

**MASTER OF LIBRARY AND
INFORMATION SCIENCE (Revised)**

Term-End Examination

June, 2007

**MLI-101 : INFORMATION,
COMMUNICATION AND SOCIETY**

Important Instruction : *This question paper should be attempted only by those candidates who have registered for MLIS from July, 2005 and onwards.*

Time : 3 hours

Maximum Marks : 100

Note : *Attempt **all** questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

1.1 Compare and contrast the basic features of data, information and knowledge to indicate their intrinsic relationship. In this context, examine the value and importance of information.

OR

1.2 Explain the various barriers to free flow of information.

2.1 Enumerate the models of communication of information.
Discuss any two of them.

OR

2.2 What do you understand by information diffusion ? Discuss
briefly the various systems for information diffusion.

3.1 Explain the standard digital formats for documents, audio,
images and video. Discuss the issues concerning the legality
of digital documents.

OR

3.2 Discuss the impact of Information Technology (IT) on
different sectors in the society.

4.1 Explain the concept of knowledge economy. Discuss the
state of the Indian economy moving towards a knowledge
economy.

OR

4.2 Comment on 'library and information professional as a
knowledge professional'.

5.0 Write short notes on any **three** of the following (in about 300 words each) :

- (a) Intra-personal, Inter-personal, Group and Mass Communication
- (b) Digital Divide
- (c) Information Entropy
- (d) Information Economics versus Economics of Information
- (e) India, moving towards an Information Society