

Total No. of Questions : 5]

[Total No. of Printed Pages : 2

[3772]-101

B. B. A. (Semester - I) Examination - 2010

BUSINESS ORGANISATION AND SYSTEMS

(New 2008 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions :

(1) All questions are compulsory.

(2) Figures to the right indicate full marks.

Q.1) What is Business ? Explain features and types of Business. [15]

OR

Q.1) What is Multinational Corporations ? Explain its nature and scope. [15]

Q.2) What is Sole Proprietorship ? Explain merits and demerits of Sole Proprietorship. [15]

OR

Q.2) What are the Objectives of Co-operative Sector ? Explain the features of Co-operative Organisation. [15]

Q.3) What is Public Sector ? Distinguish between a Public Sector and Private Sector. [15]

OR

Q.3) What is Merger and Acquisition ? Explain the features and advantages of Merger. [15]

Q.4) What is Business Plan ? Explain various factors affecting the Location of Business. [15]

OR

Q.4) Define 'Wholesale Trade'. Explain the features of Wholesale Trade and state the recent trends in Wholesale Trade. [15]

Q.5) Write short notes : (**Any Four**) [20]

- (a) Industrial Revolution
 - (b) Merits of Partnership Firm
 - (c) E-commerce
 - (d) On-line Trading
 - (e) Domestic Trade
 - (f) Special Economic Zone (SEZ)
 - (g) Malls and Super Markets
 - (h) Social Audit
-