

2003

BUSINESS ENGLISH AND COMMUNICATION

Time Allotted: 3 hours

Full Marks: 70

The figures in the margin indicate full marks

Candidates are required to give their answers in their own words as far as practicable.

GROUP 'A' MCA 1st, Y2
Answer all questions

- a) Read the passage given below and answer the questions that follow.

"The drink of Asia for hundreds of years, tea is believed to have been brought to Europe by the Dutch. Today, from the remotest corner of Ladakh to Buckingham Palace, tea is synonymous with cheer.

It is rightly said that there will be no agreement on a perfect cup of tea. Though for tea drinkers the brew is addictive, the preferred method of operation and taste differs from persons to person and region to region.

Today many varieties of tea and tea-brands are available in the market. An innovation is the tea-bag that is easy, quick and less messy than traditional ways of brewing tea. Green tea is popular in China and the Far-East. In Japan, the tea ceremony is a traditional way of greeting guests and is a social occasion. Unlike the tea we are familiar with, green tea is not drunk with sugar or milk. It is an olive-coloured liquid served in porcelain cups. In Morocco, green tea is infused with freshly plucked mint.

Some scientists believe tea prevents tooth decay because it is a rich source of fluoride. Tea is also a folk remedy for stomach upsets, flu and diarrhoea. Research suggests that drinking tea reduces the risk of heart disease and cancer and lowers cholesterol levels in the blood. A welcome thought for 'inveterate tea-drinkers'.

- 1.a.1. Based on your reading the passage fill in the gaps in the sentences given below : 3

Tea was drunk in Asia from where it was introduced into (i) .
Though each person likes his or her (ii) of tea, all tea-drinkers are (iii) . A new and convenient way of making tea is (iv) .
In China, (v) and (vi) people enjoy drinking green tea.

- 1.a.2. Using the information given in the passage complete the notes given below. Do not add any new information 3

Why Tea is Good for Health

Prevents		Cures	
(a)	_____	(a)	_____
(b)	_____	(b)	_____
(c)	_____	(c)	_____

- 1.a.3.a) Find the word from the passage, that means 'farthest'. 1
b) Find the word from the passage, means habitual'. 1

- 1.b) Fill in the blanks with appropriate words : 4

Passenger aeroplanes mostly fly

- i) _____ speeds less than that
ii) _____ sound, although airplanes
iii) _____ can fly
iv) _____ supersonic speed have been built. This is
v) _____ if they fly
vi) _____ speeds greater
vii) _____ fuel consumption increases enormously.

GROUP 'B'

Answer Q. No. 8 and any four from the rest

2. You have been hired by a construction Company to conduct a survey in Kolkata regarding the best location for a housing complex. Write a report within 200 words for the Managing Director of the company. Provide details such as location the prevailing market price of land, the soil conditions, availability of water transport facilities etc. 12

OR

You have developed a software which will generate an image of any human being, animal or object on the basis of a spoken description prepare an user manual for this software. Mention the procedure of installation, configure the hardware and state how to conduct a few basic operations.

3. Prepare a project documentation on 'The Ideal Institution'. 12

OR

Prepare a poster presentation on a seminar on 'The Future of Computers'.

4.a) In the following passage, which has not been edited, there is one error in each line. Underline each error and write your correction in the space provided. The first one has been done as an example. 4

Even if Indians have a long history
on them, they have a poor knowledge
in maintaining homes, toilets,
draperies on fridges.
Modern detergents and soaps are common
in shelves, but people does not
use them regularly. This causes increase
in the life of
bacteria and viruses.

though _____

b) Find the difference between the given words in each pair (Any two) 4

- (i) Childish; Childlike (iii) Decent; Descent
- (ii) Effected; Affected (iv) Stationary; Stationery

c) Choose the correct synopsis (any four) 4

- i) Clandestine a) abortive
- b) secret
- c) tangible
- d) doomed
- ii) Conversant a) ignorant
- b) speaking
- c) loving
- d) familiar
- iii) emendation a) correction
- b) interpretation
- c) exhumation
- d) inquiry
- e) fault
- iv) frugality a) foolishness
- b) extremety
- c) enthusiasm
- d) economy
- v) remonstrate a) display
- b) restate
- c) resign
- d) protest
- e) reiterate
- vi) mundane a) global
- b) spatial
- c) futile
- d) worldly