

SYMBIOSIS INTERNATIONAL UNIVERSITY

(Established under section 3 of the UGC Act 1956 vide notification No. F.9.12/2001-U.3 of the Govt. of India)

Accredited by NAAC with 'A' grade



SNAP

Symbiosis National Aptitude Test 2010

IMPORTANT DATES

Registration Closes on	26 November 2010, Friday
Payment Closes on	27 November 2010, Saturday
SNAP Test 2010	19 December 2010, Sunday
Announcement of Result	12 January 2011, Wednesday

Sivakumar Mathada

Registrar

SYMBIOSIS INTERNATIONAL UNIVERSITY

Accredited by NAAC with 'A' grade

Symbiosis Test Secretariat

Gram: Lavale, Tal : Mulshi, Dist : Pune – 411042 India

Phone: 020-39116226 / 27 ; Telefax: 020-39116228

Website: www.snaptest.org ; University Website: www.siu.edu.in

Email: symbitest@siu.edu.in, Email: info@snaptest.org

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Chancellor's Message



You will be happy to know that Symbiosis International University has been accredited by National Assessment and Accreditation Council (NAAC) which is an autonomous body of University Grants Commission (UGC) with highest Grade 'A'. This is a rare achievement of which all of us should be proud.

Symbiosis in the last three decades has strived for excellence in education and future prospects of students joining symbiosis. Amongst all 37 institutes that range from kindergarden to postgraduate programmes, a student is central to symbiosis. One of the major driving forces in establishing Symbiosis National Aptitude Test is to provide convenience and ease of a common entrance test for admissions to twelve constituent Institutes of Symbiosis International University offering Post Graduate education.

Symbiosis has been rated among the top Management & Post Graduate institutes in India time and again and has a vast network of alumni excelling in their fields. Symbiosis undergraduate institutes too are recognized with top ranking at national level.

The first stepping stone- the SNAP, will remain one of the significant components of enhancing quality in admission process to these institutes; while it provides the comfort and convenience to students of appearing for a single test. It is offered in major cities of India so that students all over can take the test in a city closest to their homes.

I welcome all students and wish them a bright future!

Dr. S. B. Mujumdar

Vice Chancellor's Message



The Symbiosis National Aptitude Test (SNAP) is a test conducted by the Symbiosis International University. The test is conducted at the National level to ensure that meritorious students are admitted to the various constituent institutes of Symbiosis International University. The test is conducted in various cities to ensure that maximum number of students get the advantage to appear for the entrance test and thereby get admitted to the prestigious Institutes of Symbiosis International University.

Symbiosis is a place, which ensures that the student receives a high quality education and an all round personality development. I welcome you to the Symbiosis family.

Dr. M. S. Raste

Principal Director's Message



The Symbiosis National Aptitude Test (SNAP) is a test conducted by the Symbiosis International University's Test Secretariat to judge the aptitude of the student for particular Programmes.

This test is conducted in many cities for the convenience of students and parents too.

This one single test makes you eligible for all Postgraduate programmes of Symbiosis. I wish you all the best and welcome you to be a part of the Symbiosis family.

Dr. Vidya Yeravdekar

SNAP Test for Symbiosis Postgraduate Programmes

Symbiosis National Aptitude (SNAP) Test is a common written test for the admission to all the Post-Graduate Institutes of Symbiosis International University.

Written test is mandatory for admission into any Post-Graduate programme offered by the constituent institute of Symbiosis International University.

However, it is only the first step. In addition, a candidate has to undergo the selection process of the desired Institute to qualify for the admission to the Post-Graduate programme of that Institute. A student aspiring to do higher studies at Symbiosis International University needs to do the following:

Stage-1: SNAP Test

- Register online at www.snaptest.org
- To upload a latest scanned photograph (self) at the time of SNAP Online Registration.
- Follow the instructions for payment of Test fee Rs. 1550/- on www.snaptest.org
- **Any Changes in the online application form may be made only up to the closing date of Registration i.e., Friday, 26 November 2010. No change is permitted after Friday, 26 November 2010, under any circumstances.**
- **All disputes between candidate and the Symbiosis Test Secretariat shall be subject to exclusive jurisdiction of Pune city and by Arbitrator only.**
- From Monday, 7 December 2010, onwards till Sunday, 19 December 2010, download and print "Admit Card" from the website. [www.snaptest.org]
- Admit Card along with Photo Identity proof to be carried to the Test Centre at the time of test.

*(Candidates should note that authenticated Admit Card is an important document without which the candidate will not be permitted to appear for further selection processes of the institutes. **If Admit card is lost, no duplicate Admit Card will be issued.** It should be preserved till admission process is over).*

SNAP Score will remain valid for admission to all Post Graduate Programmes of Symbiosis International University for the academic year of 2011-12.

Stage-2: Submission of Application fee to the desired constituent institute of Symbiosis International University.

- **Fee of Rs.1000/- as Institute Application fee** to the chosen institutes as instructions given on institute website.
- To apply to an institute a candidate must register for the SNAP 2010.
- The SNAP website facilitates online payment of application fee for many of its constituent institutes along with online payment of SNAP fee. Complete the application procedure of the desired institute.
- Candidate can also apply from the institute website.
- Candidate can apply for more than one institute.

Stage-3: Further selection process of the chosen institute

- The details regarding GD/PI please refer the SNAP 2010 prospectus.

Important!

Candidates paying through cash or DD, should ensure that,

1. Symbiosis copy of Axis Bank Challan or
2. Copy of Payment Advice Form along with Demand Draft (drawn in favour of **"Symbiosis Test Secretariat"** Payable at Pune for Rs. 1550/- from any Nationalized Bank)

Be sent to "Symbiosis Test Secretariat" latest by Wednesday, December 1, 2010.

- ***Symbiosis Test Secretariat will not be held responsible for any non-delivery or delay on the part of Courier / Postal Services.***

Scholarship

"Jayati Deshmukh Award" was received by Ms. Bhavana Malhotra from SIIB during 6th Convocation held on December 6, 2009.

Scholarship of Rs. 75,000/- shall be provided to girl student scoring highest marks in SNAP Test 2010 and admitted to any constituent institute of the University (For the postgraduate Programme).

The scholarship as above would be awarded to the institute, where the student has taken the admission, as part of the 2nd installment fee payable by the student.

SNAP Test Structure

- ✓ SNAP Test duration is 120 minutes.
- ✓ SNAP Test is an objective test. Each question has 4 responses. Candidate should choose an appropriate response.
- ✓ Each wrong answer attracts **25% negative marks.**

The four sections are:

Sr. No.	Sections	Total Marks
1	General English: Reading Comprehension, Verbal Reasoning, Verbal Ability	40
2	Quantitative, Data Interpretation & Data Sufficiency	40
3	General Awareness: General Knowledge, Current Affairs, Business Scenario	40
4	Analytical & Logical Reasoning	60
	Total	180

How to Register For SNAP 2010?

- Step 1.** Log in to www.snaptest.org to register for SNAP Test. Candidate is required to upload a latest scanned photograph of self at the time of online registration. Online registration will generate your SNAP ID.
- Step 2.** Candidate need to pay a non-refundable SNAP test fee Rs. 1550/- through the different payment modes. Choose any one payment mode by using following guidelines,

PAYMENT THROUGH CASH:

- After online SNAP 2010 registration print 'Axis Bank Challan' from SNAP website, this is in 3 parts. Pay Rs. 1550/- in cash only at any Axis Bank branch in your city. Refer to the list of branches on the website. The bank will return two stamped parts of the 'Axis Bank Challan'. 'Student copy' as a receipt for candidate.
- Sign and stamped '**Symbiosis copy**' of the 'Axis Bank Challan' is required to be sent to "Symbiosis Test Secretariat" at the following Address,

Symbiosis International University
Symbiosis Test Secretariat
Gram: Lavale, Tal: Mulshi,
Dist.: Pune – 411042
Phone: 020-39116226 / 27
Telefax: 020-39116228

PAYMENT THROUGH DEMAND DRAFT:

- Get a demand draft for Rs. 1550/- from any Nationalized Bank in favour of "**Symbiosis Test Secretariat**" payable at Pune.
- Take a print out and sign the 'Payment Advice' form to send along with the DD to the "Symbiosis Test Secretariat" only at following Address. The photocopy of the Demand Draft should be kept for further references.

Symbiosis International University
Symbiosis Test Secretariat
Gram: Lavale, Tal: Mulshi,
Dist: Pune – 411042
Phone: 020-39116226 / 27
Telefax: 020-39116228

ONLINE PAYMENT THROUGH CREDIT CARD:

- The candidate may pay directly through either Master or Visa card online and follow the instructions on the SNAP website.

ONLINE PAYMENT THROUGH NET BANKING:

- The candidate may transfer SNAP test fee to Symbiosis Test Secretariat account using Net Banking option too.

Following institutes are participating in the SNAP 2010. Choose as per your choice and pay Rs.1000/- as Institute Application fee to desired institute/s. For payment details please contact to desired institute/s or visit institute/s website.

- Symbiosis Institute of Business Management [**SIBM**]. **Pune.**
- Symbiosis Institute of Computer Studies and Research [**SICSR**]
- Symbiosis Institute of Media and Communication [**SIMC**] **Pune.**
- Symbiosis Institute of International Business [**SIIB**]
- Symbiosis Centre for Management and Human Resource Development. [**SCMHRD**]
- Symbiosis Institute of Management Studies. [**SIMS**]
- Symbiosis Institute of Telecom Management. [**SITM**]
- Symbiosis Centre for Information Technology [**SCIT**]
- Symbiosis Institute of Geo-informatics [**SIG**]
- Symbiosis Institute of Operations Management [**SIOM**] **Nashik.**
- Symbiosis Institute of Health Sciences. [**SIHS**]
- Symbiosis Institute of Business Management [**SIBM**] **Bengaluru.**
- Symbiosis Institute of Media and Communication [**SIMC**] **Bengaluru.**
- Symbiosis School of Banking Management [**SSBM**]

- The University will make the best efforts to send prospectus at the earliest possible time. Candidates are advised to contact the University for Prospectus and any queries. The University and Symbiosis Test Secretariat will not be held responsible for non delivery or any delay on the part of courier / postal services.

Step 3.

Admit Card should be printed from the SNAP website. This will be operative from **07th December 2010** and will remain open till **19th December, 2010.**

Ensure the following.

- Print the Admit Card online.
- Bring the Admit card with the Photo Id Proof to the Test Centre. An acceptable photo identity is any one of ***Passport * Driving license *College / Institute identity card, *Credit card with photograph,* Voter ID Card**. At the time of the written test, it is mandatory to produce photo identity as described above. Symbiosis Authorized Person will verify and authenticate your Admit Card against the photo-id. Please preserve this authenticated Admit Card for further GD/PI processes. **[Please Note that no duplicate Admit Card will be issued in case it is lost by the candidate].**

Important:

- SNAP Registration Fee is non-refundable. No claim for refund of the **SNAP Registration** fee will not be entertained on for any reason.
- At the time of filling online application form or while appearing for SNAP test, any attempt to impersonate or indulge in any other malpractice would automatically disqualify the candidate from admission processes to all post graduate programmes of Symbiosis International University and may also lead to any legal action deemed fit.
- SNAP Test is mandatory for admission to post graduation programme/s of Symbiosis International University. To complete registration process a candidate is required to register online for SNAP Test at www.snaptest.org and appear for the test. It is also mandatory to complete registration by filling up the on line application form of the desired institute for the desired programme before the closing date of application of the respective institute.

Test Cities for SNAP

SNAP Test is conducted in 30 cities. A candidate may choose one city of the following. The centre and its address will be printed on the Admit Card, for candidate's information.

- | | |
|----------------|-------------------|
| 1. Agra | 16. Jamshedpur |
| 2. Ahmedabad | 17. Kanpur |
| 3. Allahabad | 18. Kochi |
| 4. Bengaluru | 19. Kolkata |
| 5. Bhopal | 20. Kolhapur |
| 6. Bhubaneswar | 21. Lucknow |
| 7. Chandigarh | 22. Mumbai |
| 8. Chennai | 23. Nagpur |
| 9. Delhi | 24. Nashik |
| 10. Faridabad | 25. Noida |
| 11. Gurgaon | 26. Patna |
| 12. Guwahati | 27. Pune |
| 13. Hyderabad | 28. Surat |
| 14. Indore | 29. Vashi |
| 15. Jaipur | 30. Visakhapatnam |

Symbiosis Test Secretariat reserves the right to change or allot a city other than the one requested by the candidate in the event of the requested city not being available for any reason.

