

Printed Pages: 3 MBA - 206

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID: 7049

Roll No.

M. B. A.

(SEM. II) EXAMINATION, 2006-07 MANAGEMENT INFORMATION SYSTEM

Time: 3 Hours] [Total Marks: 100]

Note: (1) Attempt all questions.

- (2) The figures on right indicate the marks for regular examination and half of these marks will be for carry over examination.
- 1. Answer any **four** of the following in about $5\times4=20$ 250 words each.
 - (i) Define MIS and explain in brief components of MIS.
 - (ii) What is the difference between batch and online processing? Explain with suitable examples.
 - (iii) How can a firm increase its overall operational productivity through the use of information systems?
 - (iv) Discuss in brief various types of information systems.

(v) Enlist functions of Transaction Processing System (TPS) (vi) Discuss the concepts of structured problems and unstructured problems. Enlist the major components of the data 10 communication system and describe in brief, their functions. Discuss characteristics of decision support 10 system in detail. OR It is argued that there is no such things as a universal information system that can fit all organization. That is information systems must be custom-fit to a specific organization. Discuss and comment. Discuss Zani's information framework for **10** understanding MIS. Explain database and explain with examples 10 the functions that must performed on data to create an effective DBMS. Draw an information system for a Marketing 10

2.

3

OR

processing elements.

Manager and describe its inputs, outputs and

3	(a)	What is System Design? It has been said that the design of an information system is an iterative process. Discuss.						
	(b)	Discuss System Development Life Cycle (SDLC) approach to design an information system.						
4	(a)	Give a framework of the production information system of a firm manufacturing various consumer durable products.						
	(b)	Discuss various methods / techniques which are used to identify various information requirements.						
	OR							
4	(a)	Explain different types of information systems 10 required at different levels of management hierarchy.						
	(b)	Discuss various tools that are used for the analysis of a system design.						
5.	Write notes on any two of the following: 10X10=20							
	(a) Expert System							
	(b)	Office Automation System (OAS)						
	(c) Case Tools(d) Database Management System.							