

Distance Education Program
INFORMATION BROCHURE



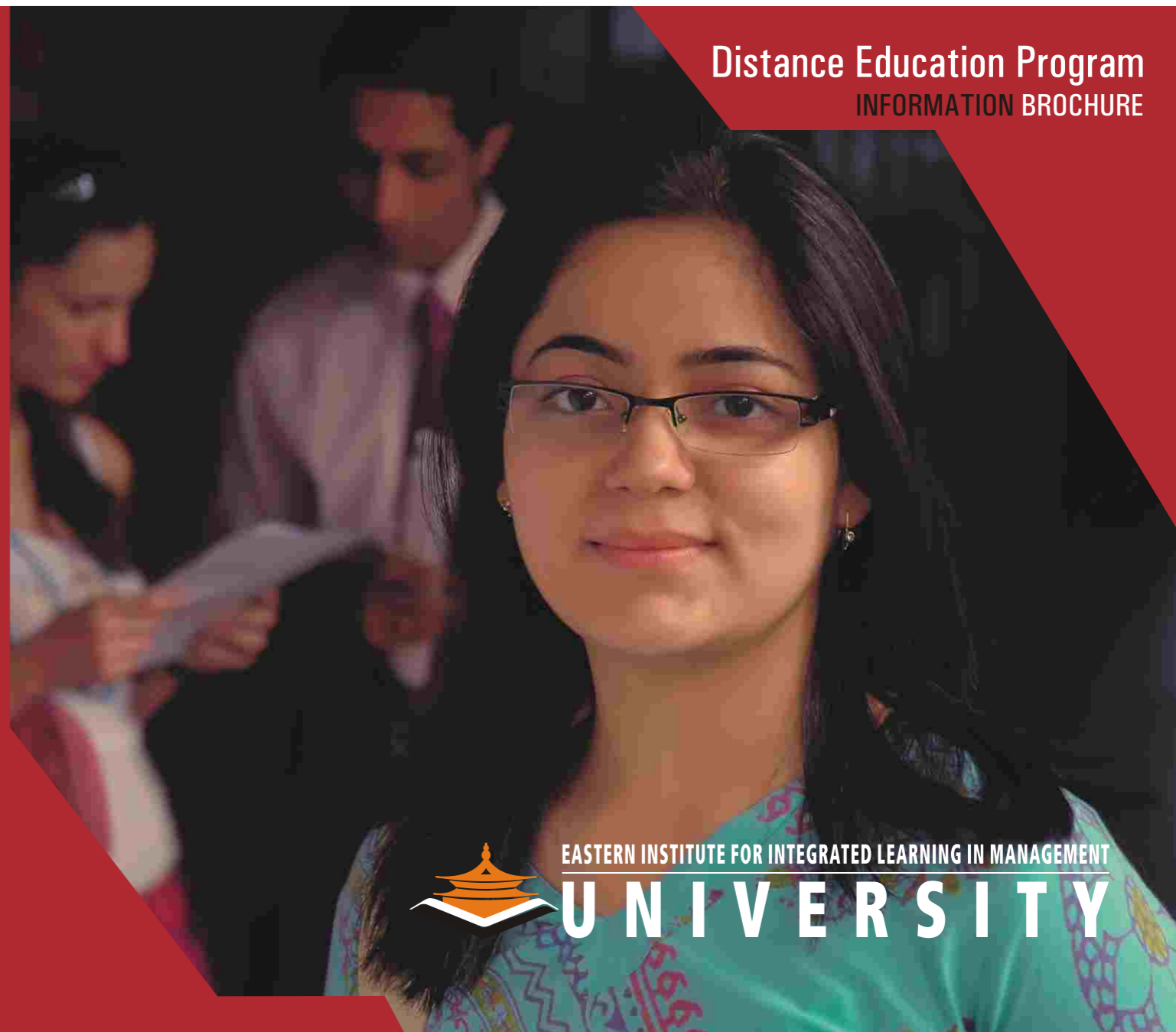
Main Campus :
Jorethang, District Namchi, Sikkim Tel.: 03595 - 276947-48

