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**Ph.D. ENTRANCE EXAMINATION, OCTOBER, 2011**

Name of Candidate	<input type="text"/>
Register Number	<input type="text"/>
Answer Booklet Number	<input type="text"/>
Signature of Candidate	<input type="text"/>
Signature of Invigilator	<input type="text"/>

**Section – B & C**

Time : 140 Minutes

Max. Marks : 160

*(This is to test the candidate's capability of defining concepts through short answers.)*

**Note :**

- 1) Answer **any twelve** questions from Section **B** and **one** question from Section **C** in the subject concerned.
- 2) In Section **B** **each** question carries **10** marks. Section **C** carries **40** marks.
- 3) In Section **B** an answer should **not** exceed **100** words. In Section **C** an answer should **not** exceed **500** words.
- 4) The candidates are **permitted** to answer questions **only** from the subject that comes under the **faculty** in which he/she seeks registration as indicated in the **application** form.
- 5) The candidates should **clearly** indicate the **Section** and **Question Booklet Number** in the answer paper.

**FACULTY OF ARTS**

**I. English**

**II. Journalism and Communication**

**III. Philosophy**



**I. English**

SECTION – B

1. Androgyny
2. Burlesque
3. Carpe Diem
4. Deconstruction
5. Epic Theatre
6. Free Verse
7. Gender Studies
8. Hamartia
9. Imperial Eyes
10. Joycean Epiphany
11. Kunstleroman
12. Magic Realism
13. Naturalism
14. Onomatopoeia
15. Picaresque Novel
16. Romantic Revival



### SECTION – C

1. Discuss the Post-Colonial elements of a novel of your choice.
2. Describe the use of audio-visual aids in enhancing the efficiency of English Language Teaching in Kerala.
3. Demonstrate the changes in the literary landscape brought about by the increased presence of women writers.

## **II. Journalism and Communication**

### SECTION – B

1. Article 19(1)(a)
2. Non-probability sampling
3. Selective exposure
4. Paid news
5. Innovation diffusion theory
6. Cinema verite
7. Spam



8. Tests of significance
9. Spin doctor
10. Agenda-setting
11. Precision Journalism
12. Laws of Defamation
13. Maslow's hierarchy of needs
14. Actualities
15. NREGA
16. Public Service Advertising.

#### SECTION – C

1. Outline a sampling procedure to analyze the impact of sports news in regional newspapers.
2. What are the characteristics of a scientific research ? Discuss an appropriate research approach to any area of media research.
3. Define hypothesis. Formulate atleast two hypotheses while conducting a content analysis of programmes in any two English TV news channels.



### III. Philosophy

#### SECTION – B

1. Allegory of the Cave
2. Atomism
3. Actuality and Potentiality
4. Rationalism
5. Logical Positivism
6. Existentialism
7. Dialectical Materialism
8. Cartesian Dualism
9. Pragmatism
10. Hypothesis
11. Emotivism
12. Four Noble Truths
13. Anumana
14. Satkaryavada



15. Jivan Mukti (Liberation)

16. Nishkamakarma

17. Maya

18. Atman-Brahman

SECTION – C

1. Explain the nature, scope and relevance of research in the field of Philosophy.
2. What is your area of research ? Explain the positive aspect of your proposed research.
3. What steps do you take in preparing a synopsis of your research topic ? Explain.

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