Guidelines

1. The candidate is required to report at the Test Centre latest by 1:00 p.m. The test procedure will begin start at 1:30 p.m. Candidates report after 2:00 p.m. will not be allowed to appear for test.
2. Bring the following documents while reporting to the Test Centre:
 - a. **Admit Card.**
 - b. **Photo identity: any one of the following:**
 - **Passport**
 - **Driving license**
 - **College/Institute identity card**
 - **Credit card with photograph**
 - **Voter ID Card**
 - c. **Blue/Black ballpoint pen.**
3. Cell phones, calculators, watch calculators, alarm clocks, digital watches with built in calculators/ memory or any electronics gadgets will not be allowed in the examination hall.
4. Occupy the seat allotted to you by verifying the SEAT NO. pasted on the desk and indicated in your Admit Card.
5. The Test Invigilator will check your Admit Card.
6. The Test booklet will be distributed just before the starting time of the Test. The candidate to ensure that the booklet is in sealed condition. If the seal is found broken or tampered with, please bring this matter immediately to the notice of the invigilator.
7. At 2:00 p.m. the Test Invigilator will instruct you to open the seals of the test booklet and commence answering the test.
8. Check immediately that all the pages of the booklet are in order. In the rare event of the Test Booklet being defective, bring it to the notice of the invigilator immediately who will arrange for the replacement of test booklet if required.
9. Duration of the test is 2 hrs i.e. from 2:00 p.m. To 4:00 p.m. to answer the questions. The candidate may attempt any to section in any order.
10. The candidate not allowed to leave the Hall till the test is over and until the Invigilator collects the answer OMR sheet at 4:00 pm. The candidate will be allowed to leave the hall only after the answer OMR sheets of all the candidates in the hall have been collected and accounted for.
11. **Candidates found using any unfair means will forfeit their chance of being considered for admission and will be debarred from receiving SNAP scores.**
12. Invigilator or Symbiosis Test Secretariat Representative will stamp and authenticate your Admit Card.

Please preserve this authenticated Admit Card for further selection processes of individual Institutes. ***[Please Note that no duplicate Admit Card will be issued in case it is lost by the candidate].***

Symbiosis International University's Postgraduate Institutes

Admission for postgraduate programme in the following institutes through SNAP 2010. Choose as per your choice and pay Rs.1000/- as Institute Application fee to desire institute/s. For payment details please contact to desire institute/s or visit institute/s website.

Sr. No	Name of the Institute	Web-site
1	Symbiosis Institute of Business Management (SIBM) Pune	www.sibmpune.edu.in www.sibm.edu
2	Symbiosis Institute of Computer Studies & Research (SICSR)	http://sicsr.ac.in
3	Symbiosis Institute of Media & Communication (SIMC) Pune	www.simc.edu
4	Symbiosis Institute of International Business (SIIB)	www.siib.ac.in
5	Symbiosis Centre for Management & Human Resource Development (SCMHRD)	www.scmhrd.edu
6	Symbiosis Institute of Management Studies (SIMS)	www.sims.edu
7	Symbiosis Institute of Telecom Management (SITM)	www.sitm.ac.in
8	Symbiosis Centre for Information Technology (SCIT)	www.scit.edu
9	Symbiosis Institute of Geo-informatics (SIG)	www.sig.ac.in
10	Symbiosis Institute of Operations Management (SIOM) Nashik	www.siom.in
11	Symbiosis Institute of Health Sciences (SIHS)	www.sihspune.org
12	Symbiosis Institute of Business Management (SIBM) Bengaluru	www.sibm.edu.in
13	Symbiosis Institute of Media & Communication (SIMC) Bengaluru	www.simc.edu.in
14	Symbiosis School of Banking Management (SSBM)	www.ssbm.in

International Students

Symbiosis Centre for International Education takes care of International Students aspiring for admission to the Institutes of Symbiosis International University.

To check if you are an international student, please refer to the categories listed.

Categories under International Students Admissions:

- **Foreign National (FN):**
A student is eligible to apply as a Foreign National (FN) if he/she holds a foreign passport.
- **Person of Indian Origin (PIO):**
A student is eligible to apply as a Person of Indian Origin (PIO) if he/she has a PIO card, and is a citizen of a country other than India.

Non Resident Indian (NRI):

- **(At the Undergraduate Level)**
A student is eligible to apply as a Non Resident Indian (NRI), if he/she has appeared for the last qualifying exam (equivalent to the Indian 10+2) outside India.
- **(At the Postgraduate Level)**
A student is eligible to apply as a Non Resident Indian (NRI) if he/she has appeared either for the 10+2 (equivalent to the Indian 10+2) examination or Graduation outside India. It is mandatory for one of the two qualifying examinations to be given outside India.

It is mandatory for the Postgraduate Students who fall in the NRI Category and have appeared for their graduation in India to appear for the SNAP TEST.

International office contact details are as under,

Symbiosis Centre for International Education,
S.B. Road, Pune -411 004,
India.

Tel : +91 20 25671905

Fax : +91 20 25659209

Email : int.admissions@symbiosis.ac.in

URL : <http://www.symbiosis.ac.in/international.html>

Introduction

SIBM Pune was established in 1978 and is the flagship institute under the faculty of Management of the Symbiosis International University. Like the proverbial sapling that grows into a huge tree, SIBM Pune started out humbly 32 years ago and has indeed come a long way, to become a leading B-schools in India.

SIBM Pune has an atmosphere in which demanding training turns students into industry-ready professionals prepared to take on corporate responsibilities. The Institute has had a most outstanding placement record for several years.

SIBM Pune has ties with several companies for co-administering certain selected portions of the curricula. This is done with a view to enrich the practical knowledge of students with respect to current business trends and practices.

For the last four successive years, SIBM, Pune has been ranked at number four in the Business Today and India Today national Business School Surveys.

Vision

To become a premier business school recognized globally for its excellence in academics, intercultural solidarity and understanding and for its valuable contribution to industry, society and students.

Mission

To make SIBM better and better in terms of excellence in education, research, service to industry, society and students.

Infrastructure / Facilities - Hostel / Mess / Library / Auditorium / Lab/ Canteen, Health Club etc.

SIBM Pune's new residential campus is a model educational campus of the city. Apart from the state of the art classrooms the campus has the best of facilities such as the Central Library, Auditorium, Conference Halls, Canteen, Health Care Centre, Centre for Recreation Activities, Shopping, Guest House, Gymnasium and Swimming Pool.

Facilities

The Symbiosis Centre of Health Care (SCHC) is an in house Health Care Centre exclusive to the staff & students of the various institutes of Symbiosis. SCHC has a team of specialist doctors who conducts annual health check ups and look after the health needs of students and staff.

Each student is insured under a Medclaim & Road Traffic Accident Policy. SCHC provides preventive, promotive as well as curative health care services that ensure positive health for all members of the Symbiosis Family.

Programmes offered

MBA Programme

Two years full-time Master of Business Administration (MBA)
[Specializations in Marketing / Finance / Human Resource / Operations Management]

Placement

With 2009-10 being fraught with difficulties, the placement season began with a fair share of doubts and apprehensions. Despite the difficulties of 2009-10, domestic and international recruiters participated in the corporate placement programme.

The companies included are Asian Paints, Coca-Cola India, Cognizant, Dabur, Godrej Industries, ITC, Tata Motors and Vodafone, Some new relationships were also built up which will be cherished for years to come. This year saw the some of the big names from the industry to SIBM Pune like Accenture India, Britannica Industries, Dr. Reddy's Laboratories, Larsen and Toubro, Nomura Services India, Procter & Gamble and Religare. The average compensation this year was Rs. 9.25 lakhs p.a.

Method of Instruction

SIBM, Pune emphasizes participatory learning. i.e. combining lectures, case analysis, projects, games, to achieve an overall development of students.

Career prospects

SIBM, Pune students are more likely to start as executives rather than as trainees. Our students Command higher starting salaries. SIBM, Pune alumni have an impressive track record of professional achievements.

Eligibility

Graduates from any statutory university with a minimum of 50% marks (45% for SC/ST) at graduation level. Candidates passing degree examination by part time / distance learning / correspondence / open school / externally or in one sitting are **not eligible**. Student appearing for final year examinations can apply but their admission will be subject to obtaining a minimum of 50% marks (45% for SC/ST) at qualifying examination.

Intake: - 180 students.

Reservation within intake

Within the Sanctioned intake

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

How to Apply to SIBM Pune

Symbiosis International University constitutes of 19 Institutes. Candidates need to apply separately to each institute. Candidates will be then short listed based on their performance in the SNAP Test. Every institute has their separate cut off for short listing the students. Short listed candidates will have to go through a further round of selection process. Final short listing will be based on the performance in the SNAP Test as well as performance in the selection process. Find below the step by step procedure which will guide the candidates in applying to SIBM, Pune.

Step 1: Apply for SIBM-Pune.

- After applying for SNAP, you need to apply separately for SIBM Pune by paying an application fee of Rs. 1000/-.
- Visit www.sibm.edu. Register online for SIBM Pune using your SNAP ID & Password and make the necessary payment.
- On completion of registration, you will receive a confirmatory mail. This indicates the confirmation of your registration.
- Registering for SIBM Pune separately is mandatory without which no candidate will be considered for short listing by SIBM-Pune.

Important Dates related to Institute:

Last date of Online Line registration For SIBM, Pune	18 th December, 2010
SNAP Test	19 th December 2010
Shortlist of SIBM for GD / Int.	15 th January, 2011
GD / Int. MBA	3 rd February to 6 th February, 2011
Final Merit list display	16 th February, 2011
Last date for payment of fees	1 st March, 2011
Pre induction Programme begins	1 st April, 2011
Programme Commencement	6 th June, 2011 at 9.00 am

All aspiring students are requested to register online which is free of cost on www.sibm.edu or www.sibmpune.edu.in for regular updates on happenings at SIBM.

For further details on admissions mail to admissions@sibm.edu

Contact details:**Symbiosis Institute of Business Management, Pune.**

Gram: Lavale, Tal. Mulshi,

Pune 411042.

Tel- 020 39116000 / 7 / 8/ 9.

Website - www.sibm.edu / www.sibmpune.edu.in

Email - sibm@sibm.edu

Introduction

SICSR, celebrating its 25th year was one of the first institutes in Maharashtra to offer high quality IT education.

SICSR is located in the heart of Pune City, and we use the city as both a classroom and a laboratory for learning. Our location, our broad portfolio of academic IT programmes, our talented and diverse student body, and our dedicated faculty members work together to create an educational experience that is relevant, enriching, and uniquely Symbiosis. If you are considering IT education, we invite you to explore Symbiosis Institute of Computer Studies and Research (SICSR).

Vision

SICSR shall be the leading Techno-Management Institution in the field of Information Technology

Mission

SICSR shall continuously improve the quality of academic programmes and create unique environment conducive for the overall development of students.

Modern Amenities Modern Amenities

Hostel facilities

SICSR has limited hostel facilities for girls and boys and provides database of PG accommodation to students if needed.

Library

The main objective is to provide innovative, responsive and effective services, which will meet the changing needs of the academic community. Our library provides a range of books, periodicals, e-resources and other media at appropriate levels for the need of the students.

Lab

SICSR has truly world class, state-of-the-art Computer Lab which includes powerful servers, dedicated internet and email access, desktops PCs and laser / DeskJet / dot-matrix printers etc. All the machines are connected to a 10/100 MBPS network, which in turn is connected to Gigabit Ethernet. For the Internet, there is 24x7 connectivity through 2 leased lines with 512 KBPS each. The labs are equipped with firewall and content filtering tools with latest Antivirus Gateway level Scanning. SICSR has also got a SDRC (Software Development Research Centre) which is also an Innovation cell cum Incubation cell.