Admission Offices of the University

| Delhi | Mumbai | Bangalore | Kolkata |

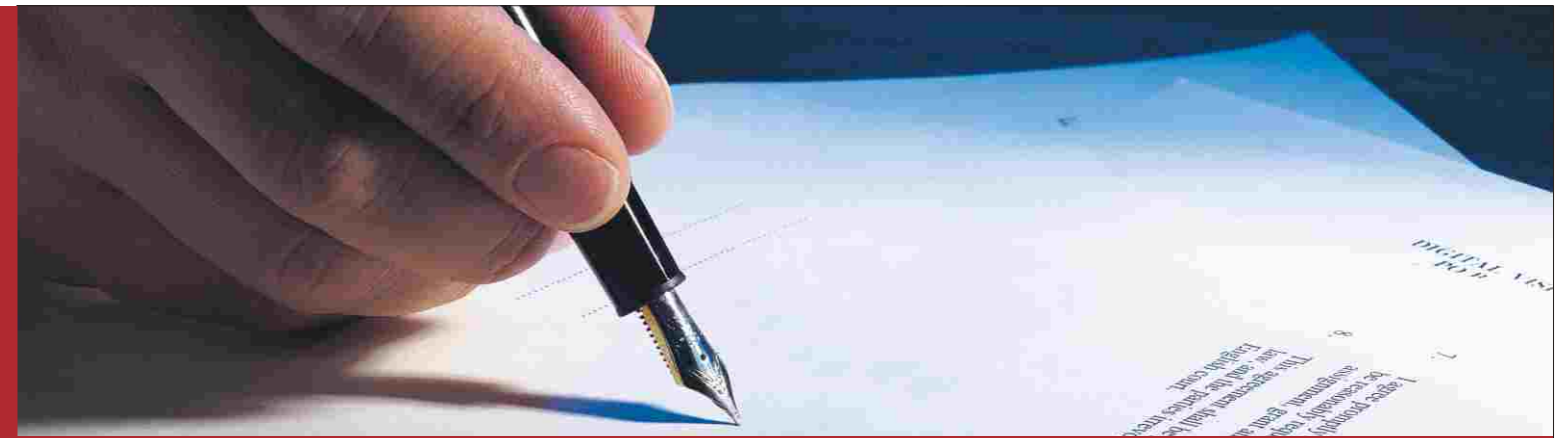
For details regarding other Admission offices contact EILM University

www.ddl.eilmuniversity.ac.in





**Education is the Manifestation of Perfection
that is already within us**



Message from the Vice-Chancellor

On behalf of EIILM University, I heartily welcome you to the University.

The world today reflects the cataclysmic environment in which we live. New challenges that leaders across the streams are facing include standards of corporate social responsibility, sustainable development, resource and energy efficiency, coming of universal social mores and culture and emerging markets. The leader of tomorrow has to work within a context that extends far beyond the classic conventional concepts to consider and foretell the jigsaw of relationships across society, nature, technology, culture, etc.

Studying in a multicultural atmosphere brings several advantages to an education that takes these new dimensions into account. In this regard, EIILM University wants to be a torchbearer for radiating a quest of excellence. For this it strives to create a world-class infrastructure based on excellent foundation of academic excellence and execution

both in the classroom as well as in the outside world.

The faculty and the student body of the University represent a diversity of nationalities and cultures, providing a lifetime enriching experience. The curricula are likewise based on a variety of business models, case studies and theories in a context of interactive and experiential learning.

Thus the University's Mission is to establish itself in the academic map of the State in particular and in the Country as the whole in the field of Higher Education. In doing so, the University will trace upon enhancement of the quality of research, introduction of subjects which have got a global signal and adaptation of latest technology and fruitful academic collaboration.

I look forward to welcome you to our University.

