## [3672]-405

## B. B. A. (Semester - IV) Examination - 2009 PRODUCTION AND OPERATION MANAGEMENT (2005 Pattern)

(2005 **Pattern**) Time: 3 Hours [Max. Marks: 80 Instructions: (1) Question No. 8 is compulsory. (2) Answer any four from Q. Nos. 1 to 7. Q.1) Define Production Management. Explain need and scope of Production Management. [15] Q.2) Describe role and function of Production Manager. [15] Q.3) "Supervisor is Motivator on shop floor." Justify. [15] Q.4) Explain characteristics of the following: [15] Batch Type Production (a) (b) Mass Type Production Q.5) Explain various conditions required for location of Plant. [15] Q.6) Describe in detail the functions of 'Production Planning and Control'. [15] Q.7) Define Quality. Explain various types of Qualities. [15]

[20]

- (a) Objective of PERT and CPM
- (b) Distinction between Wages and Salaries
- (c) Halsey's System of Incentive Payment
- (d) Plant Layout