्रलक्षी अर्थशास्त्राची व्याख्या लिहा.

   2) पैशाची व्याख्या द्या.

   3) राजकोषिय धोरण म्हणजे काय ?

   4) पैशाच्या मूल्याच्या संदर्भातील फिशर यांचे समीकरण सांगा.

   5) सहष पैसा म्हणजे काय ?

   6) चलनसंकोचाची व्याख्या द्या.

7) प्रभावी मागणी म्हणजे काय ?

8) गुंतवणूक गुणकाची व्याख्या द्या.

9) फिलिप्स वक्र म्हणजे काय ?

10) प्रत्यक्ष कर म्हणजे काय ?

11) आर्थिक अभिवृद्धिचे कोणतेही दोन स्त्रोत सांगा.

12) सीमांत उपभोग प्रवृत्ती म्हणजे काय ?

13) तुटीचा अर्थभरणा म्हणजे काय ?

2. खालील प्रश्नांची प्रत्येकी **50** शब्दात उत्तरे लिहा (कोणतेही **दोन**). **10**

1) समग्रलक्षी अर्थशास्त्राचे महत्व सांगा.

2) रिझर्व्ह बँक ऑफ इंडियाची पैशाची विविध मापने सांगा.

3) पुरवठ्याच्या बाजूच्या अर्थशास्त्राचे घटक सांगा व स्पष्ट करा.

4) अंदाजपत्रकाचे प्रकार कोणते आहेत ?

3. खालील प्रश्नांची प्रत्येकी **150** शब्दात उत्तरे लिहा (कोणतेही **दोन**). **20**

1) समग्रलक्षी आर्थिक धोरण म्हणजे काय ? समग्रलक्षी आर्थिक धोरणाची उद्दिष्ट्ये सविस्तर स्पष्ट करा.

2) व्यापारचक्रांच्या विविध अवस्थांचे वर्णन करा.

3) पैशाची विविध कार्ये स्पष्ट करा.

4) सार्वजनिक आयव्यय म्हणजे काय ? सार्वजनिक आयव्ययाचे स्वरूप आणि व्याप्ति स्पष्ट करा.

4. खालील प्रश्नांची प्रत्येकी **300** शब्दात उत्तरे लिहा (कोणतेही **दोन**). **30**

1) व्यापारी बँकांच्या बहुगुणित पतनिर्मितीची प्रक्रिया स्पष्ट करून पतनिर्मितीवरील मर्यादा सांगा.

2) चलनवाढ म्हणजे काय ? चलनवाढीचे परिणाम स्पष्ट करा.

3) उपभोग फलन म्हणजे काय ? उपभोग फलनावर परिणाम करणारे विविध घटक स्पष्ट करा.

4) आर्थिक अभिवृद्धि म्हणजे काय ? आर्थिक अभिवृद्धि वरील निर्बंधांची सविस्तर चर्चा करा.

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S.Y. B.Com. Examination, 2010
CO-OPERATION AND RURAL DEVELOPMENT – I
(Special Paper) (2004 Pattern) (Old)

Time : 3 Hours   Max. Marks : 80

N.B. : *i)* **All** *questions are* **compulsory**.
              ii) Figures to the **right** *indicate* **full** *marks.*

1. Answer the following questions in **20** words **each (any ten)**.   **20**

    1) What is unlimited liability ?

    2) What is main deficiency of Co-operative Societies Act of 1904 ?

    3) State two features of Multi-State Co-operative Society.

    4) Define By-law of Co-operatives.

    5) What do you mean by accountability of District Registrar of Co-operatives ?

    6) State two benefits of Sugar co-operatives in rural development.

    7) State two objectives of Dairy Co-operatives.

    8) State two objectives of Urban Co-operative Bank in India.

    9) Define individual approach of rural development.

    10) State two problems of mass approach of rural development.

    11) What is the aim of employees' co-operatives ?

    12) Give two suggestions of Mahatma Jyotirao Phule regarding rural development.

    13) What do you mean by integrated rural development ?

2. Answer the following questions in **50** words each **(any two).** **10**

   1) Explain the provisions of Maharashtra Co-operative Act, 1960 regarding Audit of Co-operatives.

   2) State the important provisions of Co-operative Societies Act, 1912.

   3) Explain the importance of Urban Co-operative Banks in Co-operative Movement in Maharashtra.

   4) Explain the nature of individual approach of rural development.

3. Answer the following questions in **150** words **each (any two).** **20**

   1) Explain the accountability of Registrar of District Co-operative Societies.

   2) State deficiencies of Co-operative Movement in India as shown by Machlegan Committee.

   3) Explain the features of mass approach of rural development. How it is helpful in rural development ?

   4) Write in brief the thoughts of Dr. Babasaheb Ambedkar regarding Social reform.

4. Answer the following in **300** words **each (any two).** **30**

   1) State and explain the provisions of Maharashtra State Co-operative Societies Act 1960, regarding powers, responsibility and Accountability of Registrar of Co-operatives.

   2) Explain the role of Co-operative Sugar factories in Co-operative Movement in Maharashtra.

   3) Explain the progress and drawbacks of Urban Co-operative Banks in Maharashtra.

   4) Review in brief the thought and work of Mahatma Jyotirao Phule about social reform.

मराठी रूपांतर

सूचना : १) **सर्व** प्रश्न **आवश्यक** आहे.

२) **उजवीकडील** अंक **पूर्ण** गुण दर्शवितात.

१. खालील प्रश्नांची उत्तरे प्रत्येकी २० शब्दांत लिहा (कोणतेही **दहा**). २०

१) अमर्यादीत जबाबदारी म्हणजे काय ?

२) सहकारी संस्थांचा कायदा, १९०४ मधील प्रमुख उणीव कोणती ?

३) बहूराज्य सहकारी संस्थेची दोन वैशिष्ट्ये सांगा.

४) सहकारी संस्थेच्या उपविधीची व्याख्या सांगा.

५) जिल्हा सहकारी निबंधकाचे उत्तरदायित्व म्हणजे काय ?

६) ग्रामीण विकासात सहकारी साखर कारखान्यांचे दोन फायदे सांगा.

७) दूध सहकारी संस्थांचे दोन उद्देश सांगा.

८) भारतातील नागरी सहकारी बँकांचे दोन उद्देश सांगा.

९) ग्रामीण विकासाचा व्यक्तीगत दृष्टिकोनाची व्याख्या सांगा.

१०) ग्रामीण विकासाच्या सर्वांगिण दृष्टिकोनाच्या दोन समस्या सांगा.

११) कर्मचाऱ्याच्या सहकारी संस्थांचे हेतू काय ? ते सांगा.

१२) ग्रामीण विकासाबाबत महात्मा ज्योतिराव फूले यांच्या दोन सूचना द्या.

१३) एकात्मिक ग्रामीण विकास म्हणजे काय ?

२. खालील प्रश्नांची प्रत्येकी ५० शब्दांत उत्तरे लिहा (कोणतेही **दोन**). १०

१) महाराष्ट्र सहकारी संस्था कायदा, १९६० मधील सहकारी संस्थेचे अंकेक्षण यासंबंधी तरतूदी स्पष्ट करा.

२) सहकारी संस्थांचा कायदा, १९१२ च्या महत्वाच्या तरतूदी सांगा.

३) महाराष्ट्रातील सहकारी चळवळीतील नागरी सहकारी बँकांचे महत्व स्पष्ट करा.

४) ग्रामीण विकासाबाबतच्या वैयक्तिक दृष्टिकोनाचे स्वरूप स्पष्ट करा.

३. खालील प्रश्नांची प्रत्येकी **१५०** शब्दांत उत्तरे लिहा (कोणतेही **दोन**).   २०

   १) जिल्हा सहकारी संस्था निबंधकाची जबाबदारी स्पष्ट करा.

   २) मॅग्लेगन समितीने सूचविलेल्या भारतातील सहकारी चळवळीसंबंधीच्या उणीवा सांगा.

   ३) ग्रामीण विकासाच्या सर्वांगीण दृष्टिकोनाचे स्वरूप सांगून ते ग्रामीण विकासात कसे महत्वाचे आहे, ते स्पष्ट करा.

   ४) सामाजिक सुधारणांच्या बाबतीत डॉ. बाबासाहेब आंबेडकर यांच्या विचारांचा थोडक्यात आढावा घ्या.

४. खालील प्रश्नांची प्रत्येकी **३००** शब्दांत उत्तरे लिहा (कोणतेही **दोन**).   ३०

   १) महाराष्ट्र राज्य सहकारी संस्थांचा कायदा, १९६० अन्वये सहकारी निबंधकाचे अधिकार, जबाबदाऱ्या आणि कतर्व्ये स्पष्ट करा.

   २) महाराष्ट्रातील सहकारी चळवळीमधील सहकारी साखर कारखान्यांची भूमिका स्पष्ट करा.

   ३) महाराष्ट्रातील नागरी सहकारी बँकांची प्रगती आणि दोष स्पष्ट करा.

   ४) सामाजिक सुधारणांच्या बाबतीत महात्मा ज्योतिराव फूले यांच्या कार्याचा थोडक्यात आढावा घ्या.

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S.Y. B.Com. Examination, 2010
BUSINESS STATISTICS – I
(Special Paper)
(2004 Pattern) (Old Course)

Time : 3 Hours   Max. Marks : 80

N.B. *:* *1)* ***All*** *questions are* ***compulsory****.*
        2) Figures to the ***right*** *indicate* ***full*** *marks.*
        3) ***Use*** *of calculator and statistical tables is* ***allowed****.*

1. A) Attempt **any four** of the following.   **(2 each)**

   a) Define the terms :
      1) Variable   2) Attribute

   b) $P(A) = 0.5$, $P(B) = 0.4$. If A and B are independent, Find $P(A \cup B)$.

   c) Define Binomial distribution. State its mean and variance.

   d) Expand $(2x - 3y)^3$ using binomial theorem.

   e) A and B are mutually exclusive events of sample space Ω with $P(A) = 0.4$ and $P(A \cup B) = 0.9$. Compute P(B).

   f) If $nC_2 = 28$, find the value of n.

   B) Attempt **any three** of the following.   **(4 each)**

   a) What is meant by Index number ? State the uses of Index Numbers.

   b) Calculate 5 yearly moving average for the data related to annual sales (in '000 Rs.) for the year 2000 to 2009.

Year	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Sales	242	238	252	257	250	273	270	268	288	284

   c) Compute standardize death rates for town A and town B. Take population of town A as standard population.

Age in yrs	Town A		Town B	
	Population	No. of Deaths	Population	Number of Deaths
0 – 5	15000	300	10000	280
5 – 30	30000	600	25000	400
30 and above	20000	800	15000	750

d) What do you mean by multiple regression ? State any two applications of it.

e) In how many ways the letters of the word 'BOUNDARIES' are arranged at random ? Find the number of ways that the vowels are always side by side.

2. A) Attempt **any three** of the following.   **(4 each)**

a) A Poisson variate X is such that

$P(X = 1) = 2P(X = 2)$.

Find the value of $P(X = 0)$.

