

# nift 2012

Prospectus

CONNECT WITH GRASSROOTS  
STATUTORY STATUS  
GEOGRAPHIC SPREAD  
approach to knowledge transfer  
AESTHETIC & INDUSTRIAL DIMENSIONS  
ENTREPRENEURIAL POSSIBILITIES  
MULTIDISCIPLINARY LEARNING  
360°  
CONFERRING DEGREES  
INTERNATIONAL LINKAGES



NATIONAL INSTITUTE OF FASHION TECHNOLOGY  
Ministry of Textiles, Govt. of India



# NIFT VISION

To emerge as a centre of excellence and innovation proactively catalysing growth of fashion business through leadership in professional education with concern for social and human values.



*In more ways than one, awareness of fashion and its ancillaries has never been greater. Fashion has infiltrated into almost every corner of life. The civil society is seeing a plurality of perspectives that control the definitives of fashion. Today, its genealogy has come to stand for a great range of activities and ideas. Sometimes, this amazes me. At other times, it is an indicator of the complex potential in fashion education.*

*We realize that it is time to look at both, the acknowledged and unacknowledged spaces, contours of which are blurring. The emergent space is cutting across specialisms. Faculty of the institute articulates a sense of dynamism and expertise inspiring the students to realize their potential to the fullest.*

*The course curricula puts forth this understanding through its multi-pronged approach to learning. Multidisciplinary studies not only prepare the students to solve real challenges in their core areas but also equip them with the ability to identify new potentials in rapidly growing and connected fields. This pragmatism has placed the graduates on the road to national & international prominence. NIFT graduates are adding value in different work scenarios. As leading agents of change, they are reconfiguring our constellation of achievements and success stories.*

*I invite you to join the constellation that is expanding year after year.*

Venú Srinivasan  
Chairman, Board of Governors of NIFT



*'Fashion' is a keyword of our time. It transgresses varied macro and micro aspects including changing methods, newer technologies, regional configurations, personal & social networks. It grapples with all the crosscurrents of modern day life. Exploring these nuances, today, National Institute of Fashion Technology exudes a new ideology.*

*The institute is committed to creating and maintaining an environment that promises a 360° approach to knowledge transfer. The academic core is designed to facilitate multidisciplinary study that assimilates aesthetic and industrial dynamics across levels and disciplines. It is this integrated learning at NIFT that provides a unique platform to its students transforming them into professionals and preparing them for a wide variety of careers. Ample industry exposure through the course study provides a cutting-edge learning experience to the students.*

*Fashion education is a fast changing and dynamic space, boundaries of which are continually being challenged. Never stopping to think and re-think, the faculty pool at NIFT builds critically engaged teaching practices while testing its relevance through a wide range of projects and contexts. Research practices combine specialized knowledge from individual disciplines with a unique ability to approach problems from divergent perspectives.*

*Also, giving the students an exposure to the traditional arts & crafts through interaction with artisans & craftsmen across the country, the institute fosters an academic culture promoting a unique blend of 'the hand' and 'the technology'. The vision of the institute embraces attempts to recognize and maximize the 'untapped' potential of our country. The course curricula allows the students to understand and appreciate the craft lineage of India with a view to provide sustainable solutions to the craft sector.*

*In December 2010, an invigorating thought-process led to a detailed exercise of strengthening the course curricula. Industry experts & peer institutes provided the structure to develop a more fortified knowledge base. Through creative enterprise, knowledge transfer & peer learning a stronger academic strategy was achieved with effect from July 2012.*

*I strongly believe that NIFT has set a benchmark in fashion education creating parallels to none. Today, through a network of 15 professionally managed Centers spread across the length and breadth of the country, the institute has evolved into a world renowned education provider in the domain of Design, Management and Technology. The institute has enhanced its international visibility and standing. NIFT has entered into strategic agreements and partnerships with leading international fashion institutes & organisations. This integrates our students with the global mainstream of fashion.*

*I invite you to be a part of this stimulating learning environment. I look forward to you joining the 'NIFT commune' to explore, experiment and change the world for the better.*

Monika S. Garg  
Director General, NIFT



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# OUR HISTORY



Today, National Institute of Fashion Technology has emerged as a leader in fashion education with the ability to integrate knowledge, academic freedom, critical independence, creative thinking. A history of being in existence for 25 years stands as a testimony to our fundamentals where academic excellence lies at the core. The institute has stood as a beacon of serious critical engagement, a key enabler in developing competent professionals.

National Institute of Fashion Technology was set up in 1986 under the aegis of Ministry of Textiles, Government of India. Bringing in a wide range of aesthetic & intellectual orientations, the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at the head quarters in New Delhi is a reminiscence of many educational thinkers and visionaries who have been critical to the institute's road map to success.

Academic inclusiveness has been a catalyst in the expansion plans of the institute. Today, NIFT has spread wings across the length and breadth of the country. Through its 15 professionally managed Centres, National Institute of Fashion Technology provides a framework to ensure that prospective students from

different parts of the country achieve their highest potential through the programmes offered.

Since the early years of its inception, the institute has provided a firm grounding in fashion education in the domain of Design, Management and Technology. From then until now, NIFT has scaled high academic standards. The faculty resource of the institute has grown into a community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers & analysts.

Through its journey, NIFT has achieved a strong academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise & peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, today, the institute is empowered to award Degrees in undergraduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered into strategic alliances with leading international schools.

From the very beginning, NIFT has been committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.

# ACCREDITATION



*NIFT Act 2006 published in the Gazette of India on 14th July, 2006 confers Statutory Status on the institute. The Act came into effect from 1st April, 2007. The President of India is the 'Visitor' of the institute under the Act. The Act empowers the institute to award Degrees and other distinctions. NIFT is the first premier institute in the world to award its own Degrees in the field of fashion education.*

## CONFERRING DEGREES

National Institute of Fashion Technology awards Degrees for undergraduate, postgraduate and doctoral studies. The Degrees awarded by the institute are recognised by the academia worldwide. Every fall session, the institute confers Degrees to the graduates in the Convocation Ceremony marking the occasion when the students leave the realms of the institute to take up key leadership positions in the industry.

## BOARD OF GOVERNORS

In accordance with NIFT Act 2006, the institute consists of the Board of Governors comprising key officials and experts from different areas of expertise. Members of Parliament, representatives from the Ministry or Department in the Government of India, eminent industry experts and educationists broadly comprise the Board. Board of Governors of NIFT is responsible for general superintendence of the institute and for steering the institute & providing direction in related matters.

# OUR STRENGTHS

## THE STUDENTS

The academic strategy of the institute places the students as one of its prime assets. The institute capacitates an enrolment of about 7000 students across fifteen Centres of study. The institute is committed to providing a stimulating environment that allows the students to learn and develop from their first year of study.

### 360° APPROACH TO KNOWLEDGE TRANSFER

#### Multidisciplinary learning

The academic core is designed to facilitate multidisciplinary study that assimilates aesthetic and industrial dynamics across levels and disciplines. It is this integrated learning at NIFT that provides a unique platform to its students transforming them into professionals and preparing them for a wide variety of careers. Cutting across specialisms, the students are encouraged to work with a cohesive approach to learning.

#### Industrial dynamics

The emphasis is on professional development of the students. The teaching methodology promotes interactivity, critical to students' understanding, development and maturity. Students undertake classroom and workshop assignments, conduct field studies, participate in group discussions and critique sessions. Hands on experience on live industry projects allows the students to brace themselves for the industry and other entrepreneurial possibilities. The course curriculum accommodates student interaction with the industry through internships, ringing in requisite insight and appreciation of industry diktats.

TEAM BUILDING



MULTIDISCIPLINARY LEARNING





### Grassroot connect

NIFT has emerged as a Centre of excellence & innovation but with a distinctly conscious concern for social responsibility. Connecting with the grassroots, the institute has inbuilt the 'Craft Cluster Initiative' into its curricula that allows the students to work in collaboration with the artisans and weavers from different pockets of India. On one end, 'Craft Cluster Initiative' engages artisans & weavers to broaden their knowledgebase and channelize their efforts into more market friendly and profitable ventures. On the other, it promotes a culture of understanding and appreciating the arts & crafts of India amongst students with a view to provide sustainable solutions to the craft sector.

### Critical appraisal

Critical appraisal at every step encourages self improvement. The evaluation system closely monitors the students' evolution through the course study. The evaluation pattern focuses on the gamut of learning practices and corresponding evaluation tools like task based assignments, research papers and written examinations throughout the academic calendar. Interactive juries and viva-voce provide qualitative evaluation in the overall growth of the students. The critical appraisal also assesses the students' ability to collate and correlate learning from various inputs as a demonstrated outcome through presentations and displays.

### Team building

With a view to encourage team building, trust & motivation among students, the institute conducts an outbound workshop for students as a part of the academic plan. The workshop aims to put the 'bigger picture' in front of the students and helps them individually to introspect and discover themselves from a fresh perspective. 'Behavioural training' complements the classroom inputs to maximize learning. The workshop integrates aspects like teamwork, planning & co-ordination, personal & social communication, lateral thinking, self exploration and self realization. The facilitators use campsites and other tools like adventure activities, camp games, natural settings, local people & their habitat to provide qualitative learning experiences.

INDUSTRIAL DYNAMICS



GRASS ROOT CONNECT



CRITICAL APPRAISAL



## THE GLOBAL CONNECT

The academic strategy of NIFT embraces internationalism. The core activities of the institute have enhanced its international visibility and standing. NIFT has entered into strategic agreements and partnerships with about 34 leading international fashion institutes & organisations that share the same academic direction. This integrates NIFT students with the global mainstream of fashion.

The international collaborations allow the students to experience 'study abroad' options through exchange programmes. This initiative provides an excellent opportunity to NIFT students, selected for the exchange programme, to interact with students from various geographies, encouraging them to broaden their vision and understand different cultures. The 'study abroad' opportunity can be undertaken by the students across NIFT centres from all course disciplines. To provide an academic gradient, the institute's international linkages allow the students to participate in international competitions / seminars / research forums/ exhibitions and other events.

NIFT students at all centres are encouraged to participate in international events and competitions. The students have won laurels in several prestigious

international competitions like Mittelmoda Premio, Crespi and ITS, Italy; Gifu and Asia Makuhari Grand Prix, Japan; Asia Pacific Young Designers, Hong Kong; World of Wearable Art, New Zealand; Academia di Costume e di Moda, Rome, Italy; Arts of Fashion Foundation USA; WHO Photography competition 'Save the World', Cairo.

The institute also attracts international students who come and experience its academic and cultural richness. Through the exchange programmes, students from overseas institutes have developed valuable insight not just into Indian culture, arts & crafts but have also understood the Indian market and its dynamics. The students of Management & Technology have had invaluable exposure to production techniques that cater to high fashion demands of the global marketplace.

The strategic alliances encourage academic enhancement at faculty level as well. Faculty exchange and joint research initiatives ensure that the institute's teaching methods and facilities are constantly updated & upgraded to be at par with the best institutes in the world. To facilitate exchange of teaching pedagogy, concepts and professional ideas, the faculty at NIFT participates in academic exchange programmes,



Arunabh Sharma, Fashion Design, NIFT, New Delhi, ITS#TWO, Italy

international fairs, seminars, exhibitions, conferences and trade shows thereby bringing their substantial experience to the classroom thus enriching the knowledge pool at NIFT.

Some of the key institutes with whom NIFT has an association are London College of Fashion (UK), Queensland University of Technology (Australia), De Montfort University (UK), Swiss Textile College (Zurich), Mod Art International (Paris), NABA (Milan), Polimoda (Florence), Colorado State University (USA), Academy of Arts (San Francisco), Philadelphia University (USA), University of Southampton (UK), Saxion University of Arts (Netherlands), Utrecht School of Arts (Netherlands), Ryerson University (Canada), Royal Academy of Arts (Netherlands), BGMEA Institute of Fashion and Technology (BIFT), Dhaka, Bangladesh amongst others.

## DUAL DEGREE OPPORTUNITY

NIFT has recently entered into a strategic alliance with Fashion Institute of Technology, New York, USA. The partnership encompasses a landmark achievement and first of its kind at NIFT. This new international dimension will allow select meritorious students from NIFT, the unique opportunity to obtain a Dual Degree from both NIFT and FIT. Students from NIFT will undertake two years study at the home institute intercepted by one year of study at FIT. Thereafter, the students resume their studies at NIFT to obtain the Dual Degree from both the institutes. From the new academic term onwards, the students from identified B.Des disciplines at all NIFT Centres would be entitled to this opportunity.

# OUR ASSETS



## THE ALUMNI

As leading agents of change, NIFT graduates are reconfiguring the institute's constellation of achievements and success stories. The alumni are adding value in different work scenarios, both in India and overseas. About 13,000 alumni are working with the industry in key decision making positions and are instrumental in shaping the future of fashion business. Some of them have become brands themselves. And, the others are excelling in the domain of entrepreneurial dynamics. NIFT alumni are also actively taking their knowledge to the grassroot levels, working towards enhancing the craft pockets of the country.

The graduates practically never leave the institute. NIFT has the significant opportunity to benefit from the network of its graduates. NIFT has always valued this resource and has involved the alumni in the future direction of the institute. NIFT Alumni Association provides a platform for mutually beneficial contribution to the alma mater. The students pursuing their studies also benefit from this network, as the alumni provide a stimulating ground for learning through internships, graduation projects, joint research initiatives.



## THE FACULTY

### THE INSPIRATION

Faculty of the institute articulates a sense of expertise & dynamism inspiring the students to realize their full potential. NIFT faculty builds critically engaged teaching practices while testing its relevance through a wide range of projects and contexts. Students enhance their talents by working with the faculty on various real life projects gaining invaluable knowledge, experience and awareness on design application and industry dynamics. In the recent past, faculty & student teams have undertaken varied research and consultancy projects for the industry. Few prime projects include visual branding for TRIBES, a TRIFED initiative, Ministry of Tribal Affairs, Govt. of India; international collaborative design project with Academia Costume e di Moda, Rome showcased at Altaroma; designing saris for air hostesses and ground staff of Air India; designing uniforms for Delhi Metro. The faculty is a constant source of inspiration to the student commune encouraging them to integrate function with specialized knowledge.

### THE ENABLERS

NIFT faculty is the strategic enabler in transforming the vision of the institute into reality. Trained at some of the leading fashion institutes of international repute,

the faculty brings to the classroom professional capabilities, wide exposure and years of hands-on industry experience.

Engaging in doctoral studies, the faculty is committed to grow in their profession. The faculty constantly upgrade their knowledge & skills, creating a stimulating learning environment for students. Faculty paper presentations in the international circuit, participation in seminars & symposia of high repute enable world-class academic discourse and knowledge transfer.

### THE PATH FINDERS

In the near future, NIFT intends to address questions of major importance to global society. The institute aims to have research studies centered around human importance. The strategy shaped by the faculty aims at a distinctive ability to create an influential research-intensive environment. Effectively playing the pathfinder's role, the faculty pool is working towards enhancing the research profile of the institute, fostering a new generation of 'leaders of the future'.



## THE INFRASTRUCTURE

The vision of NIFT ensures that it has a physical environment that reflects the institute's academic ideals. The Institute provides comprehensive State of the Art infrastructure and equipment to impart both practical and theoretical training to its students. The facilities and services offered to the students allow them the freedom to explore, experiment and create.

### RESOURCE CENTRE

Today, information is an important resource and knowledge management is one of the most crucial functions, especially in an academic organization. The Resource Centre at each NIFT centre provides the necessary infrastructure to collate and disseminate this critical input.

The network of NIFT Resource Centres is the only Fashion Information System in India serving fashion professionals, would-be professionals and fashion educators. Its integrated collection of print, visual and creative materials is the

only systematically documented source of information available in India for study of international and contemporary Indian fashion. The system is a decentralized network, partially automated and is coordinated by the National Resource Centre (NRC) at the head quarters in New Delhi. Through an annual membership account, the design community, industry practitioners and entrepreneurs benefit from the information services of the Resource Centres.

All Resource Centres subscribe to leading international forecast services and fashion & textile journals. The audio-visual materials are primarily used as teaching aid. The Resource Centres showcase designer clothing, regional costumes of India and other countries. Selective creations of students of NIFT are documented and inventoried in all Resource Centres.

### COMPUTER LABS

In the new age of technological

advancements, the success of fashion professionals rests on their ability to integrate fashion and information technology in a meaningful way. The information technology infrastructure is playing a key role in providing an IT-enabled learning environment, with the objective of developing computer savvy, well-rounded professionals. All course disciplines maintain computer labs integrating IT with the academics.

The computer labs are well equipped with State of the Art hardware and software like Macintosh server and workstation, Computers, Plotters, Digitizers, Image Scanners, Wide Format Printers, Sound Mixers, Digital Cameras, etc. Majority of NIFT centres will soon be a part of NKN (National Knowledge Network) that will connect to the National Knowledge Network at speeds of 100 Mbps /1 Gbps.

NIFT has a fully Wi-Fi enabled setup across the campus. This allows learning to move outside the

\* The infrastructural set up is subject to variation across NIFT centres.



classroom where students can discuss, learn and grow. It helps to maintain a wire free campus area with access to secured Internet for the students as well as the faculty. All course disciplines offer IT application as part of their curriculum. NIFT imparts teaching inputs in industry specific CAD software for Apparel Design, Textile Design, Graphic Design and Accessory Design programmes. Apart from the specialized industry specific software, IT inputs for Animation, 2D/3D Modeling, Photo Imaging & Editing, Enterprise Resource Planning, Product Lifecycle Management, Production planning and scheduling, Statistical Analysis, Web Programming are integrated into the academic curriculum.

