

**Its PU Sample Paper**

**Sample Question Paper for B.Tech Television, Film Production & Media  
Technology/MJMC/PGDAVP**

**Max. Marks: 80 Max. Time:**

**One hour**

1. Expand the following abbreviations

(i) STAR (TV channel) (ii) NASA (iii) FTII (iv) AIDS (v)  
PGIMER

(vi) CNN (vii) LASER (viii) SEZ (ix) CFL (x)  
RDX 10

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**2. Answer the following questions:**

(i) Name the director and author of the film “Slumdog Millionaire”?

(ii) Which companies own the radio channels “Big FM” & “Radio Dhamal”?

(iii) To which brands slogans “Count on us” & “Life is Good” are associated with?

(iv) Name the authors of the novels “Jonathan Livingstone Seagull” & “Siddhartha”.

(v) In how many languages & editions is Reader’s Digest published?

(vi) What is Mongoose? To which game is it associated with?

(vii) Who invented Television? How is it popularly known as?

(viii) What were the names of mother and wife of Guru Nanak?

(ix) Who beat whom in the opening match of the ICC World Twenty20?

(x) Which country do the TV channels “Geo” & “Al Jazira” belong to? 20

**3. Explain the following terms/concepts in about 50 words:**

- (i) Why Bluetooth is known as such?
- (ii) What is Non Linear Editing?
- (iii) What is Google?
- (iv) What is virtual reality?
- (v) What is the difference between AM and FM?
- (vi) What is the function of an OB Van?
- (vii) What is a sequel in films? Name any two sequels.
- (viii) What is Facebook?
- (ix) What is Roadies?
- (x) What is the role of an Art Director in a film?

**4. How the following terms, personalities, phrases associated with Media?**

- (i) Anchor (ii) Prannoy Roy (iii) Rendezvous (iv) H.K. Dua
- (v) Asian Age (vi) Voice of the people (vii) K. Asif (viii) Centrespread 10
- (ix) Joseph Pulitzer (x) Blog

**5. Explain the following in about 50 words:**

- (i) What is difference between RAM and ROM?
- (ii) What do you understand by Voiceover?
- (iii) What is HDTV?
- (iv) What is Youtube?

(v) What do you understand by a TV reality show?

(vi) What is a PCR?

(vii) What is Cyberspace?

(viii) What is TV hosting?

(ix) What is the difference between a Documentary and a feature film?

(x) What is Choreography?

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