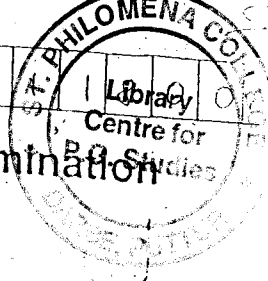


Reg. No. 06



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First Semester M.Com. Degree Examination
November / December 2006

COMMERCE
Paper 1.1 : Management Perspectives

Time : 3 Hours

Max.Marks: 100

SECTION - A

Note : Answer any FOUR questions.
Each question carries 10 marks.

1. Define management. Briefly explain the functions of Managers.
2. "Policies are general statements which guide managerial thinking in decision making." Discuss.
3. Distinguish between formal and informal organisation.
4. Briefly explain the key elements of 'Vroom's Expectancy Theory' of motivation.
5. What are the major barriers to effective listening in interpersonal communication? Explain.
6. What are the basic objectives of T.Q.M.? Explain.
7. Explain the advantages and disadvantages of benchmarking.

SECTION - B

Note : Answer any TWO questions.
Each question carries 20 marks.

8. Explain Fayol's principles of Management and their relevance to modern management.
9. Discuss the relative merits and demerits of promotion from within and recruitment from outside the organisation.
10. Discuss the various steps involved in the human resource planning process.

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