## ART LABS & STUDIOS

The institute promotes brilliance without boundaries. Students from different disciplines are encouraged

to use art labs & studios cutting across specialisms. This integrated approach to learning promotes interactivity, arriving at one creative language. The Institute invests in the latest equipment to introduce the latest teaching practices to the class set.

### PHOTOGRAPHY LAB

The Department of Fashion Communication maintains a photography lab that is stocked with the most advanced hardware used by domain experts. It is equipped with State of the Art suspended Elinchrom lights and motorised backdrops, various accessories like diffusing materials, extensions & radio triggers, Manfrotto tilt-pan tripods to enhance the learning experience for students. The infrastructure provided, not only helps students develop awareness of old and new photography practices but also assists them in realizing ambitious production based projects.

### PATTERN MAKING & DRAPING LAB

Course disciplines imparting inputs in apparel design & apparel technology, maintain pattern making & draping labs. These labs are stocked with specialized pattern making tables & dress forms sourced internationally. The infrastructure provides an environment that allows the students to rigorously apply and contextualise concepts and processes of realizing garments. These labs are the breeding ground for heightened creativity, unique approach and innovative perspectives in relation to garment making.

### WEAVING LAB

Textile Design Department maintains a weaving lab that is equipped with tabletop sample looms, offering an effective integration of theoretical and practical inputs to students. The infrastructure provides a creative space for students to arrive at a wholistic approach to enquiry and exploration from an individual



perspective in relation to materials, processes and methods within the domain of woven structures.

#### **DYEING & PRINTING LAB**

Most NIFT centres are equipped with a Dyeing & Printing lab that is maintained by the Textile Design Department. The lab provides a stimulating learning environment where the students test their theoretical knowledge by gaining practical insight and exposure. The infrastructure allows the students to understand, appreciate and learn different dyeing and printing techniques.

#### **TECHNOLOGY LABS**

NIFT realises the significance of the role of Technology in modern technical education. The technology labs not only support the classroom teaching but also enhance academic deliverance by providing practical insight to the students. The Institute has developed well-stocked Technology labs at all centres.

#### **KNITWEAR LAB**

The Department of Knitwear Design is equipped with a high end lab that stocks Shima Seiki computerized flat knitting machines with CAD (Computer Aided Design) system. Shima Seiki make is a high production, versatile machine that has been accepted by knitwear manufacturers world wide. This lab is equipped with specialized sewing and finishing machines specific to fully-fashioned knitwear. The infrastructure provides the students an opportunity to practically explore and develop design possibilities in knit structures & shaping techniques leading to their successful progression through the course study.

#### **GARMENT TECHNOLOGY LAB**

Most NIFT centres are equipped with specialized labs specific to garment technology. RFID fitted lab, ETON system lab, patternmaking lab provide a complete learning environment to students creating a pathway to

unmatched career opportunities in the apparel industry. The infrastructure provides an ideal sensitization to contemporary practice in apparel technology methods and techniques.

#### **ACCESSORY DESIGN LAB**

Owing to a strong industrial approach, Accessory Design Department maintains a state of the Art lab that houses machines & equipment essential to material handling techniques, model and prototype making. Laser cutting machines and metal & wood lathes allow the students to integrate theoretical knowledge with substantial practical learning. Determined by the centre specific course specialization, the lab provides a stimulating workspace for students to acquire a wholistic understanding of machinery and material.





### LEATHER DESIGN LAB

The Department of Leather Design allows students to gain hands on experience in processes and methods in relation to handling leather as a material. The department maintains a well-equipped lab that houses the latest technology in sewing and finishing for leather apparel & accessories. Infrastructural framework of machinery for cutting, sewing, fusing, engraving, embossing, skiving, etc. helps students develop an understanding of practical knowhow to realize their design potential to the fullest.



### AMPHITHEATRES & AUDITORIUMS

NIFT aims at providing an exceptional student experience. The institute promotes academic inclusiveness but with an equal focus on student development through co-curricular opportunities. In most centres, the amphitheatre is the hub of all student activity. Interesting architecture and high-end infrastructure allows students to indulge in a variety of activities in the amphitheatre. Film nights, dance recitals, music shows, intra-collegiate & inter-collegiate events are mostly conducted in the amphitheatre.

Emphasizing on all round development of its students, the institute houses State of the Art auditoriums. Some NIFT centres are equipped with world-class hydraulic ramps that provide an in-house infrastructural framework for fashion shows and other creative

pursuits. The auditoriums provide the venue for peer and industry interaction through talk shows, seminars, exhibition & display.

# ADMINISTRATORS & CHAIRPERSONS

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AS & FA, Ministry of Textiles

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Director General, NIFT and  
Joint Secretary, Ministry of Textiles

Joint Secretary,  
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Knitwear Pvt. Ltd., Tirupur (Tamil  
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Managing Director, Lakshmi  
Machine Works Ltd., Coimbatore

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Contemporary Art & Trustee of  
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Ltd., Coimbatore

Mr. Jiwarajka, Dilip B.  
Managing Director, Alok Industries  
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Prof. Divakala, Malini

Head (Cluster)  
Prof. Dhingra, Sudha

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CCC)  
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## Chairpersons

Prof. Mathur, Kripal  
Dept. of Knitwear Design

Prof. Narang, Vandana  
Dept. of Fashion Design

Ms. Gupta, Varsha  
Dept. of Design Space

Prof. Godiawala, Pavan  
Dept. of Fashion Technology

Prof. Gandhi, M.K.  
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Studies

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Dept. of Textile Design

Mr. Dua, Vijay  
Dept. of Fashion Communication

Ms. Mahajan, Shinju  
Dept. of Leather Design

Ms. Hussain, Preetha  
Dept. of Fashion & Lifestyle  
Accessories

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# PROGRAMMES OFFERED

## PROGRAMME

## ELIGIBILITY

### BACHELOR PROGRAMMES (4 years)

#### BACHELOR PROGRAMMES (B.Des.) - DESIGN

Fashion Design  
Leather Design  
Accessory Design  
Textile Design  
Knitwear Design  
Fashion Communication

10 + 2 from a recognised Board of Education

#### BACHELOR PROGRAMME (B.FTech.) - TECHNOLOGY

Apparel Production

10 + 2 ( with Physics, Chemistry & Mathematics) from a recognised Board of Education

### MASTER PROGRAMMES (2 years)

#### MASTER PROGRAMME (M.Des.) - DESIGN

Master of Design

Design Space is an advanced course that demands an understanding of fundamentals in design and presupposes that candidates would be familiar with the basic skills and theories for successful completion of the programme.

NIFT programme would not provide any basic knowledge and skill development in design as a part of Master programme.

Undergraduate Degree from any institute / university recognised by law in India or Diploma in UG Design from NIFT / NID only

#### MASTER PROGRAMME (M.FM.) - MANAGEMENT

Master of Fashion Management

Undergraduate Degree from any institute / university recognised by law in India or Undergraduate Diploma of minimum three years duration from NIFT / NID

#### MASTER PROGRAMME (M.FTech.) - TECHNOLOGY

Master of Fashion Technology

B.FTech. from NIFT or B.E / B.Tech from any institute / university recognised by law in India

- The medium of instruction in NIFT is English and all aspirants applying to NIFT must possess working knowledge of English language.
- All aspirants applying to NIFT Must possess basic computing knowledge and skill as applied to operating system, word processing, text editing, spread sheet, data base application, presentation as well as net surfing abilities

# CENTREWISE MATRIX

Programmes	BENGALURU	BHOPAL	BHUBAINESWAR	CHENNAI	GANDHINAGAR	HYDERABAD	JODHPUR	KANGRA	KANNUR	KOLKATA	MUMBAI	NEW DELHI	PATNA	RAEBARELI	SHILLONG	TOTAL SEATS
<b>BACHELOR PROGRAMMES (B.Des.) - DESIGN</b>																
<b>Fashion Design</b>	●			●	●	●		●		●	●	●	●	●	●	330
<b>Leather Design</b>				●						●		●		●		120
<b>Accessory Design Jewellery &amp; Precious Products Specialisation at Gandhinagar</b>	●	●			●	●		●				●		●	●	240
<b>Textile Design</b>	●	●	●	●	●	●		●	●	●	●	●				330
<b>Knitwear Design</b>	●			●		●			●	●	●	●				210
<b>Fashion Communication</b>	●					●		●			●	●				150
<b>BACHELOR PROGRAMME(B.FTech.)-TECHNOLOGY</b>																
<b>Apparel Production</b>	●			●	●	●	●	●	●	●	●	●				323
<b>MASTER PROGRAMMES</b>																
<b>Master of Design (M.Des.)</b>											●	●				60
<b>Master of Fashion Management (M.F.M.)</b>	●		●	●	●	●	●			●	●	●	●			324
<b>Master of Fashion Technology (M.F.Tech.)</b>	●				●							●				93
	Total no. of seats															2180

\* Seats per programme may be added/deleted, the announcement of which will be made at the time of counselling.

● 30 seats      ● 31 seats      ● 32 seats      ● 35 seats

# BACHELOR PROGRAMMES

*The rapid changes due to globalisation, advance technology and communication are affecting the nature of society at large.*

*Design belongs to a transient moment in history, continuously evolving and conditioned by the country's socio-cultural and economic environment. Suspended between tradition and modernity, art and technology, craftsmanship and industrialisation, design education in India is characterised by a two-fold thrust harnessing available and indigenous human, material and technological resources on one hand and aligning itself with global trends and influences on the other hand.*

*It is towards this objective of providing a sound foundation in design and fashion with a strong industry orientation that NIFT has introduced a four-year bachelor programme that will create competent and professional designers and managers in the field of fashion. It will also lead to enhancement of core-content through an integrated approach to Design, Technology, Management and Communication.*

## PROGRAMMES OFFERED

### Bachelor Programmes (B.Des.) - Design

Fashion Design  
Leather Design  
Accessory Design  
Textile Design  
Knitwear Design  
Fashion Communication

### Bachelor Programme (B.F.Tech.) - Technology

Apparel Production

## CONTENT

### Design

Basic design skills and processes leading to conceptual skills and ideation for creative mobilisation of processes and strategies for innovation.

### Technology

Production processes, tools and equipments  
Material sciences.

### Management and Marketing

Research, trade and professional practices  
Marketing, promotion and merchandising  
Industry orientation and business management.

### Liberal Arts and Communication

Socio-cultural history of fashion, art and design.

### Field Study/Internship/Projects

Production environment, structures and processes through hands-on experience and research.

# FOUNDATION PROGRAMME

(Common for all 4 year bachelor programmes in Design and Technology)

*To meet the dynamics of fashion education, a Foundation Programme, common to all 4 year bachelor programmes in Design is designed to orient and sensitise students towards understanding of the fundamentals of fashion business namely design, technology and management in the right socio-cultural perspective. The programme focus is to build the base for future learning of the design and technology function.*

## Objectives

- To provide an overview and orientation to the fashion industry.
- To introduce the context and academic structure of the design and technology curriculum.
- To provide for an enhanced environment for thinking, learning and gestation.
- To ensure a fundamental and common approach for fashion industry in consonance with the emerging challenges and needs of the industry and the overall vision and goal of NIFT.
- To provide uniform basic knowledge and skill competencies generic to the disciplines of design and technology.

## YEAR 1

Basic essential knowledge and skill based competencies, generic to design towards conceptualisation and ideation.

## YEAR 2

Broad-based competencies generic to design discipline and introduction to industrial know-how, processes and materials.

## YEAR 3

Core competencies and conceptualisation specific to chosen disciplines.

## YEAR 4

Specialisation, industrial internships and consolidation based on research and innovation to acquire professional competencies.

## CONTENT

The Design and Technology core encompass a strong integrated skill and knowledge base essential to the fashion industry. An overview of apparel industry provides inputs on the socio-economic, traditional and cultural aspects of the industry with relevance to the Indian Apparel sector. Exploration with various materials will enhance basic understanding and appreciation of manufacturing process leading to product realisation. To understand the intricacies of design, inputs in geometry and visualisation and representation and elements of design are a part of the Foundation Programme. The skill and ability to think from multiple perspectives through creative thinking is provided, which would lead to ideation, conceptualisation and communication for design.

The Communications and Liberal Arts core will address the essential socio-cultural perceptions and contexts: the evaluation and development. Envisioning and inculcating ethical and aesthetic values would lead to understanding and expression of physical, psychological, professional and ergonomic concerns.

# FASHION DESIGN DEPARTMENT





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## Fashion Design Department

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*The Fashion Design department has been instrumental in bringing about a paradigm shift in design perception in India. It works closely with fashion professionals in order to evolve a unique fashion identity universally relevant and acceptable, for a global audience. With a three – pronged approach, the programme is strengthened with an increased relevance to the fashion industry in India and with a mission to create a global identity in design. Holistic inputs on generic design with more focused approach towards apparel inculcate the ability to develop and channelise creativity. The curriculum hones design sensitization, which balances global fashion aesthetics with an Indian soul. It addresses needs of the export market as well as both couture & pret-a-porter clothing in India, expanding and categorizing apparel design into niche segments. In tandem with the shifts in the industry where Design has become even more significant, the students are trained to anticipate and address relevant concerns and issues. A logical, sequential, hands-on experience enables students to conceptualize designs, make patterns, drape and construct garments of impeccable quality.*

### Course Content

Degree : B.Des.  
 Duration: 4 Years  
 Centres: Bengaluru, Chennai,  
 Gandhinagar,  
 Hyderabad, Kangra,  
 Kolkata, Mumbai, New  
 Delhi, Patna,  
 Raebareli & Shillong

Total Seats: 330  
 (30 Seats each at  
 Bengaluru, Chennai,  
 Gandhinagar, Hyderabad,  
 Kangra, Kolkata, Mumbai,  
 New Delhi, Patna,  
 Raebareli & Shillong)

#### Year 1

Common Foundation Programme in Design

#### Year 2

Introduces students to various aspects of Fashion Design education through subjects like Fashion Illustration and Design, Fashion Studies, Elements of Textiles, Surface Development Techniques, Design Process and History of Design & Fashion. Pattern Making, Draping and Garment Construction culminate into development of a Prototype. Students are given hands on exposure to the craft heritage of the country.

#### Year 3

Builds on learning of the previous year, by strengthening and building on departmental specialization. The focus is on greater exposure to the complexities and nuances of various segments of the Apparel Industry. An industry internship during the year is an invaluable experience for students to interface between design and technicalities of production.

#### Year 4

Focuses on niche specializations and electives with a focus on Research, Design & Development. The final semester culminates in a Design Collection, where students present their collections in a show.

### Careers

The programme prepares students to pursue careers as Designers, Freelance Design Consultants, Design Managers, Stylists, Exhibition and Visual Display Experts, Forecasting and Fashion Trends Forum Organizers, Costume Designers, Illustrators, Pattern Engineers & Entrepreneurs.

# LEATHER DESIGN DEPARTMENT



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## Leather Design Department

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*Leather Design Programme of NIFT is unique as it offers advanced study in Leather garments, goods & accessories, footwear and lifestyle accessories. The course is highly structured and extremely focused on the human resource requirement of the Indian Leather Industry aiming at the development of a holistic professional. The programme emphasises the integration of design concepts with material knowledge to respond to the requirements of specific target markets. Exposure to the industry through field trips, tannery training, industry internship and graduation projects is an important part of the curriculum. The multidisciplinary approach strengthens the spectrum of the various product categories being dealt with in the curriculum. In sync with the rapidly changing fashion scenario the students are also given inputs in areas like non leather materials, visual merchandising and entrepreneur development. With emphasis on hands on learning, the graduates have a holistic knowledge of the materials, construction and presentations and are able to conceptualize professional design collections for global brands and markets. The leather graduates find niche in areas of fashion business like designers, entrepreneurs, product developers, production managers, merchandisers etc. The programme focus is on design primarily for the Fashion & Lifestyle sector.*

### Course Content

Degree : B.Des.  
Duration: 4 Years  
Centres: Chennai, Kolkata,  
NewDelhi &  
Raebareli

Total Seats: 120  
(30 seats each at Chennai,  
Kolkata, NewDelhi &  
Raebareli)

#### Year 1

Common Foundation Programme in Design

#### Year 2

Focuses on understanding materials, development of design skills and product realisation concepts. Students will study Fashion Illustration, Pattern Making and Construction, Leather Processing and Surface Techniques, Computer Applications and Design Projects in garments and small goods.

#### Year 3

Builds on the learning of the previous year with understanding of manufacturing processes, advanced leather processing techniques and further applications of design concepts and skills. Advanced Illustration and Technical Drawings, Advanced Pattern Making and Construction, Merchandising & Supply Chain, Production Systems and Analysis are the other areas of study. Students also undergo an industry internship for hands-on experience.

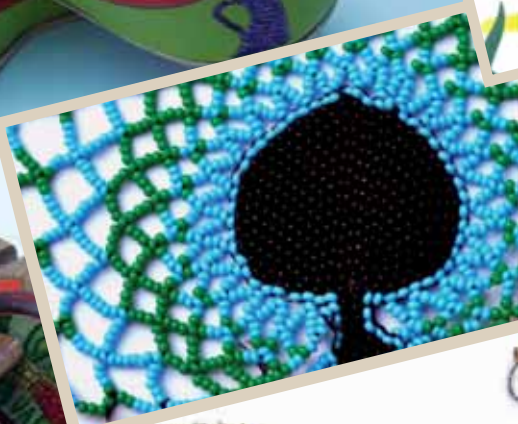
#### Year 4

Focus on Research and Development in design with choices in electives. Students will undertake industry sponsored graduation projects in the areas of design, management and manufacturing.

