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B. B. A. (Semester - II) Examination - 2009

PRINCIPLES OF MANAGEMENT

(2008 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions :

- (1) All questions are compulsory.
- (2) Figures to the right indicate full marks.

Q.1) Define the term Management. Explain different functions of Management. [15]

OR

Q.1) "Management is an art of getting work done through people." Explain various functions of Management in light of this statement. [15]

Q.2) Explain F.W. Taylor's Contribution to Management Thought. [15]

OR

Q.2) Explain in brief different Approaches of Management. [15]

Q.3) What is Maslow's Theory of Hierarchy of Need. [15]

OR

Q.3) State and explain various types of qualities that are required by an effective leader. [15]

Q.4) What is Strategic Management ? Explain importance of Strategic Management in India. [15]

OR

Q.4) Define Total Quality Management. What are the advantages and disadvantages ? [15]

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P.T.O.

Q.5) Write short notes : (Any Four)

[20]

- (a) Management of Change
 - (b) Essentials of Good Control System
 - (c) Importance of Co-ordination
 - (d) Unity of Command
 - (e) Delegation of Authority
 - (f) Importance of Decision-making
 - (g) Stress Management
 - (h) Barriers of Communication
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