Canteen

Our canteen is not only a place to fill appetite but also a venue for a mélange of ideas and views to converge and give rise to innovative ventures. It has a mess, which offers vegetarian delicacies, & caters to diverse palates. Delicious food is prepared following strict standards of hygiene.

Teaching Aids and Pedagogy

SICSR's approach to teaching includes a combination of lectures, class discussion, group work and self-study. The faculty present key subjects in lectures and conduct class discussions based on case studies. SICSR is experimenting with blended learning using technologies on Open source like Moodle.

Health and Medical care and Gym

The Symbiosis Centre of Health Care (SCHC) provides an in house, modern, state of art health club & fitness centre with a view to facilitate a holistic development of mind & body for an all round development of our students. Each student is insured under the Mediclaim & Road Traffic Accident Policy.

Our Programmes

MBA (IT): Master of Business Administration (Information Technology)

(2 year Full Time Postgraduate Master Degree programme)

Objective: Golden mix of Management & Information Technology subjects aimed at creating techno managers and business analysts.

M. Sc (CA): Master of Science (Computer Applications)

(2 year Full Time Postgraduate Master Degree programme)

Objective: This programme will equip students with knowledge highly relevant to emerging technologies. The programme aims to provide a comprehensive framework for understanding, by integrating theoretical foundations with extensive practical work.

Eligibility: Graduate in any discipline of any statutory University with minimum of 50% marks. (45% marks for SC / ST category candidates)

Intake Capacity: 90

Reservation of Seats

Within the Sanctioned intake

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

Important Dates

Online registration for SICSR starts	Will be displayed in SICSR Website shortly
SICSR Online Registration closes	16 th January, 2011 (Sun)
Submission of online registration form	During GD/PI
Schedule for GD/PI for the short listed candidates to be displayed on	8 th February, 2011 (Tue)
GD/PI will be conducted at Pune on	19 th & 20 th February, 2011
Display of the first merit list	8 th March, 2011 (Tue)
Last date for the payment of fees for the first merit list	15 th March, 2011 (Tue)
Display of the second merit list	18 th March, 2011 (Fri)
Last date for the payment of fees for the second merit list	25 th March, 2011 (Fri)
Programme commencement:	MBA(IT) : June 6, 2011 (Mon)
	M. Sc (CA): June 6, 2011 (Mon)

Note: The Institute, at its discretion, may decide to announce further Merit List(s).

Contact Details:

Symbiosis Institute of Computer Studies and Research (SICSR)

Admission Department

Symbiosis Institute of Computer Studies and Research

1st Floor, Atur Centre, Gokhale Cross Road, Model Colony, Pune - 411016.

Tel:(+91) 020 - 2567 5601 / 02 Extension 103

Fax:(+91) 020 - 2567 5603

Email : admissions@sicsr.ac.in

Website : <http://sicsr.ac.in>

Introduction

Symbiosis Institute of Media and Communication fosters the highest standard of training and inquiry into the multi-faceted needs of the media and communications industry. Our strong academic programmes are driven by rigour, scholarship and a healthy integration of theory and practice that translate abstract ideas into tangible forms.

With faculty, advisors and mentors drawn and supported by the industry and academia, cutting edge facilities and infrastructure, internship opportunities with established agencies and companies-our aim is not only to train students to fit in with the industry requirements of trained professionals but also extend our complete support in realizing their true potential be it as artists, entrepreneurs or leaders of the future.

Today, we have a vast and picturesque campus amidst the rolling hills at Lavale, just outside Pune. The historic and vibrant city of Pune and the neighbouring entertainment and market capital of India, Mumbai, provide the campus with pathways and connections to leadership careers in Media and Communication.

Finally, SIMC is about students. It is about giving them a complete education that is rich in experience and innovation, technology and pedagogy; in aesthetics and marketing; in research and ideas; an education that will serve the students through their vast and successful professional careers.

Two Decades of Academic Excellence

It was in 1990 that Symbiosis Institute of Journalism & Communication (SIJC) first opened its doors to about 40 students. Renamed in 1999 as Symbiosis Institute of Mass Communication and eventually as Symbiosis Institute of Media & Communication; today SIMC has evolved into a world-class media and communication education and training Institute, providing the industry with trained and competent professionals.

SIMC prepares its trainees to perform a vital and challenging role as skilled communicators and managers in Journalism, Audio-Visual, Public Relation and Advertising domains. The school also inculcates in its students the pursuit of leadership for change and improvement in their respective streams. We are now a constituent of Symbiosis International University.

Vision

Symbiosis Institute of Media and Communication will be the preferred destination for all who aspire to excel in the field of Media and Communication Management.

Mission

To develop a unique institution where the breadth of programmes provide coverage from theory building to teaching and research to understanding the impact and assimilation of new global media technologies.

To educate and inspire media aspirants in social and developmental communication within a world class ambience focusing on research, teaching, learning and overall development of individuals.

To inform, and empower the students and industry participants to meet the challenges of a competitive and globalised media environment through education, training and research.

To aggregate information related to media and communication, assimilate, analyse and then disseminate distilled knowledge about the changes, developments and trends in an effective manner, for the various interested publics.

To connect, communicate and converge in building symbiotic links with the academia, industry, and community, in the context of media & communication domain.

Programme Profile

Master of Business Administration (MBA) in Communication Management

Duration: Two year full-time

Intake: 80 students

Specializations: The programme offers the following specialisations (subject to at least 20 students opting for each of these):

- a) Advertising & Marketing Communications (Client Servicing /Account Planning, Agency and Creative Operations)
- b) Public Relations, Event Management and Corporate Communications
- c) Media Management (Media industry management, media audience planning and research, Advertising sales and distribution) *being launched for the first time at SIMC from Academic Year 2011-13.*

Master of Mass Communication (MMC)

Duration: Two year full-time.

Intake: 40 students

Specializations: The programme offers the following specializations (subject to at least 20 students opting for each of these):

- a) Journalism (Print, Broadcast and Cyber Media)
- b) Audio Visual Production (Radio & Television Production, Ad films, Documentary)

Eligibility

Full Time Graduation in any discipline from a recognized University with 50% (45% for SC/ST) aggregate are eligible. Degree through correspondence is not accepted unless it is through IGNOU. Applicants expecting their final year results may apply. Their admission will be provisional and subject to furnishing proof of graduation with 50% by beginning of the second semester.

Intake Capacity

Master of Business Administration (MBA): 80 seats

Master of Mass Communication (MMC): 40 seats

Reservation of Seats within Sanctioned Intake

- a) SC - 15%
- b) ST - 7.5%
- c) Differently abled – 3 seats per programme

Over and above the sanctioned intake:

Kashmiri Migrants – 2 seats per programme

International Students: 15%

Important Dates

SIMC Registration	Is now OPEN
SNAP TEST	19 th December 2010
Closure of Registration for SIMC	11 th January 2011
SNAP Results	12 th January 2011
Shortlisted Candidates for SIMC	20 th January 2011
Schedule for Group Exercise and Personal Interaction	Tentative Dates 1 st to 10 th February 2011. Please check the website for further details. (www.simc.edu)
Final list of selected candidates	15 th February 2011
Last date for Fee Payment	1 st April to 15 th April 2011
First Day of Programme	6 th June 2011

Contact details:

Symbiosis Institute of Media & Communication

Gram: Lavale, Taluka: Mulshi, Pune - 411042

Maharashtra, India

Tel: +91 20 39116100 | Fax: +91 20 39116111

Email- contactus@simc.edu

For Admission related queries mail us at admissions@simc.edu

Introduction

Symbiosis Institute of International Business (SIIB) was established in 1992 as an autonomous Institute. Today Symbiosis Institute of International Business [SIIB] is a constituent of Symbiosis International University and is one of the highly acclaimed Business School in the country. It has been recognized as a B- School that combines an excellent academic foundation with a strong personality development perspective. In an increasingly globalised world, SIIB has emerged as B-School that is ahead of the curve – the pioneering work in commencing focused MBA programs in International Business (1992), Agri-business Management (2004), and Energy & Environment (2009) has been lauded by industry. This foresight has proved very valuable for organizations that seek global managers in diverse functional areas. SIIB therefore has a strong track record of excellent placements.

This diversity of programs, with the pivotal fulcrum of International business, has helped to create a unique synergy in the curriculum, besides bringing together young, vibrant minds from diverse disciplines on one campus, fostering a healthy exchange of ideas.

Briefly, therefore, SIIB has a unique advantage to train young professionals, to take on the challenges of global commerce in the domestic as well as the international arena.

Vision

To be the preferred institute for students aspiring to develop a global perspective, in management education and to transform them into socially conscious, reliable, healthy and contemporary managers.

Mission

- To foster global competencies amongst students.
- To provide for holistic and value based development of students which ultimately enhances employability of students.
- To develop social consciousness amongst students.
- To identify and train students in diverse sectors of high potential, keeping in mind the needs of the nation.

Infrastructure & Facilities

Facilities: SIIB has ultra modern administrative & academic Campus of its own. The campus has dedicated spacious classrooms dedicated to each programmes with state-of-the art audio-visual teaching facilities, Conference Halls, Discussions Rooms and Seminar Hall etc.

Hostel: There are separate Hostels for Boys and Girls.

Library: An excellent library having access to more than 9000 Books, 140 Periodicals and 340 CDs on a wide variety of Management subjects is available for students.

Computer Lab: Fully equipped Computer Lab is available for teaching as well as practice purpose to students. Wi-fi Internet connectivity is available in the academic as well as residential blocks.

Mess/Canteen: A Mess facility is available on campus and all the students are the dining members of the mess. A well stocked cafeteria is also available.

Health: Swimming Pool and a state-of-art Health Club facility with Gym, Aerobics, Yoga is available for students. A residential Medical Officer is available on the campus.

Programmes Offered

- i) **Masters of Business Administration – International Business [MBA-(IB)]**
(Two Years, Full Time, Residential, Post Graduate Degree Programme)

Specializations Offered - Marketing, Finance, HR and Supply Chain Management. The MBA – IB is an intensive programme specifically designed for a rewarding career in business management, globally.

Students from diverse academic backgrounds: Engineering, Pharmacy, Economics, Mathematics, Chartered Accountancy, IT, Commerce, etc., provide a vibrant tone to this unique and interactive programme. The student is exposed to a wholesome blend of the theory and practices in business, both domestic and international.

The first year creates the base for understanding business management through courses designed to take into account the varied backgrounds of the students. Core courses in International Business are spread over the two years to create a strong foundation, which is enhanced by specializations in the functional areas of Marketing, Finance, Supply Chain Management and HR from the third semester.

ii) Masters of Business Administration – Agri Business [MBA – (AB)]

(Two Years, Full Time, Residential, Post Graduate Degree Programme)

Agriculture has long been seen as a sector with tremendous potential in India. In the last few years the sector has seen an unprecedented upsurge with several government and private sector initiatives. This, coupled with changing global norms such as the WTO rulings and increased global competitiveness, means that there is a tremendous need for professional courses in agribusiness management, and makes it one of the most challenging and exciting sectors to be in, either as a professional or as an entrepreneur. The MBA (AB) programme is thus a response to this growing need for professionals who can contribute to and engineer the agribusiness revolution.

iii) Masters of Business Administration – Energy & Environment [MBA–(E&E)]

(Two Years, Full Time, Residential, Post Graduate Degree Programme)

Energy is at the core of all economic activity; indeed, the pace of development of any country is determined by this crucial sector. To ensure sustainable development it is imperative to understand the related Environment issues such as climate change, loss of bio-diversity, ozone layer depletion etc. These are global issues and have been a key feature in all recent global debates.

As an Institute of International Business, SIIB believes that strengthening and building capacity in this emerging sector is critical and has taken this initiative to create young professionals who can be assets to organizations in this crucial sector - a sector whose importance will only grow, and grow at an amazing pace, in the years to come. This MBA – Energy & Environment program provides a judicious blend of theory and practice and thus prepares the applicant to meet contemporary global requirements.