### Careers

The programme equips students to pursue a wide range of careers in the Leather Industry in the areas of Design, Product Development, Merchandising, Manufacturing, Retail and other areas. The programme also develops entrepreneurial skills enabling students to set up businesses geared for Export / Domestic markets.

# ACCESSORY DESIGN DEPARTMENT



## Accessory Design Department

*The one of its kind programme in the country, Accessory Design has a well-defined curriculum for developing integrated expertise in design methodology, materials and production process, consumer behaviour and market dynamics, trends and forecast interpretations, business practices and project management in the field of fashion and lifestyle accessories. A strong industry orientation is reflected in its credo 'Design for Business' with the most successful industry education interface in student learning. The programme has gradually evolved to address the entire spectrum of accessories and lifestyle products, precious and costume jewellery, leather goods, footwear, watches, giftware, tableware, silverware, crystal ware/office furniture, consumer interface design and retail environment design. Each NIFT centre is expected to provide national leadership in the area of Fashion & Lifestyle Accessories. This course will address design, management, marketing and technological issues, within the Lifestyle context.*

### Course Content

Degree : B.Des.  
Duration: 4 Years  
Centres: Bengaluru, Bhopal,  
Gandhinagar, Hyderabad,  
Kangra, New Delhi,  
Raebareli & Shillong

Total Seats: 240  
(30 seats each at Bengaluru,  
Bhopal, Gandhinagar,  
Hyderabad, Kangra, New  
Delhi, Raebareli & Shillong)

#### Specialisations

Accessory Design at NIFT Bengaluru,  
Bhopal, Hyderabad, Kangra, New Delhi,  
Raebareli & Shillong

Product range: Home Accessories,  
Luxury Products, Lighting & Lighting  
Fixtures, Garden Sitting, Bathroom &  
Kitchen Accessories and Utensils, Leisure  
Accessories, Switches, Door Knobs, Toys  
& Children Products, Architectural  
Accessories, Corporate & Business  
Accessories, Handcrafted Accessories &  
Visual Merchandising for Retail Business  
Environments.

Jewellery & Precious Products  
Specialisation at NIFT Gandhinagar  
Product range: Precious and Costume  
Jewellery, Silverware, Giftware using  
Precious Metals and Stones.

Year 1  
Common Foundation Programme in Design  
Year 2

Orientation to programme specialisation familiarity, appreciation and insight of various accessory types. Development of skills and basic understanding of materials and processes, construction principles, anthropometrics, principles of size and proportion, with broad orientation to socio-cultural and historical context of the sector. Orientation to Indian as well as global in the context of fashion, trends, consumers and market. Application of learning through basic design projects.

Year 3

Development of core competence and knowledge through research and applied experiences. Capability to develop realistic design approach within limited constraints inherent in accessory products. Ability to evolve strategy of design, which integrates technical complexities and fashion influences. Ability to generate systems thinking towards range development and design collection in relation to fashion identity and prevailing fashion trends. Develop competence in handling marketing and retail environment, product merchandising, and consumer interface issues within design context, integrating finer aspects of technology, materials and processes as well as various levels of production from precision oriented to vendor based manufacturing.

Year 4

Consolidation and real life application of holistic professional competence. Professional capabilities and values to realise and execute design development projects within a business context. Develop broad based approach towards specific design capability and application to multi-product and multi-materials in areas of fashion accessories and lifestyle products. Develop capabilities to induce design perspective and potential in the industry mindset. Comprehensive application and demonstration of professional competence for integrating design in business.

### Careers

The programme prepares students for careers as Designers, Brand Managers, Visual Merchandisers, Product Managers and Entrepreneurs in the broad areas of precious and costume jewellery, leather goods, giftware, tableware, watches, footwear, handicrafts and lifestyle products.

# TEXTILE DESIGN DEPARTMENT



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## Textile Design Department

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*Textile Design forms the core of the whole business of fashion. The rapidly expanding activities in the export and domestic sectors of the Indian apparel and home fashion industry demands professional inputs in design and development of textiles and raw material, which is responsible for 60-80% of the cost of the product. Textile Design today is that strategic value adding activity that can make all the difference in transforming a fashion business into an economically viable and profitable proposition.*

### Course Content

Degree : B.Des.  
Duration: 4 Years  
Centres : Bengaluru, Bhopal,  
Bhubaneswar, Chennai,  
Gandhinagar,  
Hyderabad, Kangra,  
Kannur, Kolkata, Mumbai  
& New Delhi

Total Seats: 330  
(30 seats each at Bengaluru,  
Bhopal, Bhubaneswar,  
Chennai, Gandhinagar,  
Hyderabad, Kangra,  
Kannur, Kolkata, Mumbai  
& New Delhi)

#### Year 1

Common Foundation Programme in Design

#### Year 2

The second year primarily focused on introduction to Textile design skills for weaving, printing and embroidery. The courses offered during second year lay emphasis on fundamentals of Graphic software and its usage for motif development & image creation. Field visits with textile mills and other processing houses are an important part of the second year curriculum.

#### Year 3

The third year strengthens the knowledge base of students by imparting design, technical, marketing and communication skills. Areas of study includes print design, woven design, dyeing, printing, finishing, quality analysis & assurance, CAD, marketing and merchandising. The students also visit an identified craft area to undertake a “Craft research and documentation”.

#### Year 4

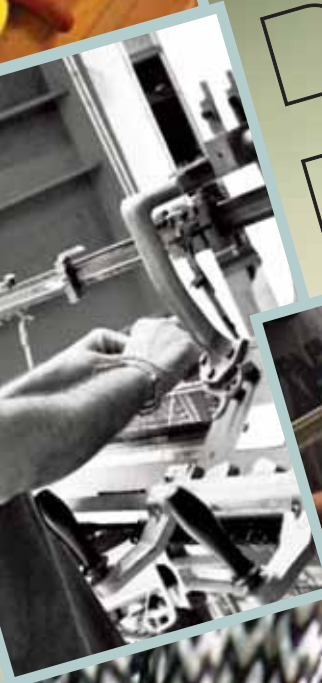
The main stay of the final year course is the direct attachment of students with Textile and Home fashion sector through two months intensive internship. Elective subjects are also offered during fourth year for specialized course input within the department and also from other design departments.

In the final semester, students undertake a Graduation project (18 weeks) with an industrial client like, export house, designer, NGO and design studios. During this period students are required to work on the design brief given by the sponsor. The programme culminates into design collections developed by the students for the client and are showcased as a static display during the Graduation show.

### Careers

The programme prepares students for a wide range of careers in textile mills and export houses, with fashion designers, design studios, mills, buying houses, handloom cooperatives and buying agencies as design or fabric Managers, or work independently as Designers or Entrepreneurs.

# KNITWEAR DESIGN DEPARTMENT





## Knitwear Design Department

*Knitwear design has evolved from its perception as hand knitting-to a fast and growing global industry in the field of fashion apparel. The play of knit and purl presents the backbone for casual wear, sportswear and intimate apparel showing its versatility in all areas of fashion previously limited to woven fabric across the global ramp. The four year Knitwear Design programme at NIFT is developed towards creating a design professional who can cater to knitted apparel - an exclusive segment in fashion. It aims to provide the student with creative thinking, strong technical skills and a dynamic market orientation.*

*Knitwear professionals provide value addition to multiple areas for the fashion business; be it as knitwear designers, forecasters, stylists, product developers, production managers or merchandisers. The curriculum likewise is multipronged, with a strong design direction. Students apply their classroom learning to industry simulated environments, and undertake an eight week industry internship for both flat as well as circular knitting to hone their skills. In the final semester Design Collection or a Graduation Project would be undertaken culminating knowledge, skills and industry understanding specific to the area of knitwear design.*

*Knitwear Design students are exposed to a wide milieu of subjects including Fashion Art and Illustration, Garment Construction, Pattern Making for knits (Kidswear, Womenswear and Menswear), Flat and Circular Knitting, Computerized Flat knitting, Trends and Forecasting, Design Process, Knitwear Production and Planning, Merchandising, Entrepreneurship, Marketing etc.*

Degree : B.Des.  
Duration: 4 Years  
Centres: Bengaluru, Chennai,  
Hyderabad, Kannur,  
Kolkata, Mumbai & New  
Delhi  
  
Total Seats: 210  
(30 seats each at  
Bengaluru, Chennai,  
Hyderabad, Kannur,  
Kolkata, Mumbai  
& New Delhi)

### Course Content

#### Year 1

Common Foundation Programme in Design

#### Year 2

The student is introduced to the world of knitted apparel through subjects like Basic Pattern Making, Flat knitting, Garment Construction, Design Application for fashion and History of world costumes. They move into core areas of knitwear with subjects like Digital Fashion Illustration, Circular Knitting, Pattern Making and Garment Construction for knits (womenswear).

#### Year 3

Understanding of traditional design and crafts acumen is honed with a craft survey and documentation at the beginning of the year. Advanced Techniques for Knitwear Design is introduced with subjects like Technical Specification and Virtual Sampling, Draping, Print Design and Computerized Flat knitting. Students also learn presentation skills with Portfolio Development, and the intricacies of category wise planning for knitwear with Menswear, Kidswear, Sportswear and Fashion Merchandising. The third year culminates into an internship in the industry.

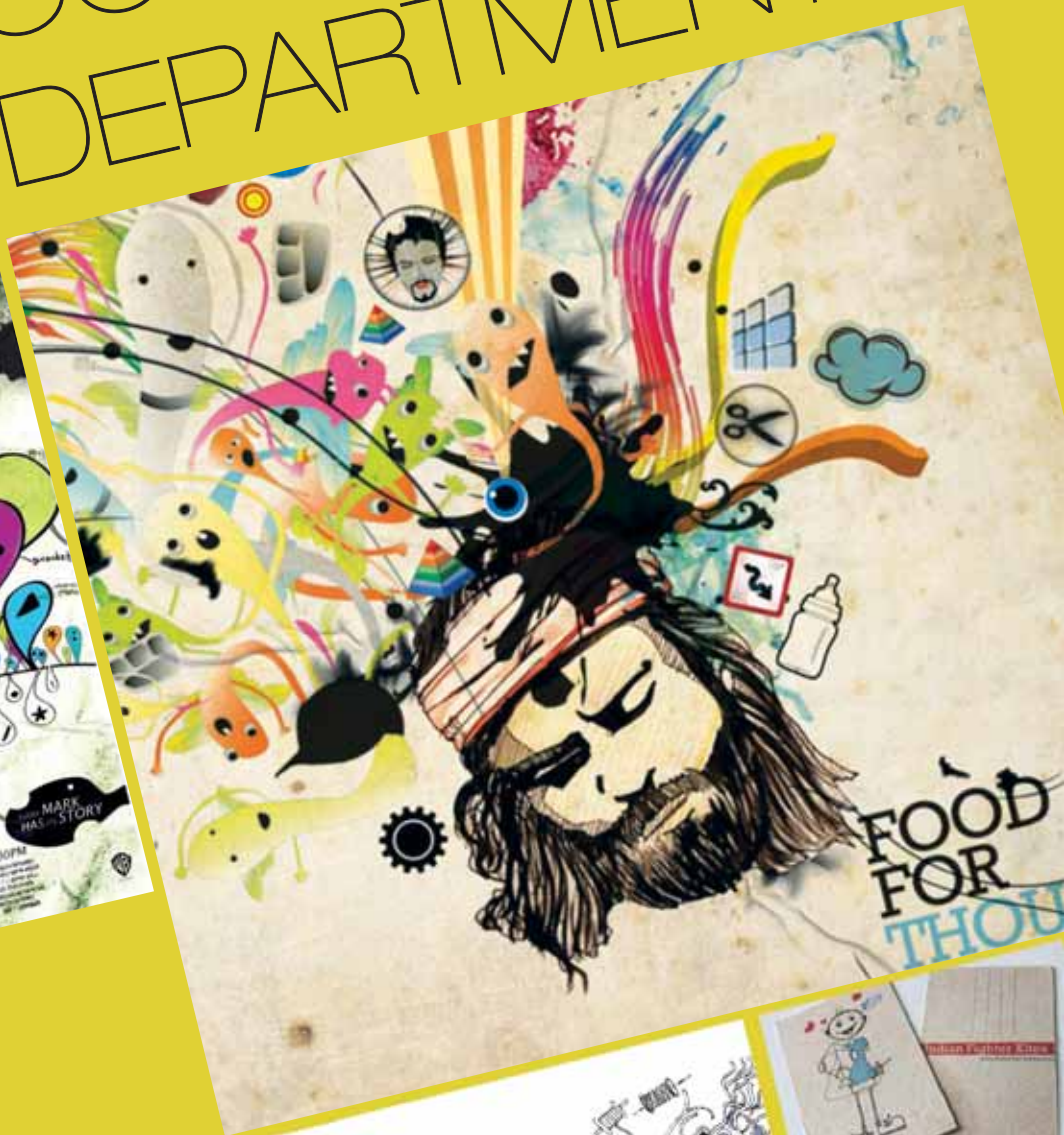
#### Year 4

Students are introduced to elective subjects that offer specialization across multiple areas of industry requirements. These include Retail Buying, Retail Space Design, Fashion & Product Photography, Image and Fashion Styling, Creative Design & Development. They also study Entrepreneurship, and Design & Development for womens Intimate Apparel (knits). In the last semester every student undertakes a sixteen week, Design Collection or a Graduation Project.

### Careers

The programme prepares students to pursue careers as Knitwear Designers, Stylists, Entrepreneurs, Design Consultants Product Developers, Production Managers, Merchandisers, Retail Planners, Business Developers, Forecasters, Fashion writers, Academicians.

# FASHION COMMUNICATION DEPARTMENT



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## Fashion Communication Department

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*Now, the relationship between fashion and fashion promotion appears very fluid. Contemporary stylistic departures and creative directions are blurring the boundaries between the two, placing communication strategies at the core. With a close eye on newer practices in lifestyle media, this programme situates emphasis on developing an analytical understanding of the commercial fashion space as well as the rigour of practical communication. This specialism maps out a field for productive challenges in the communication of progressive peripheries of fashion. Students engage with practical methods and theoretical discourse in Graphic Design, Fashion Journalism, Visual Merchandising, Styling and Photography, Advertising, Public Relations and Space Design. The programme finds its relevance in recognition and exploration of the increasingly inclusive nature of communication projects.*

### Course Content

Degree : B.Des.  
Duration: 4 Years  
Centres : Bengaluru, Hyderabad,  
Kangra, Mumbai & New  
Delhi

Total Seats: 150  
(30 seats each at  
Bengaluru, Hyderabad,  
Kangra, Mumbai & New  
Delhi)

### Careers

Supporting student endeavours through an open teaching environment, the programme enables students to acquire communication skills pertinent to the Fashion and Lifestyle Industry. At the exit level, career opportunities exist in Graphic Design, Fashion Journalism, Visual Merchandising & Retail Space Design, Styling & Photography, Events and Fashion Advertising.

#### Year 1

Common Foundation Programme in Design

#### Year 2

The Programme is characterized by integrative theoretical perspectives and contextual references. Self-reflective critical practice encourages students to explore interdisciplinary approach to the fundamentals of Fashion Communication. Spread over two semesters, the process of introduction and orientation to communication design is addressed through closely linked units like Fashion Studies, History & Philosophy of Design, Communication Concepts & Processes, Writing Skills, Consumer Behaviour in Fashion, Publication Design, Graphic Design, Visual Merchandising, Photography, Design Methodology. The course structure is delineated by lectures, seminars and workshops by fashion specialists and practitioners.

#### Year 3

The third year delves deeper into the core discipline areas with greater emphasis on creatives. In this stage of learning, the approach evolves from cognition to problem solving. Subjects like Visual Merchandising, Graphic Design, Styling and Photography, and Fashion Journalism are studied in greater detail, with emphasis on investigation, experimentation and collaboration. After the fifth semester, students explore craft clusters in varied craft pockets of the country to understand and appreciate the craft lineage of India with a view to provide communication solutions to the craft sector. At the end of sixth semester, the course curricula allows the students to take up internship projects in the industry situating their work in contemporary practice.

#### Year 4

The fourth year of study integrates theoretical inputs with practice based work. The structure of the course leads to a final project which not only reflects students' interest but also researched understanding of the applications of communication tools and strategies. This stage enables students to define and review the development of the research project proposal, supported by visual theory, research methodologies, practical projects and workshops. The units are closely linked and provide an opportunity for the students to arrive at a deeper understanding of the core areas of the programme.

# APPAREL PRODUCTION DEPARTMENT



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## Apparel Production Department

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*The four year bachelor programme in fashion technology is designed to create thorough professionals for apparel manufacturing sector. The curriculum emphasizes on developing a strong conceptual understanding of apparel manufacturing processes, through rigorous classwork along with industry interaction to keep in synchronization with the latest practices in the field of apparel manufacturing worldwide. The students develop strong technical understanding and skills coupled with required soft skills to offer technical solutions and manage technology driven industry. Industry interaction forms a major part of the four year curriculum. The Information Technology input helps the students to appreciate, evaluate and apply information and communication technology (ICT) in apparel production.*

Degree : B.E.Tech.  
Duration: 4 Years  
Centres Bengaluru, Chennai,  
Gandhinagar,  
Hyderabad, Jodhpur,  
Kangra, Kannur,  
Kolkata, Mumbai & New  
Delhi

Total Seats:323  
(32 seats each at  
Bengaluru, Chennai,  
Gandhinagar,  
Hyderabad, New Delhi,  
Kangra, Kannur,  
Kolkata, Mumbai & 35  
seats at Jodhpur)

### Careers

The programme equips students to pursue wide range of careers in Production, Quality Assurance, Garment Technologists, Industrial Engineering, Product Development, Sourcing, Project Analysis, Production Planning, System Analysis, Software application and Merchandising (retail and export).

