**B.E Electronics & Communication Engineering**

**ANNA UNIVERSITY – COIMBATORE**

**B.E.\B.TECH.DEGREE-EXAMINATION-DECEMBER 2009**

**FIFTH SEMESTER- ELECTRONICS & COMMUNICATION ENGINEERING**

**PRINCIPLES OF MANAGEMENT**

PART A-(2\*20=40)

1. What are the streams related to Neo-classical theory.

2. What is a system.

3. Who are all the major contributors to contingency approach of management.

4. What are the functions of management.

5. What are two views on strategy.

6. What are various types of plans based on time.

7. Define policy.

8. What is meant by good alternative.

9. What is meant by formal organization.

10. What are the benefits of staff authority.

11. What is meant by delegation of authority.

12. Define staffing.

13. Define leadership.

14. Define creativity.

15. What is meant by job enrichment.

16. What are the barriers of communication.

17. State few control techniques.

18. What are the types of managerial control.

19. Define productivity.

20. Define budget.

PART B-(5\*12=60)

21. A) Explain the challenges that are faced by the management. (4)

B) Describe Henry Fayol’s principles of Management. (8)

22. A) Explain the various steps involved in planning. (8)

B) Explain the elements of most effective MBO systems.

23. A) Explain the common problems and difficulties faced in decision making process. (6)

B) Describe the four approaches of selection process. (6)

24. A) Describe the basis for departmentation. (8)

B) Explain the significance of selection process (4)

25. A) Explain the significance of staffing function. (6)

B) Describe various style of leadership. (6)

26. A) Explain the role of Non-Financial incentives in Motivation (8)

B) What are the advantages of job enrichment.

27. A) What are the characteristics features of controlling. Explain. (4)

B) Explain the process f communication.

28. A) Explain the essential elements of control system (4)

B) Describe the essential requirements for good control system. (8).