

GUJARAT TECHNOLOGICAL UNIVERSITY**B.E. Sem-I Remedial examination March 2009****Subject code: 110002****Subject Name: Communication Skill****Date: 16 / 03 / 2009****Time: 02:00pm To 4:30pm****Instructions:****Total Marks: 70**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Draw figures and diagrams wherever if required.

Q.1 (a) List various Barriers to effective Communication. Explain any three of them with suitable illustrations. **14**

Q.2 (a) Your Company had ordered 100 computers. On receiving them, you came to know that they do not match the specifications and configuration you had given. As the Manager (Purchase), write a Letter of Complaint addressing The Manager, IBM, Hyderabad. **07**

(b) Write a Paragraph on *any one* of the following: **07**

1) Global Warming	3) Wireless Communication
2) Cloning	4) Technology and Terrorism

Q.3 Your friend is going for an Interview. He/She has to first appear for Group Discussion and then for Personal Interview. What tips will you give him/her for better performance? **14**

OR

Q.3 Prepare a Resume suitable for the Post of a Computer Engineer. **14**

Q.4 Government of India is worried on the migration (from India) of the Doctors, Engineers and Academicians to UK, USA, Germany and other Countries. It also wishes to retain this trained and high skilled manpower in India. As a Research Scholar you are asked (by the Ministry of HRD) to find out reasons and to suggest some remedy to stop their migration. Collect the data (of the last three years) of their migration and on the basis of that data prepare a Report Investigating the reasons and also give your suggestions. You need to prepare Title Page, Introduction, Data Analysis, Conclusion, and Your Recommendations only. **14**

OR

Q.4 Very recently you have purchased a Laptop. You friends are curious to know about it. Give them the Technical Description of your laptop. It should include its configuration, operating system, and its features. **14**

Q.5 (a) Read the following paragraph and answer the questions that follow:
The growing importance of the internet for all forms of activism is highlighted in a new book from an old-time internet commentator. Tom Watson is a US-based writer who shares a name and a commitment to the transforming power of the network with the British MP and Cabinet Office minister, but comes from the East Coast rather than the West Midlands. A decade ago he was one of the editors of @NY, a ground-breaking e-mail newsletter that documented the rise and fall of the new media scene in New York's "Silicon Alley". Since then he has distinguished himself as one of the saner commentators on the growth of the new conversational media and the companies behind the services so

many of us use daily. A few years ago he got involved with the online philanthropy organisation Changing Our World, and in the book Causewired he shares his experience and understanding of the growth of what has been termed "peer-to-peer philanthropy". The book's strap line is "Plugging In, Getting Involved, Changing the World", and Watson offers a range of examples of the way in which the network is making new forms of fund-raising and activism possible. It documents the outpouring of online support for the people of New Orleans at the time of Hurricane Katrina through the campaign to obtain justice for Mukhtaran Bibi in Pakistan, via Barack Obama's internet fund raising efforts. It's a fascinating read, not least because the principles he outlines for effective online organising are based on his own experiences. "Small but well-connected can be more effective than huge and widely disbursed", for example, is something many online community organisers could benefit from realising, as is the call to "invest in conversations". As with many US writers he seems to believe in the power of the market to solve all our problems and has little time for regulatory or government-based solutions to problems. He lauds Kiva.org for providing equipment for US schools instead of asking why public funding was not adequate in the first place, and sees the network as a way to encourage philanthropy rather than social justice. But he has clearly identified the ways in which the network is making a difference, and given us a valuable primer in the ways in which those who want to change the world can make effective use of the tools and services now available. As Karl Marx might have noted, if he were around now, the technologists have only wired up the world in various ways. The point, however, is to change it.

Questions:

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|------------|---|-----------|
| | 1) What information you get about @NY from the paragraph? | 02 |
| | 2) What does the word PHILANTHROPY in the paragraph mean? | 02 |
| | 3) What do you understand by "Small but well-connected can be more effective than huge and widely disbursed"? | 02 |
| (b) | Do as directed: (<i>Any Four out of Eight</i>) | 08 |

Fill in the blanks with appropriate word from those given in the bracket:

- 1) I have no _____ about myself. I know my limitations well. (illusions/allusions)
- 2) Many students have only a _____ knowledge of the subject that they study. (superfluous/superficial)

Insert appropriate prepositions:

- 3) Whenever I have doubt _____ the meaning or usage of a word, I shall make it a point to refer _____ the dictionary. _____ the dictionary there is also brief section _____ word building.

Rewrite the following sentences in the passive voice:

- 4) Someone has changed the computer entries during my absence.
- 5) Post the letter.

Insert the appropriate form of the verb given in the bracket:

- 6) When we reached the station, the train _____ already _____. (left)
- 7) When he gets his degree, he _____ at Oxford for four years. (study)
- 8) If you _____ a metal, it _____. (hit, expand)
