



Printed Pages : 2

MBA – 204

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7047

Roll No.

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M. B. A.

(SEM. II) EXAMINATION, 2007

BUSINESS ENVIRONMENT

Time : 3 Hours]

[Total Marks : 100

*Note : (1) Attempt **all** questions.*

*(2) Figures to the **right** side indicate the marks.*

1 Answer any **four** of the following in around **5×4=20**
250 words each :

- i) Discuss various issues related to technology transfer.
- ii) Distinguish between the characteristics of socialism and capitalism.
- iii) Discuss the advantages of technology transfer with special reference to BPO (Business Process Outsourcing)
- iv) What are the salient features of MRTP Act?
- v) How are culture and business interdependent on each other?

2 a) Fiscal policy of a country determines the fate **10**
of the industries.- comment.

b) “Liberalization is important for furthering the **10**
growth of a developing country” – Do you
agree? Give reasons.

OR

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[Contd...

Ketan

- 2 a) Discuss in brief various functions of RBI. **10**
 b) Discuss the importance of studying technology environment. What are the possible impacts of technology on business? **10**
- 3 a) Which is the most commonly used indicator of economic growth? How does it reflect growth? **10**
 b) What are the major achievements and failures of Indian plans? Also explain reasons of failure. **10**
- OR**
- 3 a) Critically examine the implications of the new industrial policy. **10**
 b) Discuss the impact of FDI policy on liberalisation from Indian perspective. **10**
- 4 a) How is constitution of India related to the country's economic and social development? Explain. **10**
 b) Why is it important for a business organization to know their social responsibility? Answer the question with suitable examples. **10**
- OR**
- 4 a. What are the principles behind trusteeship management? How these principles are helpful to the business as well as society? **10**
 b. "Replacement of FEMA by FERA has made transactions with foreign countries, simplex" – comment. **10**
- 5 Write short notes on : (any **two**) **10×2=20**
 a. Consumerism in India
 b. Ethical dilemma for business
 c. Demographic and natural environment
 d. SSI and labour laws.