

B/JI/08
PG CO-I

POST-GRADUATE COURSE

Term End Examination — December, 2009

M.Com.

PRINCIPLES AND PRACTICE OF MANAGEMENT

PAPER I

Time — 2 hours

Full marks—50
(Weightage of marks—80%)

Special credit will be given for accuracy and relevance in the answer. Marks will be deducted for incorrect spelling, untidy work and illegible handwriting. The weightage for each question has been indicated in the margin.

Module 1

Answer any two : 12½×2

- 1.(a) "Motivation is always associated with incentives" — Discuss.
- (b) Give a broad view of Victor Vroom's Expectancy theory. 7+5½
2. Discuss the stages of evolution of management thought ? Highlight some theories which were evolved during the stages of evolution. 6+6½
3. What are the principles of planning ? Discuss the process of planning. 6+6½
- 4.(a) Define line and staff. Why does conflict between the two arise ?
- (b) How can it be resolved ? 8+4½

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Module 2

Answer any two : 12½×2

5. Give a brief account of Path-Goal Theory of leadership.
6. Write short notes (any two) : 6¼×2
 - (i) Decentralisation of authority.
 - (ii) Semantic barriers.
 - (iii) Situational approach to leadership.
7. Explain budgetary control with special reference to the mechanism used by this technique.
8. What are the importance of communication ? How the barriers of communication could be overcome to make it effective ? 6+6½