M.TECH. IN ENGINEERING EDUCATION

SCHEME OF STUDY AND EVALUATION FOR REGULAR AND MODULAR PROGRAMME 2010-11

Education and Educational Management Department,
National Institute of Technical Teachers' Training and Research,
Sector 26, Chandigarh – 160 019.

March, 2010

M.Tech. in Engineering Education (Regular) : Scheme of Study and Evaluation 2010-11

Note:

Note.								
Code No. *	Course of Study		Study Scheme Evaluation Scheme					
		L	Т	Р	Total hours	Theory	Sessional	Total
FIRST SEN	MESTER	Į.			110410	1		<u>I</u>
	BJECTS (COMPULSORY)							
	Psychology of Adult Learning	3	2	_	5	100	50	150
	Principles of Management	3	2	_	5	100	50	150
	Performance Evaluation	3	2	_	5	100	50	150
	SUBJECTS (TWO OF THE					100		
FOLLOWIN								
MTE 6104	Instructional Design	3	2	-	5	100	50	150
MTE 6105	Technical & Vocational	3	2	-	5	100	50	150
	Education System							
	Media Design and Development	3	2	-	5	100	50	150
	Career Guidance	3	2	-	5	100	50	150
	SEMESTER							
CORE SUE	BJECTS	3	2	-	5	100	50	150
MTE 6201	Human Resource Development	3	2	-	5	100	50	150
	and Training Methods							
	Research Methodology	3	2	-	5	100	50	150
	SUBJECTS (THREE OF THE FOLL							
	Curriculum Development	3	2	-	5	100	50	150
MTE 6204	Multi-Media Design and	3		2	5	100	50	150
	Development							
	Web-based Training	2	-	3	5	100	50	150
MTE 6206	Education Project Planning & Management	3	2	-	5	100	50	150
MTE 6207	Entrepreneurship Development	3	2	-	5	100	50	150
THIRD SE	MESTER		•					•
TWO ELEC	CTIVE SUBJECTS AND PROJECT I	BASE	D TH	ESIS	WORK			
MTE 7101	Educational Technology	3	2	-	5	100	50	150
	Organisational Behaviour	3	2	-	5	100	50	150
MTE 7103	Technology Management	3	2	-	5	100	50	150
						VIVA		
	Preliminary Thesis Work	-	-	-	15	-	100	100
FOURTH S	SEMESTER					VIVA		
MTE 7251	Thesis Work	-	-	-	25	-	100	100

Note:

- A student is required to study 12 courses of study (5 Core and 7 Electives), Preliminary Based Thesis Work and Thesis Work.
- A student can opt for two courses of study (Electives) from the relevant ME Programme offered by the institute as per his/her specialization.
- Coding system is as per the existing rules of Panjab University, Chandigarh (vide their circular No. 8404-63/GM dated 27.07.2004)

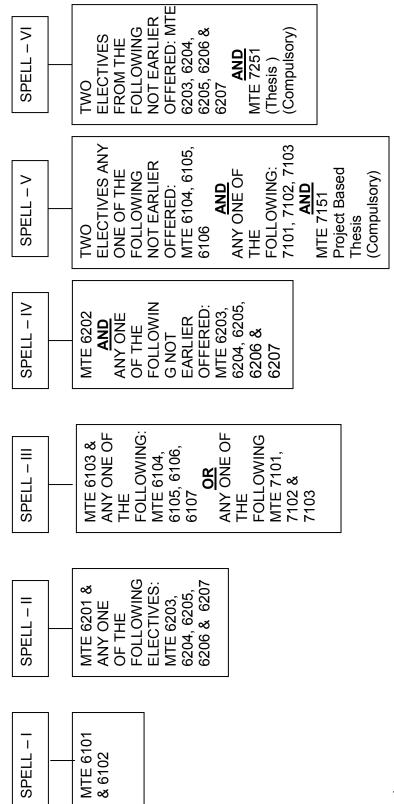
M.Tech. in Engineering Education: Scheme of Study For Offerings Modular Programme (2010-11)

Code No. *	Course of Study	(\$tudy Scheme Evaluation Scheme					
	•	L	Τ	Р	Total	Theor	/ Sessional	Total
					hours			
1.1 CORE	COURSES OF STUDY (COMPULS)	DRY)						
MTE 6101		3	2	-	5	100	50	150
MTE 6102		3	2	-	5	100	50	150
MTE 6103		3	2	-	5	100	50	150
MTE 6201	Human Resource Development	3	2	-	5	100	50	150
	and Training Methods							
MTE 6202		3	2	-	5	100	50	150
	TIVE COURSES OF STUDY	1						
MTE 6104)	3	2	-	5	100	50	150
MTE 6105	Technical & Vocational	3	2	-	5	100	50	150
	Education System							
MTE 6106		3	2	-	5	100	50	150
MTE 6107		3	2	-	5	100	50	150
	Curriculum Development	3	2	-	5	100	50	150
MTE 6204	Multi-Media Design and	3	-	2	5	100	50	150
	Development							
MTE 6205		2	-	3	5	100	50	150
MTE 6206	Education Project Planning &	3	2	-	5	100	50	150
	Management							
MTE 6207	Entrepreneurship Development	3	2	-	5	100	50	150
MTE 7101	Educational Technology	3	2	-	5	100	50	150
MTE 7102	Organisational Behaviour	3	2	-	5	100	50	150
MTE 7103	Technology Management	3	2	-	5	100	50	150
						VIVA		
MTE 7151	PRELIMINARY THESIS WORK	-	-	-	15	-	100	100
MTE 7251	THESIS WORK	-	-	-	25	-	100	100

Note:

- A student is required to study 12 courses of study (5 Core and 7 Electives), Preliminary Based Thesis Work and Thesis Work.
- A student can opt for two courses of study from the relevant ME programme as per her/his area of specialization.
- Coding system is as per the existing rules of Panjab University, Chandgiarh (vide their Circular No. 8404-63/GM dated 27.07.2004.)

Fig. 1: Mode of Offering M.Tech. in Engineering Education on a Modular Basis.



Note:

- Fresh candidates during each spell will study the courses being offered in the running spell. A student is required to study 12 courses of study (5 Core & 7 elective subjects), Project Based Thesis Work and **Thesis Work**
- A student can opt for two courses of study (Electives) from the relevant ME Programme offered by the institute as per nis/her specialization.
- Coding system is as per the existing rules of Panjab University, Chandigarh (vide their circular No. 8404-63/GM dated 27.07.2004)

ACADEMIC RULES

FOR M.TECH/ME REGULAR & MODULAR PROGRAMMES

1. Duration of Programmes

i) For Regular M.Tech/M.E Programmes

The normal duration of M.Tech/ME Programmes including Thesis will be 2 academic years (4 semesters). The maximum period of completion of the programme including Thesis shall be 4 academic years (8 semesters). 2 years (4 semester) extension in genuine hardship cases is allowed by the Vice-Chancellor of Panjab University, Chandigarh for submission of thesis.

ii) For Modular M.Tech/M.E. Programmes

The normal duration of Modular M.Tech/M.E Programmes including Thesis will be 3 academic years, (6 spells, each spell of 5 weeks duration including Saturdays & Sundays). The maximum period of completion of programme including Thesis shall be 6 academic years (12 spells). 2 years (4 spells) extension in genuine hardship cases is allowed by the Vice-Chancellor of Panjab University, Chandigarh for submission of thesis.