Find mean and variance of X.

b) A card is drawn from well shuffled pack of 52 playing cards. What is the probability that it is either a spade or an ace ?

c) The probability distribution of a discrete random variable X is as follows

Value of X :	–2	–1	0	1	2	3
P(X = x) :	0.1	k	0.2	2k	0.3	k

Find the value of k. Calculate $P(X \geq 1)$.

d) From the following data compute cost of living index number.

Item	Food	Rent	Fuel	Clothing	Miscellaneous
Index	200	160	220	310	230
Weight	60	16	08	12	04

e) Using binomial theorem, find the value of 103^3.

B) Attempt **any two** of the following.   **(4 each)**

a) A, B, C are mutually exclusive and exhaustive events of sample space such that

$3P(A) = 2P(B) = P(C)$.

Find P(A), P(B) and P(C).

b) X is the rollnumber of student selected at random from students bearing rollnumbers 1 to 20. Write pmf of X. Find mean and variance of X.

c) A baker sells 4 types of cakes. Profit due to sale of each type of cake is respectively Rs. 3, 2.5, 2 and 1.

The demand for these cakes are 10%, 20%, 30% and 40% respectively.

What is the expected profit per cake ?

3. Attempt **any three** of the following : **(5 each)**

a) State various problems involved in the construction of Index numbers.

b) Five companies A, B, C, D, E send 3 delegates each to a conference. A committee of four delegates is then formed. Find the number of committees so that

i) The company A is not represented.

ii) All the delegates of the company E are represented.

c) Define :

i) Probability mass function of discrete random variable

ii) Expectation of discrete random variable

iii) Additive property of Binomial distribution

d) Fit a trend line to the following time series by least square method

Year (t)	2001	2002	2003	2004	2005
Production (y) in lakh tons	12	20	28	32	50

Estimate trend value of production for year 2008.

e) In desert region the number of persons who become seriously ill each year from eating a certain kind of poisonous plant is random variable having Poisson distribution with mean 2.3. Find the probability that :

1) Two such illness occur in a given year.

2) At least four such illness in a period of 3 years.

4. Attempt **any three** of the following. **(5 each)**

a) Explain briefly components of time series.

b) Calculate price index number by using

1) Laspeyres formula   2) Paasches formula and   3) Fisher's formula

Commodity	2004		2005	
	Price	Quantity	Price	Quantity
A	20	8	40	6
B	50	10	60	5
C	40	15	50	10
D	20	20	20	15

c) The following information is collected on two attributes

	Cinegoers	Non-Cinegoers
Literates	82	53
Illiterates	47	68

Based on this, can you conclude that there is no association between habit of watching Cinema and Literacy ?

d) During a war 1 ship in every 5 was sunk on an average. Find the probability that out of a fleet of 6 ships, exactly 4 ships will arrive safely to the port.

e) Explain the term vital event and state the methods of collecting vital statistics.

5. Attempt **any one** of the following : **(10 each)**

a) X_1, X_2 and X_3 are the heights in cm of son, mother and father respectively.
$\overline{X}_1 = 168$ $\overline{X}_2 = 162$ and $\overline{X}_3 = 167$
$\sigma_1 = 2$ $\sigma_2 = 2.5$ $\sigma_3 = 2.5$
$r_{12} = 0.7$ $r_{13} = 0.6$ $r_{23} = 0.5$
  i) Obtain least square regression equation of X_1 on X_2 and X_3
  ii) Estimate X_1 when $X_2 = 164$ and $X_3 = 170$.

b) Calculate i) G.F.R. ii) Age S.F.R. iii) T.F.R. for the data given below :

Age group	Number of women in thousand	Number of Births
15 - 20	8	56
20 - 25	10	100
25 - 30	12	84
30 - 35	6	36
35 - 40	3	15
40 - 45	5	5
45 - 50	4	4

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S.Y. B.Com. Examination, 2010
COMPUTER APPLICATIONS – I
(Special Paper)
(RDBMS, VB and VB.NET)
(2004 Pattern) (Old)

Time : 3 Hours   Max. Marks : 80

N.B.:   *i)* **All** *questions are* **compulsory**.
      ii) *Figures to the* **right** *indicate full* **marks** .
      iii) **Neat** *diagrams must be drawn* **wherever** *necessary.*

1. A) Consider the following table Actor (Ano, Aname, nooffilms, Asex, Acost)
     Referring to the above table, write SQL statement for the following (**any four**) :   **8**

    i) List all records stored in Actor table.

    ii) Display the Aname whose Actorname start with 'S'.

    iii) Display the Actor information whose sex is female.

    iv) Display the Ano whose cost is less than 20,000.

    v) List the Actor information whose no of films is 20.

    vi) Change the Actor name of Actor 'Raj' whose Actor no is 5.

   B) Explain the following commands (**any four**) :   **8**

    i) Btitle

    ii) Delete

    iii) Create

    iv) Skip

    v) Insert

2. Attempt **any two** of the following.   **16**

    i) Explain different clauses used in SQL.

    ii) Explain any four mathematical function used in SQL.

    iii) Explain different database models in brief.

3. A) Write purpose and syntax of the following (**any four**) : **8**

    i) Select....case

    ii) Do... While

    iii) Msgbox ( )

    iv) Dim

    v) Val ( )

  B) Write properties and methods of the following (**any two**) : **8**

    i) Text Box

    ii) Radio Button

    iii) Command Button

4. Attempt **any two** of the following. **16**

  i) Write benefits of VB.Net.

  ii) Explain the features and environment of V.B.

  iii) How the data reports created in V.B. ? Explain the use of it.

5. Attempt **any one** of the following. **16**

  i) What is DML ? Explain any three commands used in DML.

  ii) Explain different data types used in SQL.

  iii) a) Design a form for student marksheet having 6 subjects. Display ok button, after clicking on button program should display total and percentage in separate text boxes. Write a program to calculate total and percentage of student.

    b) Write a PL/SQL block for modification in Actor table change the actno 15 with 25.

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S.Y. B.Com. Examination, 2010
BANKING AND FINANCE – I
(Special Paper)
(Indian Banking System)
(2004 Pattern) (Old)

Time : 3 Hours   Max. Marks : 80

N.B. : i) **All** questions are **compulsory**.

ii) *Figures to the **right** indicate **full** marks.*

1. Answer the following questions in **20** words each (**any ten**) :   **20**

    1) What is meant by public sector banks ?

    2) Define scheduled banks.

    3) What is meant by foreign banks ?

    4) Define Cash Reserve Ratio.

    5) What is Statutory Liquidity Ratio ?

    6) What is meant by Low profitability ?

    7) Define cooperative banks.

    8) Give full form of PACCS.

    9) Define bank rate.

    10) What is selective credit control ?

    11) Define Central Bank.

12) Give any two functions of state cooperative banks.

13) What is meant by Development Banks ?

2. Answer the following questions in **50** words each (**any two**) : **10**

1) State the objectives of Nationalisation of commercial banks.

2) Explain the structure of cooperative banking in India.

3) State the importance of banking system in Indian economy.

4) Explain the characteristics of a Central Bank.

3. Answer the following questions in **150** words each (**any two**) : **20**

1) State and explain the functions and problems of Regional Rural Banks.

2) Explain the progress of State Bank of India.

3) Explain in detail the functions and problems of primary Agricultural Credit Co-Operative Societies.

4) Explain the functions of Reserve Bank of India.

4. Answer the following questions in **300** words each (**any two**) : **30**

1) Discuss in detail the problems of Nationalised Banks.

2) Explain the recommendations of Narasimham Committee – I (1991).

3) State and explain the methods of credit control.

4) Explain the functions of Development Banks.

मराठी रूपांतर

सूचना : *i) सर्व प्रश्न आवश्यक आहेत.*

ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

iii) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

१. खालील प्रश्नांची प्रत्येकी २० शब्दांत उत्तरे लिहा (कोणतेही **दहा**)   २०

१) सार्वजनिक क्षेत्रातील बँका म्हणजे काय ?

२) अनुसूचित बँकांची व्याख्या द्या.

३) विदेशी बँका म्हणजे काय ?

४) रोख राखीव निधी प्रमाणाची व्याख्या द्या.

५) वैधानिक रोखता प्रमाण म्हणजे काय ?

६) अल्प लाभप्रदता म्हणजे काय ?

७) सहकारी बँकांची व्याख्या द्या.

८) PACCS चे पूर्ण रूप द्या.

९) बँक दराची व्याख्या द्या.

१०) निवडक पतनियंत्रण म्हणजे काय ?

११) मध्यवर्ती बँकेची व्याख्या द्या.

१२) राज्य सहकारी बँकेची कोणतीही दोन कार्ये द्या.

१३) विकास बँका म्हणजे काय ?

२. खालील प्रश्नांची प्रत्येकी **५०** शब्दांत उत्तरे लिहा. (कोणतेही **दोन**)   **१०**

    १) व्यापारी बँकांच्या राष्ट्रीयीकरणाची उद्दिष्टे सांगा.

    २) भारतातील सहकारी बँकांची रचना स्पष्ट करा.

    ३) भारतीय अर्थव्यवस्थेमधील बँक प्रणालीचे महत्व सांगा.

    ४) मध्यवर्ती बँकेची वैशिष्ट्यें स्पष्ट करा.

३. खालील प्रश्नांची प्रत्येकी **१५०** शब्दांत उत्तरे लिहा. (कोणतेही **दोन**)   **२०**

    १) प्रादेशिक ग्रामीण बँकांची कार्ये व समस्या सांगा आणि स्पष्ट करा.

    २) भारतीय स्टेट बँकेची प्रगती स्पष्ट करा.

    ३) प्राथमिक कृषि सहकारी पतसंस्थाची कार्ये आणि समस्या सविस्तर स्पष्ट करा.

    ४) भारतीय रिझर्व्ह बँकेची कार्ये स्पष्ट करा.

४. खालील प्रश्नांची प्रत्येकी **३००** शब्दांत उत्तरे लिहा. (कोणतेही **दोन**)   **३०**

    १) राष्ट्रीयीकृत बँकांच्या समस्यांची सविस्तर चर्चा करा.

    २) नरसिंहम् समिती I (१९९१) च्या शिफारशी स्पष्ट करा.

    ३) पतनियंत्रणाच्या पद्धती सांगा व स्पष्ट करा.

    ४) विकास बँकांची कार्ये स्पष्ट करा.