Dr. Satinder Bajaj
Vice Chancellor, EIILM University



About EILM University

EILM University, Jorethang, Sikkim, was established in 2006 under the Sec 2(f) of UGC Act and established under ACT No.4, 2006 of Govt. of Sikkim and the Act received assent of the Governor on 24.03.2006 that was published under Government of Sikkim, Gazette Notification No.28/LD/2006, dated 3rd April 2006.

EILM University has been established on the foundation of sound academic principles laid down over the years. The University carries the legacy of imparting international standard education in India. It endeavors

to maintain the same high standards to achieve global presence. At EILM University, academic programs are benchmarked against the best academic and industrial standards. A wide variety of programs are offered that cover a range of career-oriented qualifications. Courseware is periodically reviewed to meet industry requirements and student aspirations. The courses are designed to give students an opportunity to apply their intelligence, creativity and leadership skills to the challenges of the technology-driven world.



Sponsoring Body

The Sponsoring Body for EILM University is "The Eastern Institute for Integrated Learning in Management (EILM) - Kolkata", established in 1995, to provide quality and career oriented education in India through variety of programs. EILM aims to equip students with a blend of "Learning Experience" through Academic Inputs, Diversified Skills and Knowledge.

EILM focuses on imparting knowledge, developing skills and competencies to inculcate in students a sense of pride, inquiry and achievement. EILM holds record of achieving quality standards through: EQUIS (European Quality Certification of University Education).

From its inception, All India Council of Technical Education, Government of India, approved EILM's Postgraduate Diploma in Business Management (PGDBM). The Institute started offering MBA programs under Visva Bharati, a Central University since 1951. EILM got the status of a 'Constituents College of Visva Bharati'. Visva Bharati had involved EILM University representatives on its 'Board of Studies'; the examination papers were set and also evaluated by different faculty members of EILM.



About Distance Learning Program

Quality Learning from Distance: Distance learning empowers and enriches the knowledge of millions, who have zeal to learn. In the context of rapid technological changes and demanding market conditions, the Indian education system is challenged to provide more educational opportunities. At its most basic level, distance education takes place when teachers and students are separated by physical distance. The technology plugs the gap created by distance for the distance-learning students.

The distance-learning program offers a wide spectrum of opportunities to students:

- It opens up new opportunities to obtain professional education without the constraint of distance, time and age
- It enables you to pursue a degree without interrupting your career while residing anywhere in the world

- Follows a student-centric teaching approach with the use of user-friendly course materials and continuous monitoring
- Working professionals can upgrade their qualification to excel in their careers
- Convergence education which provides audiovisual instructional materials along with the course materials and rich learning resources for excellent academic standards and a formal regular study mode
- Distance learning program is cost-effective and can be further promoted to cover a wider area without any physical infrastructure through the use of IT.

Instructional System in Distance Education: Distance education simply means imparting education from a distance. The teacher and the student are physically

separated in this system of education. The salient features of instruction in distance education include:

Self-Instructional Printed Material: Students are supplied with printed materials in blocks. Each unit in a block is written in self-instructional style and consists of an introduction, objectives, structure of units, main contents, unit end activities, points of discussion, key words and suggested reading.

Assignments: The assignments are an integral component of distance education. These serve the purpose of evaluation of student performance. Academic counselors, who also provide feedback on students' performance, evaluate these assignments.

PERSONAL CONTACT PROGRAM (PCP)

The University is committed to help the student develop a high level of professional knowledge. The University provides