2. Number of Theory Papers allowed in a Semester/Spell

i) For M.Tech/M.E. Regular Programmes

All students will be required to qualify twelve theory papers during the course. No student will be allowed to qualify more than 5 papers at the end of first semester and not more than 10 papers (including the papers passed in the first semester), at the end of second semester or first year. Two papers will be offered in the 3rd semester.

ii) For M.Tech/M.E. Modular Programmes

All students will be required to qualify 12 theory papers during the course. No student will be allowed to qualify more than two papers at the beginning of 2^{nd} spell and not more than four papers (including the papers passed in the beginning of 2^{nd} spell) at the beginning of 3^{rd} spell and so on.

3. CONDITIONS FOR APPEARING IN END-SEMESTER EXAMINATION

i) Periodic Tests (for M.Tech/ME Regular Programmes)

Every student has to appear in two periodic tests as decided by the Institute and must qualify the same. There will be only one make-up test

for those students who are unable to appear in one or both mid-semester tests due to genuine reasons to the satisfaction of Coordinator.

Students, whose performance in the class-tests/sessionals is not satisfactory, are liable to be detained by the Director from appearing at the University Examinations. The detailed rules of the University Examinations are available at Panjab University, Chandigarh and all students are advised to get the latest copy for guidance and further information.

ii) Periodic Tests (for M.Tech/ME Modular Programmes)

Every student has to appear in one periodic test as decided by the Institute and must qualify the same. There will be only one make-up test for those students who are unable to appear in the test due to genuine reasons to the satisfaction of Coordinator.

Students whose performance in the test/sessional is not satisfactory, are liable to be detained by the Director from appearing at the University Examinations. The detailed rules of the University Examinations are available at Panjab University, Chandigarh and all students are advised to get the latest copy for guidance and further information.

4. **EXAMINATION AND RESULT (For M.Tech/ME Programmes both Regular and Modular)**

- Minimum marks to pass examination: 50% in the sessional in each subject and 40% in each theory paper. Both the theory and sessional marks will be considered independent of each other. Aggregate pass percentage will be 50% in each subject.
- Weightage in each subject 50 marks : Sessional 100 marks : Final theory examination
- The students who obtain in first attempt 75% or more of the aggregate marks in both theory and sessionals and also if the thesis has been adjudged to merit distinction are awarded First Division with Distinction.
 If the thesis has not been adjudged to merit distinction then the students are awarded first division.
- The students who obtain 60% or less than 75% of the aggregate marks in all theory papers and the sessionals are awarded First Division.
- The students who obtain less than 60% of the aggregate marks in all the theory papers and the sessionals but not less than 40% in each theory paper and 50% in the sessionals will be awarded **Second Division**.

Preliminary Thesis/Thesis

Four neatly typed or printed copies of Thesis properly bound, shall be submitted to the University through Guide and Academic Cell of the institute.

MTE 6101 Psychology of Adult Learning

L T P 3 2 -

Sr.No.	2006-2007
1.	Learning Theories
	Concept of Learning (Definition, Characteristics and process) and of theory. Theories based on mechanistic model of development (EL Thorndike, Ivon Pavlov, John B, Watson; Edwin R, Gutherie; Skinner's operant learning): Theories based on organisimic model of development (Edward C, Tolman; Gestalt and Bruner).
2.	Theory of adult learning, Andragogy
	Theories of adult learning; contributions from social sciences and adult education. Andragogy Vs. Pedagogy, characteristics of Adult Learners. Andragogical theory of adult learning 10 Hrs
3.	Learning Cognitive Information
	Learning and organising new verbal information, Meaningful and rote learning; New concepts and existing conceptual structures 10 Hrs
4.	Learning Cognitive Strategies
	Cognitive Strategies – concept and strategies; The process and phases of problem solving:; Reproductive and productive thinking; Plans and control of behaviour, Problem solving and set strategies for productive thought; 10 Hrs
5.	Learning Skills
	Nature of skill, Characteristics of skills, phases of skill acquisition/learning. Skilled and un-skilled performance; Hierarchical organisation of skills; closed-loop and open-loop control in skilled performance. Learning a skill: Information necessary for skill learning, knowledge of results and feedback; Transfer of training; The role of skill trainer 10 Hrs
6.	Social Learning
J.	Influence on social behaviour, social groups, Socialisation, Affiliation, values, Attitudes and Opinions, Inter-personal attraction; Exchange Theory Group Norms: Reference, Groups
	Group structure and processes, Group Cohesion;
	9 Hrs

7. Personality Differences and Cognitive Styles

Individual differences and Adult Learning – Intelligence (concept, theories and individual differences); Personality (concept, theories and individual differences); cognitive style (convergent and divergent thinking; curriculumbound and curriculum – free learners; Serialist and Holist approach to learning; Field dependence and learning, Impulsivity and reflectivity); Ageing & learning; Motivation (concept, types, approaches and techniques of motivation and its influence on learning); and self concept & its influence on learning.

11 Hrs

8. Learning to learn

Concept and Strategies (Concept Mapping, Brain Mapping, Pattern Matching, Mnemonics, The method of loci, imagery, elaboration and paraphrasing, SQ3R, Problem Solving and Time Management Skills

10 Hrs

9. Theories of Instruction

Gagne Hierarchical Theory, Ausubel Advance Organiser Theory and Bruner Cognitive Development theory

10 Hrs

Practice Tasks

- Developing learning structure for a course of study
- Measurement of attitudes and discussion of results
- Measurement of values and discussions of a results
- Measurement of intelligence and discussion of results
- Measurement of personality and discussion of results
- Measurement of cognitive style and discussion of results
- Measurement of motivation and discussion of results Measurement of self-concept and discussion of results.

Recommended/Reference Books

- 1. Hurlock, EB (201), Personaility Developments, New Delhi:Tata McGraw-Hill
- 2. Knowles, Malcolm (1990). The Adult Learner a neglected specie. Houston, London: Gulf Publishing Company...
- 3. Lovell, R. Bernard (1987). Adult Learning, London & Sydney: Croom Helm.
- 4. Rogers, J (1973). Adult Learning. England: Penguin Education.
- 5. Gagne, Robert M. (1983). The Conditions of Learning. New York: Holt, Rinehart & winston.
- 6. Smith, MC & Pourchott, T (1998). Adult Learning & Development: Perspectives from Education Psychology' Lawrence Erlbaum Associate Inc.,
- 7. Seamon, JG & Keurick, DT (1992) Psychology. New Jerssey, Prentie Hall, Englewood Cliffs
- 8. Tennant, M (1997). 'Psychology of Adult Learning' UK, Routledge.