### Course Content

#### Year 1

The first year, known as foundation year emphasizes on the basic understanding of the fundamentals & concepts of Design, Management & Technology for Fashion Industry. This will create a firm foundation for the students to understand the fast changing multidimensional fashion industry.

#### Year 2

The second year lays the foundation for the specialization of apparel technology subjects like understanding the raw materials through the working of the machineries fundamental to apparel manufacturing, the introduction to statistical tools and softwares related to the apparel industry. Also the students get the hands on experience of how to transform the raw material from 2D to 3D through pattern making and garment construction.

#### Year 3

The third year progresses from basics to more complex and diverse subjects to impart the knowledge in production planning, operations management, quality management, fashion merchandising, costing and work study. The subjects of pattern making and garment construction move from basic garments to specialized products. The departmental electives offered in diverse and contemporary topics like Sustainable production and IT applications give the required edge to the students. The understanding and comprehension of the textile fabric as raw material is enhanced with a four week textile internship during the 3rd year.

#### Year 4

The final year equips students to not only learn through an intensive 14 week apparel internship but also introduces them to application based subjects like Plant layout, Ergonomics, Lean Manufacturing, Product Analysis and Development, Apparel CAD and Grading. The students learn about how to put their learning into action by undertaking a research based project in the final semester. Their working on the real live projects and the implementation of their project gives a comprehensive learning experience thus preparing them for their careers as apparel professionals. During the 3rd and 4th year, NIFT also offers a chance for the students to undertake twinning programs for a semester with fashion universities abroad and thus get a global exposure.

# DESIGN SPACE



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## Design Space

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*The program creates a new avenue for professionals for higher education and is designed to focus towards academia; PhD and industry practices inclusive of Industry related Research & Development.*

*Nature of Fashion has evolved beyond its association with only apparel and has become multi-disciplinary and multi-dimensional. Likewise its approach to various concepts, material, technology, craftsmanship, culture, business, economics, promotion, consumption etc. has evolved creating grey areas that present immense scope for study and response. The program will have across discipline students who are able to work beyond boundaries and bring together their skills and ideas in new and exciting ways taking the existing skill set to a higher level of research and practice. Students would provide a critical approach to solution of future problems; as well as provide design innovations for the growing fashion industry. Opportunities created in an open market structure has created emergence of niche areas in the Design industry. These areas are at a nascent stage but form a base for opportunities in sunrise industries. Additionally, there is a wider place for industry professionals in key positions at higher level in the established industries. The Master's program at NIFT is designed to cater to these burgeoning requirements of industry in the forthcoming years. (The above mandate is based on the assumption that the students applying for M.Des Program would be familiar with fundamentals of design.)*

Degree : M. Des.  
Duration: 2 Years  
Centres : Mumbai & New Delhi

Total Seats: 60  
(30 seats each at  
Mumbai & New Delhi)

### Careers

Students graduating from this program would be equipped to hold key positions in large fashion or corporate houses, accessories, craft, textiles, forecasting, special needs, publications, media, lifestyle products, new product development, graphics etc. based on the area of specialization pursued by them. The graduates would be able to make contributions in Research and Development in Government and private agencies. The M.Des program would enable the graduates to become scholars and contribute to the teaching community as well.

### Course Content

#### Year 1

The preliminary semester forms a contextual platform to bring students from diverse backgrounds at parity. The semester creates a foundation for research methodology, skills required for undertaking research i.e. design thinking, digital design, professional communication and builds on developing contextual knowledge in design through culture studies and fashion language.

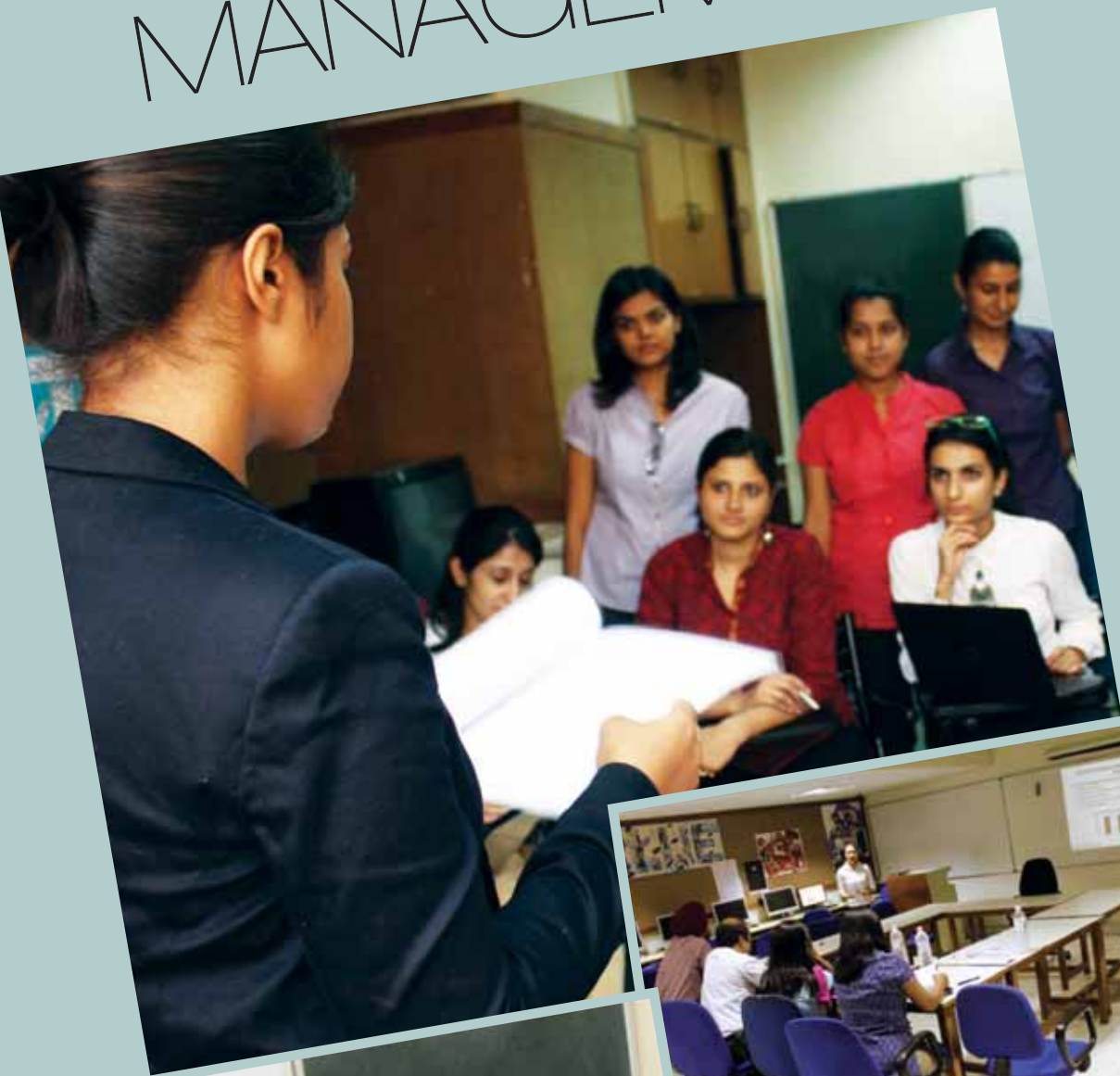
The next semester reinforces advanced research methods and augments design focus through introduction of specialized electives in a collaborative approach. Students choose from design electives cutting across disciplines such as 'Trend Research and Fashion Forecasting', 'Space & Interactive Design', 'Craft Studies', 'Costume Studies', 'Fashion Innovation', 'Ergonomics', 'Design for Special Needs' and 'Functional Textiles'.

Monitored research projects encourage students to ideate research and propose original approaches to existing research in the selected area of specialization. At the end of year one the students undertake industry internship during the summer break to gain real life industry experience.

#### Year 2

This year builds on progressive futuristic applications to demonstrate clear evidence of originality of thought and approach towards the final individual outcome in their areas of specialization. Craft studies and Sustainable systems embrace the global concerns and practices into learning. The minor guided project along with inputs on Design entrepreneurship inculcates entrepreneurial abilities which the student proposes to the industry/governmental/private/NGO/ international organizations/ self for funding for an original design idea. This approach encourages the student to act as an incubator for industry interface. The knowledge and skill acquired during the course work culminates into a final dissertation which is demonstrative of student's personal ideas and investigation towards the realization of an original body of work.

# FASHION MANAGEMENT





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## Fashion Management

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*The objective of the two year Master Programme in 'Fashion Management' (erstwhile AMM) started in 1987 is to develop managerial talents in the field of marketing, merchandising and retailing best suited to the requirements of the garment export and fashion retail sectors. Students undergo rigorous education in buying, merchandising (retail and export), retail operations, advertising, forecasting, international marketing, international trade practices and project formulation. They are exposed to creative merchandising/marketing, innovative fashion management practices, directions of fashion trends and business practices through field visits and industry internships. They have the right blend of hard and soft skills and possess the right attitude to enter the middle management of any growing organisation.*

Degree : M.FM  
Duration: 2 Years  
Centres: Bengaluru,  
Bhubaneswar, Chennai,  
Gandhinagar,  
Hyderabad, Jodhpur,  
Kolkata, Mumbai, New  
Delhi & Patna

Total Seats: 324  
(32 seats each at  
Bengaluru, Chennai,  
Gandhinagar,  
Hyderabad, Kolkata,  
Mumbai, New Delhi &  
35 seats each at  
Bhubaneswar, Jodhpur  
& 30 seats at Patna)

### Course Content

#### Year 1

In the first year, the programme introduces concepts and principles of marketing, retailing, merchandising and management. Product related knowledge, marketing, merchandising and soft skills are the thrust areas. Towards the end of the year the students are exposed to the dynamics of an organisation through an eight week fashion industry internship and training programme with a firm engaged in the manufacturing, sourcing, marketing, consulting and the like in their Merchandising, Marketing, sales and Distribution, Supply Chain and other related functions which enables the students to integrate classroom learning with practical experience.

#### Year 2

In the second year, the emphasis is on application of knowledge and skills acquired in the first year. As part of the curriculum, the students carry out the sectoral studies and involve themselves in rural development social responsibility projects. They undertake company sponsored graduation research project with an organization of their choice to integrate the learning of previous semesters.

### Careers

The programme offers a solid platform for those wishing to pursue careers in International Marketing, Fashion Merchandising, Brand Management, Retail Buying and Global Sourcing, Product Development, Retail Management, Visual Merchandising, Export Merchandising, Management Consulting, Fashion Education, Retail Technology, Supply Chain, Customer Relationship, Advertising etc.

# FASHION TECHNOLOGY



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## Fashion Technology

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*The two year Masters programme is designed to motivate and train students to excel in understanding and integrating the areas of operations and strategy management for Apparel Industry and develop the required skill sets to offer effective solutions. With a measured combination of theory, practical, applied research and industry interaction the programme aims towards developing a global trade oriented professionals.*

Degree : M.FTech.  
Duration: 2 Years  
Centres: Bengaluru, Gandhinagar  
& New Delhi

Total Seats: 93  
(31 seats each at  
Bengaluru, Gandhinagar  
& New Delhi)

### Careers

The programme equips students to pursue careers in Apparel Technology Management, Industrial Engineering, Quality Management, Production Management, Fit Technicians, Functional Consultancy, Business Analysis, Research & Development and Consultancy in the global fashion industry.

### Course Content

#### Year 1

In the 1st year students are exposed to different dimensions of Sewn Product Manufacturing Industry and this gives them a comprehensive understanding of the fashion world. The main areas of study in this semester include, Basic understanding of Fabrics, Introduction to Manufacturing Process, Apparel Quality Management, Professional Practices, Pattern Appreciation and Technology for Apparel Production. At the end of the this semester students have an option to select a career either in Operations or Strategy.

The subsequent semester is designed to equip the students to gear up for their chosen specializations. In this semester students have common inputs in the areas of Fabric processing, Production Process, Apparel Marketing, Merchandizing, Costing, Plant Layout & Facility Design. Apart from these common inputs, the students with 'Operations' specialization will study Maintenance Engineering, Industrial Engineering, Pattern Engineering & Garment Construction. Whereas students with 'Strategy' specialization will study Finance Management, Retail Management & Technology, International Business, Logistics & Supply Chain Management.

At the end of 1st semester all the students undertake a 2 week winter internship with either textile or other allied industry in the apparel supply chain.

#### Year 2

The next semester has been designed to equip students with problem solving capabilities and cross functional studies along with hardcore production exposure.

In this semester students undergo 12 weeks intensive apparel internship to gain first hand exposure of the shop floor and understand the industrial practices. The common areas of study in this semester are ERP, Entrepreneurship Management and Business Plan. The students with 'Operations' specialization are trained in Advanced Pattermaking & Construction, Ergonomics and Apparel CAD. Whereas students with 'Strategy' specialization are trained in Apparel Technology Management, Computer Integrated Manufacturing and Web Based Data Management. In the final semester of second year students learn the techniques of how to carry out a research in a professional & scientific manner by studying the research methodology subject. Students undertake research project in the areas of their expertise in association with the industry / specific areas of interest to develop capabilities of analyzing the situations, gap identification, problem solving and offering an effective rational solution.

# STUDENT UTILITIES & BENEFITS



## HOUSING

The institute intends to provide residential accommodation for girls at most centres. The NIFT hostels are run on a no profit/ no loss basis. All the hostel premises including the ones being run by private enterprises are provided with round the clock professional security, a doctor on call and hostel warden/s. Recreation facilities like television, some indoor and outdoor games are available in the hostels.

## DINING

Most NIFT centres are housed with a cafeteria that provides fresh, hygienic food at reasonable rates. The variety of food available and a friendly atmosphere makes the cafeteria ideal for students to relax and interact with their peers. Almost all cafeterias are Wi-Fi enabled, allowing the students to utilize their free time to the fullest.

## RECREATION

Student Development Programme at all NIFT centers is initiated to encourage students to participate in extra-curricular pursuits making their education at NIFT more holistic and complete. Participation in these activities complements academic studies while providing ways to socialize, relax and be revitalized to face day-to-day challenges of student life.

Students participate in wide range of activities through Student Development Activity Clubs like Cultural Club, Sports & Adventure Club, Environmental & Social Service Club. Through the academic term, student clubs function in the activity hour called 'zero hour' every Wednesday evening. Also, at most NIFT centres, a sports gymnasium is open to students that houses State of the Art exercise equipment.

'Fashion Spectrum', the annual fest of the institute provides a pulsating platform for students to showcase their talent in varied inter-collegiate and intra-collegiate activities & events. To promote interaction between students of different centres, the best of best from all centres compete at 'Converge', a centralised cultural and sports event hosted by any one NIFT centre.

## HEALTH CARE

Medical aid is available on campus. Every NIFT centre provides an infirmary/ sickbay to its students. A doctor and nurse are available to attend to general medical concerns of the students. A psychologist is also available on campus to counsel students.

## SCHOLARSHIPS & BURSARIES

The financial strategy of the institute places student development as a key priority. A considerable sum from NIFT Development Fund is effectively put to use in this core area every year.



To maximize the potential of its students, the institute's Means-cum-Merit Financial Assistance scheme allows students from humble backgrounds to avail subsidized tuition fee at every centre. Determined by the parental income, students can fall into three slabs of monetary assistance. Many students in the past have benefited from this scheme. Further, many leading organisations from the apparel sector have come forward to encourage NIFT students in their academic and creative quest. Pioneers in the related field have instituted awards & scholarships to recognize and compliment academic brilliance. This provides an impetus to the students, making them work hard from their first year of study.

#### NIFT AWARDS

NIFT honours students in three categories of Awards which are conferred at the time of the Convocation:

- Best Academic Performance Award in each programme at each NIFT centre.
- Academic Excellence with Community Service Performance: one student at each NIFT centre.
- Best All Round Performance: one student at each NIFT centre.

All three awards carry a citation, a gold medal and a cash component. NIFT also institutes awards in various categories for respective programmes which are given at the time of their graduation show/presentation.

#### EMPLOYMENT SERVICES

NIFT Placement Cell facilitates on campus placements for graduating students, enabling them to start their careers in challenging positions in the industry. Leading national and international apparel companies vie with each other to recruit NIFT professionals.

The star employers of NIFT professionals in the past from domestic companies have been Blackberrys, Globus, Pantaloon, Proline, Titan, Carbon, Madura Garments amongst others. Leading buying offices like Gap, Li&Fung, Tommy Hilfiger, Triburg, Colby, Impulse-Next have been regularly offering key decision making positions to the graduates. Many international companies like Benetton, C&A, J.C. Penny, Jockey, Levi Strauss, Nike Inc. have also absorbed young talent from the institute to meet their specialised needs. Unbridled creativity of the fresh graduates has been noticed by leading designers like J.J. Valaya, Ritu Beri, Ashish Soni, Rajesh Pratap Singh, Manish Arora, to name a few.