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S.Y. B.Com. Examination, 2010
(Vocational Paper)
COMPUTER APPLICATIONS – III
(2004 Pattern) (Old)

Time : 2½ Hours   Max. Marks : 60

N.B. : *1) Attempt **any five** questions from Section – I.*
*2) Attempt **any five** questions from Section – II.*
*3) Draw a **neat** – labeled diagram **wherever** necessary.*
*4) Figures to the **right** indicate **full** marks.*

SECTION – I

1. Define DBMS. Explain the benefits of Database in business. **(6)**

2. Explain in brief the following terms with syntax and example. **(6)**
   a) Insert
   b) Select

3. Explain in brief Structured Query Language and its features. **(6)**

4. Explain the following functions. **(6)**
   a) Avg( )
   b) Length( )

5. Explain in brief the following. **(6)**
   a) Primary Key
   b) Foreign Key

6. Explain the following with examples. **(6)**
   a) Having Clause
   b) Between Operator

7. What is E-R Model ? Explain in brief key elements of E-R Model. **(6)**

SECTION – II

1. What are arrays ? Explain the declaration, initialization and use of a single dimensional array with an appropriate example. **(6)**

2. Explain in brief the following terms with syntax and example. **(6)**
   a) If..Else
   b) While

3. Explain in brief the features of OOP. **(6)**

4. What is a pointer ? How is it initialized ? Explain with example. **(6)**

5. Explain in brief the following C++ tokens. **(6)**
   a) Keywords
   b) Constants

6. What is a structure ? Explain its use with example. **(6)**

7. Write a 'C' program to accept ten numbers into an array and print the even numbers. **(6)**

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S.Y. B.Com. Examination, 2010
(Vocational Paper)
COMPUTER APPLICATIONS IV
(Old) (2004 Pattern)

Time : 2½ Hours   Max. Marks : 60

N.B. : *i) Attempt **any five** questions from Section - **I**.*
*ii) Attempt **any five** questions from Section - **II**.*
*iii) Draw a **neat - labeled** diagram **wherever** necessary.*
*iv) Figures to the **right** indicate **full** marks.*

SECTION – I

1. What are data types present in VB ? Why we need to use them ? **(6)**

2. What do you understand by term ODBC ? Explain how it helps in connecting
   back - end with front - end. **(6)**

3. Explain following : **(6)**
   a) Property Window
   b) Project Explorer.

4. Differentiate input box and message box. **(6)**

5. Explain briefly the following statement with suitable example and syntax **(6)**
   If ....
   While ....

6. Write short note on string functions in VB. **(6)**

7. What will be the output of the following ? **(6)**
   a) Private Sub Command _ click ( )
   ```
   Dim I, j As Integer
   Dim num (1 To 2, 1 To 2) As Integer
   For I = 1 To 2
   For j = 1To 2
   num (I, j) = InputBox("Enter Value")
   Next j
   Next I
   For I = 1 To 2
   For j = 1 To 2
   Print num(I, j)
   Next j
   Next I
   End Sub
   ```

P.T.O.

SECTION – II

1. Explain Waterfall model with Diagram. **(6)**

2. Explain System Development Life Cycle (SDLC). **(6)**

3. What is System Analysis ? **(6)**

4. What is decision tree ? Explain decision tree with suitable example. **(6)**

5. Explain the process of system design. **(6)**

6. Explain the following - **(6)**
   a) Structured System Analysis
   b) Coding Method.

7. Draw Context Level Data Flow Diagram for Admission System in which students course, teacher are entities.

   (6)

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S.Y. B.Com. Examination, 2010
BUSINESS COMMUNICATION
(2004 Pattern) (Old)

Time: 3 Hours   Max. Marks: 80

N.B. : 1) **All** questions are **compulsory**.
      2) *Figures to the* **right** *indicate* **full** *marks.*

1. Answer in **20** words **each** (**any ten**) :   **20**

   1) What is circular letter ?

   2) What do you mean by Enclosure ?

   3) What is Upward Communication ?

   4) What do you mean by Salutation ?

   5) What is Business -letter ?

   6) What is an order-letter ?

   7) State the four uses of Internet.

   8) What is Fax ?

   9) Define the term listening.

  10) What is E-mail ?

  11) What do you mean by Minutes ?

  12) What is an Agenda ?

  13) What do you mean by cellular-phone ?

2. Answer in **50** words **each** (**any two**) :   **10**

   1) Explain the importance of Business Communication.

   2) State the disadvantages of Oral-Communication.

   3) Explain the types of listener.

   4) State the importance of computers in communication.

3. Answer in **150** words each (**any two**) : **20**

   1) Draft a letter on behalf of A to Z Matching Centre, Kolhapur to Kalpana Fashion House, Shrigonda (A. Nagar) complaining about delay in execution of order of Readymade Garments.

   2) Write a Sales letter on behalf of Das Electronics, Solapur regarding Refrigerator.

   3) Draft an application for the post of Financial Officer in Rajabahadur Mills Ltd., Pune.

   4) Write a letter on behalf of Pooja Products, Kolhapur to Ganga Stores, Satara for terminating his agency due to continuous unsatisfactory sales.

4. Answer in **300** words **each** (**any two**) : **30**

   1) State the principles and importance of communication.

   2) What do you mean by circular letter ? Explain in detail the causes of circular letter.

   3) What do you mean by an effective speech ? Explain the techniques of an effective speech.

   4) Draft a Committee Report, appointed to find out the causes of labour unrest and suggest remedies.

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S.Y. B.Com. Examination, 2010
CORPORATE ACCOUNTING
(2004 Pattern) (Old)

Time : 3 Hours   Max. Marks : 80

N.B. : *i)* **All** *questions are* **compulsory***.*
                ii) Figures to the **right** *indicate* **full** *marks.*
                iii) Use of calculator is **allowed***.*

1. A) Fill in the blanks (**any five**) :   **5**

    1) Preference shares repayable at the end of a specified period is known as _____

    2) If amount called-up on the shares is not paid by the share holder his shares may be _____

    3) Profit earn before incorporation is called as _____

    4) Advertisement expenses allocated in the ratio of _____

    5) Accounting Standard No. Five (AS-5) deals with _____

    6) In amalgamation there are two liquidation and _____ formation.

    7) A company whose majority of the shares are purchased by holding company is known as

   B) State whether the following statements are **'true'** or **'false'** (**any five**) :   **5**

    1) Forfeited shares can be Re-issue by the company.

    2) When issue price of shares is less than face value of shares is known as share issue at premium.

    3) Accounting Standard Four deals with Revenue Recognition.

    4) Government due are called as preferential creditors.

    5) Called up capital is more than Authorised capital.

    6) Balance of Capital Reduction Account is transferred to capital reserve.

    7) Minority interest is shown to liabilities side of consolidated Balance Sheet.

2. The Kaveri Company Ltd. was registered with a nominal capital of Rs. 15,00,000 divided into equity shares of Rs. 100 each. On 31ˢᵗ March 2010 the following were the ledger balances in the company's books.

Particulars	Debit Rs.	Credit Rs.
Calls in Arrears	20,000	–
Plant and Machinery	9,00,000	–
Opening stock	1,87,500	–
Fixtures	18,000	–
Debtors	2,17,500	–
Building	7,50,000	–
Purchases	4,62,500	–
Interim Dividend paid	17,500	–
Rent	12,000	–
General Expenses	12,250	–
Debenture Interest	22,500	–
Bills payable	–	95,000
General Reserve	–	62,500
Profit and Loss Account Appropriation Bal.	–	36,250
Equity share capital fully called up	–	11,50,000
Preliminary Expenses	12,500	–
Freight	32,750	–
Goodwill	62,500	–
Wages	2,12,000	–
Cash in hand	5,875	–
Cash at Bank	95,750	–
Directors fees	14,350	–
Bad debts	5,275	–
Commission on sales	18,000	–
Salaries	36,250	–
6% debentures	–	7,50,000
Sales	–	10,37,500
4% Government securities	1,50,000	–
R.D.D.	–	8,750
Creditors	–	1,25,000
	32,65,000	32,65,000

You are required to prepare Trading , Profit and Loss A/c and Profit and Loss Appropriation Account for the year ending 31st March 2010 and Balance Sheet as on that date after considering following adjustments.

1) The stock on 31st March 2010 was estimated at Rs. 2,52,500.

2) Depreciation on plant and machinery at 10% and on fixtures at 5%.

3) Rs. 25,000 included in wages utilised in adding the rooms to the building.

4) Final dividend at 5% be provided on paid capital.

5) Preliminary expenses to be written off by 20%.

6) R.D.D. to be maintained at 5% on debtors.

7) Rs. 25,000 were to be transferred to General Reserve.

8) A provision for Income tax to the extent of Rs. 50,000 was to be made. **20**

OR

A) Vimal Engineering Ltd. went into liquidation on 31-3-2010. The Balance Sheet as on that date as under :

Balance Sheet as on 31.3.2010

Liabilities	Rs.	Assets	Rs.
Share Capital :		Freehold property	80,000
i) 8,000, 8% preference		Plant and Machinery	69,000
shares of Rs. 10 each	80,000	Stock	75,000
ii) 12,000 Equity shares		Cash in hand	1,000
of Rs. 10 each	1,20,000	Debtors	55,000
5% Debentures (Secured on Freehold property)	60,000	Profit and Loss	79,000
Income Tax	4,000		
Trade creditors	65,000		
Bank overdraft	30,000		
	3,59,000		**3,59,000**

a) The interest on debentures were paid upto 31ˢᵗ March 2009.

b) Preference dividend were in arrears for two years.

c) The Assets realised as under :

Freehold property Rs. 1,60,000

Plant and Machinery Rs. 62,000

Stock Rs. 73,000

Debtors Rs. 50,000

d) The expenses of liquidation amounted to Rs. 5,000 and liquidators remuneration was fixed at Rs. 1,500 plus 2% on all assets realised except cash.

e) The creditors include the preferential creditors which amounted to Rs. 5,000.

Prepare the liquidators Final Statement of Account. **12**

B) Krishna Limited was incorporated on 1ˢᵗ August 2009, to take over the running business of Narayan from 1ˢᵗ April 2009. The Profit and Loss Account for the year ended 31ˢᵗ March 2010 is as follows :

Profit and Loss A/c as on 31-3-2010

Dr.			Cr.
	Rs.		Rs.
To Rent	24,000	By Gross Profit	3,10,000
To Insurance	6,000		
To Electricity charges	4,800		
To Salaries	72,000		
To Directors fees	6,000		
To Auditor's fees	3,200		
To Commission	12,000		
To Advertisement	8,000		
To Discount	7,000		
To office expenses	15,000		

To Carriage	6,000
To Bank charge	3,000
To Preliminary expenses	13,000
To Bad Debts	4,000
To Net Profits	1,26,000
	3,10,000

3,10,000

Total turnover for the year ended 31.3.2010 was Rs. 10,00,000 divided into Rs. 3,00,000 for the period upto 1ˢᵗ August 2009 and Rs. 7,00,000 for the remaining period.

Ascertain the profit prior and after incorporation. **8**

3. A) Tata Motor Ltd. was incorporated on 1ˢᵗ July 2009 with an authorised capital of Rs. 50,00,000 divided into 50,000 equity shares of Rs. 100 each. On 1ˢᵗ Sept. 2009 company offered 20,000 equity shares to the public at 10% premium and the amount payable as follows :

On Application Rs. 25

On Allotment Rs. 40 (including premium)

On First call Rs. 25

On Final call Rs. 20

Company received application for 30,000 shares. The applications for 5,000 shares were rejected and application money was refunded. Pro rata allotment was made to the remaining applicants. Excess application money was adjusted against the amount due on allotment. All shareholders paid the call money except Mr. Anand who failed to pay First and Final call money on 200 shares. His shares were forfeited. These shares were re-issued to Mr. Sudhir at Rs. 75 as fully paid.

Pass the journal entries in the books of Tata Motor Ltd. **15**

B) The following are the summarised Balance Sheet of Big Ltd. and Small Ltd. as on 31st March 2010.