Sr.No.	2006-2007
1.	Introduction
1.	Importance: need of management in all types of organisations at all levels. Definition of management; its nature and characteristics Evaluation of management thought: Mechanistic approach: Contributions of Taylor and Fayol Humanistic approach: Hawthorne studies Elton Mayo's findings Contingency approach: Concept and Significance
	10 Hr
2.	Planning
	Importance of planning
	Nature and types of Plans
	Models of planning
	Strategic planning and management 8 Hrs
	Organising
	Formal and informal organization
	Organisational division: the department
	Organisational levels and the span of management
	Structure and processes of organizing
	Organisational
	Line/staff authority empowerment and decentralization
	Delegation of authority 10 Hrs
	Effective Organising
	C. 68
	Staffing
	Performance appraisal,
4	and Career strategies 7 Hrs
4.	Decision Making Consent Types of Decisions Programmed and Non-programmed Position
	Concept, Types of Decisions – Programmed and Non-programmed, Routing
	and Non-Routine Decisions, Decision Making models – Classical
	administrative and political
	Steps in Decision Making Increasing participation of ampleyees in decision making. Vrsem Jacob
	Increasing participation of employees in decision making – Vroom Jago Model, participative decision making 10 Hrs
	Model, participative decision making 10 Hrs

5.	Communication
	Importance and role of communication in organisations:
	Purposes of communication Communication process: Elements and Model,
	Flow of communication in an organization - Downward communications,
	Upward communication, Lateral/horizontal communication, Diagonal
	communication,
	Role of Formal/Informal, Verbal/Non-Verbal Communication: Barriers to
	Effective Communication; Increasing communication Effectiveness
	12 Hrs
6.	Motivation
	Concept and types of Motivation – Intrinsic and Extrinsic,
	Content Theories of Motivation – Maslow's Need Hierarchy, Herzberg's
	Two Factor Theory, McClelland Three Need Theory.
	Process Theories of Motivation:
	Vroom's Expectancy Theory and Adam Equity Theory, Porter – Lawler
	Model
	Skinner's Reinforcement Theory
	Integrated Model of Motivation (Robins) 8 Hrs
7.	Leadership
	Nature of Leadership
	Leadership vs. Management - Position power, personal power,
	empowerment.
	Leadership Traits - Autocratic vs. democratic leaders, Behavioural
	approaches: Ohio's State Studies, Michigan Studies, Leadership grid.
	Contingency Approach – Fiedler, Situational approach to Leadership
	10 Hrs
8	Managing Change in Organistional Development
	Manager as a Change Agent, Forces for Change, Resistance to change,
	Models of planned change, Techniques for managing change
	Concept and Models of OD
	Learning organization – Concept
	7 Hrs
9.	Methods and Techniques of Control
· ·	Types of Controls: Feed Forward Concurrent and Feedback Controls and
	Steps in Control, Characteristics of effective controls
	Gantt of Bar Charts
	PERT AND CPM development and
	Network analysis of CPM
	Network
	Total Quality Management Techniques
	12 Hrs

Practice Tasks

The following practice tasks will be undertaken by students individually or in groups.

- Delineating the functions performed by managers at different levels i.e. Institute, Department and Directorates
- Study of organizational structure of technical education at the Directorate or Polytechnic level and identify its strengths and weaknesses
- Critical analysis of cases related to decision making, problem solving, motivation, leadership etc.
- Determining self leadership style and motivational level

Planning, scheduling and controlling an educational project using bar charts and PERT/CPM

Books Recommended/Reference Books

- 1. Draft Richard 'Management' (Sixth Ed.), USA: The Dryden Press, 2000.
- 2. Koontz, H and Weihrich H, 'Essentials of Management', New Delhi: Mc.Graw Hill Publishing Company Ltd., 2005.
- 3. Megginson, LC, et al. Management Concepts and Applications, New York: Harper and Row Publishers
- 4. Robbins, SP. Management, UK: Prentice Hall
- 5. Stoner, JAF 'Management', Progressive Books, 2004.

Sr.No.	2006-2007
1.	Evaluation
1.	
	• Concept: Meaning of terms test, Measurement and Evaluation Types of Evaluation: Placement Evaluation Formative and Summetive
	• Types of Evaluation: Placement Evaluation, Formative and Summative evaluation, Diagnostic evaluation
	• Principles of Evaluation
	• Purposes of Evaluation
	 Norms and Criterion Referenced Measurement: Concept, Similarities and differences 6 Hrs
	unierences
2.	Validity and Reliability
	Concept and nature of reliability and validity
	Relationship between reliability and validity
	• Types: Techniques of Measuring Reliability (Test/Re-test, Equivalent form,
	Test re-test with equivalent form, Split half and Kuder Richardson
	Coefficient alpha, including numerical problems)
	• Incremented Validity, Cross Validation, Correlation and Causation.
	• Approaches to Test Validation (Content related: Criterion related and
	Construct related evidence and concept of Face Validity)
	• Standard Error of Measurement and Concept of Reliability (Standard
	Error of Measurement and test interpretation including numerical
	problems)
	Factors Influencing Validity/Reliability
	Reliability of CRT: Percentage Consistency 12, 15 Hrs
3.	Evaluation Techniques
	Nature and types of Evaluation Techniques
	• Techniques of Evaluation for various Learning outcomes (written tests,
	Performance tests, Oral Tests, Observational Techniques, Peer Appraisal
	(Sociometric technique) and Self/ Report Portfolios, Rubrics, online
	evaluation) 10 Hrs
4.	Construction of Tests
	• Instructional Objectives: Need and Concept, Gronlund Approach for
	writing Instructional Objectives
	• Classification of Objectives: Cognitive Domain, Psychomotor Domain and
	knowledge of Affective Domain
	• Construction and scoring of Test Items: Guidelines for writing selection
	type (Alternate-choice, Matching Type, Multiple Choice, Assertion
	Reason Items) and supply type items (Essay and Short Answer), Advantages and Disadvantages
	 Correction for guessing and its numerical Construction of Criterion Referenced Tests (CRT) and Construction of

	Norms Referenced Tests (NRT)
	• Evaluation of Practical work: Components and elements of Practical Work (Laboratory, Field, Drawing, Workshop and Project Work)
	Construction of Performance (Practical) Tests
	25 Hrs
5.	Item Analysis Concept, item Analysis of CRT and NRT, (Computation of Item Difficulty level, discrimination index and effectiveness of distracters) Item Banks: Concept and Benefit, Steps in its Construction Item Files: Concept 4 Hrs
6.	Standardized Tests
	Concept, Characteristics of standardized tests,
	Differences between standardized and classroom tests
	• Types of standardized tests (Nature and concept), Construction and selection of standardized tests
	9 Hrs
7.	 Interpretation of Test Scores Methods of Interpreting Test Scores: Criterion referenced Interpretation, Norm Referenced Interpretation)
	• Norms: Meaning, differences between norms and standards, judging
	adequacy of norms, local norms
	• Standard Scores: The normal curve and standard deviation unit, Types of Standard scores (z- scores, T-score, Normal curve Equivalent and Stannines) Percentile Ranks Comparison of Score System)
	7 Hrs
8.	Credit based system of evaluation: Concept, Benefits, Features
	2 Hrs
	 Practice Task Practice exercises on construction of test items, rating scales, checklists and
	observation schedules
	• Practice exercises on item analysis and computation of a reliability and validity of test papers
	• Planning and construction of written test and checking its validity and reliability
	Planning and construction of skill test and checking its reliability and validity
	Study administration and interpretation of the results of standardized achievement and aptitude tests
	Project Work
	Construct model sessional test papers for any one of the subjects being taught – Write instructional objectives for the topics to be included in test,Prepare table
	of Specification, Marking Scheme.
	Recommended/ Reference Books 1. Assessment of Student Achievement Gronlund, Norman E, 208,
	Pearson Education (US)