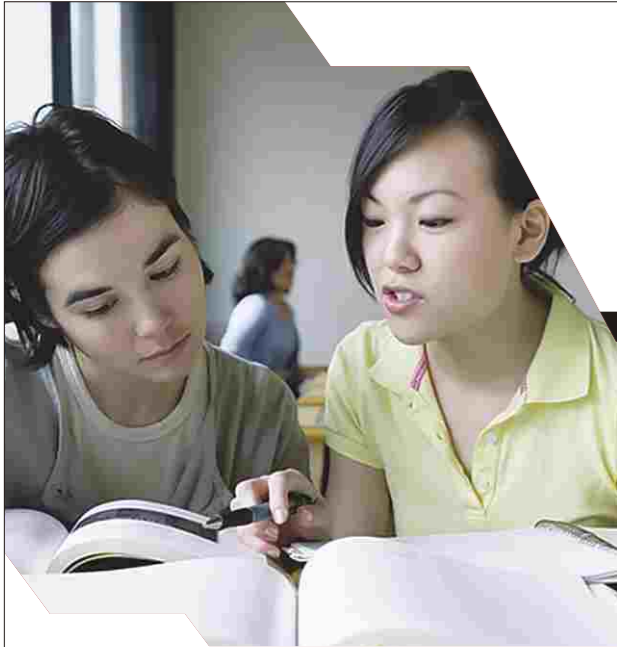
excellent study inputs to the students through comprehensive courseware.

Further, in order to supplement the student efforts through self-study, the University provides the students with an opportunity to attend contact classes. The university conducts contact programs every year before examination. These are intensive sessions conducted by qualified academicians and professionals from the industry.

Academic Counseling: Counseling is an important activity in distance education and is entirely different from usual classroom teaching. Specially trained academic counselors solve students' doubts and queries. Students can send their queries through email and will receive solution within 3 working days.

Feedback: A fully developed and well-placed mechanism of taking feedback from students on academic and administrative activities ensures an effective system.





Spectrum of Programs

Postgraduate Degree Programs

MBA in

- Finance
- Human Resource
- Marketing
- International Business
- Information Technology
- Retail Management
- Operations Management
- Supply Chain Management
- Insurance and Risk Management

Integrated MBA (BBA+MBA)

- Finance
- Human Resource
- Marketing
- International Business

MBA (Industry Integrated) in

- Finance
- Human Resource
- Marketing
- International Business
- Information Technology
- Retail Management
- Operations Management
- Supply Chain Management

Executive MBA

MCA

- #### MA in
- Journalism & Mass Communication
 - Advertising & Mass Communication
 - Tourism Management

MSc in

- Computer Science
- Information Technology
- Graphic and Multi Media
- Biotechnology
- Bioinformatics

Graduate Degree Programs

BBA / BBA (Industry Integrated)

- Finance
- Human Resource
- Marketing
- International Business

BCA

- #### BSc in
- Information Technology

- Hospitality and Hotel Administration
- Airline Ticketing & Hospitality Management
- Airlines, Hospitality & Customer Care
- Interior Design
- Graphic and Multi-Media
- Biotechnology
- Bioinformatics

BA in

- Insurance and Risk Management
- Mass Communication & Journalism/ Advertising
- Fashion Marketing & Promotion

Diploma Programs

- Diploma in Management

- Retail Management
- Financial Management
- Operations Management
- Supply Chain Management
- Industrial Relation & Personnel Management
- Training & Development
- Aviation Hospitality & Management
- Infrastructure Management/ Real Estate Management
- Architecture Technology and Construction Management
- Interior Design
- Graphic and Multi-Media
- Electronics and Communication
- Electrical Engineering
- Mechanical Engineering

Postgraduate Diploma Programs

- PG Diploma in Hospitality and Tourism
- Hospitality and Tourism
- Insurance and Risk Management
- Media Management
- Public Relations & Marketing Communications
- Broadcast Journalism
- Still Photography
- Advertising and Event Planning
- Computer Application
- Graphic and Multi-Media
- Telecom Management
- Pediatric-Neuro Physiotherapy
- Ergonomics
- Advanced Micro and Pathological Laboratory Techniques



Admission and Fee Details

Application/Registration form is available at our information and counseling centers for Rs 300. The aspirants may download the form from our Website www.eiilmuniversity.ac.in. The duly filled-in application form is to be sent through registered post along with all the documents* and a fee of Rs. 2100. All payments are to be made either in cash or in the form of a demand draft (DD) in favor of Directorate of Distance Learning, EIILM UNIVERSITY, payable at New Delhi.

