# MCA-424

MCA-14

# M.C.A. DEGREE EXAMINATION – JUNE 2009.

Third Semester / Second Year

## COMMUNICATION SKILLS

Time: 3 hours Maximum marks: 75

PART A —  $(5 \times 5 = 25 \text{ marks})$ 

Answer any FIVE questions.

- 1. Describe the communication process.
- 2. Explain critical reading in your own words.
- 3. What are the causes of poor listening?
- 4. Write a note on nature of body language.
- 5. What do you know about brain storming?
- 6. What are the nonverbal communication cues?
- 7. What are the advantages of group discussion?

#### PART B — $(5 \times 10 = 50 \text{ marks})$

### Answer any FIVE questions.

- 8. 'Interpersonal communication does not happen in isolation' elucidate this statement.
- 9. Point out some strategies to improve your listening skill.
- 10. What are the attributes of a good conversationalist?
- 11. What are different types of interviews?
- 12. Expedite the process of brainstorming technique.
- 13. Briefly elaborate the negotiation techniques.
- 14. Give some examples of nonverbal behavior and its body language interpretation.

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