# ADMISSION GUIDELINES

## ADMISSION CALENDAR

Application Form Available	21st November, 2011 to 5th January, 2012
Last date of Submission	10th January, 2012
Written Entrance Examination	12th February, 2012
Written Examination Result	30th March, 2012
Situation Test/GD/Interviews	April-May, 2012
Declaration of Final Results:	
Bachelor /Master Programmes	End of May, 2012 / June, 2012
Counselling	June, 2012 and July, 2012
2nd Round Counselling	End of July, 2012
3rd Round Counselling	August, 2012

## WHO CAN APPLY?

For Bachelor Programmes :

Maximum age: 23 years as on 1st November, 2011

Date of birth: on or after 1st November, 1988, subject to following qualifications:

### Eligibility for Bachelor Programmes – Design – B.Des.

(Fashion Design / Leather Design / Accessory Design / Textile Design / Knitwear Design / Fashion Communication)

- The +2 level examination in the 10+2 pattern of examination of any recognised Central/State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi, and Council for Indian School of Certificate Examination, New Delhi.  
or
- General Certificate Education (GCE) Examination (London/Cambridge/Sri-Lanka) at the Advanced (A) level.  
or
- Any Public School/Board/University Examination in India or in Foreign countries recognised by the Association of Indian Universities as equivalent to 10+2 system.  
or
- A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects.  
or
- 3 or 4-years diploma recognised by AICTE or a State Board of Technical Education.

### Eligibility for Bachelor Programme - Technology

B.F.Tech. (Apparel Production)

- The +2 level examination in the 10+2 pattern of examination of any recognised Central/State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi, and Council for Indian School of Certificate Examination, New Delhi with Physics, Chemistry and Maths.  
or
- General Certificate Education (GCE) Examination (London/Cambridge/Sri- Lanka) at the advanced (A) level with Physics, Chemistry and Maths.  
or
- Any Public School/Board/University Examination in India or in foreign countries recognised by the Association of Indian Universities as equivalent to 10+2 system with Physics, Chemistry and Maths.  
or
- A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects with Physics, Chemistry and Maths.  
or
- 3 or 4-years diploma recognised by AICTE or a State Board of Technical Education (Engineering background).

### Eligibility for Master Programme - Design

M.Des (Master of Design)

- Undergraduate Degree from any Institute / University recognized by law in India.

or

- Diploma in UG Design from NIFT / NID only. (Design Space is an advanced course that demands an understanding of fundamentals in design & presupposes that candidates would be familiar with the basic skills and theories for successful completion of the programme. NIFT programme would not provide any basic knowledge & skill development in design as a part of Master programme.)

#### Eligibility for Master Programme - Management

M.F.M (Master of Fashion Management)

- Undergraduate Degree from any Institute / University recognised by law in India.

or

- Undergraduate Diploma of minimum three years duration from NIFT / NID.

#### Eligibility for Master Programme - Technology

M.F.Tech. (Master of Fashion Technology)

- B.F.Tech. from NIFT

or

- B.E / B.Tech. from any Institute / University recognised by law in India.

#### IMPORTANT NOTE

1. Candidates appearing in the qualifying examination are also eligible to apply provided:

- (a) That they are able to produce the proof of having acquired minimum prescribed qualifications at the time of counselling/admission.

or

(b) If the 12th class/final year/final semester (as the case may be) result of qualifying degree/certificate examination is not declared by the concerned Board/University till the date of counselling/admission, his/her admission in that case will be strictly provisional subject to the following conditions:

- (i) Affidavit on non-judicial stamp paper of Rs.10/- in the prescribed Proforma (please see Annexure –II) is submitted. In case the candidate is minor i.e. below 18 years of age, the affidavit shall be signed by his/her parent/guardian. Candidates/ parent /guardians may note that submission of false affidavit is a punishable offence;
- (ii) The candidate will have to submit the final result of qualifying degree/certificate providing his/her eligibility on or before **30th September, 2012** to their Centre Director / Registrar where the admission has been granted.
- (iii) In case the candidate fails to submit his/her final result of qualifying degree in the manner as prescribed at (ii) above to prove his/her eligibility on or before **30th September, 2012**, whatsoever the reason may be, his/her admission will be treated as null and void (cancelled) and entire fee will be forfeited. Any exception will be as per decision of DG on case to case basis.

(iv) The Centre Director / Registrar will be responsible to ensure that the eligibility of all students are checked by them to ensure correctness of admission specially in case of provisional students. The provisional admission will automatically stand cancelled if the candidate fails to submit result in time i.e. **30th September, 2012**.

(v) Those candidates who are seeking provisional admission due to non-declaration of their final year/final semester/12th class (please see Annexure -II) will have to provide proof of having passed all papers in all the previous years /semesters of qualifying degree examination (whichever relevant).

(vi) The candidates will also bring the datesheet /admit card/ principal's certificate as proof of having appeared in the qualifying exam.

(vii) Candidates who have appeared for compartment/ Supplementary examination(s) in the 12th standard or final semester/ final year of graduation and the result of the same is not declared by the time of counseling/ admission, such candidates will be considered for admission as per para 1 (b) above, for the academic session 2012-13.

2. Any candidate who has not appeared for the qualifying exam before the date of counselling/ admission to NIFT, will not be eligible.

3. It is further clarified that provisional admission will be considered only in such cases where the result of Final year/semester of the qualifying degree has not been declared by the concerned Board/University in its totality. In case the result has been declared by the concerned Board/ University but it has not been declared in a specific case, for any reason, such cases will NOT be considered under provisional admission category.

#### RESERVATION OF SEATS

The seats reserved for SC / ST / Physically Handicapped Candidates (PHP) / Foreign Nationals / SAARC / NRI, in each programme are as under:

SC	15%
ST	7.5%
OBC (NON-CREAMY)	27%
Physically Handicapped (with 40% or more disability)	3% Horizontal reservation for physically handicapped candidates cutting across all sections i.e. SCs, STs, OBCs Non-Creamy and General category. Centres and programmes will be allotted on rotation, at the discretion of NIFT.
Foreign Nationals/ SAARC/NRI	15% (supernumerary)
State Domiciles	20% (supernumerary)

**Category once filled up in the application form will not be changed at any stage.**

The qualifying candidates need to meet the eligibility and admission requirements of NIFT. Requirements of each category are as follows:

### SC/ST Candidates

Candidates applying under this reserved quota will have to produce a Caste/Tribe certificate from the Competent Authorities of the respective States/Union Territories/ National Commission of Tribes.

### OBC Candidates

Candidates applying under this quota would have to satisfy the caste and creamy layer requirement details. National Commission for Backward Class (NCBC) website may be seen for reference:

(a) <http://www.ncbc.nic.in/backward-classes/index.html>

(b) <http://www.ncbc.nic.in/html/creamyayer.html>

Candidates applying under this quota would have to produce a caste certificate from the Competent Authorities of the respective States/Union Territories certifying that **they do not belong to the creamy layer.**

### PHP Candidates

Candidates seeking admission under physically handicapped quota must produce a Disability Certificate at the time of counselling issued by the Medical Board attached with the Vocational Rehabilitation Centre (VRC) working under the Ministry of Labour, Govt. of India. To prevent disappointment, candidates are advised to have themselves examined by VRC especially under following cases:

1. Visual Impairment (VH) - Visual acuity less than 6/60 or 20/200 (Snellen) with correcting lens (Blind by one eye are not eligible).
2. Hearing Impairment (HH) - Hearing loss of 60 db or more, in both ears.
3. Mild Mental Retardation - I.Q. between 51 to 70 only.

(See list of VRC on page 54 - Annexure I)

NIFT reserves the right to disqualify the candidature in case of inability of the candidate to perform for a particular programme.

### NOTE:

1. The required certificate (s) for reserved categories / classes will be essential at the time of the counselling / admission and **no provisional admission shall be granted for want of caste/category certificate from the local competent authority.** Further, the caste/category certificate has to be in the name of candidate himself/ herself and not in favour of respective parents/ guardians.
2. In case of married women applying to any course

under reserved category, she has to produce the caste certificate in her own name. Certificate in the name of husband / mother/ father is not acceptable.

### Foreign Nationals / SAARC / NRI

Fifteen percent (15%) of total seats on supernumerary basis in each discipline in Delhi, Mumbai, Kolkata, Bengaluru, Chennai, Hyderabad, Gandhinagar and Raibareli are reserved for admission of Foreign Nationals whether residing in India or abroad, applicants from SAARC countries and Non Resident Indian as specified in the Income Tax Act, 1961. The admission to NIFT programmes for foreign nationals / SAARC / NRI candidates will be based only on the written examination. The written examination of the candidates applying under this category is normally conducted in the premises of the Indian Embassy /Mission of the respective country **subject to issue of NOC from the Indian Embassy /Mission of that country failing which candidate has to appear in India for written examination.**

The candidates selected under this quota will be required to pay Rs.4,10,000/- as Fee for each academic year consisting of two semesters and would need to obtain a valid residential permit or student visa for the prescribed duration of the programme.

Procedure for applying under foreign nationals/SAARC/ NRI category:

Candidates seeking admission under this category should apply in the prescribed Application Form which should be duly filled in and accompanied by the following documents :

1. An attested copy of the relevant pages of the passport containing details of the applicant.
2. An attested copy of proof of status of NRI/SAARC/ foreign national.
3. A Demand Draft of US\$ 100 in favour of NIFT, New Delhi payable at New Delhi.
4. In case Degree/certificate has been obtained from some University /Board of any other country then an equivalence certificate must be obtained from Association of Indian Universities (AIU) New Delhi prior to admission.
5. The medium of instruction in NIFT is English and all aspirants applying to NIFT must possess working of English language.

**Any NRI seat remaining vacant will lapse and not be converted to any other category.**

### State Domicile Preferential Seats

Twenty percent (20%), i.e. 06 supernumerary seats in addition to 30 seats will be offered for admission as State Domicile Preferential Seats for admission at the



NIFT Centres at Patna, Kangra, Bhopal, Kannur, Shillong, Jodhpur and Bhubaneswar on submission of a Domicile certificate issued to the student or either of their parents by the competent local authority under the State Rules, which has been issued within 5 years prior to the date of admission.

NOTE: A Domicile Certificate shall be accepted by NIFT only if it is issued within 5 years of the date of Application Form of the concerned student by an authority prescribed under the relevant State enactment. In case of absence of any State law, a Domicile Certificate issued only by the Collector or the District Magistrate of the local area of residence of the student/parent only shall be accepted by NIFT.

There would be no dilution of NIFT admission policy in terms of merit and no separate list under this category will be released. **Only candidates who are residents/ domiciles of the State where such NIFT Centre exist would be allowed to opt for this preference.** The domicile of a student in a particular state shall not be applicable in any other Centre of NIFT.

The seats provided for reservation of SCs / STs/ OBCs (non creamy layer)/ Physically Handicapped Persons, i.e. 49% reservation shall be included in the domicile seats to the extent that they are occupied by persons falling in the reserved category exercising their domicile preference.

**Any Domicile seat remaining vacant will lapse and not be converted to any other category/Centre.**

## SUBMISSION OF APPLICATION FORM

Prospectus alongwith Application Form can be obtained from the selected branches of Axis Bank and IDBI Bank across India on payment of Rs.250/- or by post enclosing a DD of Rs.350/- in favour of NIFT, New Delhi from all NIFT centres. **Prospectus is also available at NIFT website : [www.nift.ac.in](http://www.nift.ac.in)** Guidelines for applying online with detailed procedure are available on the website: [www.nift.ac.in](http://www.nift.ac.in)

Application Form complete in all respects alongwith Demand Draft (DD details mentioned on page 48) should be sent at the following address on or before **10th January, 2012.**

The Project Manager - CMS  
All India Management Association  
Management House, 14, Institutional Area,  
Lodhi Road, New Delhi - 110003

Incomplete Forms or forms received late will not be accepted. The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier.

## BANK LIST WITH CODES

The candidates are required to make demand draft preferably from any one of the banks as listed below. In the list given below a three digit code is given against each bank. You need to write the three-digit Bank Code on the OMR Application Form at item no 7. Shade the corresponding oval below each digit.

NAME OF BANK	BANK CODE
Allahabad Bank	151
Andhra Bank	152
Axis Bank	153
Bank of Baroda	154
Bank of India	155
Bank of Maharashtra	156
Canara Bank	157
Central Bank of India	158
Citi Bank	159
Corporation Bank	160
Dena Bank	161
HDFC Bank Ltd.	162
ICICI Bank	163
IDBI Bank Ltd.	164
Indian Bank	165
Indian Overseas Bank	166
IndusInd Bank	167
Jammu & Kashmir Bank Ltd.	168
Kotak Mahindra Bank Ltd.	169
Oriental Bank of Commerce	170
Punjab & Sind Bank	171
Punjab National Bank	172
Standard Chartered Bank	173
State Bank of Bikaner & Jaipur	174
State Bank of Hyderabad	175
State Bank of India	176
State Bank of Indore	177
State Bank of Mysore	178
State Bank of Patiala	179
State Bank of Saurashtra	180
Syndicate Bank	181
TamilNadu Mercantile Bank Ltd.	182
UCO Bank	183
Union Bank of India	184
United Bank of India	185
Vijaya Bank	186
OTHERS	200

Candidates belonging to General/OBC Category are required to submit a Demand Draft for Rs.1000/- drawn in favour of 'National Institute of Fashion Technology' payable at New Delhi, alongwith the NIFT Application Form filled-in manually. Candidates (General/OBC Category) applying online are required to submit a Demand Draft for Rs.1,250/- alongwith the print-out of the filled-in online NIFT Application Form.

Candidates belonging to SC/ST or Person with Disabilities Category are required to submit a Demand Draft for Rs.500/- drawn in favour of 'National Institute of Fashion Technology' payable at New Delhi, along with the NIFT Application Form filled-in manually. Candidates (SC/ST/PHP Category) applying online are required to submit a Demand Draft for Rs.750/- alongwith the print-out of the filled-in online NIFT Application Form.

Application submitted without the Demand Draft will not be accepted.

Candidates have to provide the following details in the OMR application form:

1. DD Number at item no. 5 of NIFT Application Form
2. Date of Demand Draft at item no. 6 of NIFT Application Form
3. Bank Code at item no. 7 of NIFT Application Form
4. DD Amount at item no. 8 of NIFT Application Form

The written entrance examination will be conducted on **12th February, 2012** at the cities mentioned in the table. The candidate has to select only ONE city for the examination. The candidate should write the two-digit Exam Centre Code on the OMR (Optical Marker Reader) Application Form at item no 18, and shade the corresponding oval below each digit.

**Candidates are cautioned to fill this Code and shade correctly as the allotment of the required Examination Centre will be based on this information only. No request for change in examination center will be entertained at any stage.**

Please note that NIFT reserves the right to cancel any of the Examination Centres mentioned. In such case, alternate centre which is administratively convenient will be allotted.

The list of Examination Centre Cities and Exam Centre Codes is as follows:

Examination Centre City	Exam Centre Code
Ahmedabad	11
Bengaluru	12
Bhopal	13
Bhubaneswar	14
Chandigarh	15
Chennai	16
Cochin	17
Coimbatore	18
Dehradun	19
Delhi	20
Guwahati	21
Hyderabad	22
Jaipur	23
Jammu	24
Jodhpur	25
Kangra	26
Kannur	27
Kolkata	28
Lucknow	29
Madurai	30
Mumbai	31
Nagpur	32
Patna	33
Pune	34
Raipur	35
Ranchi	36
Surat	37
Udaipur	38
Vadodara	39
Vishakhapatnam	40
Shillong	41

## CHECKLIST FOR CANDIDATES

The NIFT Application Form purchased from Axis Bank Ltd./IDBI Bank/NIFT Centre is kept in a small envelope addressed to "The Project Manger CMS, All India Management Association, Management House, 14, Institutional Area, Lodhi Road, New Delhi - 110 003". The Application Form is folded in a particular manner. Do not Staple, Pin, Wrinkle, Scribble, Tear, Wet or Damage the Application Form. **Do not attach, staple or pin any document/certificate with the filled in Application Form.**

## WHILE DESPATCHING THE NIFT APPLICATION FORM, MAKE SURE YOU HAVE:

1. Kept the DD of required amount (please check category wise) alongwith Application Form.
2. Filled in all required information in the Application Form.
3. Darkened all requisite bubbles in the Form corresponding to the entries made.
4. Signed the Application Form in ink with date.
5. Affixed recent photograph of good quality in the space provided.
6. Filled in NIFT Application Form is folded again in the same manner.
7. **Not Staped any document/certificate with the filled Application Form.**
8. Used address-printed-envelope for sending the Application Form to  
The Project Manager CMS,  
All India Management Association,  
Management House,  
14, Institutional Area,  
Lodhi Road, New Delhi - 110 003

Applicants are advised to keep a photocopy of Application Form and DD submitted to All India Management Association for further reference alongwith proof of despatch, if any.

## ADMIT CARDS

On the basis of information given in the NIFT Application Form, Admit Card of provisionally eligible candidates will be despatched to the address mentioned in the Application Form by 28th January, 2012.

In case of non-receipt of Admit Cards, the candidates can download the Admit Card from the NIFT website <http://www.nift.ac.in> on or before 11th February, 2012.

On such downloaded admit cards, the candidates are required to affix their photograph (similar to that affixed on the Application Form) on the downloaded Admit Card and get it attested by a Gazetted Officer/School or College Principal for producing at the Examination Centre.

**Candidate without the admit card or downloaded admit card without the photograph and attestation will NOT be permitted to appear in the written entrance examination.**

## ENTRANCE EXAMINATION

All eligible candidates will have to appear for a written entrance examination at the Examination Centres opted by them. The written entrance examination is designed to test the knowledge, skill and aptitude of the candidates for the programme opted.

**The objective type tests are subject to negative marking at the rate of 0.25 for each wrong answer.**

Mobiles and other infotech gadgets are not allowed inside Examination Centre campuses.