- 2. Brown, FG (1976), Principles of Educational Psychological Testing Rinehart and Winston, NY.
- 3. Bloom, BS, Krathuohl, DR and Masia, BM (1971), Taxonomy of Educational Objectives, Book 2: Affective Domain, Longman Group Ltd., London.
- 4. Bloom, BS (1974) Taxonomy of Educational Objectives, Book 1: Cognitive Domain, Longman Group Ltd., London.
- 5. Classroom Assessment: What Teachers Need to know by W. James Popham, Allyn & Bacon, 207 ebay.com
- 6. Ebel, RL and Frisbie, DA (1991), Essentials of Educational Measurement, New Delhi, Prentice Hall of India Pvt. Ltd.,
- 7. Gronlund, NE and Linn RL, (1990) Measurement and Evaluation in Teaching, New York, Macmillan Publishing Company
- 8. Hopkins, KD Stanley, JC and Hopkins, BR, (1990) Educational and Psychological Measurement and Evaluation, USA, Allyn and Bacon
- 9. Salkind, Neil J (206) Tests and Measurement for People who Hate Tests and Measurement Sage Publications
- 10. Tuckman, BW, (1975) Measuring Educational Outcomes: Fundamentals of Testing, NY: Hardourt Brace Jovanvich Inc.
- 11. Wilson Bob (1997). The Systematic Design of Training Courses, Vol. I, Parthenon Publishing.

MTE 6104 Instructional Design

L T P -

S.No	2006-07
1.	Systematic Approach to Instructional Design – System's Concept, Components of Instructional System, Steps in Systematic Approach to Instructional Design 10 Hrs
2.	Theories of Instruction – Salient features and implications of the theories of instruction Gagne Hierarchical Theory; Internal and External conditions of learning Bruner Cognitive Development Theory Ausubel Advance organiser Theory 12 Hrs
3.	Varieties of Learning and Conditions of Learning: Gagne Classifications 12 Hrs
4.	Instructional Objectives - Concept, Classification and Approaches to Writing Instructional Objectives 12 Hrs
5.	Task Analysis – Concept, Purposes and Procedure for Task Analysis. 10 Hrs
6.	Instructional Strategies – Methods and Media. Large group methods of Instruction, Small group methods of Instruction and Individualized Methods of Instruction, Media – Concept, Classification, Characteristics, Advantages and Disadvantages. 20 Hrs
7.	Planning for Classroom Instruction
8.	8 Hrs Evaluating Learning Outcomes – Cognitive, Psychomotor and Affective 6 Hrs
	 Practice Task Task Analysis for a topic of study to identify different elements of knowledge, skills, theoretical structures. General and specific instructional objectives at the course, topic and lesson level. Planning alternate sequence of instruction for a subject of study Planning instruction for a subject of study including the following: Drawing precedent diagram Structuring content Designing learning experience Designing performance assessment – Pre and Post test Preparing lesson plans for the subjects

Recommended/Reference Books

- 1. Gagne, RM and Briggs, LJ: Principles of Instructional Design. New York: Holt, Rinehart and Winston, Inc.
 - Kemp, JE., The instructional design process, New York: Harper and Row Publishers
- 2. Sodhi, GS and Dutt, Sunil (2006) Essentials of Educational Technology. Patiala: Twenty First century publications

MTE 6105 Technical and Vocational Education System

L T P 3 2 -

S.No	2006-07						
1.	History of Technical and Vocational Education in India						
	Developments						
	National Policy on Education						
		12 Hrs					
2.	Educational Organisation						
	Educational System						
	Technical and Vocational Sub-systems						
	Apprenticeship Board, Functions and its act						
	Articulation of Technical Teacher Training and Vocational Education						
	Aims and Objectives of Different level of Technical Education						
		15 Hrs					
3.	Policy, Planning and Administration						
	Structural set up for policy making						
	National, Regional, State Statutory and						
	Advisory Bodies						
	Policy Making Process						
	Planning						
	Administration, Control and Direction						
		15 Hrs					
4.	Technical Education	13 1113					
	Growth and Development of Technical Education – Ancient India,						
	Medieval India, Pre-independent India and Post-independent India.						
	, 1						
	Vocational Education in India						
	Status of Vocational Education						
		16 Hrs					
5.	Major Issues and Challenges in Technical Education						
		8 Hrs					
6.	World Bank Assisted Project for Technician Education and Technician	nical					
	Education Quality Improvement Programme.						
		10 Hrs					
7.	Emerging Trends in Technical Education System - Curriculum,						
	Management, Instructional Methods, Evaluation, Resources.						
		14 Hrs					

Practice Tasks

Historical development of Technical Education in India Organizational structure of technical and vocational articulation between different sub systems

A study on

- Shortcoming of existing technical education system
- Future expectations from technical education in view of changed socioeconomic scenario;

Recommended/Reference Books

- 1. Chandrakant LS: Polytechnic Education in India, Bombay, DB Tara Porevola Sons and Company (c., 1971),
- 2. Chandrakant LS: Sandwich Courses Revised: Study on Technical Institution Industry Cooperation of Indian Setting, Indian Institute of Management, Banglore, 1982.
- 3. India, Ministry of Human Resource Development, National Policy on Education- 1986.
- 4. India, Ministry of Human Resource Development : National Policy on Education 1986L: Programme of Action
- UNESCO, Studies in Technical and Vocational Education, United Kingdom, Germany, USA and Japan.
 Technical Education in Independent India, 1947 – 1977, AICTE 1999.

MTE 6106 Media Design and Development

L T P 3 2 -

S.No	2009-10	
1.	Instructional Media - Concept, Types (Dales' Cone of Experince, Print & Non-print, Projected & Non-projected), Selection and uses; Preliminary planning and designing of media	20 HRS
2.(a)	Design and Development of Print Material:	20 HRS
(")	• Text book	
	 Laboratory/Workshop Manuals 	
	Instructional Sheets	
	Teacher/student Handbook	
	Self learning Modules	
	Information Brochure	
(b)	Design and Development of Non-Print Material:	20 HRS
	 Charts/graphs, photographs and Models 	
	• Slides/Film-strips	
	 Overhead Transparencies 	
	Video Films	
	 Power-point presentations 	
	 Multimedia packages 	
	Computer Assisted Instruction	
©	Evaluation of Media (both Print and Non-Print Material as above in 2(a) and 2(b): Criteria and Preparation of Checklists/Rating Scales	10 HRS
3.	Operation and Maintenance of:	10 HRS
	Overhead Projector	
	 Slide/Film-strip Projector 	
	LCD Projector	
	Digital Cameras	
	• Scanners	
	• Photocopiers	
4.	Project Work: Design and Development of:	
	A Multimedia package (CAI) for two topics	
	OR Video Film on tonio	
	Video Film on topic OR	
	Self learning modules for three topics	
	Self feating modules for times topics	