Career Prospects & Placements

i) MBA – International Business [MBA – IB]

The MBA – IB students have the dual advantage of getting jobs in Domestic and International Business. For the batch of 2008-2010, the domestic average salary was Rs. 6.06L /annum and the highest salary was Rs. 16.5 L/annum. The companies which visited SIIB for campus recruitment included respected names from various sectors like BFSI, IT/ITES, Manufacturing, Telecom, Retail, Research & Consultancy and a good number of Public Sector Undertakings [PSUs].

ii) MBA – Agri Business[MBA – AB]

For the MBA – AB students, placement opportunities exist in reputed Agri Business companies, Agriculture Marketing companies, Retail, Food Processing Industry and Financial Institutions who deal in agri finance & micro finance. The program also encourages students to become entrepreneurs. For the batch of 2008-2010, the domestic average salary was Rs. 4.6 L/annum and the highest salary was Rs. 8.8 L/annum.

iii) MBA – Energy & Environment [MBA – E&E]

The MBA – E&E students have placement opportunities in the most upcoming areas like energy, environment and allied sectors. Companies which are mainly into energy or environment sector and which are planning to enter into these sectors will be interested in the students with MBA perspective in this niche area. The students of our MBA - &E programme (2010-2012) were the most sought after for summer training at various companies in this sector.

Method of Instruction

Theory Lectures, Practical exercises, Business Simulation, Group Projects and Presentations, Case Studies, Workshops, Guest Lectures, Summer Training, Live Projects, Field Visits, Organizing Events etc. under the guidance of excellent faculties.

Profile of Past Students

i) **MBA – International Business (MBA – IB)**

In view of the implications of globalization, this programme attracts students from diverse academic disciplines. The composition of past students was mainly from Engineering, Commerce, Science, Management backgrounds.

ii) **MBA – Agri Business (MBA – AB)**

The major portion of Agri Business programme consists of graduates in Agri Sciences or Agri related discipline, however non-agri graduates having work experience in agribusiness do also apply. e.g. Agri Engineers, Engineers, B.Sc.(Agri.), M. Tech., etc.

iii) **MBA – Energy & Environment (MBA – E&E)**

The composition of students in this programme comprises of varied academic backgrounds, however majority of the batch consists of Engineers and remaining are from Commerce / Science backgrounds.

Eligibility

i) **Masters of Business Administration – International Business [MBA – (IB)] Basic Eligibility Criteria (for all Categories)**

Candidate must hold a Bachelors Degree of any statutory University with minimum 50% (for SC / ST Categories: 45%) aggregate marks at Graduate level.

Students who are in the final year of their bachelor's degree education may also apply. Admission of such candidate will be provisional and will be cancelled in the event of non fulfillment of the stated criteria. Students are not eligible till all the graduation backlogs are cleared.

Graduates passing Degree examination by part time / correspondence course are not eligible.

Important: It is the responsibility of the candidates to ascertain whether they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility by university. Final eligibility for admission will be decided by Symbiosis International University.

ii) **Masters of Business Administration – Agri Business [MBA – (AB)] Basic Eligibility Criteria (for all Categories)**

Candidate must hold a Bachelor's Degree of any statutory University in Agri Sciences or Agri related discipline with minimum 50% (for SC / ST Categories: 45%) aggregate marks at Graduate level.

Non Agri graduates from any statutory University with minimum 50% (for SC / ST Categories: 45%) marks at Graduate level with interest in Agri Business. [Verification of copies of work experience certificates (on company letter head for the claimed period)] will be done at the time of GD/PI (if short listed).

Students who are in the final year of their bachelor's degree education may also apply. Admission of such candidate will be provisional and will be cancelled in the event of non fulfillment of the stated criteria. Students are not eligible till all graduation backlogs are cleared.

Graduates passing Degree examination by part time / correspondence course are not eligible.

Important: It is the responsibility of the Candidates to ascertain whether they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility by the university. Final eligibility for admission will be decided by Symbiosis International University.

iv) Masters of Business Administration – Energy & Environment [MBA – (E&E)]

Basic Eligibility Criteria (for all Categories)

Candidate must hold a Bachelor's Degree of any statutory University in Engineering / Geology / Bio Technology / Environment Science / Architecture with minimum 50% (for SC / ST categories 45 %) aggregate marks at graduate level.

Non Engineering graduates, only with full time work experience of more than one year in Energy / Environment sector will also be considered eligible [Verification of copies of work experience certificates (on company letter head for the claimed period)] will be done at the time of GD/PI (if short listed).

Students who are in the final year of their bachelor's degree education may also apply. Admission of such candidate will be provisional and will be cancelled in the event of non fulfillment of the stated criteria. Students are not eligible till all graduation backlogs are cleared.

Graduates passing Degree examination by part time / correspondence course are not eligible.

Important: It is the responsibility of the Candidates to ascertain whether they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility by the university. Final eligibility for admission will be decided by Symbiosis International University.

Intake

- i) Masters of Business Administration – International Business [MBA – (IB)]
Number of seats: **120**
- ii) Masters of Business Administration – Agri Business [MBA – (AB)]
Number of seats: **50**
- iii) Masters of Business Administration – Energy & Environment [MBA – (E&E)]
Number of seats: **30**

Reservations

Within the Sanctioned intake

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

Reservation for Defense / Industry sponsored: No Reservation for Defense / Industry sponsored etc.

Important Dates

Last date for online Registration for SIIB	12 th January 2011
Last date for receipt of Registration Fees to SIIB	12 th January 2011

Contact details

Symbiosis Institute of International Business [SIIB]
G. No. 174 / 1, Hinjewadi, Taluka – Mulshi, Dist. Pune – 411057,
Maharashtra, India
Tel No. : 020 – 22934314 / 17 / 18 / 19, **Fax No. :** 020 – 22934316
Email: admissions@siib.ac.in, **Website:** www.siib.ac.in

SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT [SCMHRD]

Introduction

SYMBIOSIS CENTRE FOR MANAGEMENT & HUMAN RESOURCES DEVELOPMENT (SCMHRD) is a leadership and entrepreneurship school with a difference. Since its inception in 1993, flexibility and original thinking have been the two approaches on which the curriculum of our institute is based.

SCMHRD is a school of management with two wings: The SCM wing is the School of Management, and the HRD wing, is the MDP and Consultancy wing of the School leading to several interventions in the corporate world and social enterprises of the country.

Vision

To become a centre of excellence for global leadership and entrepreneurship – setting the standards by which others are measured.

Mission

To create leaders and entrepreneurs of tomorrow, their dedication to excellence, absolute.

Campus and Hostel

The institute is self-contained, with all essential amenities available to students within the campus. The classrooms are Wi-Fi enabled. The library is equipped with over 20000 books, CDs, Journals and magazines. Residential facilities are available for all students enrolled in SCMHRD. The entire hostel is Wi-Fi enabled. We also have a mess that caters to the needs and tastes of the students, serving 3 meals a day. Excellent Health care and medical facilities are available on campus run by the Symbiosis Centre of Health Care (SCHC).

Gymnasium – Aerobics- Yoga

The Gymnasium is well equipped with modern amenities of international standards. The institute also conducts Yoga and Aerobics classes on campus. Qualified instructors are available to help students explore these holistic developmental activities.

Swimming Pool

The campus has a well-maintained swimming pool, with trained professionals in charge.

Auditorium

Some of the best speakers from the industry address the students in the auditorium. Apart from this, a lot of international and national seminars are held here.

The other facilities include general store, laundry service, SBI ATM.

Programmes offered

Master of Business Administration (MBA)

(Specializations: Marketing, Finance, Human Resource Management and Operations Management.)

The flagship program of SCMHRD is the two Year full-time residential Master of Business Administration (MBA) that is offered over 4 semesters. The students are given the opportunity to customise the subjects they choose through a Basket of Electives.

The basket of electives is a unique concept from which the students can pick and choose those electives that match their career goals and aspirations. At SCMHRD, you can specialize in any of the above mentioned functional areas.

The four functional areas are facilitated through various centres of excellence. Each centre of excellence is a leadership unit which independently decides designs, develops and integrates all aspects of the centre of excellence.

The first year focuses on the core curriculum to help students explore and gain better insight into various management disciplines.

Methods of instruction

Lectures, Presentations, Case Studies, Guest Lectures, Lab exercises, projects.

Placement

The placement records of SCMHRD are evidence of the growth, vitality and excellence of the MBA programme. Despite these recessionary times, SCMHRD has been able to procure 100% placements. FMCG's, Automotive, Manufacturing, Telecom, Consulting, IT are few of the sectors coming to the college. The campus saw a lot of recruiters like Britannia, Citibank, Cognizant, Dabur, Deloitte, HUL, Hero Honda, Johnson and Johnson, JPMC, McKinsey, Standard Chartered etc.

Eligibility Criteria

- A graduate from any statutory university with a minimum of 50% aggregate marks at graduation level. (45% marks for SC/ST candidates)
- Candidates passing degree examination by part time/correspondence course/distance learning programme are not eligible.
- Students in the final year of graduation can apply but their admission will be subject to obtaining a minimum of 50% aggregate mark.
- Diploma holders are not eligible.

Intake: 240

Reservation of seats:

Within the Sanctioned intake

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

Important dates related to Institute:

Last date for registration to SCMHRD	January 11 th , 2011 at 3.00 p.m
Group discussion and personal interviews tentative dates	Last week of January,2011

(Subject to change)

Contact Details:

Symbiosis Centre for Management and Human Resource Development
Symbiosis InfoTech Campus, Plot No. 15, Rajiv Gandhi InfoTech Park,
MIDC, Hinjewadi, Pune - 411 057, Maharashtra
Phone: (020) 22932640 or (020) 22934304/5 extn: 324
Mobile: 9766321640 / 9766312640

Mail us at: admissions@scmhrd.edu

Visit us at: www.scmhrd.edu

*Symbiosis Institute of Management Studies [SIMS]
[For Defiance Personnel & Their Dependents]*

Introduction

Established in 1993 under a MoU with Ministry of Defence, Govt. of India, SIMS provides top quality management education to Armed Forces Personnel, their dependents, and civilians, empowering them to meet the challenges of a collaborative and competitive globalized environment.

Nestled in idyllic surroundings, yet in the very heart of the city, SIMS provides the right environment, excellent facilities, and top quality faculty. A constituent of the prestigious Symbiosis International University, SIMS is an ISO 9001:2008 quality certified management institute providing top tier business education across the spectrum. SIMS has the distinction of being one of the select few leading business schools accredited by the National Foundation of Corporate Governance (NFCG) as a Centre for Corporate Governance and having its programmes and research activities supported by it.

Vision

To be the premier hub of management education for armed forces personnel, their dependents, and civilians.

Mission

- Champion excellence in all spheres of business related disciplines in a global environment.
- Advance knowledge in all business related disciplines in a cross-continental environment.
- Provide a forum for sharing experiences and knowledge between the academic and business services fraternity.
- Develop an ethos of corporate professionalism in student managers.

Infrastructure:

Hostel - Well equipped Hostels for boys and girls. MBA regular course is fully residential.

Library - Is equipped with an exhaustive collection of 18,000 volumes, magazines, over 100 journals and e-journals, educational CDs.

Computer Lab – Two Advanced Computer Labs & Wi Fi campus with ERP, SPSS, EBSCO, Prowess and Emerald.

Clubs: Clubs are an active expression of who we are! They provide a vibrant, collective and fun community where students can not only explore areas of their interest but also enjoy a plethora of activities such as

Sur The Music Club, **Aks** The Dramatics Club

Vibes The Dance Club, **Infinite** The Finance Club,

Adrenalin Sports and Adventure Club

The People Tree The HR Club, **SMARK** The Marketing Club

Sports Facilities: Basketball, Badminton, Table Tennis, Football, Fuseball. Swimming pool.

Other Facilities: Fully equipped Health Care Centre and Swimming Pool

Canteen : Well furnished canteen / cafeteria.

Programs Offered :2 years - Master in Business Administration (MBA- Fulltime, Residential)

Method of Instruction: English

Profile of Past Students: SIMS students are in all verticals and in all sectors. SIMS students are also now located in Europe, USA and Far East countries. SIMS boasts of over 4000 Alumni and a strong alumni net work.

Placement Support Facility: Placement support is available for all students subject to their meeting the Placement rules and criteria including a minimum of 90% class attendance. The institute provides assistance for summer and final placements. Placement assistance however is a privilege and not a right. Please note that SIMS does not guarantee placements. 100% students placed for the academic year 2008-10. Maximum package – Rs 11.55 Lakhs. Average package – Rs. 6.2 lakhs.