Candidates should reach the examination center atleast 30 minutes before the start of the examination

## SCHEDULE OF WRITTEN EXAMINATION

Written Entrance Examination on 12th February, 2012

### BACHELOR TEST TIME PROGRAMMES

B.Des.	GAT	10.00 am-12.00 noon
	CAT	02.00 pm - 05.00 pm
B.FTech.	GAT	10.00 am - 12.00 noon
	MAT	02.00 pm - 04.00 pm

### MASTER TEST TIME PROGRAMMES

M.Des.	GAT	10.00 am-12.00 noon
	CAT	02.00 pm - 05.00 pm
M.EM	GAT	10.00 am - 12.00 noon
	MAT	02.00 pm - 04.00 pm
M.FTech.	GAT	10.00 am - 12.00 noon
	MAT	02.00 pm - 04.00 pm

The result of the written entrance examination will be displayed at all NIFT Centres and on the NIFT website in the end of March 2012. Shortlisted candidates will also be informed separately by registered post about the dates of subsequent tests. Maximum number of candidates called for second test is four times the number of the seats in the programme. All those called for the second test are required to attend Situation Test/Interview/Group Discussion as the case may be to complete the process of selection.

The candidates applying for the examination should ensure that they fulfil all the eligibility criteria for admission to the examination. Their admission at all the stages of the examination for which they are admitted by NIFT viz. Written Test, Situation Test, Group

Discussion and Interview (as the case may be) will be purely provisional, subject to their satisfying the prescribed eligibility conditions. If on verification at any time before or after the Written Test, Situation Test, Group Discussion and Interview (as the case may be), it is found that candidate does not fulfil any eligibility criteria, his/her candidature for the examination shall stand cancelled without any notice or further reference. NIFT shall not be liable for any consequences on account of such cancellations.

The weightage assigned to each test in the final merit list of the entrance examination will be as under:

BACHELOR PROGRAMMES	TEST	WEIGHTAGE
B.Des.	GAT	40%
	CAT	40%
	SITUATION TEST	20%
B.F.Tech.	GAT	60%
	MAT	40%
MASTER PROGRAMMES	TEST	WEIGHTAGE
M.Des.	GAT	40%
	CAT	40%
	GD	10%
	INTERVIEW	10%
M.FM	GAT	40%
	MAT	40%
	GD	10%
	INTERVIEW	10%
M.F.Tech.	GAT	40%
	MAT	40%
	GD	10%
	INTERVIEW	10%

In case of the score being equal, the older candidate according to the date of birth will be given preference.

## DESCRIPTION OF COMPONENTS OF ENTRANCE EXAMINATION

**GENERAL ABILITY TEST (GAT):** This test will comprise of various section as given below:

- 1) Quantitative Ability
- 2) Communication Ability
- 3) English Comprehension
- 4) Analytical Ability
- 5) General Knowledge and Current Affairs

The number of questions may vary in each section year to year.

1) **Quantitative Ability:** This sub-test is designed to test the quantitative ability of the candidates. The sub test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance.

2) **Communication Ability:** This sub-test is aimed at testing the language ability of the candidates in day to day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, etc.

3) **English Comprehension:** This sub-test is to test one's ability to comprehend a situation from a given passage.

4) **Analytical Ability:** This sub-test is designed to test the candidate's inference and logic from the given information.

5) **General Knowledge and Current Affairs:** This sub-test is designed to test the candidate's general knowledge and current affairs.

**CREATIVE ABILITY TEST (CAT):** This test is administered to judge the intuition skill, power of observation, innovation in development of a concept and design ability of the candidate. An important aspect of the test is the creative and innovative medium use of colour and illustration skills.

**MANAGERIAL ABILITY TEST (MAT):** It is a test to judge the managerial effectiveness. This test comprises of various sub-tests as given below:

- 1) Case Study
- 2) Logical Ability

1) **Case Study:** This sub-test is based on a situation of an industry environment. It helps to evaluate the candidate's managerial ability.

2) **Logical Ability:** This sub-test is aimed to evaluate the candidate's ability to identify the logic or reason involved in a particular problem given and applying the logic in solving the problem. Concepts and practice of creative and lateral thinking are likely to be useful.

Short listed candidates from the written entrance examination are required to undergo situation test/Group Discussion (GD) / Interview as applicable.

## SITUATION TEST

Shortlisted candidates from the written entrance examination are required to undergo a Situation Test which is a hands-on test to evaluate the candidate's skills for material handling and innovative ability on a given situation with a given set of materials.

## GROUP DISCUSSIONS

Case Study based Group Discussions would comprise of approximately 15 to 20 minutes of discussion on a case study assigned on which a panel of experts will assess the candidates on the following parameters:

- 1) Conceptual clarity
- 2) Knowledge of the topic assigned
- 3) Contribution made to the topic
- 4) Interpersonal skills
- 5) Ability to generate new ideas
- 6) Problem solving approach
- 7) Leadership qualities
- 8) Effective communication

## PERSONAL INTERVIEW:

A candidate is judged on the various parameters during individual personal interview by a panel, as listed below:

- 1) Career orientation
- 2) Aptness for the field
- 3) Overall personal achievements in academics and co-curricular activities
- 4) Communication
- 5) General awareness and aptitude, creative and lateral thinking are likely to be useful.

• **NIFT does not recommend any coaching classes.**

## COUNSELLING

1. Counselling/admission for allotment of courses and centers will be held at NIFT Head Office, New Delhi for successful candidates. Detailed counselling schedule indicating the number of selected and waitlisted candidates to be called for counselling/admission will be displayed on the NIFT website ([www.nift.ac.in](http://www.nift.ac.in)). Candidates whose name appear in the list put on the website but have not received the intimation for counselling in writing are also required to appear for counselling on the date(s) notified.

2. The candidate should report at the notified venue, date and time for counselling /admission in-person along with all necessary documents. On reaching the venue, the candidates must mark the Attendance. Allotment of seats to the candidates will be made only when he/she attends the counselling session in person.(Clause 12 may be seen)

3. After conducting counselling of reserved category candidates, vacant seats if any, subject to being more than 10% of total number of seats, shall be transferred to the general category seats during the Counselling on the decision of the Director General.

Note: In conformity with the Supreme Court pronouncement in the case of Ashok Kumar Thakur Vs. Union of India and Others reported in (2008) (6SCC1).

4. The candidates will be called in order of merit/rank and shall have to produce the required documents for verification (Original) alongwith attested copies and Demand Draft of requisite amount in favour of NIFT, New Delhi payable at Delhi. Depending upon the merit, the seats will be offered to the candidates as per availability at that point of time. Each candidate will have to choose a seat out of those available when his/her turn comes.

5. A candidate who fails to appear in person on the notified venue, date and time for counselling, shall forfeit his/her claim for the seat which could have been offered to him/her, had he/she been present on his/her turn. However, if the candidate reports late or reports on subsequent days during the process of counselling, he/she may be considered for allotment of a seat as available at the point of time.

6. Candidate will be issued admission receipt, indicating name of the programme, Centre and ID number after deposition of the complete fee and required documents. **Part payment or payment through cash/cheque will not be accepted under any circumstances.** No candidate who has been allotted a seat, should leave the venue of counselling without receiving the admission receipt. Provisionally admitted candidates are further advised to carefully check suffix (P) to their enrolment number in the receipt.

7. The candidates are advised, in their own interest to check the details of their name fee paid, rank, programme, Centre allotted etc. on Admission Receipt issued to him/her. Any discrepancy in name, Choice of allotment of seat etc should be immediately brought to the notice of the officer issuing the receipt. No representation regarding wrong allotment of seat shall be entertained subsequently, for any reason.

8. Admission will be made strictly on merit basis (Rank-wise) and counselling/admission will stop when all the seats get filled-up. Institute will not be responsible for any inconvenience caused to parents/ candidates due to closure of the counselling prior to dates notified in the Counselling Schedule.

9. If a candidate fails to produce the relevant certificates in original in prescribed proforma and does not deposit the fee through Bank Demand Draft, he/she shall not be offered the said seat and the next candidate in the merit will be called. However, if he/she produces the documents at a later stage during the counselling, he/she shall be entitled to select the course and centre which are available at that point of time, in his/her category.

10. If a candidate does not report during the entire period of Counselling, i.e. even on the last day of

Counselling, such a Candidate shall forfeit the right of admission.

11. The call for counselling is only an offer for admission by NIFT to a student against a vacant seat and not admission. However, if a student fails to present himself/herself at the time of Counseling, the said offer shall be deemed to have been rejected by the candidate, and such a candidate shall have no claim to the any available seat. Any seats remaining vacant after the counseling upto 10% of the total number of seats at all NIFT centers on an All India basis, shall not be required to be filled except if so decided by the Director General.

12. If a candidate fails to present himself/herself on the date of Counselling because of serious illness or accident and is admitted in the hospital, then his/her guardian/parents may be permitted to appear in the Counselling on his/her behalf, provided the concerned candidate gives a prior notice in writing (which may be transmitted through post or fax) and submits an authority letter to this effect along with a medical certificate issued by the concerned Chief Medical Officer/ Civil Surgeon as a proof of illness and hospitalization. If later on it is found that the information provided by the candidate was wrong, then the admission is liable to be cancelled. In the event no intimation of illness is received in writing, such a Candidate shall have no claim against any vacant seat remaining at NIFT.

13. Transfer of Centre and Programme once allotted will not be permitted.

## **ROUNDS OF COUNSELLING/ ADMISSION**

i. The first round of counselling will be held as described above on scheduled dates.

ii. Candidates while taking admission in a particular center / course can fill up three options of Centers/Course (in the format given in Annexure -IV) in case they are willing for a shift of Center/Course against any seat that may become vacant due to withdrawal.

iii. The shifting of candidates from the allotted course/centre to one of the option given by the candidate will be done after the first round of counselling is over, at Head Office. Presence of the candidate is not required at this stage. This will be done strictly in the order of merit.

iv. The centre/course once opted and allotted will not be changed/ reconsidered under any circumstances. The candidate has to accept the change, failing which his/her admission will be treated as canceled. Therefore, candidates are advised to be careful and diligent while exercising the option

v. Any seats remaining vacant after 1st and 2nd round of counselling/ admissions shall be offered to candidates in the waiting list in the third round of counselling.

**DOCUMENTS REQUIRED TO BE BROUGHT FOR ADMISSION AT THE TIME OF COUNSELLING** (The Original Certificates, except the medical certificate, will be returned to the candidate after verification):

(i) Filled-in Check list

(ii) Original certificates of qualifying examination i.e. 10th, 12th class/degree (marks Sheet and Certificate). In case of admission in PG course, the candidate will be required to bring the Original Certificate (Mark Sheet and Certificate) of the qualifying degree examination. In case the candidate has appeared in final semester/ final year (as applicable) then he/she will have to bring the Original Mark Sheet of all the previous semester/years. A photocopy of the original certificates will also be produced which will be retained by NIFT.

(iii) In case the candidate has appeared for qualifying exam/compartments (of final year/semester) and the result is due, datesheets /admit card of examination as a proof of appearing in it has to be brought.

(iv) Bank Draft(s) of requisite fee in favour of NIFT, New Delhi payable at Delhi. Write the name of the candidate, date of counselling, phone/mobile no., name of the programme, Category, Rank and Roll Number on the back of Bank Draft(s).

(v) Proof of date of birth (Secondary School Mark Sheet & Certificate) (Original and Photocopy).

(vi) SC/ST/OBC - Non-Creamy/Physically Handicapped (supported with VRC Certificate)/State Domicile Certificate(s) (in the Centres where domicile preferential seats are offered), whichever applicable, on the basis of which reservation is claimed (Original and Photocopy).

(vii) Two recent passport size & four stamp size photographs.

(viii) Basis of funding of the tuition fee/certificate of the parents income e.g Income Tax Return of 2011-12, Salary Certificate of March'2012 etc.

(ix) Certificate of Medical Fitness to be signed by a Registered Medical Practitioner holding a degree not lower than MBBS in the prescribed format in original.

(x) Affidavit on non-judicial stamp paper of Rs.10/- for seeking provisional admission **only in case the result of qualifying examination is yet to be declared (in the format at Annexure –II)**.

(xi) An undertaking regarding refund of fee and Anti-Ragging in the prescribed format in original.

Note: -

In case any of the above document(s) is/are in any language other than Hindi/English, then authentic translation in English/Hindi shall have to be produced

duly verified by the issuing institution/gazetted officer/(original and photocopy) by the candidate at the time of Counselling /Admission. Failure on the part of candidate to produce the requisite authentic translation may result in refusal of admission, for which only the candidate will be responsible.

### **CANCELLATION OF ADMISSION:**

- (i) Only qualifying the entrance examination shall not, ipso facto, entitle a candidate to get admission to a programme;
- (ii) If the Institute is not satisfied with character, past behavior or antecedents of a candidate, it can refuse to admit him/her to any course of study of any Centre or cancel the admission at a later stage.
- (iii) If at any stage it is found that a candidate has got admission in any Centre/Programme on the basis of false or incorrect information or by hiding relevant facts or if at any time after admission it is found that the admission was given to the candidate due to some mistake or oversight, the admission granted to such candidate shall be liable to be cancelled forthwith without any notice at any time during the course of his/her studies by the Director of the Centre/Director (Admission) and fee deposited by the candidate will be forfeited.
- (iv) If a candidate does not report to join the programme offered at the allotted study centre within ten days of commencement of the session, the admission of such candidate will stand cancelled without any intimation and the tuition fee paid shall be forfeited.
- (v) The Director General may cancel the admission of any student for specific reason and debar him/her for a certain period.
- (vi) It will be the sole responsibility of the candidates themselves to make sure that they are eligible and fulfill all the conditions prescribed for admission. Before issue of admission receipt at the time of allotment of seat, candidate should ensure that he/she fulfills all eligibility conditions as laid down in Admission Brochure. If it is found at any stage during the entire period of the programme that the candidate does not fulfill the requisite eligibility conditions, his/her admission will be cancelled and entire fee will be forfeited;
- (vii) The merit will be valid only for the programme/ category for which the candidate has appeared and cannot be utilized for admission to any other programme/ category. Further, the merit of Test shall be valid only for the academic session 2012-13.

**NOTE : All admissions shall be completed on or before the last date decided by the Director General.**

### **AGAINST RAGGING:**

Ragging in educational institutions is banned and any student indulging in ragging is liable to be punished appropriately, which may include expulsion from the institution, suspension from the institution or classes for a limited period or fine with a public apology. The punishment may also take the shape of (i) withholding fee subsidy/ scholarships or other benefits, (ii) debarring from representation in events, (iii) withholding results, (iv) suspension or expulsion from hostel or mess, and the like. If the individual committing or abetting ragging are not/cannot be identified, collective punishment can be awarded to act as a deterrent.

The following will be termed as the act of ragging: any disorderly conduct whether by words spoken or written or by an act, which has the effect of teasing, treating or handling with rudeness any other student(s), indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in fresher or junior student(s) or asking the student(s) to do any act or perform something, which such student(s) will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student. Rules/laws framed by the Government against ragging will be applicable.

#### **Points to be noted :**

- NIFT does not recommend any coaching classes.
- NIFT reserves the right to add or discontinue any programme at any centre
- Any attempt to influence the admission process by way of recommendation will invite disqualification of the candidates.
- Any dispute arising out of admission would be under the jurisdiction of Delhi courts.