Balance Sheet as on 31-3-2010

Liabilities	Big Ltd. Rs.	Small Ltd. Rs.	Assets	Big Ltd. Rs.	Small Ltd. Rs.
Share capital	1,80,000	1,00,000	Building	50,000	40,000
(Share of Rs. 10 each)			Machinery	80,000	20,000
			Furniture	60,000	20,000
Sundry creditors	40,000	20,000	Debtors	50,000	25,000
Bills Payable	20,000	10,000	Investment	55,000	–
Bank overdraft	20,000		(8,000 Equity		
Profit and Loss	35,000		share in		
			Small Ltd.)		
			Profit and Loss	–	25,000
	2,95,000	**1,30,000**		**2,95,000**	**1,30,000**

i) Debtors include Rs. 10,000 due from Small Ltd.

ii) Big Ltd. acquired the shares of Small Ltd. on 1st April 2009 when Small Ltd. had a debit balance of Rs. 40,000/- in its Profit and Loss A/c.

Prepare a consolidated Balance Sheet as on 31-3-2010. **15**

4. The Balance Sheet of Concept Ltd. as on 31st March 2010 is as follows :

Balance Sheet as on 31-3-2010

Liabilities	Rs.	Assets	Rs.
Share Capital :		Goodwill	50,000
2000 share of Rs. 100 each	2,00,000	Freehold property	1,50,000
		Plant and Machinery	83,000
6% Debentures of Rs. 100 each	1,00,000	Stock	35,000
		Bills Receivable	4,500
Sundry creditors	30,000	Sundry debtors	27,500
Reserve fund	50,000	Cash at Bank	50,000
Profit and Loss	20,000		
Total	**4,00,000**	**Total**	**4,00,000**

Idia Ltd. absorbed Concept Ltd. on the following term on 31-3-2010.

1) Idia Ltd. agreed to take the assets excluding cash and Goodwill at 10% less than book values, to pay Rs. 75,000 for Goodwill and to take over the debentures.

2) The purchase consideration was to be discharged by allotment to Concept Ltd. of 1,500 shares of Rs. 100 at a premium of Rs. 10 per share and balance in cash.

3) The cost of liquidation amounted to Rs. 3,000/- paid by Concept Ltd.

You are required to prepare :

i) Realisation A/c, Cash A/c, Share holders A/c, Purchasing Co. A/c, Creditors A/c in the books of Concept Ltd.

ii) Acquisition Journal Entries in the Book of Idia Ltd.   **20**

OR

A) The following is the Balance Sheet of Kamal Ltd. as on 31-3-2010.

Balance Sheet of Kamal Ltd. as on 31-3-2010

Liabilities	Rs.	Assets	Rs.
Share Capital :		Good will	15,000
5% 2000 cumulative		Freehold property	2,00,000
preference share of		Plant and Machinery	3,00,000
Rs. 100 each	2,00,000	Stock	50,000
4,000 equity share of		Debtors	40,000
Rs. 100 each	4,00,000	Profit and Loss A/c	2,40,000
6% Mortgage debenture	1,00,000	Cash	5,000
Bank overdraft	50,000		
Creditors	1,00,000		
	8,50,000		**8,50,000**

The company got the following scheme of reconstruction.

1) The preference shares to be reduced to Rs. 75 per share fully paid up and equity share to Rs. 40 fully paid up.

2) The debenture holders took over the stock and the book debts in full satisfaction of the amount due to them.

3) The Goodwill Account is to be eliminated.

4) The Freehold properties to be increased by 30%.

5) The value of Plant and Machinery to be depreciated by $33\frac{1}{3}\%$.

6) The expenses of reconstruction amounted to Rs. 3,000.

Give the journal entries for the above and the revised Balance Sheet.   **15**

B) Write a short note on (**any one**) :   **5**

  i) Accounting Standard Thirteen (AS-13)

  ii) Issue of Bonus shares.

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S.Y. B.Com. Examination, 2010
(2004 Pattern)(Old)
BUSINESS MANAGEMENT

Time : 3 Hours   Max. Marks : 80

N.B. : 1) *All* questions are *compulsory*.

2) Figures to the *right* indicate *full* marks.

1. Answer the following questions in **twenty** words **each** (**any ten**) :   **(20)**

   1) What is 'Scientific Management' ?

   2) Define the term 'Business'.

   3) What is meant by MBO (Mgt. By Objective) ?

   4) Define functional type of organisation.

   5) What do you mean by span of control ?

   6) What is 'Decentralisation of authority' ?

   7) What do you mean by 'Morale' ?

   8) Define the term 'Leadership'.

   9) Define the term 'Communication'.

   10) Define the term 'Coordination'.

   11) What do you mean by 'Forecasting' ?

   12) Define the term 'Control'.

   13) Define the term 'Direction'.

2. Answer the following questions in **fifty** words **each** (**any two**) :   **(10)**

   1) Explain 'Scientific Management' advocated by F.W. Taylor.

   2) What are the principles of delegation ?

   3) Explain the importance of Leadership.

   4) Explain the Barriers to effective communication.

3. Answer in **150** words **each** (**any two)**   **(20)**

    1) Explain the factors affecting decision making process.

    2) Explain the merits and demerits of centralisation.

    3) State need and principles of coordination.

    4) Explain the importance and qualities of leadership.

4. Answer in **300** words **each** (**any two) :**   **(30)**

    1) Describe the contribution of Henri Fayol to the management thought.

    2) Explain the importance and techniques of forecasting.

    3) Describe the characteristics and steps in controlling.

    4) Explain the concepts in detail :

       a) Management of change.

       b) Environmental awareness.

मराठी रूपांतर

   सूचना :   *1) सर्व प्रश्न अनिवार्य आहेत.*

            2) उजव्या बाजूकडील अंक पूर्ण गुण दर्शवितात.

१. खालील प्रश्नांची प्रत्येकी २० शब्दांत उत्तरे लिहा (फक्त **दहा**) :   **(20)**

    १) शास्त्रीय व्यवस्थापन म्हणजे काय ?

    २) 'व्यवसाय' या संज्ञेची व्याख्या लिहा.

    ३) 'उद्दिष्टानुसार व्यवस्थापन' म्हणजे काय ?

    ४) 'कार्यात्मकसंघटन' या संज्ञेची व्याख्या लिहा.

    ५) 'नियंत्रणकक्षा' म्हणजे काय ?

    ६) 'अधिकाराचे विकेन्द्रिकरण' म्हणजे काय ?

    ७) 'नीतीधैर्य' म्हणजे काय ?

    ८) 'नेतृत्व' या संज्ञेची व्याख्या लिहा.

९) 'संदेशवहन' या संज्ञेची व्याख्या लिहा.

१०) 'समन्वय' या संज्ञेची व्याख्या लिहा.

११) 'पूर्वानुमान' म्हणजे काय ?

१२) 'नियंत्रण' या संज्ञेची व्याख्या लिहा.

१३) 'निर्देशन' या संज्ञेची व्याख्या लिहा.

२. खालील प्रश्नांची प्रत्येकी ५० शब्दांत उत्तरे लिहा (फक्त २) :   **(10)**

१) एफ. डब्लू. टेलर यांनी प्रतिपादन केलेले 'शास्त्रीय व्यवस्थापन' स्पष्ट करा.

२) अधिकार प्रदानाची तत्वे कोणती ते लिहा.

३) नेतृत्वाचे महत्व स्पष्ट करा.

४) प्रभावी संदेशवहनातील अडथळे स्पष्ट करा.

३. खालील प्रश्नांची प्रत्येकी १५० शब्दांत उत्तरे लिहा (फक्त २) :   **(20)**

१) निर्णय प्रक्रियेवर परिणाम करणारे घटक स्पष्ट करा.

२) केन्द्रिकरणाचे फायदे व तोटे स्पष्ट करा.

३) समन्वयाची गरज व तत्वे सांगा.

४) नेतृत्वाचे महत्व व नेतृत्वासाठी आवश्यक ते गुण स्पष्ट करा.

४. खालील प्रश्नांची प्रत्येकी ३०० शब्दांत उत्तरे लिहा (फक्त २) :   **(30)**

१) हेन्री फेयॉल यांचे व्यवस्थापनातील योगदानाचे वर्णन करा.

२) पूर्वानुमानाचे महत्व व तंत्रे स्पष्ट करा.

३) नियंत्रणाची वैशिष्ट्ये व टप्पे विशद करा.

४) खालील संकल्पना सविस्तर स्पष्ट करा.

    अ) बदलाचे व्यवस्थापन.

    ब) पर्यावरणीय जाणीवजागृती.

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S.Y. B.Com. Examination, 2010
CORPORATE LAW
(2004 Pattern) (Old)

Time : 3 Hours   Max. Marks : 80

N.B. : i) **All** questions are **compulsory**.
        ii) Figures to the **right** indicate **full** marks.

1. Answer the following questions in **20** words each (**any ten**) :   **20**

    1) What is 'Incorporation Certificate' ?

    2) What is 'Articles of Association' ?

    3) What is 'One Man Company' ?

    4) What is 'Mis-statement in prospectus' ?

    5) What is 'Calls in Advance' ?

    6) State the meaning of 'forfeiture of shares'.

    7) What do you mean by 'Issue of Share at Premium' ?

    8) State the meaning of 'Fixed Charge'.

    9) Define the term 'Director'.

   10) What is 'Postponement of Meeting' ?

   11) What is 'Statutory Meeting' ?

   12) What is the meaning of 'Official Liquidator' ?

   13) What do you mean by 'Winding up of a company' ?

2. Answer the following questions in **50** words each (**any two**) :   **10**

   1) Distinguish between Right Shares and Bonus Shares.

   2) What are the characteristics of Floating Charge ?

   3) State the ordinary businesses that are transacted in an Annual General Meeting.

   4) State the criminal liability of directors.

3. Answer the following questions in **150** words each (**any two**) :   **20**

   1) Distinguish between Share Certificate and Share Warrant.

   2) State the procedure for underwriting of shares.

   3) What are the statutory provisions of minutes ?

   4) What are the duties of a Secretary at an Annual General Meeting ?

4. Answer the following questions in **300** words each (**any two**) :   **30**

   1) Explain the different Clauses of Memorandum of Association.

   2) State the meaning of Debenture. Explain the different types of Debentures.

   3) What is a Motion ? Explain the different types of motion in a company meeting.

   4) Explain the terms 'Oppression and Mismanagement'. Who can apply to Company Law Board/Tribunal for relief in case Oppression and Mismanagement ?

मराठी रूपांतर

सूचना: *i)* *सर्व प्रश्न आवश्यक आहेत.*

      ii) *उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.*

1. खालील प्रश्नांची प्रत्येकी २० शब्दात उत्तरे लिहा (**कोणतेही दहा**) :   **20**

   1) 'नोंदणी दाखला' म्हणजे काय ?

   2) 'नियमावली' म्हणजे काय ?

   3) 'एक व्यक्ति कंपनी' म्हणजे काय ?

   4) माहितीपत्रकातील चुकीचे विधान म्हणजे काय ?

   5) 'भागावरील आगाऊ भरणा' म्हणजे काय ?

   6) 'भाग जप्ती' चा अर्थ सांगा.

7) 'भागांची मूल्याधिक्याने विक्री' म्हणजे काय ?

8) 'स्थिर बोजा' चा अर्थ सांगा.