Career Prospects:- We at SIMS believe that student managers need to be ready to face a dynamic and fluctuating business environment. For this we have rigorous academic modules focused on providing a balance of conceptual and practical learning. The transformation of student managers into thought leaders who can give direction and inspiration to all is a process in itself. This requires the integration of leadership with student development, focusing on ethical practices, strategic thinking and above all understanding one's own true potential. This is achieved through:

- Company Project Study
- Exchange Programs
- Mentorship Programs from Corporates
- Pedagogy
- Study Groups

Eligibility:

MBA (Fulltime): Candidate for the full time programme should be a graduate from a statutory university having undergone a full time bachelor's degree programme with a minimum of 50% aggregate marks as indicated in mark sheet provided by the University.

Reservation of seats and Intake: - As per MOU with Ministry of Defence.

MBA – 300 seats. All based on merit.

80% seats for dependents (Children/Ward) of defence personnel.

10% seats for dependents of Defence personnel killed in action(war, Counter Insurgency or war like operation), disabled in action(war, Counter Insurgency or war like operation), with more than 50% disability, next of kin of service personnel who have died while in service death being attributable to military service. 10% seats are open to candidates sponsored / recommended by the Industry.

Officers of Armed Forces on Study Leave as authorised by respective Service HQs are granted automatic admission subject to meeting eligibility criteria. (For more details refer to 'Detailed Prospectus' at www.sims.edu)

Important Dates for Full Time MBA (Two Years' Course)

Online Registration for SIMS commences (www.siu.edu/www.sims.edu)	20 th September 2010
SNAP Test	19 th December 2010
Last date of online registration for SIMS MBA programme	11 th January 2011 6.00pm
List of candidates short listed for Group Exercise, Individual Interaction	19 th January 2011
Dates for Group Exercise, Individual Interaction & Document Verification for Eligibility	2 nd February – 6 th February 2011
Admission list of selected candidates	20 th February 2011
Last date for payment of 1st installment of fees	20 th March 2011
Pre-induction Programme (online) commences	23 rd March 2011
Course commences on	01 June 2011*

***Subject to approval/changes by SIU.**

Important telephone numbers, email ids, and website:-

Admissions Department
Symbiosis Institute of Management Studies
Range Hills Road, Kirkee Cantt, Pune 411 020
Tel: 020 30213250/207/239, Fax: 020 30213333
admissions@sims.edu | www.sims.edu

Contact details :-

Tel Ph. No. – 020-30213250/ 201
Email – admissions@sims.edu,
Website:www.sims.edu

SYMBIOSIS INSTITUTE OF TELECOM MANAGEMENT (SITM)

Introduction

Realizing the opportunities and needs of the new economy, Symbiosis Institute of Telecom Management (SITM) was established in the year 1996. We are the pioneers in the field of Telecom Management education in the country and Asia. We focus on three basic components Management, Telecom technologies and Information Technology to develop world class Telecom Business Leaders who can manage technology efficiently. Our alumni have been making their mark in the industry as Technical and Business Consultants, Network Implementers, Project Leaders and Business Development Executives.

In addition to the two year full time post graduate programs, the Institute conducts an Executive MBA program in Telecom Management which is offered to working professionals. The Institute is also actively engaged in formulating Management Development Programs (MPD) for the companies. SITM is a constituent of Symbiosis International University (SIU) established under Section 3 of the UGC Act 1956, by notification No. F 9-12/2001-U 3 of the Government of India.)

Vision

Symbiosis Institute of Telecom Management will be the preferred destination for all who aspire to become world – class telecom business leaders.

Mission

To develop world class Telecom Business Leaders who can handle the ever-changing Technology and the Business Scenario effectively at all levels of the corporate ladder. More importantly, to instill human values to make better citizens.

Infrastructure

Hostel: It is a residential campus. All rooms are fully furnished and have Internet connectivity.

Library: The institute has a well-stocked library with pleasant interiors. It is fully digitalized with a terminal for accessing library catalogue. It also has OPAC (On line Public Access Catalogue), which enables students to access library data from any computer in the Institute.

Lab: SITM has the latest state-of-the-art IT Infrastructure with a Software Lab and a specialized Network Lab with a 4Mbps wireless broadband leased line, and 24 hour Internet Connectivity. SITM has a specialized CISCO Lab where students can experiment with network operating systems and perform network related practical assignments. SITM has signed up with CISCO for an academic partnership in the CNAP program. The entire CCNA program is thus incorporated into the Systems Specialization.

Canteen: The campus has an all day canteen with mess facility, which caters to the various tastes and budgets of the students.

Sports: The Institute is located in the Symbiosis Knowledge Village Campus which is about 22kms from Pune Railway Station. Sports facilities like Football, Volleyball, Cricket, Table Tennis, Badminton, Tennis, Squash, Yoga, Gym and Swimming are available.

Program offered

SITM offers a two year full time Post Graduate Degree in Master of Business Administration (Telecom Management) with dual specialization in Marketing & Finance and Systems & Finance.

Placements

We have been achieving 100% placements since inception. Even last year, inspite of the recession we have achieved almost 100% placements with the maximum salary being 14 lacs and the average salary was Rs 6 lacs. Placements happen across all verticals of the Telecom Industry and IT like Telecom consulting, IT Consultancy, Network Integrator, IT security, Cellular Service Provider, Equipment Vendor, ISP & Billing, ILD etc

Method of Instruction

This includes Classroom teaching, Guest lectures, Workshops, Industrial visits, Seminars, Research projects and summer projects. Every course is taught with extensive number of case studies and students are expected to make several presentations.

Career prospects and profile of past students

Our alumni are working as Business Development Managers, Consultants, Marketing Heads, Country Managers, Project Leaders, Account Managers and Business Analysts in leading Indian companies and MNCs like Ernst & Young, HP, Infosys, IBM, KPMG, Mckinsey, PWC, Protiviti Global, Sify, TCS, Tata Teleservices, Tech Mahindra Vodafone, Virgin Mobile, Wipro. SITM senior alumni are holding key positions in several companies and continue to deliver value to their employers.

Eligibility

The minimum requirement for admission is a Graduate Degree in any discipline from a recognized University with minimum of 50% marks in the qualifying examination (45% for SC/ST). Final year students are also eligible to apply. Candidates pursuing degree examination by part time / correspondence course or in one sitting are not eligible.

Intake

Sanctioned Intake: 120

Reservations

Within the Sanctioned intake

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%
Serviceman/Ex-serviceman children	: 5%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

Important dates

Applications for SITM commences	15 th September 2010
Closing date for applying to SITM	11 th January 2011
Declaration of SITM Results	25 th January 2011

Contact Details

Symbiosis Institute of Telecom Management

Gram: Lavale, Mulshi Tahsil, Pune-411042.

Tel.No : 020-39116180/020-39116170/

Fax No: 020-39116181

E-mail id - admission@sitm.ac.in.

Website - www.sitm.ac.in

Introduction

SCIT celebrates ten years of synergizing management with information technology. SCIT has carved its own position as the leading provider of IT-related postgraduate management education. In developing potential leaders and technopreneur for the IT industry, SCIT is well accepted as a **premier IT B-school** by topnotch IT companies and consulting firms.

It has received several awards and recognitions that reflect quality and excellence built over a period of time--- EFY Tech Edu Award 2009 – An award for excellence in technology adoption in the Education Domain; DNA Stars of the Industry Group – Best B-School who innovate in teaching; Impact – Best B-School using Technology in Training; 16th Dewang Mehta B-School - B-School with Best Academic Input in Information Technology.

Though SCIT represents a niche B-School, it has been rated highly in various B-School ratings conducted by reputed magazines like Business India, Competition Success Review and others. More importantly, SCIT's pursuit for academic excellence was recognized by NAAC not only when it was autonomous but also as a constituent of Symbiosis International University which has been awarded grade '**A**' by NAAC.

SCIT has academic alliances with global players to provide continuous resources to enhance learning: Registered Education Provider (REP) of Project Management Institute (PMI), USA; University Alliance Partner of SAP AG, Germany; Academic Initiative Partner with IBM; Academic Alliance with Microsoft's MSDN.

Vision

"To be a world-class IT B-school known for creating global IT professionals."

Mission

"To remain the outstanding provider of continually evolving, market responsive IT education. To create proactive professionals dedicated to excellence who delivers innovative solutions that improve the performance of their organizations.

Infrastructure / facilities – Hostel, Library, Lab, Canteen, Club etc.

The campus has separate hostels for boys and girls with well-equipped rooms and wi-fi network connectivity. Each room has an attached bath with hot and cold water facility. The campus security extends its services round-the-clock. Mess facilities and cafeteria are provided. The mess caters Indian vegetarian food with a menu managed by student teams. It provides breakfast and two meals daily to nearly 1200 students. SCIT has modern library facilities with more than 6,000 books on technology and management and nearly 1000 CD's. The students have access to nearly 20,000 books housed in the same building by sister institutes. A Proof of Concept Lab (POC) with diverse networking environments and platforms is provided, which gives a free arena to students to experiment with different technologies and products.

Method of Instruction:

At SCIT, a variety of instruction methods are used to impart knowledge to the students. Traditional classroom teaching to build the fundamental concepts, practical exercises students can get hands – on experience by applying the lessons learnt. Case studies are extensively used, Along with this, Role Plays are used to simulate a real world situation dramatically and encourages the students to explore the solutions. Pilot projects, Internships and dissertation are some mandatory exercises which every student has to do in order to build up their practical skills and develop an inclination towards research. Besides this, students are also involved in research projects in which they may have to do field work, building case studies and writing research papers as a part of their course curricula. Guest lectures and seminars is strong component of teaching as it gives industry inputs and increases the awareness of the students about the current state of industry .Performance of students is check through regular class test, assignments, surprise test, quiz.

Efforts are made to make the teaching more active and interactive. SCIT focuses on innovative teaching methodologies which help in making the classroom sessions more active and interactive.

Profile of Past Students:

Over the years SCIT students have been offered profiles such as, Consultants, Business Analysts, Sales and Presales, Marketing, Business Development, Quality Manager, Business Process Managers, etc.

Career Prospects

As there is a blend of management and technical courses in the programme being offered to the students, they can go for techno managerial positions in the industry. Major chunk of the programme consist of management courses the students depending on liking can choose electives which can decide their professional career. Career prospects range from business associate consultants, business analyst and presales, software solution architects, team leader in the software industry. Software solution managers, project managers, profile of network planning / administration and management. Students good at networks can be offered jobs in to Network companies like mobile telecom and broadband service. ISS experts can get career prospects as Security professionals' security advisor/ planner. They are also given the profiles of infrastructure security auditors. Later on after gaining some industry experience the students have a good scope to rise to managerial and decision making positions.

Placement:

By joining SCIT, a student does not become eligible automatically for placement. Students are expected to participate in all sessions, workshops, seminars etc. in the first and second year. Those students who fulfill the eligibility criteria as laid down and declared well in advance, are permitted to participate in the Campus Recruitment Program. Placement is not a right but a facility offered to a student.

Programme offered: MBA (IT Business Management)

Eligibility: MBA (IT Business Management)

- Graduate of any faculty of any Statutory University with 50% marks (45% for SC/ST) at graduation level.
- Candidates passing degree examination by part-time / correspondence / external course or in one sitting are not eligible.
- Graduates in IT/computer science/computer application; or in engineering or with IT related experience will be preferred.

Note: Candidates appearing for Final year bachelor's degree examinations may apply but their admission will be subject to obtaining a minimum of 50% marks. (45% for SC/ST).

Intake: Total Seats: 180

Reservation of Seats

Within the Sanctioned intake

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

Important dates related to Institutes

SNAP Test Date:	Dec 19, 2010
Last date for registering for admission to SCIT	Jan 7, 2011
Last date for accepting SCIT Application Fee	Jan 10, 2011
Announcement of Shortlist for GD/PI	Will be decided by SI (DU)
Group Discussions / PI at SI (DU) Pune	Will be decided by SI (DU)
Announcement of Merit List & First waiting List on the website	Will be decided by SI (DU)
Last date for payment by the Merit List candidates (the first installment of fees)	March 15, 2011 By 1.30p.m.
Hostel Registration starts from	June 01, 2011
Programme Commencement	June 02, 201

Contact Details

Admission Cell

Symbiosis Centre for Information Technology (SCIT)

Plot 15, Rajiv Gandhi InfoTech Park, Hinjewadi, Pune - 411057.

