

(Please write your Roll No. immediately)

Roll No.

END-TERM EXAMINATION

FIRST SEMESTER [BBA(TTM)] - JANUARY 2005

Paper Code: BBA 113 Subject: Fundamentals of Travel and Tourism

Time : 3 Hours

Maximum Marks : 75

Note: Attempt any five questions. All questions carry equal marks.

- Q.1 Define the phenomena of Tourism, hospitality and leisure and clarify the relationship between these three areas.
- Q.2 Explain the concepts of Tourism Product and Tourism Service giving suitable examples.
- Q.3 What are the various travel formalities a traveller has to fulfill before going overseas, explain in detail.
- Q.4 Write short notes on: -
(a) Travel Insurance
(b) Travel Information Manual
- Q.5 What are the main characteristics of courier management explain emphasizing the importance of each.
- Q.6 What are the various air travel facilities being provided to the passengers. Explain with special reference to the facilities being offered to special passengers.
- Q.7 Write short notes on: -
(a) City Codes
(b) Airlines Codes
(c) International Phonetic Alphabets
- Q.8 Briefly throw light on the emerging issues in hospitality industry.



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