given • Practi	Task on and preparation of different media instructional for a learning situation ce in script writing and production of video film ce on the use of hardware ce exercise on photography
Recomm	nended/Referenced Books
	Edgar (1961) Audio Visual Methods in Teaching New Holt Rinehard and Winston.
Instru	vn, JW: Lewis, RB and Harcleroad, FF (1985), AV action – Technology Media and Methods, New York: Graw Hill Book Company
3. Sodh Educ	ii, GS and Dutt, S.(1998, 2006) Essentials of ational Technology Patiala: Twenty first Century ications
	ich, WA and Shuller, CF. Instructional Technology – its re and use, New York: Harper & Row Publishers
· · · · · · · · · · · · · · · · · · ·	p, JE and Smellie, DC; Planning, Producing and Using ia'. New York Harper & Tow Publishers
-	path, K et al. (1981)Introduction to Educational nology'. New Delhi: Sterling Publishers Pvt. Ltd.,

MTE 6107: CAREER GUIDANCE

L T P 3 2 -

S.No	2007
1	Career Development – Concept, Stages in Career Development and Theories of Career Development
2.	10 Hrs Career Guidance – Concept, Purposes and Need for Career Guidance 10 Hrs
3.	Self Awareness – Concept, Sources of Collecting Information and Purposes of Self Awareness 10 Hrs
4.	Career Information – Educational and Vocational – Need Sources of Information, Techniques of Collecting and Disseminating Information 12 Hrs
5.	Counselling – Concept, Purposes, Steps in Conducting Counselling Interviews, Skills in Counselling 10 Hrs
6.	Providing Job Placement Services - Student Development Activities,
7.	Job Development Activities and Maintenance Activities. 10 Hrs Developing Job Seeking Skills – Writing Cover Letters and Resume, Appearing in Job Interviews, Participating/Leading Group Discussions 12 Hrs
8.	Development of Generic Skills among Students – Communication, Creativity, Team Building, Decision Making, Time Management 10 Hrs
9.	Evaluation of Career Guidance Programme. 6 Hrs
	 Practice Task: Identifying needs for Career Guidance in Technical Institutes. Designing Career Guidance Programme for Technical Institutes Practice in Conducting Counselling Interviews Practice in administration, scoring and interpretation of psychological tests – intelligence, interest, aptitude, self-concept etc Recommended/Reference Books
	1. Herr, EL and Cramer, SH. Vocational Guidance and Career Development in the Schools: Towards a Systems Approach, USA:
	Houghton Mifflin Co.
	 Ivey, Allen E and Ivey, MB International Interviewing and Counselling Facilitating Client Development in a Multicultural Society: USA: Brooks/Cole Publishing Co.

- 3. Roggers, Carl R, Client Centered Therapy, UK: Amazon Book Co.,
- 4. Kidd, JM Understanding Career Counselling Theory, Researh & Practice, 2006 ND:Sage Publications
- 5. Gothard, Bill Career Guidance in Context. ND: Sage Publications 2001
- 6. Shertzer, B and Stone, SC . Fundamentals of Counselling, Boston : Houghton Mifflin Co.
- 7. Thorpe, Edgar, Winning at Interview, New Delhi: Wheeler Publishing
- 8. Esbroeck, RV 'Career Guidance and Counselling for Life Long Learning in a Global Economy, Chapter 3, 2005.
- 9. Gibson, RL and Mitchell, MH, 'Introduction to Guidance', New York, Macmillan Publishing Co. Inc., 1981, pp. 211 259, 1981.
- Gillie, S and Isenhour, MG, 'The Educational, Social, and Economic Value of Informed and Considered Career Decisions', America's Career Resource Network Association – Research Based Policy Guidance, 2003
- 11. Isaacson, Lee, E. 'Career Information in Counselling and Career Development' Fourth Ed., Boston; Allyn and Bacon, Inc., pp. 33 66, 1986.
- 12. Pietrofesa, JJ et al, 'Guidance: An Introduction' Chicago: Rand McNally College Publishing Co., 1980, pp. 337 366.

MTE 6201 Human Resource Development and Training Methods

L	T	P
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S.No	2006-07
1.	Introduction to Human Resource Development
1.	Evolution: Pre-industrial. Industrial and Information age
	Mission and Purpose
	Components of HRD
	HRD problems and issues related to Indian Industry and
	technical education
	HRD in the context of new industrial policy.
	10½ Hrs
2.	Stages of HRD
	Initial or Induction Training
	Training for job-related/professional development
	Training for horizontal and vertical mobility of employees
	10½ Hrs
3.	Training & Training Strategies
	Training: Concept, Assumptions – prevailing and alternative, Phases in
	training, Modalities of training, drawbacks in existing systems of training,
	benefits of training, Six goals content and process orientation.
	18 Hrs
4.	Training Methods
	Off-the-Job Training Methods – Lecture, seminar, brain storming, case study,
	role play, projects, group discussions
	On-the-Job Training Methods – Coaching, counseling, mentoring, reflective
	practices, subject groups, observing classes of seniors/experts etc.
	Characteristics, merits and demerits of training methods 16½ Hrs
5.	Developing Group and Climate
	Social process: Three facets, Indicators of group development, the training
	climate: personal and interpersonal dimensions
	7½ Hrs
6.	Evaluation of Training
	Concept, Purposes, types and issues in evaluation;
	Steps in designing evaluation of training
	10½ Hrs
7.	Systematic Approach to Design of Training Programme:
	Concept of system, benefits of systematic approach to design of training
	programme, steps in systematic approach – need analysis, task analysis, entry
	behaviour analysis, resource and constraints analysis, analysis of goals and
	objectives, Synthesis of criterion tests, synthesis of contents, synthesis of
	training methods and media, implementation of training, assessment of trainees'
	performance, evaluation of training, improvement in training.
	16½ Hrs

Practice Tasks

- Design tools for need assessment for HRD in polytechnic education/industry
- Identify training needs of working professionals in polytechnic education/industry
- Design appropriate HRD programmes for needs already identified.
- Design tool for evaluating HRD programmes.
- Case Studies of HRD

REFERENCE/RECOMMENDED BOOKS

- 1. Arya, PP and Tandon, BB, 'Human Resource Development', New Delhi: Deep and Deep Publications, 2008 (3rd revised edition)
- 2. Awasthappa, K, 'Human Resource and Personnel Management', New Delhi: Tata Mc.Graw Hill Pub. Co. Ltd., 2005.
- 3. Bohlanda, GW and Snell, Scott A Managing Human Resources (15th edition) Sourth-Western Cengage Learning 2010
- 4. Lynton, RP and Pareek, Udai, 'Training for Organisational Transformation', New Delhi: Sage Publications, 2000. (Part I and II)
- 5. Lynton, RP and Pareek, Udai 'Training for Development' ND:Sage Publication, 2009
- 6. Mager, RF and Pipe Peter 'HRD Training and Development' (Vol. 1 6) Mumbai: JAICO Pub. House, 1999
- 7. Werner, JM and De Simone, RL 'Human Resource Development' 5 ed., South Western CENGAGE Learning, 2009
- 8. Wilson Bob (1997). The Systematic Design of Training Courses. Vol I, Parthenon Publishing.
- 9. Sims, RR, 'Reinventing Training and Development' USA: Quorum Books, 1998.

