

## DISTANCE EDUCATION

B.C.S. DEGREE EXAMINATION, MAY 2008.

## PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 100 marks

## PART A — (5 × 8 = 40 marks)

Answer any FIVE questions in about 200 words each.

All questions carry equal marks.

1. Explain the importance of Management.
2. What is meant by Planning premises?
3. Explain 'Span of management'.
4. What do you understand by Vroom's expectancy theory of motivation?
5. Explain 'Concurrent and forward control'.
6. What is co-ordination? State its importance.
7. Enumerate the various principles of organisation.
8. What are the principles of control?

## PART B — (4 × 15 = 60 marks)

Answer any FOUR questions in about 400 words each.

All questions carry equal marks.

9. Explain "Henry Fayol's contribution to Management".
10. Discuss the merits and demerits of planning.

11. Distinguish between Centralisation and Decentralisation.
12. What are the barriers in communication? How would you overcome the barriers in communication?
13. Define control. Discuss the different control techniques.
14. Define planning. What are the steps involved in planning?
15. Write short notes on :
  - (a) Organisation chart.
  - (b) Communication network.
  - (c) Forward control.

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