**NOTE: ALL INFORMATION REGARDING THE ADMISSION PROCESS IS AVAILABLE ON THE NIFT WEBSITE, AND THE CANDIDATES APPLYING TO NIFT SHALL BE DEEMED TO HAVE FULL NOTICE OF THE ELIGIBILITY AND THE PROCESS WHICH IS DISCLOSED ON THE NIFT WEBSITE. NIFT SHALL NOT BE RESPONSIBLE FOR ANY CANDIDATE'S IGNORANCE OF THE SAME.**

# ANNEXURE I

## List of Vocational Rehabilitation Centres (VRC) - Ref. Page 46 (PHP Candidates)

### Vocational Rehabilitation Centre for P/H

ATI Campus Vidya Nagar  
Hyderabad - 500007  
E-Mail : vrchyd@hub.nic.in  
Ph. 040-27427381  
Fax 040-27427381

### Vocational Rehabilitation Centre for P/H

Old ITI Campus, Rehabari,  
Guwahati - 781008  
E-Mail : vrcguwahati@hub.nic.in  
Ph. 0361-2607858

### Vocational Rehabilitation Centre for P/H

A/84, Plot 1, Gandhi Vihar Police Colony Anisabad  
Patna - 800002  
E-Mail : vrcpatna@hub.nic.in  
Ph. 0612-2250213

### Vocational Rehabilitation Centre for P/H

Plot No. 9-11, Karkar Dooma, Vikas Marg,  
Delhi - 110092  
E-Mail : vrcdelhi@hub.nic.in  
Ph. 011-22372704

### Vocational Rehabilitation Centre for P/H

ITI Campus, Kuber Nagar  
Ahmedabad - 382340  
E-Mail : vrcahmd@hub.nic.in  
Ph. 079-22811629  
Fax 079-22822486

### Vocational Rehabilitation Centre for P/H (Women)

After Care Hostel Building, Pensionpura,  
Nisampura Road, Vadodara - 390018  
E-Mail : vrchw@rediffmail.com, vrcvadodara@hub.nic.in  
Ph. 0265-2782857  
Fax 0265-2430510/ 2430362

### Vocational Rehabilitation Centre for P/H

Nalanchira, MC Road  
Thiruvananthapuram - 695015  
E-Mail : vrctvm@hub.nic.in  
Ph. 0471-2531175, 2530371

### Vocational Rehabilitation Centre for P/H

C4-32, 'B' Main Cross, Peenya Stage  
Behind Peenya Police Station, Bangalore - 560058  
E-Mail : vrchblr.ka@gmail.com  
Ph. 080-28392907

### Vocational Rehabilitation Centre for P/H

ATI Campus, VN Purav Marg, Sion  
Mumbai - 400022  
E-Mail : vrcmumbai@hub.nic.in  
Ph. 022-24052707  
Fax 022-25221560

### Vocational Rehabilitation Centre for P/H

Opposite Boat House  
Ariyankuppam  
Puducherry - 605007  
Ph. 0413-2602024

### Vocational Rehabilitation Centre for P/H

Dana Godam, Napier Town, Near Bus Stand  
Jabalpur - 482001  
E-Mail : vrcjabal@hub.nic.in  
Ph. 0761-2405581  
Fax 0761-2390169

### Vocational Rehabilitation Centre for P/H

S.I.R.D Campus Unit 8  
Bhubaneswar - 751012  
E-Mail : vrcbbr@hub.nic.in  
Ph. 0674-2560375  
Fax 0674-2450800

### Vocational Rehabilitation Centre for P/H

ATI Campus Gill Road, Near Arora Talkies  
Ludhiana - 141003  
E-Mail : vrcldhiana@hub.nic.in  
Ph. 0161-2490883  
Fax 0161-2491871

### Vocational Rehabilitation Centre for P/H

5 - A/23, Jawahar Nagar  
Jaipur - 302004  
E-Mail : vrcjaipur@hub.nic.in  
Ph. 0141-2652232  
Fax 0141-2200072

### Vocational Rehabilitation Centre for P/H

CTI Campus, Guindy  
Chennai - 600032  
E-Mail : vrcchennai@hub.nic.in  
Ph. 044-22501534  
Fax 044-22501211

### Vocational Rehabilitation Centre for P/H

Abhoy Nagar,  
Agartala - 799005  
E-Mail : vrcagartala@hub.nic.in  
Ph. 0381-2325632

### Vocational Rehabilitation Centre for P/H

A.T.I. Campus, Govind Nagar,  
Kanpur - 208022  
E-Mail : vrckanpur@hub.nic.in  
Ph. 0512-2296005  
Fax 0512-2296273

### Vocational Rehabilitation Centre for P/H

EN-81, Sector-5, Salt Lake City,  
Kolkata - 700091  
Ph. 033-23576489, 09477635247

### Vocational Rehabilitation Centre for P/H

Mohalla Baga Mataji, Near Rotary Chowk  
Una - 174303  
Ph. 01975-202222

### Vocational Rehabilitation Centre for P/H

Gogji Bagh, Jawahar Nagar  
KG Polytechnic Campus  
Srinagar - 190008  
Ph. 0194-2310658



# ANNEXURE II

## To be submitted at the Time of Counselling

(Candidates seeking provisional Admissions)

(On Non –Judicial Stamp Paper of Rs. 10/-)

I/my ward..... (name of the candidate) son/Daughter/wife of .....(Father's/Husband's name) Resident of..... (permanent address) seeking admission to ..... (Name of the course) of NIFT, hereby solemnly affirm and declare.

1. That I/my ward have/has appeared in the 12th class/final semester/final year (name of the qualifying degree) e.g. B.A B.Sc. etc) .....examination, 2012 of ..... (Board/university), the result of which has not yet been declared.

OR

I have compartment/supplementary in 12th class/final year/final semester of ..... and I have appeared in the examination, result of which has not yet been declared.

2. I have passed all the papers of the qualifying degree .....(name of the qualifying degree) examination other than the final year/final semester examination ( For PG candidates)

3. I undertake to submit the qualifying marksheets/ certificate by 30.09.2012 failing which the provisional admission provisional shall stand cancelled without any further notice to me/my ward.

4. That I /my ward have/has carefully gone through the rules regarding provisional admission and I fully understand that in the event of my wards 'failure to submit the documents as in above provision, my ward provisional admission to the said course will automatically get cancelled and full fee deposited will be forfeited.

**Deponent**

### Verification:

Verified at .....on this .....day of ....., 2012 that the content of the above affidavit are true and correct to the best of my knowledge and belief. No part of it is false and nothing material has been concealed therefrom.

**Deponent**

### Notes:

I. In case the candidate is minor i.e. below 18 years of age; in that case the affidavit shall be signed by his/her/parent/guardian.

II. Submission of false affidavit is punishable offence. If it is found at any stage false affidavit was submitted, admission shall be cancelled and legal proceeding shall be initiated, for which candidate/parent /guardian shall be responsible.

# ANNEXURE III

## National Institute of Fashion Technology Admission Dept.- Head Office

### Form for withdrawal of Admission

- I. Name of student :
- II. Parent / Guardian's name :
- III. Programme :  
(from which withdrawing)
- IV. Centre :
- V. Roll No :
- VI. Fee Receipt No :
- VII. Address :  
(at which refund is required to be send)
- VIII. Telephone :
- IX. Mobile :

### UNDERTAKING

We understand the refund rules of the institute and their implications & agree to abide by the same. We understand that the refund would be made in due course of time through a cross cheque issued as per above request.

We also undertake that no further claim than as mentioned in the prospectus shall be made subsequently citing any court ruling/AICTE rules etc.

(Signature of Parents/ Guardian)

Dated.....

(Signature of the Student)

Dated.....

#### Note:

I. Compulsory Encl: **ORIGINAL** fee receipt issued at the time of Admission/Counselling.

II. The cheque will be issued in the name of the candidate

# ANNEXURE IV

## National Institute of Fashion Technology

(To be filled at the time of admission/1st Counselling)

### OPTION FORM

I ..... S/o/D/o .....

Roll No..... wish to exercise following options for change of Centre/ course (maximum 3) :

Sl.No.	Centre	Course
Option -1		
Option -2		
Option -3		

My present status and other details are as under:

Programme Alloted		Centre	
Category		Rank	
Contact No. (M)		E-mail ID	
Admission Receipt No.			

1. I confirm and state that I have opted for above mentioned option for shifting of course/centre after carefully going through the clauses 2-5 as under:

2. I understand that the shifting will be held in Head Office, in my absence, strictly in the order of merit and choice opted by me. I may be offered any of the three choices opted, if they are available due to withdrawal of seat, based on my rank. I will be bound by the decision of NIFT for re-allotment of course/centre based on my merit, and that I will not seek transfer under any circumstances to other NIFT Centre/course and I am aware that I will not be eligible for any further transfer.

3. Consequent upon shifting/re-allotment, my claim on the seat allotted to me initially will become **null and void** and, my not joining the re-allotted seat will automatically lead to the cancellation of my admission.

4. I further confirm that my **cancellation** as in 3 above will lead to forfeiture of the entire fee amount. No dispute will be raised by me on this account and decision of the DG-NIFT will be final in this regard.

5. I also undertake that I will not bring any outside pressure on NIFT authorities in this regard. In case, it is found, it will make me liable for disciplinary action which will include expulsion from NIFT. I hereby declare that I have read & understood the contents of the above & I am aware of its implications.

(Signature of the Candidate)

Date :..... Place :.....

# FEE STRUCTURE

## ACADEMIC FEE

### Existing Fee Structure for One Semester (6 Months)

TUITION FEE	₹ 50,000/- (NON-REFUNDABLE)
SECURITY DEPOSIT	₹ 5,000/- (ONE TIME) (REFUNDABLE)
ALUMNI ASSOCIATION MEMBERSHIP FEE	₹ 2,500/- (ONE TIME) (NON-REFUNDABLE)
LIBRARY FEE	₹ 3,000/- (PER YEAR) (NON-REFUNDABLE)
MEDICLAIM & STUDENT DEVELOPMENT FEE	₹ 1,250/- (PER YEAR) (NON-REFUNDABLE)
TOTAL	₹ 61,750/-

### Academic Fee for NRI (per year - consisting of two semesters)

TUITION FEE	₹ 3,80,000/- (NON-REFUNDABLE)
LIBRARY FEE	₹ 20,000/- (NON-REFUNDABLE)
MEDICLAIM & STUDENT DEVELOPMENT FEE	₹ 10,000/- (NON-REFUNDABLE)
TOTAL	₹ 4,10,000/-

(Upon the approval being given by the Board of Governors, NIFT reserves the right to revise its fee for any academic year. The revised fee structure shall be applicable at all Centers to all students including old batches from the notified date).

### Important note

#### Withdrawal of Admission after admission and refund of fee

- (i) A candidate, who has taken admission once & then withdraws, will not be considered for admission at later stage.
- (ii) All the requests for withdrawal of admission in the prescribed proforma (Annexure -III) are to be submitted to Director (Admission), NIFT Campus, Hauz Khas, New Delhi. The candidates will be required to surrender the original Admission Receipt issued at the time of Counseling/Admission while applying for withdrawal of admission. No request for withdrawal of admission would be entertained without original admission receipt.
- (iii) The refund against withdrawal of seat will be governed as under :

Sl.No.	Time	Amount refunded
1.	On or before 20 <sup>th</sup> July, 2012	₹ 30,000/- (50% of Tuition Fee + Security Deposit)
2.	After 20 <sup>th</sup> July, 2012	₹ 5,000/- (Security Deposit)
3.	At any time for NRI Candidate	₹ 30,000/-

NOTE: No representation at later stage will be entertained by the Institute. No further correspondence in this regard will be made under any circumstances.

### NIFT Means – cum – Merit Financial Assistance Scheme

NIFT offers fee subsidies to students who are in need of financial assistance as per the provisions made in Means-cum-Merit Financial Assistance Scheme.

Students who are interested in availing this facility should submit their application along with parental income certificate and contact the Student Development Activity Coordinator (SDAC) at their Centre after admission.

NIFT also offers assistance through a Student Assistantship Programme which gives them part time employment within the Institute itself.

# HOSTEL

# FEE

The current Hostel Fees, per annum at NIFT centres is given below:

AMOUNT IN RUPEES (₹)

PARTICULARS	BENGALURU	BHOPAL	BHUBANESWAR	CHENNAI	GANDHINAGAR	HYDERABAD	JODHPUR	KANGRA	KANNUR	KOLKATA	MUMBAI	PATNA	RAEBARELI	SHILLONG	
HOSTEL FEES	*	*			*					*	Hostel 1	Hostel 2			
	24,000	23,000	20,000	21,000	16,000	18,500	12,000	18,000	6,000	21,000	38,000	43,000	36,800	18,500	42,800
SECURITY (Refundable)	2,500	5,000	2,500	2,500	5,000	2,500	1,500	-	2,500	2,500	3,000	3,000	2,500	2,500	2,000
SECURITY (Non-Refundable)	2,500	2,000	1,500	1,500	2,000	1,500	1,500	-	1,500	1,500	2,000	2,000	1,500	1,500	1,000
ELECTRICITY	6,300	4,000	-	5,500	6,000	6,000	5,000	-	6,000	5,500	5,000	5,000	4,500	4,200	-
INTERNET	-	1,400	-	500	2,000	-	-	-	Actuals	-	-	-	-	500	-
SERVICE	3,000	-	-	3,000	6,000	4,000	-	-	3,000	3,000	3,000	3,000	-	2,000	4,000
BUS FEES	-	6,000	-	-	Actuals	-	5,000	-	-	2,000	-	-	8,000	2,500	-
MESS CHARGES	Actuals	26,000	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals	19,500	19,500	30,000	Actuals	Actuals
TOTAL	38,300	67,400 <sup>#</sup>	24,000	34,000	37,000	32,500	25,000	18,000	19,000	35,500	70,500	75,500	83,300 <sup>#</sup>	31,700	49,800

• The refund of Hostel fees may differ from centre to centre and the terms of hostel accommodation will be explained to the candidates during counselling.

\* Girls Hostel

# Subject to change

# NIFT CENTRES

## NIFT BENGALURU

NIFT Campus,  
C.A. Site No. 21st, Sector 1,  
27th Main Road, HSR Layout,  
Bengaluru – 560 102, Karnataka  
Tel: (080) 25632550-55  
Fax: (080) 25632566  
E-mail:  
admissions.bengaluru@nift.ac.in  
Contact: Ms. K. Usha, Director

### HOW TO REACH:

#### By Air:

It is around 48 Kms from Bengaluru International Airport. Bus Nos. 7, 7A (Volvo Vayu Vajra – A/C buses) travel from Bangalore Airport to BDA Complex - HSR Layout, from where NIFT Campus is 1.5 Kms away.

#### By Rail:

It is around 17 Kms from the City Railway Station (Central Railway Station - Majestic). Bus nos. 340A, 340M travel from the BMTC main bus station - Majestic (situated opposite the Bangalore City Railway Station), directly to NIFT Campus, and bus nos. 341E, 342, 342A, 342F travel from Majestic to reach Agara, from where NIFT Campus is 1.5 Kms away.

#### By Road:

It is around 16 Kms from the Main Bus Stand (Majestic). Bus nos. 340A, 340M travel from the BMTC main bus station – Majestic directly to NIFT Campus, and bus nos. 341E, 342, 342A, 342F travel from BMTC main bus station (Majestic) to reach Agara, from where NIFT Campus is 1.5 Kms away.

## NIFT BHOPAL

NIFT Block,  
MP Bhoj Open University Campus,  
Kolar Road, Bhopal – 462 016,  
Madhya Pradesh  
Tel: (0755) 2493736 / 667 / 385 / 636  
Fax: (0755) 2493635  
E-mail: director.bhopal@nift.ac.in  
Contact: Mr. Jabber Singh, Director  
Mr. M.P. Nigam, Registrar

### HOW TO REACH:

Bhopal is 741 km from Delhi, 789 km from Mumbai, and about 200 kms from Indore. Nearest Landmark: Manisha Market and Shahpura Lake Shahpura (1.5 km (approx.) from NIFT- Bhopal). NIFT campus is very connected from the railway station, airport and bus stand.

#### By Air:

Bhopal is connected by regular Indian Airlines/Jet Airways flights to Mumbai, Indore, Delhi, Raipur, Hyderabad, Gandhinagar. Airport is 20 km (Approx.) from the NIFT Bhopal.

#### By Rail:

Bhopal is on one of the two main Delhi to Mumbai railway lines and also on the main line to the southern state capitals of Chennai, Hyderabad, Bangalore and Thiruvananthpuram, There are two main stations - Bhopal Junction Railway Station -14 km (approx.) from NIFT –Bhopal campus and Habibganj Railway Station (Nearest station) - 6 km (approx.) from NIFT – Bhopal campus.

#### By Road:

There are extensive bus service (private and state) to cities within the region and interstate.

Bus Route: Major bus services coming to NIFT campus: Bhopal city Link (Low floor bus) and Private buses.

Taxi: From airport you can get a Taxi /Auto. Radio Taxi. Person wishing to travel by radio taxi in Bhopal can call up Metro Radio Taxi head office at (0755) 6555555.

Auto: You can come by auto to the NIFT campus from any part of the city.

## NIFT BHUBANESWAR

NIFT Campus,  
Centurion Institute of Technology  
(CIT) Campus, Plot No. 136 & 137,  
Ramachandrapur, Jatni, Khurdha,  
Bhubaneswar – 752 050, Odisha  
Tel: (0674) 2492996  
Fax: (0674) 2490991  
E-mail:  
admissions.bhubaneswar@nift.ac.in  
Contact: Dr. K.S. Pratap Kumar,  
Director

## NIFT CHENNAI

NIFT Campus,  
Rajiv Gandhi Salai, Taramani,  
Chennai – 600 113, Tamil Nadu  
Tel: (044) 22542755, 22542756  
Fax: (044) 22542769  
E-mail:  
admissions.chennai@nift.ac.in  
Contact: Dr. S. Devadoss, Director

## NIFT GANDHINAGAR

NIFT Campus,  
GH-O Road, Behind Info City,  
Gandhinagar – 382 007, Gujarat  
Tel: (079) 23240832, 23240834  
Fax: (079) 23240772  
E-mail:  
admissions.gandhinagar@nift.ac.in  
Contact: Ms. Sameeta Rajora,  
Director

## NIFT HYDERABAD

NIFT Campus,  
Opposite Hi-Tech. City, Cyberabad,  
Madhapur, Hyderabad – 500 081,  
Andhra Pradesh  
Tel: (040) 23114537, 23110630  
Fax: (040) 23114536  
E-mail:  
admissions.hyderabad@nift.ac.in  
Contact: Dr. K.S. Pratap Kumar,  
Director

### HOW TO REACH:

#### By Air:

Bhubaneswar is well linked by air to Delhi, Chennai, Varanasi, Nagpur, Kolkata and Vishakhapatnam on daily basis flights by Indian Airlines. Distance & Directions from city: 4 Kms from City Centre towards city. From Airport Public & Private transports are available round the clock to reach NIFT Bhubaneswar Centre. Presently the Centre is situated at a distance of around 18 Kms. from the Airport.

#### By Rail:

Superfast trains connect Bhubaneswar to major cities of India. NIFT Bhubaneswar Centre is located in CUTM Campus which is around 20 Kms. from Bhubaneswar Railway and around 1.5 Kms. from Khurda Road Railway station. Public & Private transports are available round the clock to reach NIFT Bhubaneswar Centre from these Railway stations.

#### By Road:

Bhubaneswar is well linked to the rest of India by the national highways. The new bus stand is Bhubaneswar is on NH-5, at Baramunda, about 6 Kms. from town centre.

