

**Jankidevi Bajaj Institute of Management Studies
SNDT Women's University, Mumbai**

MMS –Revised Syllabus

Name of the Course : **Master of Management Studies
(MMS)**

Duration : **2 years**

Number of Semesters : **4**

Credit per paper : **4**

Total Number of
Papers in 4 Semesters : **32**

Total Credits : **128**

Proposed Structure : **As given below**

SCHEME: Semester I (New)

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	1001	Perspectives of Management	4	4		3	50	50	--	100
2.	1002	Organizational Behaviour	4	4		3	50	50	--	100
3.	1003	Business Economics	4	4		3	50	50	--	100
4.	1004	Accounting for Management	4	4		3	50	50	--	100
5.	1005	Quantitative Techniques for Business	4	4		3	50	50	--	100
6.	1006	Marketing Management	4	4		3	50	50	--	100
7.	1007	IT for Management	4	4		3	50	50	--	100
8.	1008	Direct and Indirect Taxation	4	4		3	50	50	--	100
			32	32		24	400	400		800

SCHEME: Semester II (New)

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1.	2001	Financial Management	4	4		3	50	50	--	100
2.	2002	Operations Research	4	4		3	50	50	--	100
3.	2003	Research Methodology	4	4		3	50	50	--	100
4.	2004	Cost and Management Accounting	4	4		3	50	50	--	100
5.	2005	Production and Operations Management	4	4		3	50	50	--	100
6.	2006	Indian Economy	4	4		3	50	50	--	100
7.	2007	Human Resource Management	4	4		3	50	50	--	100
8.	2008	Business and Corporate Law	4	4		3	50	50	--	100
			32	32		24	400	400		800

SCHEME: Semester III

Core Paper

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	3001	Business Ethics and Indian Value Systems (Report)	4	4			--	100	--	100
2.	3002	MIS and ERP	4	4		3	50	50	--	100
3.	3003	Strategic Management	4	4		3	50	50	--	100
4.	3004	Internship – I		4			--	100	--	100
5.	3005	Entrepreneurship and Sectoral Specialization (Report)		4			--	100	--	100
			12	20		6	100	400		500

Specialization

(A) Finance

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	3106	Indian Financial System	4	4		3	50	50	--	100
2.	3107	Security Analysis and Portfolio Management	4	4		3	50	50	--	100
3.	3108	Banking and Insurance	4	4		3	50	50	--	100
			12	12		9	150	150		300

(B) HRM

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	3206	Human Resource Development and QT Models in HR	4	4		3	50	50	--	100
2.	3207	Organization Theory, Structure and Design	4	4		3	50	50	--	100
3.	3208	IR and HR Welfare	4	4		3	50	50	--	100
			12	12		9	150	150		300

(C) Marketing

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	3306	Integrated Marketing Communication	4	4		3	50	50	--	100
2.	3307	Product and Brand Management	4	4		3	50	50	--	100
3.	3308	Services Marketing	4	4		3	50	50	--	100
			12	12		9	150	150		300

(D) Operations Management

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	3406	Production Planning and Control	4	4		3	50	50	--	100
2.	3407	Inventory Control and Materials Management	4	4		3	50	50	--	100
3.	3408	Logistics and Supply Chain Management	4	4		3	50	50	--	100
		Total	12	12		9	150	150		300

Sectoral Specialization (Code - 3005)

Semester – III

*** Optional Subject Choose by student by any one of the following**

	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1.	Agency and Broking		4			50	--	--	50
2.	Any other sector of Interest to the students with specific approval of the Institute		4			50	--	--	50
3.	BPO and KPO		4			50	--	--	50
4.	Digital Marketing		4			50	--	--	50
5.	Education Management		4			50	--	--	50
6.	Food Processing		4			50	--	--	50
7.	Health and Wellness Management		4			50	--	--	50
8.	Horticulture		4			50	--	--	50
9.	Hospitality Management		4			50	--	--	50
10.	Insurance		4			50	--	--	50
11.	Investment Banking		4			50	--	--	50
12.	Logistics and Supply Chain Management		4			50	--	--	50
13.	Management of Family Business		4			50	--	--	50
14.	Mutual Funds		4			50	--	--	50
15.	Pharma Management		4			50	--	--	50
16.	Retail and Shopping Mall Management		4			50	--	--	50
17.	Technology Management		4			50	--	--	50

SCHEME: Semester IV

Core Paper

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	4001	Management Audit, Corporate Governance, CSR and Corporate Leadership	4	4		3	50	50	--	100
2.	4002	International Business	4	4		3	50	50	--	100
3.	4003	Internship - II		4			--	100	--	100
4.	4004	Research Project		8			--	200	--	200
			8	20		6	100	400		500

Specialization

(A) Finance

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	4105	Financial Derivatives	4	4		3	50	50	--	100
2.	4106	International Finance	4	4		3	50	50	--	100
3.	4107	Mergers and Acquisitions	4	4		3	50	50	--	100
			12	12		9	150	150		300

(B) HRM

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	4205	International Human Resource Management and Social Security Legislation	4	4		3	50	50	--	100
2.	4206	Organizational Development and Behavioral Dynamics	4	4		3	50	50	--	100
3.	4207	HRIS, HR Audit, Issues and Practices	4	4		3	50	50	--	100
			12	12		9	150	150		300

(C) Marketing

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	4305	Sales and Distribution Management	4	4		3	50	50	--	100
2.	4306	Consumer Behaviour and Marketing Research	4	4		3	50	50	--	100
3.	4307	Contemporary Issues in Marketing : B2B Marketing and Retail Management	4	4		3	50	50	--	100
			12	12		9	150	150		300

(D) Operations Management

	CODE	Subject	L	Cr	P/T	D	TP	TW	P/V	Total
1	4405	Project Management	4	4		3	50	50	--	100
2.	4406	World Class Manufacturing Practices and Productivity Management	4	4		3	50	50	--	100
3.	4407	Quality Management	4	4		3	50	50	--	100
			12	12		9	150	150		300

