

Reg. No. : .....

**D 200**

**Q.P. Code : [07 DMB 071]**

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2008.

First Year

RESEARCH METHODS FOR MANAGEMENT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Describe briefly the various types of Research.
2. How will you define a Research problem? What are the features of a good Research design?
3. What are the characteristics of a good measurement tool?
4. Explain different sampling techniques.
5. Describe the steps of Research process.

6. What is Research design? Discuss various Research designs.

7. Write a detailed note on Cluster Analysis.

8. What is synopsis? Discuss in detail the design of the research report.