Maharashtra, India.

Tel: 91 - 020- 2293 4308 / 4309 / 4310 Fax: 91 - 020-2293 4312

Admission: admission@scit.edu, Enquiry: enquiry@scit.edu

Website: www.scit.edu

Introduction

Symbiosis Institute of Geoinformatics (SIG) Geoinformatics is a newly emerging field with wide ranging application in almost all walks of life. Launching of SIG is a contribution of Symbiosis to the nation to bring the future technology within its reach. SIG provides a two years Post-graduate M. Sc. degree programme to open up a variety of opportunities to graduate students who aspire to build their career in the exciting field of science and technology. This programme aims to train and empower professionals for analytical decision making, to meet the high demand for skilled manpower and in creating a potent resource of experts in this field to meet the future challenges. Response of GIS Industry to course curriculum of SIG continues to be encouraging. As in the case of the first six batches, all eligible students received worthy response to their requests for allotment of projects cum placement.

We continue to remain committed to our motto of 'Pursuance of Excellence in the field of Geoinformatics', and would strive to realize the mission of Symbiosis to create a potential reserve of trained human resource in Geoinformatics for the benefit of the GIS Industry and Society at large.

Vision

To create a professional human resource in the field of Geo-spatial Technology; equipped with IT and Information Management skills; to cater to the global Geoinformatics industry requirements.

Mission

- To impart rigorous training in Geoinformatics encompassing IS, Photogrammetry and Remote Sensing etc.
- Lay special emphasis on industry requirements such as AM/FM, Vehicle tracking, E-Governance, Spatial Decision Support Systems etc.
- Enable students with additional IT and Business Management skills leading to a elevated career profile.
- Provide industry exposure through extensive project work matching global expectations.
- Provide contemporary training abreast with the latest technology tread.

Infrastructure

SIG has infrastructure ideally suited to conduct training, which exposes students to recent developments taking place in the corporate world of Geoinformatics.

Laboratory is equipped with state-of-the-art computing facilities, such as,

- High speed computers in network environment.
- Server for the centralized resource management.
- Leased line internet facility for world wide literature referencing.
- Laboratory equipped with latest version of GIS software suits that are mostly preferred and widely used in the industry.
- Leading Image Processing software suites that are much in used in the industry.
- Photogrammetry software suits.
- Global Positioning System.
- Remote Sensing images of different satellites.
- Maps from varied sources.
- Digital data on infrastructure and natural resources at various scales.

Library

Collection of relevant books and journals.

Canteen

The campus has an all day canteen with mess facility, which caters to the various tastes and budgets of the students.

Health, Medical care and Gym Facility

The Symbiosis Centre of Health Care (SCHC) provides an in house, modern, state-of-the-art health club and fitness centre with a view to facilitate a holistic development of mind and body for an all round development of our students. Each student is insured under the Medclaim and Road Traffic Accident Policy.

Placements:

SIG has had an enviable track record of 100% project – cum-placements. So far, more than simply quantity, the quality of jobs garnered by SIG students is also worth a mention.

SIG offers placement support facility to those students who secure minimum acceptable grade ('C+' grade) in every subject of the first year, that is, first two module end examinations and two months project.

Method of Instruction

This includes classroom teaching, guest lectures, workshops, industrial visits, seminars, research projects and summer projects.

Hostel: Limited numbers of seats are available on first cum first served basis and are allotted on confirmation of provisional admission.

Programmes Offered: 2 years full time M. Sc. (Geo-informatics)

Career prospects

SIG has designed the course based on in-depth discussions with industries and academicians. There are giant corporate houses that have further enhanced applications of Geo-informatics to cater to the requirements of government and public sectors. Few prominent names in GIS industries functioning in India are CyberTech Systems and Software Ltd., ESRI (NIIT – GIS) India, Erdas India, INCA Informatics Pvt. Ltd., Lepton Software Export and Research(p) Ltd., Lavasa Corporation Limited, Leica Geo Systems, Reliance Energy, Ltd., Reliance Communications Ltd., Magnasoft consultancy services, Reliance Industries Ltd., RMSI Ltd Rolta India Ltd., Simplex Technologies Ltd., Speck SpatialTech Ltd., DSM Soft Pvt. Ltd., Tata Consultancy Services (TCS), Patni Computer Systems Ltd., Tele Atlas Kalyani India Ltd., PMC Projects, CHF International, Spin Systems, Janaghraha, CEE and so on.

Eligibility

Graduates or Post graduates in Engineering, IT, Computer Science, Science, Agriculture, Management, Geography and Commerce with minimum 50% marks (45% marks for SC/ST candidates). Final year students awaiting results may also apply.

Candidates pursuing degree examination by part time / correspondence course or in one sitting are not eligible.

Intake: 80 students

Reservations

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats per programme.
International Students	: 15 %

Important dates

Submission of application forms	31 st January 2011.
Group Discussion and Personal Interview	Second week of February 2011
Course commences on	3 rd June 2011

Contact details:

Symbiosis Institute of Geo-informatics
5th Floor, Atur Centre
Gokhale Cross Road, Model Colony
Pune – 411 016.
Telephone No. 020 – 25672841 / 43
Fax: 020 – 25672842
Email : enquiry@sig.ac.in
Website : www.sig.ac.in

Introduction

Symbiosis Institute of Operations Management (SIOM) a constituent Institute of SIU is a unique Institute in India which has a highly focused vision of "Empowering Operations excellence." SIOM's realization of global trend is evident from its venturing into establishment of a B School dedicated to Operations management. SIOM focuses and delivers competencies in managing diverse issues covering entire Business Value Chain through its curriculum, projects inputs and workshops on diverse issues of Managing Business Operations. SIOM offers a Two year full time residential Programme leading to MBA (Operations management)

SIOM is highly committed to its vision and mission.

Vision: "Empowering Operations Excellence"

Mission: "To deliver the Managerial Competencies of Broad Based Knowledge, Multi Disciplinary Skills and Positive Attitude to the diverse Industrial and Business Sector on a sustainable basis".

To achieve this we will:

- Develop SIOM into a world class centre of excellence in Operations Management.
- Contribute in the dissemination of academic and applied knowledge.
- Provide avenues for intellectual, emotional, physical and social development of the students.
- Impart intense professionalism and citizenship values in thought and practice.
- Enhance the knowledge, skills and competence of practicing managers and provide value oriented support to the business

Infrastructural facilities & learning resources

Campus & Hostel:

SIOM being a residential institute for MBA studies the hostel for boys and a separate hostel for girls is situated in the campus. Boys hostel I has 54, and Boys hostel II has 12 rooms with triple occupancy. The girl's hostel has 18 rooms also with triple occupancy. The hostel buildings are in close proximity to the Main building facilitating students' waste no time reaching classes and going to library later in the evening. Hygienically prepared vegetarian food is served which includes Breakfast, Lunch and Dinner. There is Cafeteria open in the morning and afternoon hours, for tea/coffee and snacks. There is a shop to buy essentials like soap, tooth paste etc and stationary items. There is daily Laundry service open in the evening. The campus has been developed with lot of green trees around with lovely flower beds and hedges. There is round the clock security manning the Gate and hostel premises including female guards for girl's hostel. Arrangements are made for 24 hours water and electricity and wi-fi services in the hostel. There are recreational facilities like TV and indoor games such as T.T., Carroms, Chess, and Billiards. There is also a Basketball court prepared to the highest standard and an indoor Badminton court is also available.

Academics: The administrative building has 4 floors excluding ground floor housing all the instructional and administrative facilities including classrooms, Syndicate rooms, computer centre, library, instructional resource centre, seminar hall, Director's office room, visitors lounge, staff rooms, Admission office, stores, etc.

Library: An outstanding learning centre, catering to the ever growing and uncompromising information and intellectual requirements of learners. The mission is to support the academicians of the Institute by providing information, materials, and a wide range of library services to our faculty, students, and staff.

The library houses around 9150 Books, 91 Periodicals and Journals(National & International) 16 News Papers (including Wall Street Journal),772CDs and 187 DVDs,108 Online Journals, Directories Annual Reports of the Companies, Numerous Case Studies and HBR Bound Volumes(since 1984). The library also subscribes to a host of online databases like Prowess. EBSCO where one can get the full text articles on from the journals. The library is equipped with specialized user friendly library software-Libsuite, in addition to other ICT equipment such as CD/DVD writing, Bar Code Readers and Scanners.

Computer Lab: SIOM is equipped with state-of-art computing facilities to compliment classroom pedagogy. It has a server room equipped with Two Compaq ML 370 Server and SAP server HP ML 350 Servers running on Windows 2003 and two Computer Labs housing a total of 100 computers and workstations running Windows 2000, Windows XP. All classrooms and offices are equipped with 24 hours Internet connectivity with a 2 MBPS leased line. Every classroom and Assembly hall is equipped with LCD projection, PC and LAN. The Hi-tech lab housing 40 terminals is loaded with software's like SAP-ERP. Minitab, SPSS, witness etc.

Programmes offered

MBA (Operations Management) - Two year full time residential programme for engineers.

Method of Instruction: English

Profile of past students:

Our Proud Alumni: During the last 3 years of SIOM's existence, our Alumni have played an important role in building the credibility and the growth of the institution. As ambassadors to the corporate world, they continue to bring laurels to the Institute through your performance in chosen fields.

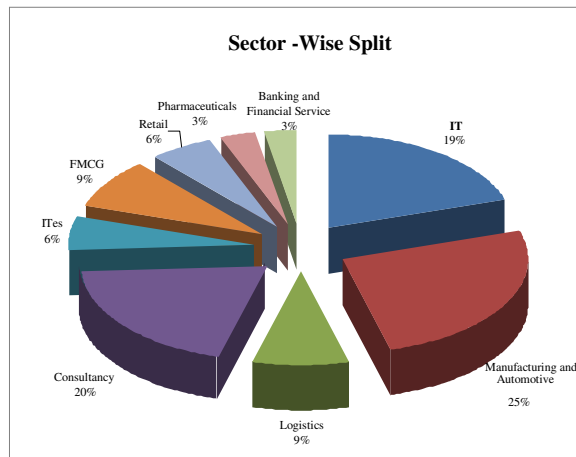
Name of the student & Designation	Company posted at:	Name of the student & Designation	Company posted at:
Nupur Prasun Jha, Manager Production Planning & Inventory Control	Glenmark Pharma	Sowmya Anupindi, Consultant - Technology	Deloitte Consulting India Pvt Ltd
Kanika Tewani, Asst Manager Services	Inductis	Avinash Singh, Sr Consultant	ECS.

Placements and Career Prospects:

Companies from diverse sectors ranging from Consulting, IT, ITES, Automotive, Manufacturing, Retail, Logistics, FMCG, and Banking participated in the placement process this year. Profiles offered to the students include ERP consulting, Supply Chain Consulting, Six Sigma Consulting and Project Management and others.

A total of 35 companies participated in the placement process at SIOM. The average salary improved by 10% compared to last year, and the quality of placement was very good like the previous years.

All the students were placed in companies of their interest, where they could apply their knowledge. With majority of students opting for Manufacturing, IT/ITES, Consulting, etc. the placement was inline with the competencies (Operations/ SCM/ Quality and Six Sigma/ APICS/ SAP) that the institute builds.



Eligibility- Graduate Engineers of any stream from statutory University with 50% aggregate marks.
(45% for SC/ST candidates)

Intake:

MBA: 120

Reservation of seats:

a. Within the Sanctioned intake

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

b. Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

Important dates related to Institutes: Will be submitted when, once finalized.