Admission letter shall be issued to the student on receipt of registration fee, if all the eligibility criteria are met. The admission letter shall mention the due date of payment of fees.

Study material shall be dispatched to the student after the receipt of payment of fees.

Candidates will abide by the Rules and Regulations / Terms

and Conditions laid down by EIILM University, Sikkim from time to time.

No refund of fee is admissible on withdrawal/cancellation of admission. Directorate of Distance Learning (DDL) reserves the right to revise the fee structure as per the University guidelines.

Any change shall be notified to the students from time to time. All disputes/claims are subject to the jurisdiction of the courts in Sikkim.

***Following documents have to be attached along with the registration form (only attested photocopies)**

- Qualifying examination marksheet
- Character/migration certificate duly attested by a gazetted officer or Notary Public.
- Passport size photographs -4

Philanthropy @ EIILM University Sikkim

Rewarding Merit and Providing Means of Success to Needy.

The Mission of EIILM University is to contribute to Corporate, Industrial, Entrepreneurial, Economic, Social, Intellectual and Cultural development of the Country through the pursuit of excellence in teaching. EIILM University fulfills its social responsibility by offering merit and need based scholarships to deserving woman candidates. These Scholarships seek to encourage young women aspiring to advance their careers through EIILM education either through regular programs or through the Distance Education Mode. EIILM has decided to sponsor the cost of education and living of Orphan girl students for study at the Campus in Sikkim.

This is again yet another pioneering effort by EIILM to empower these under-privileged homeless young women and to provide better education and career opportunities for young women in the 21st Century.

The Girl student will be selected on merit cum need basis nominated by different NGOs, School Principals and Admission Department of EIILM University.

Spectrum of Programs @ Distance Learning

Postgraduate Degree Programs

MBA in Finance • HR • Marketing • IB • IT • Retail Management • Operations Management • Supply Chain Management • Insurance and Risk Management

Integrated MBA (BBA+MBA)

MBA (Industry Integrated) in Finance • HR • Marketing • IB • IT • Retail Management • Operations Management • Supply Chain Management

MSc in Computer Science • IT • Graphic and Multi Media • Biotechnology • Bioinformatics

MA in Journalism & Mass Communication • Advertising & Mass Communication • Tourism Management

Executive MBA

MCA

Graduate Degree Programs

BBA

BBA (Industry Integrated)

BCA

BSc in IT • Hospitality and Hotel Administration
• Airline Ticketing & Hospitality Management
• Airlines, Hospitality & Customer Care
• Interior Design • Graphic and Multi-Media
• Biotechnology • Bioinformatics

BA in Insurance and Risk Management • Mass Communication & Journalism/ Advertising
• Fashion Marketing & Promotion

Diploma Programs

Diploma in Management • Retail Management • Financial Management • Operations Management • Supply Chain Management • Industrial Relation &

Personnel Management • Training & Development • Aviation Hospitality & Management • Infrastructure Management/ Real Estate Management • Architecture Technology and Construction Management
• Interior Design • Graphic and Multi-Media
• Electronics and Communication • Electrical Engineering • Mechanical Engineering

Postgraduate Diploma Programs

PG Diploma in Hospitality and Tourism
• Insurance and Risk Management • Media Management • Public Relations & Marketing Communications • Broadcast Journalism • Still Photography • Advertising and Event Planning
• Computer Application • Graphic and Multi-Media • Telecom Management
• Pediatric-Neuro Physiotherapy • Ergonomics
• Advanced Micro and Pathological Laboratory Techniques

Enquiry Form

Please fill up this form in capital letters and send it to: Admission Office, A-41, MCIE, Mathura Road, New Delhi - 110044
Tel.: 011-32658734, 011-32658710, 011-32658649, 011-32658625

Course applied for :

Kindly specify the Diploma / Course preferred other than the one mentioned above :

Name : Age : Sex : M F

Address:

..... Pin :

Contact Number : Mobile :

Email ID : Professional Experience :

Educational Qualification

Remarks..... Date :

Signature.....

* Please fill up the form correctly for accurate processing.

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