

M.Com. DEGREE EXAMINATION, MAY 2008.

Commerce

MANAGEMENT CONCEPTS AND PRACTICE

Time : Three hours Maximum : 100 marks

PART A (5 × 8 = 40 marks)

Answer any FIVE questions.

1. Is management a science? Explain.

2. Discuss the contributions of F.W. Taylor on Scientific Management.

3. Explain the characteristics of a good plan.

4. Define Decision Making and explain the kinds of Decision Making.

5. Explain the Dual theory of motivation.

6. Explain the scope and nature of control.

7. Explain Newman's three types of control.

8. What is functional organisation? State its features.

PART B (4 × 15 = 60 marks)

Answer any FOUR questions.

9. Describe Henry Fayol's 14 principles and six classification of management.

10. Enumerate the various steps practiced in Selection procedure.

11. Explain the three types of Leadership styles.

12.

Distinguish between delegation and decentralisation.

13. What do you understand by budgetary control? How can it effectively serve as a control mechanism?

14. Define Communication and explain the process. How can it be made effective?

15. Discuss the various techniques of control.