9) 'संचालक' या संज्ञेची व्याख्या द्या.

10) 'सभा पुढे ढकलणे' म्हणजे काय ?

11) 'नियामक सभा' – म्हणजे काय ?

12) 'अधिकृत विसर्जक'–अर्थ सांगा.

13) 'कंपनीचे विसर्जन' म्हणजे काय ?

2. खालील प्रश्नांची प्रत्येकी ५० शब्दात उत्तरे लिहा (**कोणतेही दोन**) : **10**

1) 'हक्क भाग' आणि 'बोनस भाग' यातील फरक स्पष्ट करा.

2) तरंगत्या बोजाची वैशिष्ट्ये कोणती ?

3) वार्षिक साधारण सभेत पार पाडले जाणारे 'सामान्य कामकाज' कोणते ते सांगा.

4) संचालकांची फौजदारी स्वरूपाची जबाबदारी सांगा.

3. खालील प्रश्नांची प्रत्येकी १५० शब्दात उत्तरे लिहा (**कोणतेही दोन**) : **20**

1) 'भाग दाखला' आणि 'भाग अधिपत्र' यामधील फरक सांगा.

2) भाग विम्याची कार्यपद्धती विशद करा.

3) इतिवृत्ताच्या कायदेशीर तरतुदी कोणत्या ?

4) वार्षिक साधारण सभेसंबंधी चिटणीसाची कर्तव्ये कोणती ?

4. खालील प्रश्नांची प्रत्येकी ३०० शब्दात उत्तरे लिहा (**कोणतेही दोन**) : **30**

1) घटनापत्रकातील विविध कलमे स्पष्ट करा.

2) कर्जरोख्याचा अर्थ सांगा. कर्जरोख्यांचे विविध प्रकार स्पष्ट करा.

3) प्रस्ताव म्हणजे काय ? कंपनी सभेतील प्रस्तावाचे विविध प्रकार स्पष्ट करा.

4) 'दडपशाही' आणि 'गैरव्यवस्थापन' या संज्ञा स्पष्ट करा. दडपशाही आणि गैरव्यवस्थापन होत असल्यास त्यापासून मुक्तता मिळविण्यासाठी कंपनी नियामक मंडळाकडे/ न्यायाधिकरणाकडे कोण अर्ज करू शकतात ?

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S.Y. B.Com. Examination, 2010
BUSINESS ADMINISTRATION – I
(Special Paper) (2004 Pattern) (Old)

Time: 3 Hours   Max. Marks: 80

N.B. :   i) **All** questions are **compulsory**.
          ii) *Figures to the* **right** *indicate* **full** *marks.*

1. Answer in **20** words **each** (**any ten**) :   **20**

    1) Management

    2) Joint Stock Company

    3) Liberalisation

    4) Automation

    5) Business Forecasting

    6) Industrial Estate

    7) Industrial Psychology

    8) Direct Tax

    9) Plant Layout

   10) Export Culture

   11) Educational Environment

   12) Objectives of Business

   13) Quality Circle.

2. Answer in **50** words **each** (**any two**) :   **10**

    1) "Administration is a Profession" discuss.

    2) Advantages of Rationalisation.

    3) Explain the concept of productivity.

    4) Explain the role of women in business.

P.T.O.

3. Answer in **150** words **each** (**any two**) :   **20**

   1) Merits and Demerits of partnership firm.

   2) Government and Business.

   3) What are the advantages of Automation ?

   4) What is Industrial Psychology ? Explain the importance of Industrial Psychology in Business Administration.

4. Answer in **300** words **each** (**any two**) :   **30**

   1) Write a detail note on 'Industrial Policy 1991'.

   2) Explain ISO 9000 quality standard.

   3) What is Industrial Sickness ? Explain the detail effects on employees, management and consumer of Industrial sickness.

   4) What is Joint Stock Company ? Explain the various types of Joint Stock Companies.

मराठी रूपांतर

सूचना : *१) सर्व प्रश्न आवश्यक आहेत.*

       २) उजवीकडील अंक पूर्ण गुण दर्शवितात.

       ३) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

१. प्रत्येकी २० शब्दांत उत्तरे लिहा (कोणतेही **दहा**) :   २०

   १) व्यवस्थापन

   २) संयुक्त भांडवली प्रमंडळ

   ३) शिथिलीकरण

   ४) स्वयंचलन

   ५) व्यवसायिक अंदाजप्रक्रीया

   ६) औद्योगिक वसाहत

   ७) औद्योगिक मानसशास्त्र

८) प्रत्यक्ष कर

९) सयंम रचना

१०) निर्यात संस्कृती

११) शैक्षणिक पर्यावरण

१२) व्यवसायाची उद्दिष्ट्ये

१३) गुणवत्ता वर्तुळ.

२. प्रत्येकी ५० शब्दांत उत्तरे लिहा (कोणतेही **दोन**) : १०

१) 'प्रशासन पेशा आहे' चर्चा करा.

२) विवेकीकरणाचे फायदे.

३) 'उत्पादकता' ही संकल्पना स्पष्ट करा.

४) महिलांची व्यवसायातील भूमिका स्पष्ट करा.

३. प्रत्येकी १५० शब्दांत उत्तरे लिहा (कोणतेही **दोन**) : २०

१) भागीदारी संस्थेचे गुण दोष.

२) शासन व व्यवसाय

३) स्वयंचलनाचे कोणते फायदे आहेत ?

४) औद्योगिक मानसशास्त्र म्हणजे काय ? व्यवसाय प्रशासनातील औद्योगिक मानसशास्त्राचे महत्व विशद करा.

४. प्रत्येकी ३०० शब्दांत उत्तरे लिहा (कोणतेही **दोन**) : ३०

१) '१९९१ चे औद्योगिक धोरण' यावर विस्तृत टिप लिहा.

२) आय. एस. ओ. ९००० गुणवत्ता प्रणालीची प्रमाण स्पष्ट करा.

३) औद्योगिक अजारपण म्हणजे काय ? औद्योगिक आजारपणाचे कामगार, व्यवस्थापन व ग्राहक यांचेवर होणारे परिणाम विस्तृत विशद करा.

४) संयुक्त भांडवळी प्रमंडळ म्हणजे काय ? संयुक्त भांडवळी प्रमंडळाचे विविध प्रकार स्पष्ट करा.

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S.Y. B.Com. Examination, 2010
COST AND WORKS ACCOUNTING – I
(Special Paper)
(2004 Pattern) (Old)

Time : 3 Hours   Max. Marks : 80

N.B. :   i) **All** *questions are* **compulsory**.
       ii) *Figures to the* **right** *indicate* **full** *marks.*
       iii) *Use of calculator is allowed.*

1. A) Fill in the blanks :   **5**
     i) Fuel and power is an item of _____ overheads.
     ii) Aggregate of all direct costs is known as _____
     iii) Purchase of materials is initiated through _____
     iv) A cost which is partly fixed and partly variable is called _____
     v) Wages sheet is prepared by _____ department.

   B) State whether the following statements are **true** or **false** :   **5**
     i) Cost accounting is a branch of financial accounting.
     ii) Salary paid to factory supervisor is indirect wages.
     iii) Personnel department is responsible for computation and payment of wages of workers.
     iv) Value of closing stock under FIFO and LIFO methods is the same.
     v) Purpose of time booking is to compute the wages payable to workers.

2. What is cost ? Explain the classification of cost in detail.   **15**

         OR

Explain briefly the functions of the purchasing department in a large manufacturing concern.   **15**

3. Write short notes on (**any three**) :   **15**
     i) Time keeping
     ii) Effects of labour turnover
     iii) Bin card
     iv) Types of stores organisation
     v) Piece rate system.

4. A) The following figures have been extracted from the books of Jay Engineering Ltd. for the year ending 31st March 2009.

Particulars	Amount Rs.
Direct materials	80,000
Direct wages	40,000
Indirect wages	10,000
Direct expenses	12,000
Electric power	1,000
Depreciation of office building	1,000
Depreciation of plant and machinery	2,000
Director's fees	2,000
Oil and waste	200
Lubricants	300
Consumable stores	1,000
Bad debts	2,000
Postage and telegraph	500
Lighting – Factory	1,000
– Office	400

Particulars	Amount Rs.
Carriage outwards	300
Office printing and stationery	500
Storekeeper's wages	1,200
General selling expenses	2,000
Travelling expenses	1,000
Telephone charges	800
Rent – Factory	2,000
– Office	1,000
Manager's salary	3,000
General factory expenses	500
Sales	2,00,000

From the above figures calculate :
a) Prime cost
b) Factory cost
c) Cost of production
d) Cost of sales and
e) Profit. **15**

B) In a manufacturing company, a material is used as follows :

Maximum consumption   12,000 units per week

Minimum consumption   4,000 units per week

Normal consumption   8,000 units per week

Re-order quantity   48,000 units

Time required for delivery – Minimum : 4 weeks

                            – Maximum : 6 weeks

Calculate :
a) Re-order level
b) Minimum Level
c) Maximum Level **5**

5. A) Show the store ledger entries as they would appear when using the weighted average method, of pricing issues, in connection with the following transactions. **10**

Date	Particulars	Units	Price
			Rs.
April – 1	Balance in hand	300	2.00
– 2	Purchased	200	2.20
– 4	Issued	150	
– 6	Purchased	200	2.30
– 11	Issued	150	
– 19	Issued	200	
– 22	Purchased	200	2.40
– 27	Issued	150	

B) Calculate inventory turnover ratio for material P and Q and give your comments. **10**

Particulars	Material – P	Material – Q
	Rs.	**Rs.**
Opening stock	80,000	1,70,000
Closing stock	40,000	60,000
Purchases	5,00,000	7,50,000

OR

B) Set out a comparative statement showing the wages under
i) Halsey Plan, and   ii) Rowan Plan when :

Standard time   : 10 hours

Time taken   : 8 hours

Wages rate per hour : Rs. 5   **10**

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[3769] – 611

S.Y. B.Com. Examination, 2010
BUSINESS ENTREPRENEURSHIP – I
(Special Paper)
(2004 Pattern)(Old)

Time : 3 Hours   Max. Marks : 80

N.B. : 1) **All** *questions are* **compulsory**.

   2) *Figures to the* **right** *indicate* **full** *marks.*

1. Answer in **20** words **each** (**any ten**) :   **20**

   1) State the four functions of entrepreneur.

   2) Define 'Franchising'.

   3) Define 'Creativity'.

   4) Give full form of DIC and MSFC.

   5) What is supply chain ?

   6) Explain the term 'Vision'.

   7) Explain the term Agribusiness.

   8) Explain the term Social Audit.

   9) State any two 'entrepreneurial motives'.

   10) What do you mean by 'Entrepreneurship Development' ?

   11) What is Self Help Group ?

   12) What is Business Ethics ?

   13) Explain the term 'Services'.

2. Answer in **50** words **each** (**any two**) :   **10**

   1) Qualities of Women Entrepreneur.

   2) Advantages of 'Social Audit'.

   3) Need of Entrepreneurship.

   4) Characteristics of 'Franchising'.

3. Answer in **150** words each (**any two)** :   **20**

    1) Compare entrepreneurial career with employment career.

    2) Discuss the scope of agri-business.

