[3672]-101					
B. B. A. (Semester - I) Examination - 2009					
	BUSINESS ORGANISATION AND SYSTEMS				
(2008 Pattern)					
Time	Fime: 3 Hours] [Max. Marks				
Instructions:					
	(1) All questions are compulsory.				
	(2) Figures to the right indicate full marks.				
Q.1)	What is 'Industrial Revolution'? Explain effects of Industrial Revolution on Business.	[15]			
	OR				
Q.1)	Explain role of Multinational Companies in the Business World and explain its scope.	[15]			
Q.2)	Explain various forms of Business Organisation and their demerits.	[15]			
OR					
Q.2)	What is Franchising? Explain working of Franchising in Business World.	[15]			
Q.3)	What is Business Plan ? Which factors are to be considered while preparing Business Plan ?	[15]			
OR					
Q.3)	What is Foreign Trade? Explain procedure of Export Trade.	[15]			

Total No. of Questions: 5] [Total No. of Printed Pages: 2

Q.4)		r is Wholesale Trade? Explain difference between Wholesale Retail Trade.	[15]
		OR	
Q.4)		is Professionalisation? Explain changing concepts and tives of Business.	[15]
Q.5)	Write	e short notes : (Any Four)	[20]
	(a)	E-commerce	
	(b)	Super Markets	
	(c)	Business Ethics	
	(d)	Import Trade	
	(e)	Social Responsibility of Business	
	(f)	Partnership Firms Advantages	
	(g)	On-line Trading	
	(h)	BPO and KPO	