

Reg. No. : .....

D 617

Q.P. Code : [10 DMB – PM 120]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2015.

Second Year

Project Management

### PROJECT FORMULATION AND APPRAISAL

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Discuss in detail the steps involved the conceptual framework of project management.
2. Explain the concept and importance of project formulation in globalisation era.
3. Describe the components and types of overseas projects.
4. Explain the components and importance of project life cycle.

5. Discuss the major influencing factors to identify a project for an existing company.
6. Explain the stages involved in project formulation and need for the feasibility studies.
7. Explain the following terms in detail :
  - (a) Boom
  - (b) Bot
  - (c) Boo
  - (d) Boot.
8. Describe the project appraisal and market appraisal. Differentiate economics analysis from social cost and benefit analysis.

Reg. No. : .....

**D 618**

**Q.P. Code : [10 DMBPM 121]**

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2015.

Second Year

Project Management

**PROJECT SUPPORT SYSTEM**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Describe the role of Government Department for Project Support System.
2. Explain the institutional support extended by KVIC.
3. How the marketing intelligence supports the project of the manufacturing concern? Explain.
4. Describe the role of CSIR and ITCOT in providing technical support to entrepreneur.

5. Discuss the role of Industrial Development Bank of India in financing project.
6. Discuss the services extended by ADB and IBRD for financing projects.
7. Explain the functions of Centre for Entrepreneurship Development.
8. Write note on :
  - (a) National institute of Small Industry Extension Training.
  - (b) Non Government Organisations (NGOs) and Project Support System.

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**D 619**

**Q.P. Code : [10 DMB - PM 122]**

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2015.

Second Year

Project Management

**PROJECT PLANNING AND EXECUTION**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain the various project management approaches in detail.
2. Explain the following terms:
  - (a) Functions of project planning. (10)
  - (b) Project designing and time estimation. (10)
3. Discuss the various principles of project contracts.
4. Describe the various functions of value engineering.

5. Explain in detail the resource constraint in project scheduling techniques.
6. Explain work breakdown structure with an example.
7. Discuss the various steps involved in successful project implementation.
8. Discuss the various project performance indicators in detail.



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D 620

Q.P. Code : [10 DMBPM 123]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2015.

Second Year

Project Management

### PROJECT RISK MANAGEMENT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Describe the contributions of Risk Management to Business, Society and Family.
2. What is financial Risk Retention? Discuss the need and benefits of Risk Retention.
3. Enumerate the various Risk Identification methods and its necessities.
4. Write a note on:
  - (a) Frequency and Severity Measures.
  - (b) Decrease in Income.

5. Elucidate the various types of Property Loss Exposures.
6. Explain the various approaches to selecting Risk Management Tools.
7. Describe the methods of Financing Risk Retention.
8. State the civil liabilities of Business Houses. Explain in detail, how it affects the business performance.

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D 621

Q.P. Code : [10 DMBPM 124]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2015.

Second Year

Project Management

### PROJECT CONTROL SYSTEM

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain the concept of decision making process with a block diagram / design.
2. Elaborate the various applications of linear programming model in the project control system.
3. Illustrate the concept and application of simulation analysis in decision making system.
4. Briefly explain the various elements involved in the queuing model and discuss how it will vary for the goal programming model.

5. Describe the methodologies adopted towards project selection.
6. What is goal? Discuss the application of goal programming model in solving the managerial problem towards project control.
7. Explain the various soft computing methodologies adopted towards effective MIS.
8. Describe the role of mathematical programming approach with numerical case example towards resource management.



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Reg. No. : .....  
Q.P. Code : [10 DMB-PM 125]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2015.

Second Year

Project Management

PROJECT MANAGEMENT SOFTWARE

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. List out the methods of planning the projects with storable and non-storable resources.
2. List down the various institutes involved in software project management.
3. Explain in detail the relationship between ISO 6079 and various CMM levels.
4. What is Euro method? Explain its merits and demerits.

5. Write in detail about Australian Institute of Management and its functions.
6. Describe the various phases of a project life cycle. Which is challenging? Why?
7. Discuss the principle of modern software project management.
8. Write short notes on
  - (a) UK national vocational qualifications
  - (b) Information systems examination board.



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**D 623**

**Q.P. Code : [10 DMB-PM 126]**

(For the candidates admitted from 2010 onwards)

**M.B.A. DEGREE EXAMINATION, DECEMBER 2015.**

**Second Year**

**Project Management**

**SMALL BUSINESS MANAGEMENT**

**Time : Three hours**

**Maximum : 100 marks**

**Answer any FIVE questions.**

**(5 × 20 = 100)**

1. Write a detailed note on the development of SSI in India over the past 10 years.
2. "Growth of SSI is the backbone for the economic development of a country". Discuss.
3. What are industrial estates? Explain their functioning and purpose.
4. What are the ways in which Government is encouraging the establishment of village and small business?

5. What is capital structure? How it is decided for small business?
6. "Welfare of work force is applicable to medium and large scale industries, not for small scale units" – Do you agree? Discuss.
7. Write a detailed report on the various types of marketing problems faced by SSI. Also suggest remedial measures.
8. Discuss the functions of SIDCO and SIDBI.