    3) Write a detailed note on 'Business Process Outsourcing'.

    4) Write a note on Business Ethics.

4. Answer in **300** words each (**any two)** :   **30**

    1) Discuss with examples entrepreneurial qualities of Shri B.G. Shirke.

    2) Explain the sources of Innovation.

    3) Discuss the socio-cultural barriers to 'entrepreneurship development'.

    4) Write an essay on 'Challenges of Globalisation and Entrepreneurship Development in India.

मराठी रूपांतर

सूचना : *१) सर्व* प्रश्न सोडविणे *आवश्यक* आहे.

           २) उजवीकडील अंक पूर्ण *गुण* दर्शवितात.

१. प्रत्येकी २० शब्दांत उत्तरे लिहा (कोणतेही **दहा**) :   २०

    १) उद्योजकाची चार कार्य विशद करा.

    २) 'मताधिकार' व्याख्या द्या.

    ३) 'सृजनशीलता' व्याख्या द्या.

    ४) विस्तार लिहा DIC आणि MSFC.

    ५) पुरवठा खारवळी म्हणजे काय ?

    ६) दूरदृष्टी ही संकल्पना स्पष्ट करा.

    ७) 'कृषी उद्योग' ही संकल्पना स्पष्ट करा.

    ८) 'सामाजिक अंकेक्षण' संज्ञा स्पष्ट करा.

९) कोणत्याही दोन उद्योजकीय प्रेरणा लिहा.

१०) 'उद्योजकता विकास' याचा तुम्हास काय बोध होतो ?

११) स्वयं साहाय्यता गट म्हणजे काय ?

१२) व्यावसायिक नीतिमूल्य म्हणजे काय ?

१३) 'सेवा' संकल्पना स्पष्ट करा.

२. प्रत्येकी ५० शब्दांत उत्तरे लिहा (कोणतेही **दोन**) :   १०

   १) महिळा उद्योजकांचे गुण.

   २) सामाजिक अंकेक्षणाचे फायदे.

   ३) उद्योजकतेची गरज.

   ४) व्यवसायाधिकाराची वैशिष्ट्ये.

३. प्रत्येकी १५० शब्दांत उत्तरे लिहा (कोणतेही **दोन**) :   २०

   १) उद्योजकीय कारकिर्दीची तुलना नोकरीविषयक कारकिर्दीशी करा.

   २) 'शेती उद्योगासाठी असलेला वाव' यावर चर्चा करा.

   ३) 'बाह्यस्त्रोतार्थ व्यावसायिक प्रक्रिया' यावर विस्तृत टिप लिहा.

   ४) 'व्यावसायिक नीतिमूल्य' यावर टिप लिहा.

४. प्रत्येकी ३०० शब्दांत उत्तरे लिहा (कोणतेही **दोन**) :   ३०

   १) श्री. बी जी. शिर्के यांच्या उद्योजकीय गुणांची सोदाहरण चर्चा करा.

   २) तवनिर्मितीचे मार्ग स्पष्ट करा.

   ३) उद्योजकता विकासातील सामाजिक आणि सांस्कृतिक अडथळ्यांची चर्चा करा.

   ४) जागतिकीकरणाची अव्हाने आणि भारतातील उद्योजकता विकास यावर निबंध लिहा.

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S.Y. B.Com. Examination, 2010
MARKETING MANAGEMENT – I
(Special Paper)
(2004 Pattern) (Old)

Time: 3 Hours   Max. Marks: 80

> *N.B.* : i) **All** questions are **compulsory**.
> ii) *Figures to the* **right** *indicate* **full** *marks.*

1. Answer the following questions in **20** words each (any **ten**) :   **20**

   1) Define Marketing.

   2) What is a scientific management ?

   3) Define marketing planning.

   4) What is meant by management by objective ?

   5) What is Marketing Research ?

   6) Explain 'Principles of Balance'.

   7) Explain the term 'Merit Rating'.

   8) What is 'Marketing Manager' ?

   9) Define 'Services'.

   10) Why is rural marketing important ?

   11) What do you mean by 'Business Ethics' ?

   12) What is 'Product Elimination' ?

   13) What is meant by 'Brand Strategy' ?

2. Answer the following questions in **50** words each (any **two**) :   **10**

   1) Explain the scope of marketing control.

   2) State the features of 'Marketing Information System'.

   3) What do you understand by 'Brand Strategy' ?

   4) Explain the present rural marketing system.

3. Answer the following questions in **150** words each (any **two**) : **20**
   1) Write a note on 'Techniques of marketing control'.
   2) Explain the scope of marketing research.
   3) Explain the advantages and limitations of planning.
   4) Explain the causes of failure of a new product.

4. Answer the following questions in **300** words each (any **two**) : **30**
   1) Explain the importance, advantages and limitations of marketing.
   2) Explain simplification, diversification and elimination of product.
   3) Explain the qualities, duties and powers of marketing manager.
   4) Explain the importance of rural marketing and discuss the main features of rural marketing.

मराठी रूपांतर

सूचना : i) *सर्व प्रश्न आवश्यक आहे.*

ii) *उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.*

1. खालील प्रश्नांची उत्तरे प्रत्येकी **20** शब्दांत लिहा (कोणतेही **दहा**) : **20**
   1) विपणनाची व्यख्या लिहा.
   2) शास्त्रीय व्यवस्थापन म्हणजे काय ?
   3) विपणन नियोजनाची व्याख्या लिहा.
   4) उद्दिष्टनिष्ठ व्यवस्थापन म्हणजे काय ?
   5) विपणन संशोधन म्हणजे काय ?
   6) समतोलाचे तत्त्व स्पष्ट करा.
   7) गुणवता निकष (Merit rating) ही संज्ञा स्पष्ट करा.
   8) 'विपणन व्यवस्थापक' म्हणजे काय ?
   9) 'सेवेची' व्याख्या लिहा.
   10) ग्रामीण विपणन महत्त्वाचे का आहे ?
   11) व्यावसायिक नीतिमूल्ये (Business ethics) म्हणजे काय ?
   12) वस्तुदूरीकरण (निष्कासन) म्हणजे काय ?
   13) मुद्रांकन व्यूहरचना म्हणजे काय ?

2. खालील प्रश्नांची प्रत्येकी **50** शब्दांत उत्तरे लिहा (कोणतेही **दोन**) : **10**

    1) विपणन नियंत्रणाची व्याप्ती स्पष्ट करा.

    2) विपणन समाचार यंत्रणेची वैशिष्ट्ये सांगा.

    3) 'मुद्रांकन व्यूहरचना' म्हणजे काय ?

    4) वर्तमान ग्रामीण विपणन पद्धती विशद करा.

3. खालील प्रश्नांची उत्तरे प्रत्येकी **150** शब्दांत लिहा (कोणतेही **दोन**) : **20**

    1) 'विपणन नियंत्रण तंत्रे' टीप लिहा.

    2) विपणन संशोधनाची व्याप्ती स्पष्ट करा.

    3) नियोजनाचे कायदे व मर्यादा स्पष्ट करा.

    4) नविन उत्पादीत वस्तूच्या अपयशाची कारणे स्पष्ट करा.

4. खालील प्रश्नांची उत्तरे प्रत्येकी **300** शब्दांत लिहा (कोणतेही **दोन**) : **30**

    1) विपणनाचे महत्व, कायदे व मर्यादा स्पष्ट करा.

    2) वस्तु सुलभीकरण, वस्तु भिन्नता आणि दूरीकरण या संकल्पना स्पष्ट करा.

    3) विपणन व्यवस्थापकांचे गुण, कर्तव्य व अधिकार स्पष्ट करा.

    4) ग्रामीण विपणनाचे महत्व स्पष्ट करून ग्रामीण बाजारपेठाच्या ठळक वैशिष्ट्यांची चर्चा करा.

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S.Y. B.Com. Examination, 2010
BUSINESS LAWS AND PRACTICES – I
(Special Paper)
(2004 Pattern) (Old)

Time : 3 Hours   Max. Marks : 80

N.B. : i) *All* questions are *compulsory*.
ii) *Figures to the* ***right*** *indicate* ***full*** *marks.*

1. Answer the following in **20** words **each** (**any ten**) :   **20**

   1) State the meaning of Unfair Trade Practices.

   2) State the two objectives of Trade Mark Law.

   3) Define Marine Insurance.

   4) State the Jurisdiction of State Forum.

   5) Define Double Insurance.

   6) Define Copyright.

   7) Define 'goods' under The Competition Act, 2002.

   8) Define 'Author' under Copyright Law.

   9) What do you understand by Recognized Stock Exchange ?

   10) State the meaning of Foreign Security.

   11) What is the meaning of Foreign Exchange ?

   12) Define 'Arbitration'.

   13) What is relevant market ?

2. Answer the following questions in **50** words **each** (**any two**) :   **10**

   1) Write a note on Dematerialization of Shares.

   2) Who can file a complaint under Consumer Protection Act ?

   3) State the features of FEMA.

   4) What are the disadvantages of Arbitration ?

3. Answer the following questions in **150** words **each** (**any two**) :   **20**

   1) What are the different types of Marine Insurance Policies ?

   2) What are the various rights of consumers under 'Consumer Protection Act, 1986' ?

   3) What are the objectives of Arbitration and Conciliation Act, 1996 ?

   4) Write a note on 'Authorised Person'.

4. Answer the following questions in **300** words **each** (**any two**) :   **30**

   1) Explain in brief the fundamental elements of Insurance.

   2) Enumerate the various redressal agencies established under the Consumer Protection Act, 1986.

   3) Describe the procedure for purchase and sale of demateralised Shares.

   4) Explain the powers and duties of Arbitrator.

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मराठी रूपांतर

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   सूचना:   *i)* *सर्व* प्रश्न *आवश्यक* आहेत.

             ii) उजवीकडील अंक *पूर्ण* गुण दर्शवितात.

             iii) *आवश्यक* वाटल्यास मूळ *इंग्रजी* प्रश्नपत्रिका पहावी.

१. खालील प्रश्नांची उत्तरे प्रत्येकी २० शब्दांत लिहा (कोणतेही **दहा**) :   २०

   १) 'अनुचित व्यापारी कृती' याचा अर्थ सांगा.

   २) व्यापारी चिन्ह कायद्याचे दोन उद्देश सांगा.

   ३) समुद्री विमाची व्याख्या लिहा.

   ४) राज्यस्तरीय ग्राहक मंचाची कार्यकक्षा स्पष्ट करा.

   ५) दुहेरी विम्याची व्याख्या करा.

६) 'व्यापारी चिन्ह' म्हणजे काय ?

७) स्पर्धा कायदा, २००२ अंतर्गत 'माला' ची व्याख्या करा.

८) प्रतिलिपी हक्क कायद्या अंतर्गत 'लेखक' चा संकल्पनेची व्याख्या करा.

९) मान्यताप्राप्त भाग बाजराचा अर्थ काय ?

१०) परकीय सुरक्षा म्हणजे काय ?

११) परकीय चलनाचा अर्थ सांगा.

१२) 'लवादची' व्याख्या लिहा.

१३) संदर्भ बाजार म्हणजे काय ?