Contact Details-

Symbiosis Institute of Operation Management,
Plot No A-23, Shravan sector,
New CIDCO, Nashik- 422008, Maharashtra. India.
Tel: (Board line)- 0253-2379960/2376107/8.
Admission line: 2391750 .Fax-2379959.
website- www.siom.in
email- admissions@siom.in

Introduction

The Symbiosis Institute of Health Sciences (SIHS) is a proud member of the prestigious Symbiosis International University. A pioneer in the field of Health education, SIHS has conceptualized & implemented a unique, innovative, career oriented professional up-gradation programme to equip future healthcare professionals with appropriate tools and knowledge to meet the goals of this competitive and growing healthcare industry. The SIHS plans to raise a cadre of professionals who would ensure delivery of optimum healthcare services.

Mission

To foster relevant & pertinent knowledge on all domains of healthcare through an interdisciplinary approach.

Vision

To become an internationally renowned institute which would offer contemporary, need based academic programmes suited to the needs of ever-changing & ever expanding horizon of the healthcare sector

An excellent faculty as also extensive opportunities for hands on practical training with the industry gives this programme an incomparable academic edge over others and also provides for better career prospects within the healthcare industry. This is achieved by way of developing extensive **"academic partnerships"** with the major stakeholders of the healthcare industry. The holistic approach of good thought & professionalism adds value to our Institution.

Infrastructure / facilities – Hostel, Library, Lab, Canteen, SCHC, Recreation and wellness Centre etc.

- ✓ **Library:** SIHS has a splendid learning resource centre with over 18,000 books, reports, journals, periodicals, CDs and video cassettes.
- ✓ **Computer Lab.:** The Computer lab, with broadband connectivity to the Internet and Intranet, boasts of 120 Pentiums with exclusive lease lines.
- ✓ **Wi-Fi campus:** Students at SIHS are privy to a Wi-Fi campus. The Wi-Fi campus enables the students to get on-line anywhere on campus without the hassle of wires and plug-ins. The campus, truly, is the high tech face of the new-age SIHS.
- ✓ **Classrooms:** All lecture classrooms are well ventilated and equipped with the latest audiovisual facilities.
- ✓ **Auditorium:** The in-house facilities include a 600-seater modern auditorium and a modern conference hall located at Symbiosis Vishwabhavan.
- ✓ **Mess and Cafeteria:** An all day Mess and cafeteria ensures refreshments for busy minds.
- ✓ **Accommodation:** For outstation students (Ladies & Gents) accommodation can be arranged at Symbiosis Hostel on first come first serve basis.
- ✓ **Career Counseling and Placement Cell:** SIHS Placement Cell will assist students to obtain employment in respective industries in the healthcare domains.

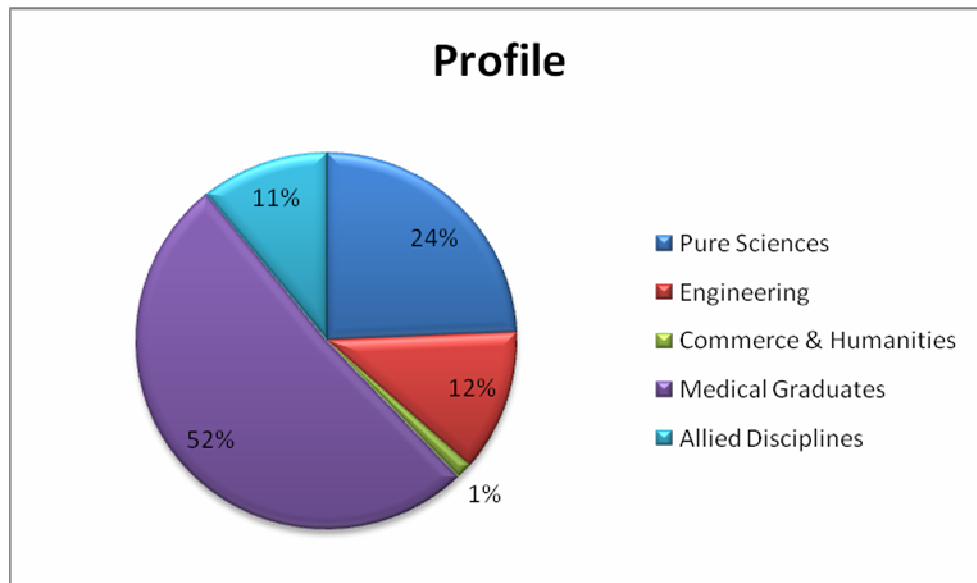
Programme offered

Master of Business Administration – Hospital & Healthcare Management (**MBA-HHCM**)

Duration: 2 Years Full Time

About the Programme: The two years full time MBA programme in Hospitals & Health Care Management is aimed at developing in-depth knowledge, skills and abilities in a group of potential hospital and healthcare delivery management professionals who will be able to obtain managerial positions in public, private, NGO and charitable organizations and partnerships involved in delivery of healthcare in India and abroad.

- a. Method of Instruction:** The programme aims at adopting a synergistic blend of academic knowledge and practical intricacies of the field to train professionals to undertake a wider range of administrative and managerial responsibilities within the healthcare organizations with real time inputs from partnerships in the healthcare delivery system in India & abroad. All the different teaching styles that are used and all the different ways that material is presented, give the students ample opportunities to assess how they learn best and for us to teach material in a way that is appropriate. A Wi-Fi enabled campus further facilitates this mode of learning. In addition, the SIHS aims at all round personality development by way of students' participation in creative pursuits such as presentations, book reviews, participation in student-industry interfaces, analysis of current affairs etc.
- b. Placement: A student driven activity:** The SIHS Placement Cell will assist students to obtain employment in respective industries which include multispecialty Hospitals (both in the private & public sector) NGOs, IT and Pharmaceutical, Health Insurance, Consultancy. Medical Tourism.
- c. Profile of the Students**



- d. Career prospects:** With the rapidly growing healthcare sector the need for managing hospitals & healthcare establishments professionally has become even more acute. With increasing emphasis on quality of health care, cost effective utilization of resources and patient satisfaction there is a tremendous need for persons with professional qualifications in Hospital & Healthcare Management. Thus there are challenging job opportunities in medical institutes, multispecialty hospitals, nursing homes, medical tourism and NGOs operating in the health care sector as also in the Insurance, IT, medical equipment manufacturing, clinical research organizations, Pharmaceutical sector and other emerging stake holders organizations.

Eligibility Criteria: Graduate from any statutory university with a minimum of 50% (45% for SC/ ST) marks (or equivalent grades where grades are used) at graduation level. Candidates passing qualifying examinations from open universities, open schools and from distance learning programmes of statutory or deemed universities or in one sitting are not eligible. Students appearing for their final year can apply but their admission will be provisional and subject to obtaining the minimum required marks and fulfilling other eligibility criteria. If such a provisionally admitted student fails in the final year of his/her Degree Examination and even if he/ she has applied for re-evaluation at the university/ college, he/ she will not be allowed to continue the programme as the offer of provisional admission stands automatically cancelled on his/ her failure in the final year examination.

Intake: 80 seats

Reservation

Within the Sanctioned intake

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

Important dates related to Institute

SIHS Online Registration Begins	Tuesday, 21 st September 2010
SIHS Registration Closes	Tuesday, 25 th January 2011
SIHS Payment Closes	Friday, 28 th January 2011
Last date of receipt of online Application form	Saturday, 29 th January 2011
Schedule of short-listed candidates for Selection Process (GD & PI) on www.sihspune.org	Monday 7 th February 2011
Selection Process (GD & PI) (at Pune only)	Friday & Saturday 18 th , 19 th February 2011
Display of first merit list	Monday 28 th February 2011
Last date for payment of fees for first merit list	Monday 7 th March 2011
Display of second merit list	Friday 11 th March 2011
Last date for payment of fees for the 2 nd merit list	Tuesday 22 nd March 2011
Pre-Induction Leveling	Friday 1 st April 2011
Programme Commencement	Tuesday 7 th June 2011

Note: These are tentative dates, subject to change. For regular updates, please log on www.sihspune.org

Contact Details:

Symbiosis Institute of Health Sciences (SIHS),
 Senapati Bapat Road, Pune-411004
 Tel: +91-20-25658014 (Ext.518/517) Telefax: +91-20-25658015
 Mobile: 09552599863
 Email: admission_hhm@sihspune.org
 Website: www.sihspune.org

Introduction

SIBM since 1978 has been synonymous with progress, and it has continued this trend by being the first to set up its offshore campus at Bangalore. This new endeavour taps into the vast experiences of SIBM in the field of quality management education. It also takes into account the benefits of being strategically located at Electronics city, the heart of the Silicon Valley of India. The Bangalore campus believes in strengthening the SIBM brand by reworking old concepts and on constantly innovating new ones. The emphasis is on maximum industry interaction and on the practical aspects of management education. The world is changing and SIBM Bangalore is poised to be the perfect catalyst to drive this change. Encouragement provided for analytical research creates the intellectual capital which is highly sought after. The program definitely provides a holistic approach to management and this goes a long way in creating a dynamic identity.

Selected Special Features @ SIBM- Bangalore

- ✓ Strong Academic Rigour
- ✓ Faculty from India's Premier Institutions
- ✓ Visiting Professors from Top Global Business Schools
- ✓ Regular Industry Interactions & CEO meets
- ✓ Approximately 20% of lectures in all courses delivered by Practicing Managers
- ✓ Curriculum benchmarked against IIM's & other top B-schools
- ✓ Online pre-induction program
- ✓ Out Bound Learning Program as a part of Orientation Program
- ✓ Association with International B-Schools
- ✓ Internship Mentoring in different cities
- ✓ GD/PI in major cities like Delhi, Mumbai, Kolkata & Bangalore
- ✓ Academic Quality Assurance system
- ✓ Research Centres
- ✓ Review of curriculum and academic progress by a specially constituted body called as AAAC (Academic Area Advisory Council), comprising of top academia and industry stalwarts
- ✓ Student Leadership Awards
- ✓ Entrepreneurship Cell in collaboration with NEN
- ✓ Peer Mentoring & Buddy Program
- ✓ Strategically located at the Electronic city in the heart of Bangalore's industrial hub

Vision

To be recognized globally as the preferred destination for all future leaders, where the spirit of inquiry and enterprise will drive growth through innovation.

Mission

To create a centre of academic excellence with a collaborative environment, which fosters experiential learning that can be applied towards social, economic and global development.

Infrastructure /facilities-Hostel, Library, Lab, Canteen, Club. etc.

SIBM Bangalore campus is located at Electronic City, in the neighbourhood of IT majors and Multinational Corporations. SIBM Bangalore boasts of state of the art academic and living infrastructure. Hostels with modern amenities house around 500 students on twin and triple sharing basis. Resources include Ultra modern reference and lending library with emphasis on digital resources, two state-of-the-art computer labs equipped with high end software and access to multiple electronic databases like EBSCO, BCRC, CMIE and others. The campus also has video conference rooms and audio-visual rooms. The entire campus is Wi-Fi enabled and is equipped with a gymnasium, basketball court, table-tennis table, cafeteria and an auditorium.

Programmes Offered: 2 year full time residential MBA Programme (Specializations in Marketing / Finance / Human Resource / Operations Management)

Method of Instruction: Lecture, presentation, case study, live project, summer internship, Industry lecture, skill based exercise, group activity & simulation.

Profile of the Past Students

Academic Background Break Up			Work Experience Wise Break Up		
Stream	Percentage (2009-11)	Percentage (2010-12)	Duration in month	Percentage (2009-11)	Percentage (2010-12)
Engineering	58.76	50.30	0	44.07	57.49
Sciences	4.52	7.19	1 - 12	11.30	14.37
Management	15.82	15.57	13 - 24	16.95	14.97
Commerce	12.43	22.16	25 – 36	18.64	9.58
Others	4.52	1.80	More Than 36	9.04	3.59
Arts	3.95	2.99			

Placement & Career Prospects: The first ever batch of SIBM Bangalore, 2008-2010, entered the corporate world armed with values and skills that will help them make their unique mark in the industry. The campus recruitment programme which was handled independently at the Bangalore Campus garnered an earnest response from companies coming from varied sectors and geographies. The offers made were across diverse sectors, which include but are not limited to, BFSI, FMCG, Consumer Durables, Retail, Media, Automobile, IT/ITES, Consulting, Engineering, Manufacturing, Advertising, and Pharmaceutical.