MTE 6202 Research Methodology

L T P 3 -

2. Reviewing Literature Need, Sources – Primary and Secondary, Purposes of Review, Scope of Revies steps in conducting review. 6 I 3. Identifying and defining research problem Locating, analysing stating and evaluating problem. Generating different types hypotheses and evaluating them. 8 I 4. Methods of Research Descriptive research design - survey, case study, content analysis, Ex-post Facesearch, Correlational and Experimental Research 5. Sampling Techniques Concept of population and sample' sampling techniques - simple random sampling, stratified random sampling, systematic sampling and cluster sampling snow ball sampling, purposive sampling, quota sampling techniques. 6. Design and development of measuring instruments, Tests, questionnaires, checklists, observation schedules, evaluating research instruments, selecting a standardized test. 7. Procedure of data collection Aspects of data collection, coding data for analysis Descriptive statistics: Meaning, graphical representations, mean, range and standard deviation, characteristics and uses of normal curve. Inferential statistics: t-test, Chi-square tests, correlation (rank difference and product moment), ANOVA (one way) Selecting appropriate methods. 14 I 9. Procedure for writing a research proposal	S.No	2006-07	
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9. Procedure for writing a research proposal		Selecting appropriate methods.	
		14 Hrs	
Purpose, types and components of research proposal.	9.	Procedure for writing a research proposal	
		Purpose, types and components of research proposal.	
4 I		4 Hrs	

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10	Procedure for writing a research report Audiences and types of research reports, Format of research report and journal articles.
	4 Hrs
11	Strategies for evaluating , Research disseminating and utilising research – An
	Overview
	Practice Tasks
	Define a research problem in polytechnic education/industry after studying problem situation and literature
	• Given the purpose, objectives of research, write hypotheses
	Select research designs for the given research objectives
	Identify the measuring instruments for the given research
	objectives/hypotheses
	• Identify the appropriate statistical methods of analysis for the given research proposal.
	Critically analyse the given research reports on various aspects such as
	hypothesis, design, measuring tools, statistical analysis, interpretation etc. to
	identify the gaps or weaknesses in the study.
	REFERENCE/RECOMMENDED BOOKS
	1. Borg, W and Gall, M. Educational Research: An Introduction, New York, Longman.2003
	2. Burke, J & Larry, Christensen, Educational Research: Quantitative,
	Qualitative and Mixed Approaches ND: Sage Pub, 2008
	3. Brings, RJ and Coleman, M 'Research Methods in Educational Leadership and Management' ND:Sage Pub., 2007
	4. Cohen, L. Educational Research in Classrooms and Schools! A Manual of Materials and Methods NY: Harper and Row Publishers.2000
	5. CPSC: Developing Skills in Technician Education Research Modules 1 to 11 Singapore, Colombo Plan Staff College for Technician Education
	6. Drew, CJ ' Designing and Conducting Research in Education' ND:Sage Pub., 2008
	7. Garrett, HE and Woodworth, RS. Statistics in Psychology and Education,
	Educational Research, Bombay: Vakils Fetter and Simons Ltd. 2003
	8. Gopalan, NG, 2010 Encyclopaeida of Research in ethodology in
	management studies: ND Anmol Pub., 2009 (Vol. I & II0
	9. Gay, LR, Educational Research, Ohio: Charles E. Merril Publishing
	Company2000
	10. Oliver, Paul Understanding the Research Process. ND:Sage Publications, 2010
	11. Wiersma William Research Methods in Education – An Introduction
	London, Allyn and Bacon, Inc.2000
	London, 1 myn und Dubon, me. 2000

MTE 6203 Curriculum Development

L T P 3 2 -

S.No	2006-07
1.	Technical Education in India
	- Introduction
	- Organizational Structure at
	National and State Level
	- Examination and Certification Systems, Accreditation
	6 Hrs
2.	Technical Education in Response to Future Manpower Requirements
	The second secon
	- Introduction
	- Pattern of Technical Manpower
	- Education and Training Needs for Organised and Un-organised Sectors
	- Planning Considerations
	- Educational Implications 4 Hrs.
3.	Curriculum Development – An Overview
3.	Currentum Beveropment 1th 6 verview
	- Concept of curriculum and syllabus
	- Curriculum rationale by Ralph Tyler (1950) and Hilda Taba (1962)
	- Stages of curriculum development process
	- Models of curriculum development based on various approaches -
	Subject specialization, individual needs and social demand, their comparative strengths and weaknesses
	- Schematic representation of various models
	- Stakeholders of curriculum development, their perceptions and role
	12 Hrs
4.	Need Analysis or Planning Stage
	- Introduction
	- Factors influencing curriculum decisions
	- Need analysis surveys
	- Areas of employment
	- Assessing current and future manpower needs and its forecast
	- Tools for conducting need analysis surveys – questionnaires,
	interviews, observation etc. 12 Hrs.
	12 Hrs.

5. **Curriculum Design** Concept of curriculum design and fundamental components of design Identification of objectives of curriculum Data sources for curriculum design-based on students, subjects and society Characteristics of an ideal curriculum for technical education programme Various approaches in curriculum design – scientific, DACUM, Delphi, skill based, competency based, problem based, value based, thinking curriculum etc. Norms and standards for space, infrastructure, equipment, libraries, computer centre, teaching staff, etc. Various modes of curriculum offering e.g. fixed and linear, flexible, 16 Hrs. sandwich etc. 6. **Curriculum Implementation** Factors influencing effective curriculum implementation Monitoring of curriculum implementation Curriculum implementation and Teaching-Learning (TL) process Different contexts of curriculum implementation viz. class room, laboratory, library and field experiences and objectives of every context within overall curriculum objectives Role of academic planning for effective implementation Instructional strategies, relative merits and demerits Student evaluation – formative and summative Mode of delivery: formal, non-formal, distance, e-learning, Technology enhanced learning etc. 14 Hrs. 7. **Curriculum Evaluation** Concept of curriculum evaluation – definition and purpose Curriculum evaluation – approaches and models Decision facilitation model – CIPP Model of curriculum evaluation, historical perspective, block diagram, purpose, aspects to be evaluated and respondents Planning and execution of curriculum evaluation including time frame 14 Hrs. Aspects of Quality Improvement in Technical Education 8. Networking with industry and among the institutions Training and re-training of faculty and staff Development of IT enabled Teaching-Learning Establishing State Implementation Monitoring Cell under the State Boards of Technical Education Training and placement cell, career guidance counseling, R&D cell,

- consultancy, community services etc.
- Autonomy its strategic advantages and disadvantages
- Current live issues stress management, time management, value education, work culture etc.