२. खालील प्रश्नांची उत्तरे प्रत्येकी ५० शब्दांत लिहा (कोणतेही **दोन**) :   १०

१) डिमॅट करणे यावर टिपा लिहा.

२) ग्राहक संरक्षण कायद्या अंतर्गत तक्रार कोण दाखल करू शकतो ?

३) 'फेमा' ची वैशिष्ट्ये सांगा.

४) लवादाचे तोटे कोणते आहेत ?

३. खालील प्रश्नांची उत्तरे प्रत्येकी १५० शब्दांत लिहा (कोणतेही **दोन**) :   २०

१) सामुद्रीक विमा धोरणांचे विविध प्रकार कोणते ?

२) ग्राहक संरक्षण कायदा, १९८६ अंतर्गत ग्राहकांचे विविध अधिकार कोणते ?

३) लवाद आणि तडजोड कायदा, १९९६ ची उद्दिष्ट्ये कोणती ?

४) 'अधिकृत व्यक्ती'वर टिप लिहा.

४. खालील प्रश्नांची उत्तरे प्रत्येकी ३०० शब्दांत लिहा (कोणतेही **दोन**) :   ३०

१) विम्याच्या मुलभूत घटकांविण्यी थोडक्यात लिहा.

२) ग्राहक संरक्षण कायदा, १९८६ अंतर्गत विविध तक्रार निराकरण यंत्रणांची चर्चा करा.

३) डिमॅट शेअर्सच्या खरेदी आणि विक्री संदर्भातील पद्धती विशद करा.

४) लवादाचे अधिकार आणि कामे विशद करा.

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[3769] – 614

S.Y. B.Com. Examination, 2010
AGRICULTURAL AND INDUSTRIAL ECONOMICS – I
(Special Paper)
(2004 Pattern)(Old)

Time : 3 Hours   Max. Marks : 80

N.B. : 1) **All** questions are **compulsory**.

2) *Figures to the* **right** *indicate* **full** *marks.*

1. Answer the following questions in **20** words **each** (**any ten**) :   **(20)**

    1) What is Agricultural Economics ?

    2) What is uncertainty in Agriculture ?

    3) What is scale of operation ?

    4) State the two measures to control risk and uncertainty in agricultural product.

    5) State the two factors affecting demand for Agricultural Products.

    6) What is Risk in Agriculture ?

    7) Define Industrial Economics.

    8) What is Industrial Profitability ?

    9) What is Plant ?

    10) What is Industrial Monopoly ?

    11) What is Optimum Firm ?

    12) What is Industrial Combination ?

    13) State two types of Industrial Combination.

2. Answer the following questions in **50** words **each** (**any two) :**   **(10)**

    1) State the factors affecting supply of Agricultural Product.

    2) State the causes of Fluctuations in prices of Agricultural Product.

    3) State the reasons for survival of Small Firm.

    4) State the factors affecting Industrial location.

3. Answer the following questions in **150** words **each** (**any two**) :　　　　**(20)**
   1) Explain the merits and demerits of large size of farm.
   2) Explain the nature of risk and uncertainty in Agriculture.
   3) Explain the factors affecting optimum size of Firm.
   4) Explain the effects of Industrial Monopoly.

4. Answer the following questions in **300** words each (**any two**) :　　　　**(30)**
   1) Explain the role of Agriculture in Economic Development.
   2) Suggest the measures to control risk and uncertainty in agriculture.
   3) Explain the Sargent' Florence theory of Industrial location.
   4) What Industrial Efficiency ? Explain the factors affecting the Industrial Efficiency.

मराठी रूपांतर

सूचना :　*१) सर्व प्रश्न आवश्यक आहेत.*
　　　　　२) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
　　　　　३) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

१. खालील प्रश्नांची प्रत्येकी २० शब्दात उत्तरे लिहा (कोणतेही **दहा**) :　　　　**(२०)**

　१) कृषी अर्थशास्त्र म्हणजे काय ?

　२) शेतीतील अनिश्चितता म्हणजे काय ?

　३) उत्पादनाचे प्रमाण म्हणजे काय ?

　४) शेती उत्पादनातील धोका व अनिश्चितता नियंत्रित करण्यासाठी दोन उपाय सांगा.

　५) शेतमालाच्या मागणीवर परिणाम करणारे दोन घटक सांगा.

　६) शेतीतील धोका म्हणजे काय ?

　७) औद्योगिक अर्थशास्त्राची व्याख्या द्या.

　८) औद्योगिक लाभप्रदता म्हणजे काय ?

　९) संयंत्र म्हणजे काय ?

१०) औद्योगिक मक्तेदारी म्हणजे काय ?

११) पर्याप्त उद्योगसंस्था म्हणजे काय ?

१२) औद्योगिक संयोगीकरण म्हणजे काय ?

१३) औद्योगिक संयोगीकरणाचे दोन प्रकार सांगा.

२. खालील प्रश्नांची प्रत्येकी ५० शब्दात उत्तरे लिहा (कोणतेही **दोन**) : (१०)

१) शेतमालाच्या पुरवठ्यावर परिणाम करणारे घटक सांगा.

२) शेतमालाच्या किंमतीतील चढ–उताराची कारणे सांगा.

३) लहान उद्योगसंस्था टिकून राहव्याची कारणे सांगा.

४) उद्योगाच्या स्थाननिश्चितीवर परिणाम करणारे घटक सांगा.

३. खालील प्रश्नांची प्रत्येकी १५० शब्दात उत्तरे लिहा (कोणतेही **दोन**) : (२०)

१) मोठ्या आकारमानाच्या शेतीचे फायदे–तोटे स्पष्ट करा.

२) शेतीतील धोका व अनिश्चिततेचे स्वरूप स्पष्ट करा.

३) उद्योगसंस्थेच्या पर्याप्त आकारमानावर परिणाम करणारे घटक स्पष्ट करा.

४) औद्योगिक मक्तेदारीचे परिणाम स्पष्ट करा.

४. खालील प्रश्नांची प्रत्येकी ३०० शब्दात उत्तरे लिहा (कोणतेही **दोन**) : (३०)

१) आर्थिक विकासातील शेतीची भूमिका स्पष्ट करा.

२) शेतीतील धोका व अनिश्चितता नियंत्रित करण्यासाठी उपाय सूचवा.

३) सार्जेंट फ्लोरेन्स यांचा औद्योगिक स्थान निश्चितीचा सिद्धांत स्पष्ट करा.

४) औद्योगिक कार्यक्षमता म्हणजे काय ? औद्योगिक कार्यक्षमतेवर परिणाम करणारे घटक स्पष्ट करा.

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[3769] – 615

S.Y. B.Com. Examination, 2010
DEFENCE BUDGETING, FINANCE AND MANAGEMENT – I
Defence Management
(Special Paper) (2004 Pattern) (Old)

Time: 3 Hours   Max. Marks: 80

N.B.:   i) **All** questions are **compulsory**.
         ii) *Figures to the **right** indicate **full** marks.*

1. Answer in **20** words **each** (any **ten**) :   **(2×10=20)**

   1) Define defence management.

   2) What do you mean by defence perspective ?

   3) State the meaning of strategic control.

   4) Write the meaning of National Security.

   5) What do you mean by resources for defence ?

   6) Define Team building.

   7) What do you mean by motivation ?

   8) State the meaning of forecasting.

   9) Write the meaning of material life cycle.

   10) What do you mean by 'mobilization of logistics' ?

   11) Define personnel management.

   12) State any two limitations to defence management.

   13) What do you mean by economic forecasting ?

2. Answer in **50** words **each** (any **two**) :   **(2×5=10)**

   1) Write in short objective of team building.

   2) Highlight the principles of defence management.

   3) Write short notes on 'material life cycle'.

   4) Write in short Management-of -Resources for defence.

3. Answer in **150** words **each** (any **two**) :   **(2×10=20)**

   1) Explain in detail the career management in the Armed Forces.

   2) Describe process of operational logistics in the Armed Forces.

   3) Explain management of weapons in the Armed Forces.

   4) What do you know about the management of National security in India ? Explain.

4. Answer in **300** words **each** (any **two**) :   **(2×15=30)**

   1) Examine role of private sector in defence production in India.

   2) Write a note on the application of principles of management to defence services.

   3) Discuss realtionship between leadership and National Security Management.

   4) Write a note on the problems of technological forecasting.

मराठी रूपांतर

सूचना : १) सर्व प्रश्न सोडविणे आवश्यक आहे.

२) उजवीकडील अंक गुण दर्शवितात.

१. २० शब्दात उत्तरे द्या (कोणतेही **दहा**) :   २०

   १) संरक्षण व्यवस्थापन व्याख्या द्या.

   २) डिफेन्स पर्सपेक्टीव्ह म्हणजे काय ?

   ३) सामरिक नियंत्रण म्हणजे काय ?

   ४) राष्ट्रीय सुरक्षा व्याख्या द्या.

   ५) संरक्षण साधनसंपत्ती म्हणजे काय ?

   ६) चमू बांधणी व्याख्य द्या.

   ७) प्रेरण म्हणजे काय ?

   ८) फोरकॉस्टींग अर्थ नमूद करा.

९) मटेरियल लाईफ सायकल अर्थ लिहा.

१०) पुरवठाण्यव्यवस्थापनाची गतिमानता म्हणजे काय ?

११) वैयक्तीक व्यवस्थापन व्याख्य द्या.

१२) संरक्षण व्यवस्थापनाच्या दोन मर्यादा नमूद करा.

१३) ईकॉनामिक फोरकॉस्टींग म्हणजे काय ?

२. ५० शब्दात उत्तरे द्या (कोणतेही **दोन**) :   १०

१) चमू बांधणीचे उद्दिष्ठे थोडक्यात लिहा.

२) संरक्षणव्यवस्थापनाची तत्त्वे यावर प्रकाशझोत टाका.

३) ''मेटीरियल लाईफ सायकल'' यावर टिपा लिहा.

४) संरक्षणासाठीचे साधनसंपत्ती व्यवस्थापन थोडक्यात लिहा.

३. १५० शब्दात उत्तरे द्या (कोणतेही **दोन**) :   २०

१) सशस्त्र सेनादलातील करिअर मॅनेजमेन्ट सविस्तर स्पष्ट करा.

२) सशस्त्र सेनादलातील पुरवठाव्यवस्था प्रणाळीचे वर्णन करा.

३) ''सशस्त्र सेनादलातील शस्त्रास्त्र व्यवस्थापन'' स्पष्ट करा.

४) भारताच्या राष्ट्रीय सुरक्षा व्यवस्थापनाबाबत आपल्यास काय माहीती आहे ? स्पष्ट करा.

४. ३०० शब्दात उत्तरे द्या (कोणतेही **दोन**) :   ३०

१) भारताच्या संरक्षण उत्पादनातील खाजगी क्षेत्राच्या भूमिकेचे परिक्षण करा.

२) संरक्षण सेवेतील व्यवस्थापनाच्या तत्त्वांची अंमलबजावणी यावर टिपा लिहा.

३) नेत्रत्व आणि राष्ट्रिय सुरक्षा व्यवस्थापन यातील सबंधाबाबत चर्चा करा.

४) ''तंत्रज्ञानाबाबत फोरकॉस्टिगंच्या समस्या'' यावर टिपा लिहा.

