

CERTIFICATE IN NGO MANAGEMENT**Term-End Examination****June, 2009****BMS-002 : MANAGEMENT FUNCTIONS***Time : 2 hours**Maximum Marks : 50*

Note : Attempt any five questions. All questions carry equal marks.

1. What are the different conditions, which are to be fulfilled by an NGO for approval under section 80G of Income Tax Act ? What are the extent of benefits available to donor under section 80G ? 10
2. Explain The important phases of project life-cycle. 10
3. What do you understand by the term 'marketing' ? Explain the concept of marketing mix giving suitable examples : 10
4. What do you understand by sustainable education ? Explain the four domains of the implementation plan of the UN Decade for Education for Sustainable Development (DESD). 10

5. Explain the following : 2x5=10
- (a) Accounting system for a project
 - (b) Concept of project control
6. What are the different methods of fund raising ? 10
Explain any two.
7. Suppose you are working in an NGO and are 10
asked to write a proposal. Briefly discuss the
guidelines you will follow while writing the
proposal.
8. (a) What do understand by the term 'Journal' ? 5x2=10
- (b) Differentiate between receipts and payment
account and income and expenditure
account.

- o O o -