

# Problem Identification and Analysis

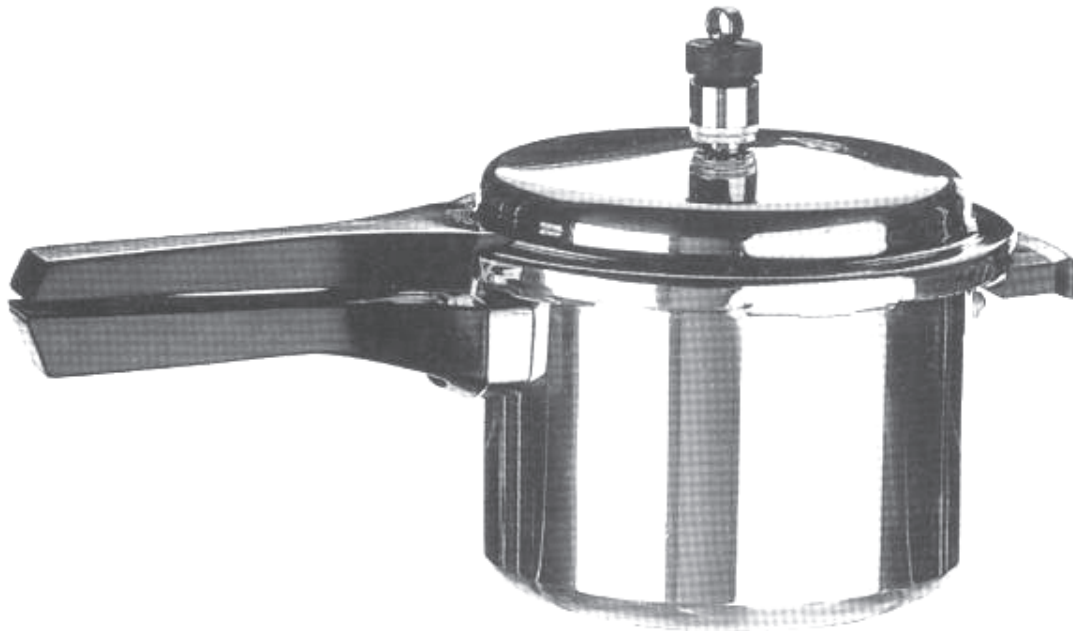
## Question 4

[20 Marks]

Answer any one of the following questions **A** or **B** irrespective of the discipline you wish to pursue.

[A]

Below is an image of a **Pressure Cooker** commonly used in the Indian households.



Identify five unique problems from the **point of view of the users**.

- a. Write these unique problems briefly in the space provided.
- b. Briefly justify each of these problems in the space provided.
- c. Illustrate a solution for each of the identified problems with a sketch in the space provided.

**Evaluation criteria:**

1. Identification of unique problems and proper justification [10 marks]
2. Appropriateness of your solutions [10 marks]

**OR**

[B]

Below is an image of a typical **Railway Platform** in India.



**Identify five unique communication design related problems from the point of view of the users.**

- a. Write these unique problems briefly in the space provided.
- b. Briefly justify each of these problems in the space provided.
- c. Illustrate a solution for each of the identified problems with a sketch in the space provided.

**Evaluation criteria:**

1. Identification of unique problems and proper justification [10 marks]
2. Appropriateness of your solutions [10 marks]

Problem Identification

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Justification.....

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Sketch

Problem Identification

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Justification.....

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