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S.Y. B.Com. Examination, 2010
INSURANCE, TRANSPORT AND TOURISM – I
(2004 Pattern) (Old) (Special Paper)

Time : 3 Hours   Max. Marks : 80

N.B. :   *i)* **All** *questions are* **compulsory.**
      ii) Figures to the **right** *indicate* **full** *marks.*

1. Answer the following questions in **20** words **each** (**any ten**) :   **20**

    i) What is Insurance Plan ?

    ii) Write any three objectives of General Insurance.

    iii) What do you mean by Nomination ?

    iv) Define Life Insurance Holder.

    v) What is Public Sector ?

    vi) What do you mean by Tourist ?

    vii) Define 'Passenger' .

    viii) What is Rural-Transport ?

    ix) Write any three advantages of Life Insurance.

    x) What is Religious Tourism ?

    xi) What is contract of Insurance ?

    xii) Define Tourist-Guide.

    xiii) Write any three problems of Road-Transport in India.

2. Answer the following questions in **50** words **each** (**any two**) :   **10**

    i) Explain the Investment Policy of Life Insurance Corporation of India.

    ii) Explain the importance of General Insurance.

    iii) Write a note on 'Tour Operator'.

    iv) Explain the organisation of Rail Transport in India.

3. Answer the following questions in **150** words **each** (**any two**) : **20**

    i) Explain the Amendments of General Insurance Business Act, 1972.

    ii) Describe the role of Field-Officer of Life Insurance Corporation (LIC).

    iii) Describe the working of M.S.R.T. Corporation (Maharashtra State Road Transport).

    iv) Explain in detail the different types of Tourism.

4. Answer the following questions in **300** words **each** (**any two**) : **30**

    i) Describe the various characteristics of General Insurance.

    ii) Distinguish between Life Insurance and General Insurance.

    iii) Describe the economic and social impact of Tourism.

    iv) Enumerate in detail the problems of Rail Transport in India.

मराठी रूपांतर

सूचना : i) सर्व प्रश्न सोडविणे आवश्यक आहेत.

ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. खालील प्रश्नांची प्रत्येकी **20** शब्दांत उत्तरे लिहा (कोणतेही **दहा**) : **20**

    i) विमा योजना म्हणजे काय ?

    ii) सर्व साधारण विम्याची कोणतीही तीन उद्दिष्टे लिहा.

    iii) 'वारसनोंद' म्हणजे काय ?

    iv) आयुर्विमा घटकाची व्याख्या सांगा.

    v) सरकारी क्षेत्र म्हणजे काय ?

    vi) पर्यटक म्हणजे काय ?

    vii) प्रवासीची व्याख्या सांगा.

    viii) ग्रामीण–वाहतूक म्हणजे काय ?

    ix) आयुर्विम्याचे कोणतेही तीन फायदे लिहा.

x) धार्मिक पर्यटन म्हणजे काय ?

xi) विम्याचा करार म्हणजे काय ?

xii) पर्यटक–मार्गदर्शकाची व्याख्या सांगा.

xiii) भारतातील रस्ता वाहतूकीच्या कोणत्याही तीन समस्या लिहा.

2. खालील प्रश्नाची प्रत्येकी **50** शब्दांत उत्तरे लिहा (कोणतेही **दोन**)   **10**

i) भारतीय आयुर्विमा महामंडळाचे गुंतवणूक धोरण स्पष्ट करा.

ii) सर्व साधारण विम्याचे महत्व स्पष्ट करा.

iii) 'यात्रा–आयोजक' यावर टिप लिहा.

iv) भारतातील रेल्वे वाहतूकीचे संघटन स्पष्ट करा.

3. खालील प्रश्नांची प्रत्येकी **150** शब्दात उत्तरे लिहा (कोणतेही **दोन**) :   **20**

i) १९७२ च्या सर्व साधारण विमा व्यावसायिक कायद्यात करण्यात आलेल्या सुधारणा स्पष्ट करा.

ii) आयुर्विमा महामंडळाच्या फिल्ड–अधिकाऱ्याची भूमिका विशद करा.

iii) महाराष्ट्र–राज्य रस्ता वाहतूक महामंडळाची (M.S.R.T. Corporation) कामगिरी विशद करा.

iv) पर्यटनाचे विविध प्रकार सविस्तर स्पष्ट करा.

4. खालील प्रश्नाची प्रत्येकी **300** शब्दांत उत्तरे लिहा (कोणतेही **दोन**) :   **30**

i) सर्व साधारण विम्याची विविध वैशिष्ट्ये विशद करा.

ii) 'आयुर्विमा आणि सर्व साधारण विमा' यातील फरक स्पष्ट करा.

iii) पर्यटनाचा आर्थिक व सामाजिक प्रभाव विशद करा.

iv) भारतातील रेल्वे वाहतूकीच्या समस्या सविस्तर विशद करा.

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S.Y. B. Com. Examination, 2010
ADVERTISING, SALES PROMOTION AND SALES MANAGEMENT – III
(Vocational Paper) (Advertising – II)
(2004 Pattern) (Old)

Time : 3 Hours   Max. Marks : 60

Instructions: *1)* **All** *questions are* **compulsory.**
2) **All** *questions carry* **equal** *marks.*

1. Discuss the importance of Exhibitions and Tradefairs.

OR

Define Advertising. Explain the benefits of advertising to Manufacturers, Retailers, Customers, Society and the Salesman.

2. State with reasons which media will you select for advertising the following products/ services.

   a) Hospitals.   b) Detergent.   c) Chair.

OR

Explain the concept of Advertising Agency. Describe the functions performed by advertising agencies.

3. What do you mean by advertising effectiveness ? Explain post-testing methods of evaluating advertising effectiveness.

OR

Narrate the pre-testing methods of evaluating advertising effectiveness.

4. Write short notes **(any three)** :
   1) Problems in reaching Rural Audience.
   2) Media Planning.
   3) Internet Advertising.
   4) Regulations for Advertising in India.
   5) Media Scheduling.

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S.Y. B.Com. Examination, 2010
TAX PROCEDURE & PRACTICES – III
(Vocational Paper) Income Tax
(Old) (2004 Pattern)

Time : 2 Hours   Max. Marks : 60

Instructions *: 1)* ***All*** *questions are* ***compulsory****.*
2) Figures to the ***right*** *indicates* ***full*** *marks.*

1. Answer in **20** words (**any seven**) :   **14**

    1) Who is called 'Assessee' under I.T. Act ?

    2) What is meant by 'Revised Return' ?

    3) What is meant by 'Deemed Incomes' ?

    4) Who is called 'Resident of India' ?

    5) Discuss deduction's U/S 16.

    6) What is exemption for 'Hostel Allowance' ?

    7) What are the types of depreciations ?

    8) Enumerate the rate of TDS for payments to contractors and sub-contractors.

    9) What is deduction available U/S 80D ?

    10) What is meant by 'Advance Tax' ?

2. Answer in **50** words (**any two**) :   **8**

    1) Enumerate exempted incomes.

    2) What is meant by 'PAN' ?

    3) What is meant by 'Self-Assessment' ?

    4) What are the deductions available U/S 24 ?

3. Answer in **150** words (**any three**) :   **18**

    1) Explain provisions of clubbing of incomes under I.T. Act.

    2) Enumerate rates of taxes for various persons under Income Tax Act applicable to A.Y. 2010–2011.

    3) Discuss perquisite for Rent-free furnished and unfurnished accommodation.

4) Enumerate and discuss incomes which are included under head 'Income from other sources'.

5) What is meant by Capital Gains ? What are the exemptions available from Capital Gains ?

4. Answer in **500** words :   **20**

1) What are the provisions and procedures for various assessments under I.T. Act ?

                    OR

2) Following are the particulars of incomes of Mr. D. for the year ended 31/03/2010.

1) Salary Rs. 20,000/- p.m. Received Travelling allowance Rs. 2,000/- p.m. Actual expenses Rs. 1,500/- p.m.

2) His employers contribution to P.F. @ 10% of salary. He also contributed same amount.

3) He let out a house property @ Rs. 10,000/- p.m. paid Municipal tax of 10% of Municipal value Rs. 1,00,000/-.

4) He received Rs. 2,500 as interest on investment and dividend Rs. 700 from domestic company.

5) He paid tuition fees of son Rs. 10,000/-. Compute his taxable income and tax payable.

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S.Y. B.Com. Examination, 2010
ADVERTISING, SALESPROMOTION AND SALES MANAGEMENT – IV
(Vocational Paper)
Personal Selling and Salesmanship
(2004 Pattern) (Old)

Time : 3 Hours   Max. Marks : 60

N.B. : 1) **All** questions are **compulsory**.
        2) **All** questions carry **equal** marks.

1. Describe AIDA model of selling. Highlight the significance of AIDA model.

                    OR

   Define personal selling. Narrate the situations where personal selling is more effective than advertising.

2. Describe the process of selling in detail.

                    OR

   Write a detailed note on buying motives.

3. Narrate different types of sales persons in detail.

                    OR

   How physical distribution of products is essential ? Narrate the role of different channels in distribution network system.

4. Write short notes (**any three**) :

   1) Character qualities of salesmen.

   2) Selling as career.

   3) Methods of solving objection.

   4) Types of customers.

   5) Reports and documents made by salesmen.

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S.Y. B.Com. Examination, 2010
(Old) (2004 Pattern)
TAX PROCEDURE AND PRACTICES – IV
(Vocational Paper)
Wealth Tax, P.T. and Service Tax

Time : 2 Hours   Max. Marks : 60

Instructions : *1) **All** questions are **compulsory**.*
*2) Figures to the **right** indicate **full** marks.*

1. Answer in **20** words **each** (**any seven**) :   **14**

    1) Who is liable to pay wealth Tax ?

    2) Whose wealth is not taxable under wealth tax ?

    3) How the net wealth is computed ?

    4) What is the rate of Wealth Tax ?

    5) Who is chargeble to P.T. ?

    6) State the Constitutional validity of P.T. Act, 1975.

    7) How the P.T. of salaried person is charged under P.T. Act and Rule ?

    8) What do you mean by taxable service ?

    9) Define "Customer" under Service Tax.

   10) State the Constitutional validity of Service Tax.

2. Answer in **50** words each (**any two**) :   **8**

    a) Which assets are taxable under Wealth Tax Act, and Rule 1957 ?

    b) State the various exempted Assets u/s 5 of Wealth Tax Act, 1957.

    c) State the procedure of registration under P.T. Act, and Rule 1975.

    d) On what service tax is levied and how ?

3. Answer in **150** words **each** (**any three**) :　　　　　　　　　**18**

　　i) Explain the procedure of filing of Return under Wealth Tax Act, and Rule 1957.

　　ii) State "an overview" of Wealth Tax Act, 1957.

　　iii) How the certification is granted under P.T. Rule 1975 ?

　　iv) Explain the procedure of filing the return under P.T. Act, and Rule 1975.

　　v) State the procedure of registration under Service Tax Act, 1994.

4. Answer in **500** words (**any one**) :　　　　　　　　　　　**20**

　　1) State the administrative authorities under Wealth Tax Act, 1957 and their powers and duties.

　　2) Explain the total scheme of Service Tax Act and Service Tax Rule.

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