

3. What is self esteem ? Identify the various ways to maintain self esteem.
4. Elaborate the various effects of impression formation.
5. Identify the cause of loneliness. Is it possible to overcome loneliness.
6. How are attitudes formed ? List the various bias in measurement of attitude.
7. What is prejudice ? How prejudice can be measured and reduced ?
8. Examine Latene & Darley's model of Intervention.
9. What is a group ? How group members are differentiated.
10. Write short notes on any TWO of the following :
 - (a) Self Esteem.
 - (b) Covariation Principle.
 - (c) Group Cohesiveness.
 - (d) Heart disease.

Register Number :

Name of the Candidate :

5 2 3 6

B.A. / B.Sc. DEGREE EXAMINATION, 2009

(PSYCHOLOGY)

(THIRD YEAR)

(PART - III)

(PAPER - VIII)

720. SOCIAL PSYCHOLOGY

December]

[Time : 3 Hours

Maximum : 100 Marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. What is Social Psychology ? What are the various perspectives of Social Psychology ?
2. How the differences in male and female behaviour affect the social behaviour ?

Turn over