### HOW TO REACH:

#### By Air:

Chennai is well connected by Air with several Cities in India and abroad. From Chennai (Domestic / International) Airport, it is only just 15 Kms to NIFT, Chennai by road.

#### By Rail:

NIFT Campus is well connected by Train. The distance Central Railway Station to NIFT, Chennai is 20 Kms. and the nearest Railway Station is Thiruvanmiyur, which is a walkable distance (500 mts) to NIFT, Chennai Campus.

#### By Road:

NIFT, Chennai is well connected by Road and the nearest bus terminus is Thiruvanmiyur, which can be reached from any part of Chennai City.

### HOW TO REACH:

#### By Air:

Ahmedabad airport is 15 Kms. away from the Centre. It takes 20 minutes to reach the Centre by taxi.

#### By Rail:

Gandhinagar Capital railway station is 7 KM away from the Centre. It is a 10 minute ride to the Centre by autorikshaw. Ahmedabad railway station is 30 Kms. away from NIFT Centre. It takes about one hour to reach the Centre by taxi.

#### By Road:

Pathikashram, the main bus depot at Gandhinagar is 5 Kms. away from the Centre. It takes 10 minutes by autorikshaw to reach the Centre.

### HOW TO REACH:

#### By Air:

From Rajiv Gandhi International Airport, Shamshabad (Located near about 36 Kms. from NIFT Campus) the campus is connected by Radio Cabs, Aero Express Bus (AC Bus available every hour from airport)& by City Bus.

#### By Rail:

Major stations :Nampally Railway Station (Located near about 16 Kms. from NIFT Campus), Kachiguda Railway Station (Located near about 25 Kms. from NIFT Campus)

#### By Road:

From MGBS (Central Bus Station) located near about 18 KM from NIFT Campus. Also align points available at Ameerpet, Kukatpally, Miyapur which are near by to NIFT Campus.

## **NIFT JODHPUR**

NIFT Campus,  
Inside Sojati Gate, Jodhpur – 342  
001,  
Rajasthan  
Tel: (0291) 2640067/68, 3246310  
Fax: (0291) 2640066  
E-mail:  
director.niftjodhpur@gmail.com  
Contact: Mr. Jabber Singh, Director

### **HOW TO REACH:**

NIFT Jodhpur, the most recent centre, was established in 2010. Located in the heart of the Sun City. It presently operates from a heritage building situated inside Sojati. It is very well connected to every part of the city. Various modes of public transport are available from railway station, bus stand and airport, rented taxis and autos can be hired to reach NIFT Jodhpur Campus, located near Sojati Gate.

#### **By Air:**

From Jodhpur Airport to NIFT Campus: 6 Kms.

#### **By Rail:**

From Jodhpur Railway Stations to NIFT Campus: ½ Km.

#### **By Road:**

From Paota Bus Terminals to NIFT Campus: 2 Kms.

## **NIFT KANGRA**

NIFT Campus,  
Old Govt. Polytechnic, Residential  
Campus, Chheb, Kangra – 176 001,  
Himachal Pradesh  
Tel: (01892) 260874  
Fax: (01892) 260872  
E-mail:  
admissions.kangra@nift.ac.in  
Contact: Mr. D.K. Rangra, Director

### **HOW TO REACH:**

From Kangra Bus stand one can reach to NIFT campus by Auto, Taxi as it is only 1.5 Km far from the Bus stand.

#### **By Air:**

There is a flight from Delhi to Dharamshala which lands at Gaggal Airport and Gaggal Airport is 6 (Six) Kms. from NIFT Campus.

#### **By Rail:**

The nearest Railway Station is Chakki Bank (Pathankot) which is 83 Km. far from Kangra. From there one can take bus/taxi to Kangra.

#### **By Road:**

Regular buses ply from Delhi to Kangra and from Chandigarh to Kangra.

## **NIFT KANNUR**

NIFT Campus,  
Dharmasala, Mangattuparamba,  
Kannur – 670 562, Kerala  
Tel: (0497) 2784780-83  
Fax: (0497) 2784785  
E-mail:  
admissions.kannur@nift.ac.in  
Contact: Dr. S. Devadoss, Director

### **HOW TO REACH:**

#### **By Air:**

Nearest Airport to Kannur is Calicut (120 Km) and Mangalore (150 Kms).

#### **By Rail:**

Kannur is directly connected by rail with almost all major cities of the country. The railway station is about 17 Kms from the NIFT Campus.

#### **By Road:**

Bus station is 15 Km away from the NIFT Campus. Buses for Mangalore, Calicut and Bangalore - Mysore are available.

## **NIFT KOLKATA**

NIFT Campus,  
Plot-3B, Block - LA,  
Near 16 No. Water Tank,  
Sector III, Salt Lake City,  
Kolkata – 700 098, West Bengal  
Tel: (033) 23352890/8350/8348  
Fax: (033) 23358351/2891  
E-mail:  
admissions.kolkata@nift.ac.in  
Contact: Mr. Rajat Kumar Bose,  
Registrar

### **HOW TO REACH:**

The Campus is located near 16 no. water tank in the Saltlake City, Kolkata & near Eastern Metropolitan By pass Beliaghata connector & well connected to every part of the city through city buses and autorickshaws.

#### **By Air:**

From main airport to NIFT Campus is 12 Kms.

#### **By Rail:**

From Sealdah Railway station NIFT Campus is 4 Kms. and from Howrah Railway station NIFT Campus is 10 Kms.

No Metro link for NIFT Campus.

#### **By Road:**

From main bus terminal (Esplanade) to NIFT Campus is 8 Kms.



## NIFT MUMBAI

NIFT Campus,  
Plot No.15, Sector – 4, Kharghar,  
Navi Mumbai – 410 210,  
Maharashtra  
Tel: (022) 27745549 / 5892 / 0575,  
27747000 / 7100  
Fax: (022) 27565386  
E-mail:  
admissions.mumbai@nift.ac.in  
Contact: Dr. K.S. Pratap Kumar,  
Director

### HOW TO REACH:

NIFT – Mumbai is at walkable distance from Kharghar Railway Station. It is situated near Yerela Medical College and it is close to Niramaya Hospital, at Sector – 4, Kharghar, Navi Mumbai.

#### By Air:

NIFT - Mumbai is around 45 Kms. from Mumbai Airport and it takes around 1½ hour by road to reach NIFT – Mumbai from Mumbai Airport.

#### By Rail:

Destination	Distance	Time
Kharghar (Harbor Line, Panvel train)	½ Km.	5 minutes walking
Belapur Station	2.5 Kms.	5 minutes by train.
Panvel	12 Kms.	15 minutes by train.
Lokmanya Tilak Terminus	25 Kms.	40 Minutes by train.
Bandra Terminus	35 Kms.	1 Hour by train.
Chhatrapati Shivaji Terminus	45 Kms.	1 Hrs 15 Minutes by train.
Mumbai Central Station	40 Kms.	1 Hrs 15 Minutes by train.

#### By Road:

Destination	Distance	Time
Belapur Depot	2.5 Kms.	10 minutes by road.
Panvel Depot	12 Kms.	15 minutes by road.

## NIFT NEW DELHI

NIFT Campus,  
Hauz Khas, Near Gulmohar Park,  
New Delhi – 110 016  
Tel: (011) 26867704, 26542149  
Fax: (011) 26542151  
E-mail: admissions.delhi@nift.ac.in  
Contact: Mr. P. Krishnamurthy,  
Director

### HOW TO REACH:

NIFT Delhi Centre is located in the midst of the prestigious South Delhi area of Hauz-Khas. It is situated 2 Kms. from AIIMS Hospital. The campus is well connected by bus and by the metro rail.

#### By Air:

Distance from Indira Gandhi International Airport	16 Kms
Distance from Palam Domestic Airport	14 Kms.

#### By Rail:

Distance from New Delhi Railway Station	12 Kms
Distance from Nizamuddin Railway Station	10 Kms
Distance from Old Delhi Railway Station	20 Kms.

#### Metro links:

Distance from Metro Station, Green Park	100 Mtrs
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#### By Road:

Distance from Inter State Bus Terminal (ISBT)	25 Kms
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## NIFT PATNA

NIFT Campus,  
2nd Floor, Udyog Bhavan,  
East Gandhi Maidan, Patna- 800004,  
Bihar  
Tel: (0612) 2675087, 2675464,  
2675271  
Fax: (0612) 2675035  
E-mail: admissions.patna@nift.ac.in  
Contact: Mr. S.C. Jha, Director

### HOW TO REACH:

NIFT Campus is situated on the 2nd Floor of Udyog Bhawan which is located at East Gandhi Maidan, Patna-800004.

Nearest Landmark: Mona Cinema/ Regent Cinema/ Kargil Chowk/ Bhakarganj Market

#### By Air:

Distance: 10-12 Km. 15-20 minutes from Lok Nayak Jai Prakash Narayan Airport, Mode of Transport: Taxi/ 3 Wheelers

#### By Rail:

Distance: 02-03 Km. 05-10 minutes from Patna Jn. Railway Station  
Mode of Transport: Taxi/ 3 Wheelers/ Bus/ Rickshaw

#### By Road:

Distance: 04-05 Km.  
10-15 minutes from Mithapur Bus Terminal  
Mode of Transport: Taxi/ 3 Wheelers/ Bus

## NIFT RAEBARELI

NIFT Campus,  
Vidya Mandir, ITI Premises,  
Doorbhash Nagar,  
Raebareli – 229 010,  
Uttar Pradesh  
Tel: (0535) 2702422/31  
Fax: (0535) 2702424/23/29  
E-mail:  
admissions.raebareli@nift.ac.in  
Contact: Mr. Binod Kumar Pandey,  
Director  
Ms. Neenu Teckchandani,  
Registrar

## NIFT SHILLONG

NIFT Campus,  
North Eastern Indira Gandhi  
Regional  
Institute of Health & Medical  
Sciences,  
Old Neigrhms, Block-C, Pasteur  
Hills  
Lawmali, Shillong – 793 001,  
Meghalaya  
Tel: (0364) 2590240 / 253 /676  
Fax: (0364) 2590676  
E-mail:  
admissions.shillong@nift.ac.in  
Contact: Ms. W.A.M. Booth, Director

### HOW TO REACH:

Raebareli is located on National Highway (NH) 24-B from Lucknow to Allahabad. NIFT, Raebareli Campus is situated in ITI Premises, Sector - II, Doorbhash Nagar. Nearby Landmark - "ITI Market" and "Community Centre", which is about 1 km from NH - 24-B.

#### By Air:

The Lucknow Amousi Airport (also known as "Chowdhury Charan Singh Airport, Lucknow") is the nearest airport from Raebareli, which is about 85 kms. from NIFT, Raebareli Campus and about 12 kms. from Lucknow city. Lucknow is well connected by regular Indian Airlines/Jet Airways/Kingfisher etc. flights. One can get taxi from Lucknow Airport to reach Raebareli or Lucknow city.

#### By Rail:

The Raebareli Junction Railway Station is situated on Lucknow - Varanasi Railway Line and well connected from major cities like Delhi, Kolkata, Varanasi, Lucknow, Kanpur, Allahabad etc. NIFT Campus is about 5 Kms from Raebareli Railway Station. One can get Auto and Cycle Rickshaw from Raebareli Railway Station to reach NIFT Campus.

#### By Road:

The Raebareli U.P. Roadways Bus Stand is well connected from major cities of U.P. like Lucknow, Kanpur, Allahabad etc. NIFT, Campus is around 6 kms. from Raebareli Bus Stand. One can get Cycle Rickshaw to reach NIFT Campus.

### HOW TO REACH:

Guwahati is the nearest Railway Station/Airport. The approximate distance is 128 Kms from Airport and 108 Kms from Guwahati Railway station can be reached by shared taxi/ Sumo etc to NIFT Shillong campus. NIFT Shillong campus is located near Ganesh Das Hospital (landmark), within OLD NEIGRIHMS Hospital Campus.

#### By Air:

From Guwahati (Assam) - Gopinath Bordoloi International Airport in Guwahati (128 km from Shillong) is connected to rest of India with regular flights. Shared cabs are available from outside airport connecting to Shillong. The prevailing rate is Rs. 300 per passenger from Guwahati Airport to Shillong. The approximate time of journey is 4 hours. The cab drops you off at Police Bazar in Shillong.

#### From Umroi (Meghalaya) – Umroi Airport:

There is a small airport at Umroi, about 35 km from Shillong. At present, Air India operates ATR42 type of aircraft from Kolkata only on this route. Buses / Taxis are available from Umroi Airport to Shillong which typically takes about an hour to reach NIFT Campus.

#### By Rail:

Guwahati Railway Station (Assam): There are no direct rail lines in Meghalaya. The nearest railway station is Guwahati (Assam). It is 104 km from Shillong and very well connected with all major cities of India. Meghalaya Transport Corporation (MTC) has bus services coordinated with train arrivals at Guwahati. Regular taxis (Indica/Sumos) to Shillong are available at Paltan Bazar outside Guwahati Railway Station and can be hired on shared and reserved basis. The prevailing fare for reserved hiring is about Rs. 1200.

#### By Road:

National Highway 40, connects Shillong with Guwahati. Meghalaya Transport Corporation (MTC) and Assam State Transport Corporation (ASTC) operates bus services from Shillong to Guwahati and Guwahati to Shillong from 0600 hours to 1700 hours daily. Tourist Taxis and coaches are available for travel between Shillong to Guwahati. The State's Transport Corporation buses leave from the Inter State Bus Terminus, Beltola, while the Private run buses, Sumos and Taxis leave from Paltan Bazar.

# ADMISSION CALENDAR

<b>Application Form Available</b>	<b>21st November, 2011 to 5th January, 2012</b>
<b>Last date of Submission</b>	<b>10th January, 2012</b>
<b>Written Entrance Examination</b>	<b>12th February, 2012</b>
<b>Written Examination Result</b>	<b>30th March, 2012</b>
<b>Situation Test/GD/Interviews</b>	<b>April-May, 2012</b>

## **Declaration of Final Results:**

<b>Bachelor /Master Programmes</b>	<b>End of May, 2012 / June, 2012</b>
<b>Counselling</b>	<b>June, 2012 and July, 2012</b>
<b>2nd Round Counselling</b>	<b>End of July, 2012</b>
<b>3rd Round Counselling</b>	<b>August, 2012</b>

\* For queries related to admissions, contact: +91 11 26542067(D) & +91 11 26542000, [admissions@nift.ac.in](mailto:admissions@nift.ac.in)

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Admissions: Ms. Archana Sharma Awasthi, Director HO, NIFT, Mr. Raj Singh, AR- Admissions

Academics: Prof. Shalini Sud, Head- CCC, Ms. Fauzia Jamal, UI- CCC, Mr. Rajneesh Agarwal, RA-CCC

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Meher, Mridul, Pooja, Rakhi, Rini, Rupal, Sachin, Sampada, Saumya, Shruti, Soumyajit, Stuti, Subhash, Sukoon, Sunil,  
Viniyata-Batch 2013 & CCC database.

[www.nift.ac.in](http://www.nift.ac.in)

## NIFT Centres

### BENGALURU

NIFT Campus,  
C.A. Site No. 21st,  
Sector 1, 27th Main Road,  
HSR Layout,  
Bengaluru – 560 102,  
Karnataka

### HYDERABAD

NIFT Campus,  
Opposite Hi-Tech. City, Cyberabad,  
Madhapur, Hyderabad – 500 081,  
Andhra Pradesh

### MUMBAI

NIFT Campus,  
Plot No.15, Sector – 4, Kharghar,  
Navi Mumbai – 410 210,  
Maharashtra

### BHOPAL

NIFT Block,  
MP Bhoj Open University Campus,  
Kolar Road ,  
Bhopal – 462 016,  
Madhya Pradesh

### JODHPUR

NIFT Campus,  
Inside Sojati Gate,  
Jodhpur – 342 001,  
Rajasthan

### NEW DELHI

NIFT Campus,  
Hauz Khas,  
Near Gulmohar Park,  
New Delhi – 110 016

### BHUBANESWAR

NIFT Campus,  
Centurion Institute of Tech. Campus,  
Plot No.136 & 137,Ramachandrapur,  
Jatni, Khurdha,  
Bhubaneswar – 752 050,  
Odisha

### KANGRA

NIFT Campus,  
Old Govt. Polytechnic,  
Residential Campus,  
Chheb, Kangra – 176 001,  
Himachal Pradesh

### PATNA

NIFT Campus,  
2nd Floor,  
Udyog Bhavan,  
East Gandhi Maidan,  
Patna – 800 004,  
Bihar

### CHENNAI

NIFT Campus,  
Rajiv Gandhi Salai, Taramani,  
Chennai – 600 113,  
Tamil Nadu

### KANNUR

NIFT Campus,  
Dharmasala, Mangattuparamba,  
Kannur – 670 562,  
Kerala

### RAEBARELI

NIFT Campus,  
Vidya Mandir, ITI Premises,  
Doorbhash Nagar,  
Raebareli – 229 010,  
Uttar Pradesh

### GANDHINAGAR

NIFT Campus,  
GH-O Road, Behaind Info City,  
Gandhinagar – 382 007,  
Gujarat

### KOLKATA

NIFT Campus,  
Plot-3B, Block - LA,  
Near 16 No. Water Tank,  
Sector III, Salt Lake City,  
Kolkata – 700 098,  
West Bengal

### SHILLONG

NIFT Campus,  
North Eastern Indira Gandhi  
Regional Institute of Health  
& Medical Sciences, Old Neigrihms,  
Block-C, Pasteur Hills  
Lawmali, Shillong – 793 001,  
Meghalaya