Some of the companies where our students from the first batch (2008-2010) are currently working are as follows:

- Infosys
- Arvind Mills
- KPMG
- M T R Foods
- Berger Paints
- Biocon
- Bosch
- Britannia
- Capgemini
- Coca Cola India
- The UB Group
- DNA India
- TVS Motors
- HCL Comnet
- HP Analytics
- Yes Bank
- Nissan Motors
- Reliance Big Street
- HSBC Invest Direct
- Kotak Mahindra Bank
- Deutsche Bank Operations International
- Zee Entertainment Enterprise Ltd

The Summer Internship Programme for the Batch of 2009-2011 saw an enthusiastic response from several organizations leading towards 100% Summer Placements across varied sectors.

Eligibility:

- A graduate from any statutory university with a minimum of 50% marks (45% for SC/ST candidates) at graduation level.
- Candidates passing degree examination by part time/distance learning/correspondence/open school are not eligible.
- Final year appearing students can apply but their admission will be subject to obtaining a minimum of 50% marks (45% for SC/ST candidates) at qualifying examination.

Intake: 150 students

Reservation of seats:**Within the Sanctioned intake**

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

Reservation for defence /industry sponsored etc.: Not Applicable.

Important Dates Related to Institute

Activity	Dates / Day
Last Date to apply for SIBM Bangalore	08-01-2011 / Saturday
Declaration of short listed candidates for GD/PI	24-01-2011 / Monday
Commencement of GD/PI (approximate dates)	10-02-2011 onwards
Final Merit List Display	14-03-2011 / Monday
Last Date for Payment of Fees	31-03-2011 / Thursday
Online Pre-Induction Program begins	01-05-2011 / Saturday
Commencement of Course	15-06-2011 / Wednesday

Contact Details

Admissions Office
Symbiosis Institute of Business Management, Bangalore
95/1, 95/2, Electronic City Phase I,
Hosur Road, Bangalore - 560 100

Phone: 91-80-66389930/99, 91-08-67139542 Fax: 91-80-66389996

E-mail: admissions@sibm.edu.in

Website: www.sibm.edu.in

Introduction: Symbiosis Institute of Media & Communication, SIMC, Bengaluru, has carved a niche for itself in the area of Communication Management. A magnificent edifice, just one detour from the Hosur Road Highway, SIMC, is located at the heart of the IT & software hub – the Electronics City, which is approximately a half-hour drive from the City Centre. This central location has close proximity with Software Icons such as Infosys, Wipro, HCL, HP and a host of others.

Bengaluru is a true cosmopolitan city – a melting pot of various cultures and a burgeoning metropolis with a mix of Public Sector Giants including ISRO, HAL, BHEL, NAL; Corporate behemoths such as Infosys and Wipro besides Defence Establishments - MEG, ADE, LRDE. The cream of Educational and Healthcare Institutions such as NLSIU, IIM-B, IISC, NIMHANS with a variety of other factors have put Bengaluru on the world map.

The state-of-the-art, expansive, inviting ambience of SIMC has all the facilities that a top-notch Media and Communication Professional Institute needs. SIMC aims to serve the multi-faceted needs of the media and communication industry in particular, and the society in general, through education, training, research and advocacy. It seeks to develop competent, responsible and innovative professionals in the practice, development and management of media and communication through its MBA program in Advertising and Public Relations.

At SIMC learning is a participative and interactive activity. The Curriculum is contemporary, fluid, dynamic and is totally industry driven. The academic program is holistic involving group discussions, case studies, seminars and workshops. Equal emphasis is laid upon curricular, co-curricular, and extra-curricular activities.

Vision

Symbiosis Institute of Media and Communication will be the preferred destination for all who aspire to excel in the field of Media and Communication Management.

Mission

- To receive information related to Media and Communication, assimilate it and then disseminate the same in an effective manner
- To inform, educate, entertain and empower the participants to meet the challenges of competitive and evolving globalised media environment.
- To educate and inspire media aspirants in social communication within a world class ambience.
- To develop a unique Institute where the programmes provide training in new global media technology.
- To connect, communicate and converge in building symbiotic links with the academia, industry and community, in the context of media and communication

Infrastructure facilities

Hostel facilities

SIMC has an on campus hostel facility for girls .An additional comparable facility in the vicinity for boys is provided.

Library

The main objective is to create a Knowledge Resource Centre with an exhaustive collection of books and case studies in the domain in order to meet the dynamic needs of the academic community. Our library provides a range of books, periodicals, e-resources and other media at appropriate levels for the need of the students.

Lab

SIMC has a world class, state-of-the-art Computer Lab which includes powerful servers, dedicated internet and email access, desktops PCs and laser / DeskJet / dot-matrix printers etc. For the Internet, there is 24x7 connectivity through two leased lines with 512 KBPS each. The labs are equipped with firewall and content filtering tools with the latest Antivirus Gateway level Scanning.

Canteen

Our canteen is not only a place for gourmet delights but also a venue for a mélange of ideas and views to converge and give rise to innovative ventures. The mess offers vegetarian delicacies and caters to diverse palates. Nutritious, sumptuous food is prepared that is not only delicious but also adheres to strict standards of hygiene.

Health and Medical Care and Gym

The Symbiosis Centre of Health Care (SCHC) provides an in house, modern, state of art Health Club & Fitness Centre with a view to facilitating a holistic development of the mind, body and soul of our students. Each student is insured under the Medclaim & Road Traffic Accident Policy.

Programmes Offered

MBA: Master of Business Administration in Communication Management.

Program Structure

The SIMC Media and Communications program has an impeccable reputation with the Course designed to raise the bar of learning, encompassing the best of practices and trends in the field enabling the students to build upon their existing interest in, and knowledge of the field, through a spirit of enquiry, creativity and innovation.

Method of Instruction

SIMC's approach to teaching includes a combination of lectures, class discussion, group work and self-study. The faculty both on permanent and visiting present key subjects in lectures and conduct class discussions based on case studies.

Career Prospects

Providing the industry with skilled and trained media professionals adept in all fields of communication driven businesses of Advertising and Public Relations. Tremendous opportunities exist in the new and burgeoning fields of Digital Media, Events, Sports & Celebrity Management, Outdoor & Radio, besides Corporates, Advertising & PR Agencies.

Eligibility: Graduation in any discipline from a recognized University with a minimum of 50% (45% for SC/ST) aggregate.

Note: Correspondence / Part-Time Degree holders are not eligible.

Duration: 2 year Full Time Residential.

Intake: 80 students

Reservation of seats:

Within the Sanctioned intake

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

Important dates related to Institutes.

Online registration for SIMC starts	25 th October 2010
SIMC Online Registration closes	31 st January 2011
Payment for SIMC closes	7 th February 2011
Submission of online registration form	During GD/PI
Schedule for GD/PI for the short listed candidates to be displayed on	8 th February 2011
GD/PI will be conducted at the Bangalore campus on	24 th & 25 th February 2011 and 2 nd & 3 rd March 2011
Display of the first merit list	8 th March 2011
Last date for the payment of fees for the first merit list	18 th March 2011
Display of the second merit list	20 th March 2011
Last date for the payment of fees for the second merit list	27 th March 2011
MBA Programme commencement	7 th June, 2011

Note: The Institute, at its discretion, may decide to announce further Merit List (s).

Contact details:**Symbiosis Institute of Media & Communication**

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Introduction

Symbiosis School of Banking Management (SSBM) is the latest addition to the family of 19 constituent institutes of Symbiosis International University.

For over 3 decades, Symbiosis has been nurturing young learners and grooming them to be professionals of tomorrow by providing quality education that is recognized the world over.

Many constituent institutes of Symbiosis have been ranked among the top ten in their respective faculty and have enhanced the reputation of Symbiosis International University as one of India's preferred destination for education.

Building on such expertise, Symbiosis now introduces a unique school dedicated to Banking Management – to provide specialized skills for success in the high-potential, high-growth banking & finance industry.

Vision

To be recognized as the cradle of innovative and ethical banking practices.

Mission

To create an environment conducive to:

1. Continuous research leading to creation of knowledge in the Banking and Finance sector.
2. To offer programmes that will disseminate relevant knowledge and provide skills to function effectively in the challenging environment of the Banking sector.

Campus & Facilities

SSBM is located at Symbiosis Knowledge Village near Pune. A sprawling, state-of-art campus atop a green, misty hill, SSBM has an environment that is conducive to learning and self-development.

To enrich the campus experience, Symbiosis offers the finest infrastructure for its students.

Class Rooms

The institute has spacious classrooms with LCD projector, overhead projectors, the facility of collar mikes and a Public Address system. Ours is a fully Wi-Fi campus.

Computer Laboratory

A well equipped Computer lab with LCD projector and internet connection is available for the students to facilitate the teaching learning process.

Learning Resources

A well stocked library will contain t books, journals, magazines and on-line resources.

Placement Cell

To carry out the placement activities for the final year students the college has constituted the Placement Cell.

Outdoor Sports Facilities

The university has a large football ground and facilities for a number of other sports.

Health Care Centre

We have a health care centre on campus with one medical doctor and medical staff. The students have to undergo health checkup every year.

Career Prospects

The growing trends in the Banking sector will mean a large requirement of trained personnel in banks in both existing and new domains who would be able to support this increase in scale and complexity. In addition to the need to recruit and train the additional staff, the public sector banks will have to face the challenge of retirement of a large part of their workforce.

The banks would be requiring a new genre of management professionals to meet the emerging challenges. Apart from one National institute, not many Institutes are known for offering such a programme. The gap for such manpower continues to be the concern for banking industry as the demand is huge. Currently the banks are recruiting MBA graduates and investing huge amount and time in training them for specialized banking and finance functions through their in-house training centres.

Placements

Since the programme is designed to directly address the major manpower requirement in the emerging in the banking system, all public sector and private sector banks of the country would find the students ready for banking profiles. A placement cell will facilitate the placement procedure and the student is urged to note that Symbiosis does not guarantee placements.

Programme offered

Master of Business Administration (Banking Management)

The MBA in Banking Management is a two-year, residential programme.

The proposed programme is an intensive two-year curriculum. The curriculum covers the basic functional areas of finance and accounting, marketing, human resource management, strategic planning, management and control, and rural finance. The basic principles of economics, behavioral sciences, rural finance, information technology and quantitative methods will be taught in the context of management. On the basis of this foundation, specialized inputs in banking and finance would form a major part of the curriculum.

A project work of about 8 to 10 weeks duration on a real life situation in an organization, after the completion of first year, would form an integral part of the Programme. In addition, one project of social relevance and one specialized project in banking and finance are mandatory which is to be completed during the Programme.

Eligibility

Graduate with minimum 50% marks for general (open) category and 45% marks for students of SC and ST category.

Pattern of Programme

The programme will follow the semester with two semester in each year i . e four semester in two years.

Medium of Instruction

The medium of instruction for all the courses (except foreign languages) shall be English.

Methods of Instruction

Lectures, Industrial visits, Case studies, Project work and field trips wherever necessary.

Duration

Two years, full-time programme.

Intake: 50 students**Reservation of seats:****Within the Sanctioned intake**

Scheduled Caste	: 15%
Scheduled Tribes	: 7.5%
Differently abled	: 3%

Over and above the Sanctioned intake

Kashmiri Migrants	: 2 seats
International Students	: 15%

Important Dates

Activity	Date
Registration closes on	January 11, 2011
Announcement of short listed candidates for Group exercise and Individual Interaction	January 15, 2011
Group Exercise and Individual Interaction	Feb 2 to Feb 6, 2011
Announcement of selected candidates	Feb 10, 2011
Last date for payment of fees	March 5, 2011
Commencement of the programme	June 6, 2011


Contact details

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Contact us - 

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Note: The original reference copy of the SNAP Bulletin 2010 in printed form is available at the office of the Registrar, Symbiosis International University, Symbiosis Knowledge Village, Lavale, Tal: Mulshi, Pune-411042, Maharashtra, India. In the event of any dispute, the contents of this original printed reference copy only will be considered as authentic & sole point of reference. The contents of any other copy of the Bulletin in any form whatsoever have no authenticity of any kind and will have no binding on Symbiosis Test Secretariat of Symbiosis International University in any kind whatsoever.