12 Hrs.

Practice Tasks

- Analysis of manpower assessment studies made by NTMIS to identify suitable programmes of study for technician engineers
- Job analysis and activity analysis of specific categories of technician engineers working in the industry
- Curriculum design of a Technical Education
- Technician engineer programme with details of curriculum structure, course content, learning experience and resource requirement
- Strategic planning and organization of resources for effective implementation of a curriculum of a technician engineer programme
- Evaluation of a technician programme with due focus on its internal and external validity
- A study of the norms and standards for physical facilities for the effective implementation of a technician education programme

Recommended/Reference Books

- 1. Alberty, HB and Alberty, EJ, Reorganizing the High School Curriculum, New Delhi Light and Life Publishers
- 2. CPSC, Manila: Aspects of Curriculum Design
- 3. Doll Ronald C. Curriculum Improvement 1992. Allyn & Bacon Tornto
- 4. Finch Curtis, R. and Grunkilton John, R., (1989); Curriculum Development in Vocational and Technical Education-Planning, Content and Implementation; Allyn and Bacon, Inc; Boston, USA
- 5. Glatthorn, Allan A Boschee, Floyd and Whitehead, Bruce, M (2009) Curriculum Leadership:Strategies for Development and Implementation Second Edition, Sage Publications
- 6. Hamidi, MB and Ravishankar, S., Curriculum Development and Educational Technology: New Delhi, Sterling Publishers Pvt. Ltd.
- 7. Hass, G, Bondi, J and Wiles, J.,. Curriculum Planning A New Approach, Boston: Allyn and Bacon, Inc.
- 8. Taba, Hilda, Curriculum Development Theory and Practice. Harcourt, Brace and World
- 9. Romiszowski, Designing Instructional System, Kogan Page, London
- 10. Tanner D and Tanner L, Curriculum Development; McMillan Publishing Company, New York
- 11. Thomas W. Hewitt (2006) Understanding and Shaping Curriculum What We Teach and Why, Sage Publications
- 12. Towney, D., Curriculum Evaluation Today: Trends and Implications, MacMillan Education Ltd., London.

MTE 6204 Multimedia Design and Development

L T P 3 - 2

Sr.No.	2006 - 07	
	• Introduction to Multimedia – Concept & Components of multimedia, evolution, current state, and future of multimedia design. 10 Hrs	
	• System Components – Converging technologies, functions and subsystems. 10 Hrs	
	• Multimedia Platform – PCs, multimedia hardware, systems software, future directions. 10 Hrs	
	• Developmental tools – Developing applications, commercial tools, standards 10 Hrs	
	• Images – Image capture and compression. 10 Hrs	
	• Audio – Audio capture and compression 10 Hrs	
	• Video – Video capture and compression 10 Hrs	
	• Storage for media 10 Hrs	
	• Evaluation of multimedia packages 10 Hrs	
	 Practice Task Practice in Adobe Photoshop, Flash-Basic, web site design, animation, digital video editing, motion graphics and digital effects 	
	Project Work	
	Development of multimedia package for a selected unit from the subject of teaching.	
	References/Books recommended	
	 Jeffcoate Judith, Multimedia in Practice, Prentice Hall of India Pvt. Ltd., 2003 	
	2. NIIT, Interactive Communication through Multimedia. Prentice Hall of India Pvt. Ltd., 2004	

MTE 6205 Web Based Training

L T P 3

Introduction to Web based Training and Web Essentials: Origins Internet Addresses Domain Names Web Browser URL MIME, HTTP Protocol Overview of Client-sick, Server side and scripting language Search Engines Advantages and Disadvantages of WBT I2 Hrs Approach to Web Based Training and Building E-Content Markup Language Basic Syntax Image Formats Hypertext links Lists, tables Form Frames Cascading style sheets Data base Access through Web Alternatives to WBT Technology Standards Metaphor Course Frame Work-Information to learners, registration of learners, run the course (Welcome Page, Biographies of Learners, Roster Page, Course Home Page, Learner Home Page, Syllabus Page and Teachers' Guide), Needed Resources (course resource page, search the net page, text book description, class project), gather feedback, add access mechanism Corganize Learning Sequence — Lesson Structure (classical tutorial, activity centered, learner customized, knowledge paced, exploratory, generalized lesson), Creating Building Blocks for lessons and Designing Learning Sequence. Activate Learning-Learning activity (Web cast, presentation sequence, drill and practice, scavenger hunt, guided research, guided analysis, team design, brain storming, case study, role playing scenario, virtual laboratory, group critique), converting classroom activities into web based activity. 12 Hrs	S.No	Contents
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6.	Simulation: Classification, Terminology, Physical and Interactive Simulation, Computer Simulation, Digital Life Cycle Simulation, Simulation and Games Role Play Simulation for Teaching and Learning 10 Hrs
7.	 Web Based Test and Exercise Learning Planning Grading Feedback Evaluation Selecting Type of question and sequencing True/False Multiple choice Text input Matching – List Click-in-picture Drag-and-Drop Simulation Fill-in-the blanks
	Monitor Results and Improve Testing. 10 Hrs
7.	 Planning and Promote Collaboration Collaboration Mechanisms and Issues (E.mail, Discussion Groups, Chat, White Board, Screen Sharing, Response Pads, Audio Conferencing, Video Conferencing) Moderate Discussion Groups 10 Hrs
8.	Virtual Classrooms- and Digital Library Concepts and Consideration for virtual classroom Conduct live events Digital libraries and E-Repository File formats OCR Convert Print to Digital Content Metal data creation Collection Building with GLI (GSDL)

Practical

- 1. Build online Web based Tutorials
- 2. Build online Exam
- 3. Build digital library using GSDL or D space
- 4. Convert Print Material to Digital Material
- 5. Develop online Discussion for using CMS
- 6. Develop Web casts
 - a. Adobe Suite CS3 or latest
 - b. Demo-Guilder Professional 6.0 or above
 - c. Quick-builder Professional 6.0 or above
- 7. Develop on-line form for the registration of learners

References

- 1) Horton, Williams Designing Web Based Training. John Wiley and sons, 2003
- 2) Khan, Badrul Web Based Training. Educational technology Publication, 2000
- 3) Kevin K Fiedler Web Based training. Southwest Research Institute, 1999

MTE 6206 Education Project Planning and Management

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15 Hrs

Practice Task

- 1. Identification of a project in an education setting and preparing a project proposal
- 2. Preparation of bar charts, PERT/CPM Network for given education project
- 3. Evolving criteria for evaluation of education project

Reference

Sunny and Kim Bake, 'Project Management (The Complete Idiots Guide)', New Delhi – Prentice Hall of India Pvt Ltd., 1998.

