

MAY 2011

P/ID 362/PGB

Time : Three hours

Maximum : 100 marks

SECTION A — (5 × 8 = 40 marks)

Answer any FIVE questions.

Selecting minimum of TWO questions from each part.

All questions carry equal marks.

Each answer should not exceed 300 words.

PART I

1. What is society and culture?
2. Mention the chief characteristics of communication.
3. Define attitude and outline its components.
4. Elucidate group norms.

PART II

5. Define conflict. Discuss its types.
6. What is social learning?

7. Explain mental health.
8. Discuss the causes of alcoholism.

SECTION B — (3 × 20 = 60 marks)

Answer any THREE questions.

Selecting a minimum of ONE from each part.

All questions carry equal marks.

Each answer should not exceed 1,200 words.

PART I

9. Critically examine the theories of interpersonal attraction.
10. Critically evaluate the theories of leadership.
11. Elucidate the various theories of crowd behaviour.

PART II

12. Critically evaluate the models of mental health.
13. Elucidate the various psychological intervention.