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SBI CLERKS RECRUITMENT 2012 SYLLABUS

Reasoning Ability: Arithmetical computation, analytical functions, symbols and their relationships, Both verbal and non-verbal, analogies, similarities, differences, space visualization, problem- solving, analysis, judgment, decision making, visual memory, discrimination, observation, relationship concepts, arithmetical reasoning, verbal and figure classification, arithmetical number series, etc.

English Language: General grammar, vocabulary, sentence completion, synonyms, antonyms, comprehension of a passage etc.

Numerical Ability: Arithmetical computation of whole numbers, decimals and fractions, relationship between numbers, Simplification, HCF & LCM, Percentage, Average, Ratio & Proportion, Profit & Loss, Partnership, Time and Work, Time and Distance, Allegation, Simple Interest, Compound Interest, Mensuration, Number Series, Approximate Values, Permutations & Combinations, Probability, Data Sufficiency, Data Interpretation and so on.

Aptitude: filing, abbreviating, indexing, etc. The test also scrutinizes the candidate's perceptual accuracy and aptitude.

General Awareness: Economy, Science and Technology, Banking Knowledge, Computer Knowledge, Current national and international Events, Polity, prominent personalities, Important Awards & Honors, Commissions/Appointments/Resignations and Sport etc.

Marketing: Concept of Marketing, Marketing Management, Marketing Investigation, Appointment of company, management and employees, Staff Management, Total Quality Management, Importance of Marketing, Marketing and Advertisement, Responsibilities of Marketing, Market and Business, Division of Market, Business Concept, Marketing Concept, Buyer and Seller, Concept of Buying and Selling, Needs of Consumers, Consumer Index Prices, Consumer Satisfaction, Techniques of Consumer Satisfaction, Total Customer Value, Total Customer Cost, Factor Affecting Consumers, Theory of Bargaining etc

Computer Knowledge: Introduction of Computer and History, Operating and DOS, PC and System Software, Computer Net work, Computer Device, Window, MS Word, MS Excel, Internet Programming Language, Security Aspects for PC, E world , Advanced Technology Regarding Computer, Various Uses of Computer, Computer of Future etc.

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