MTE 6207 Entrepreneurship Development

L T P 3 -

Sr.No.	2006-2007
1.	Nature and Scope of Entrepreneurship - Need and Philosophy of entrepreneurship Characteristics of an entrepreneur; Entrepreneur vs. Self-employment; Intrapreneuring; Role of entrepreneurship in Indian economy, Entrepreneurship and innovation; Indian values and entrepreneurship 10 Hrs
2.	Entrepreneurial Support System -Three Tiers of Entrepreneurial Support System; Assistance from National level Organisations like SIDO, NSIC, SIDBI, IFCI, IDBI, ICICI, NRDC etc. Assistance from State level organizations like DOI, DIC, SSIE, SISI, SFCs, Commercial Banks etc; Special schemes for technical entrepreneurs and women. Incubation Centres, Awareness camps
3.	Product Identification – Identification of Opportunities, Consideration for product selection; Exposure to demand based, resource based, service based, import substitute, export promotion, trading and consultancy ventures. 10 Hrs
4.	Entrepreneurial Motivation Training - Programme clarity – sharing expectations and unfreezing and refreezing; Data collection about self `Who am I' write up. Introduction to need system and motivational pattern of entrepreneur (conceptualizing entrepreneurial skills and behaviour). Risk taking behaviour, hope of success, fear of failure, learning from feedback (Ring Toss Game). Through entrepreneurial camps & Incubation centres Analyzing motive strengths, locating achievements imageries, intensity of motive (Analyzing TAT stories, group and individual level). Personal efficacy, defining, individual life goal, its linkages to entrepreneurship, locus and control, conceptualizing entrepreneurial values.
	Planning and goal setting, help and resource use, creativity and divergent thinking, confidence building learning from feedback (Business Games and Exercises). Achievement Planning (APO) Games Tolerance to ambiguities and Commitment to entrepreneurial goal (Interaction with successful entrepreneurs). Leadership and Influencing abilities, guidance and help (Block Building Exercises, role playing exercises). Entrepreneurial goal setting, sharing entrepreneurial goal, devising clarity in terms of enterprise building. 15Hrs

5. **Project Formulation Process** – Preparing list of relevant projects; Process of selecting a project and zeroing on different projects for potential entrepreneurs. Steps in planning a small scale industry. Techno-economic feasibility analysis of projects. Structure of a project report. Analysis of sample project report. Preparation of final project report. Product design and development 15 Hrs 6. Rules and Regulations – Licensing and registration procedures; Appreciation of important provisions of Factory Act, Shop and Commercial Establishment Act, Negotiable Instrument Act, Sales of Goods Act, Partnership Act, and other Commercial and Labour Laws. Planning Income tax, Sales tax and Excise rules, Municipal bye-laws and Insurance coverage. 15 Hrs 7. Planning of Small and Medium Enterprises Production Management – Production Planning and Scheduling; Materials Management; Inventory management; Technology selection, transfer and management. Accounting and Financial Management – Working capital management; Principles of Book keeping Books of accounts, Financial statements, Funds flow analysis, sources and uses of funds. Marketing Perspectives – Relevance of Marketing for entrepreneurship; Product planning; Pricing decision; Place policies; Advertising and sales policies; Market survey and Demand estimation for selected projects. Personnel Management and Industrial Relations – Procurement, Development, Compensation, Integration, Maintenance functions; Leadership, Communication and Motivation skills. **15 Hrs Practice Task:** Visit to small and medium enterprises and interacting with entrepreneurs. Visit to support agencies and gathering relevant entrepreneurial information. Gathering information about viable projects identified by support agencies. Preparation of preliminary project report. Preparation of detailed project report. Calculation of important financial ratios so as to ascertain techno-

economic feasibility of the proposed venture.

legislation.

To prepare and deliver class seminars on industrial and commercial

Recommended/Reference Books

- 1. Gupta, CB and Srinivasan, NP; Entrepreneurial Development, New Delhi, Sultan Chand & Sons.
- 2. Gupta C.B. and Srinivasan N.P; 'Entrepreneurial Development', M/S Sultan Chand and Sons, 23, Darya Ganj, New Delhi-110002.
- 3. Khanna S.S, 'Entrepreneurial Development', M/S S Chand and Company Ltd., Ram Nagar, New Delhi-110055
- 4. Marc J. Dollinger, Entrepreneurship Strategies and Resources, Pearson Education Ptg., Ltd., Indian Branch 482 F.I.E. Patparganj, Delhi-110092, India
- 5. Pareek, Udai and Rao T.V.: Developing Motivation through Experiencing, New Oxford and IBH Publishing Cop. Pvt. Ltd., New Delhi.
- 6. Rathore, BS and Dhameja SK: Entrepreneurship in the 21st Century, Rawat Publications, Jaipur.
- 7. Rathore BS; and Saini; 'Entrepreneurship Development', M/S S Chand & Company, Nai Saria, Delhi
- 8. Rathore, BS and Saini JS: A Handbook of Entrepreneurship, Aapga Publications, Panchkula.
- 9. Saini, JS and Dhameja SK: Entrepreneurship and Small Business, Rawat Publications, Jaipur and New Delhi.
- 10. Sharma DD, Dhameja, SK and Gurjar BR: Entrepreneurship, Strategic Management and Globalisation, Rawat Publications, Jaipur.
- 11. Srivastava S.B., 'A Practical Guide to Industrial Entrepreneurs', M/S Sultan Chand and Sons, 23, Darya Ganj, New Delhi-110002.
- 12. Sharma DD and Saini, JS: Enterprise Edge, Rawat Publications, Jaipur.
- 13. Sharma DD and others: Training Modules on Entrepreneurship Development

MTE 7101 Educational Technology

L T 2

Sr.No.	2005-2006
1.	Concept of Educational Technology, approaches and process of Education Technology. 10Hrs
2	Teaching/instruction – Phases/operation of teaching; Learning – concept, types of learning/conditions and principles of teaching – learning. 10Hrs
3.	Models of teaching: concept and fundamental elements; Basic teaching model, Bruner, Taba and Ausubel's models of teaching. 10Hrs
4.	Developing Instructional packages : task analysis – concept and procedure; instructional objectives; concept, need, Bloom's Taxonomy, Mager and Gronlund approach for writing objectives; developing different types of packages – audio packages (radio, tape recorded instruction), video packages
5.	(TV, films and video – recorded instruction) and multi – media packages (informational technology packages including CAI, media convergent packages); utilizing and anchoring different media. 24Hrs
6.	Instructional Methods – lecture, demonstration, project, seminar, tutorials, group discussion; concept mapping, self instructional modules. 10Hrs
7.	Improving teaching – Micro-teaching, simulation and analyzing teacher behaviour by Flander's ten category system. 8Hrs
8.	Assessment of student performance – concept, types and process of evaluation 10Hrs
9.	Action Research in teaching. 8Hrs
	PRACTICE TASK
	Writing Instructional Objectives, Developing Instructional Packages. SUGGESTED BOOKS
	Joyee, B and Weil, (1997), Models of Teaching, New Delhi, Prentice Hall of India Pvt. Ltd. Pereival, F and Ellington, H (1984). A handbook of Educational Technology, London Kogan Page Ltd.
	Sampath, K. et al (1992), Introduction to Educational Technology, New Delhi, Sterling Publishers Pvt. Ltd. Skinner, BF (1968). Technology of Teaching, New York, Maredth
	Corporation. Sodhi, GS and Dutt, Sunil (1995), Teaching Learning – A Process Approach
	Chandigarh, Publishers Sodhi, GS and Dutt, Sunil (2006) Essentials of Educational Technology. Patiala: Twenty First century publications