

B/JI/07  
PG CO-I

POST-GRADUATE COURSE

Term End Examination — December, 2008

M.Com.

PRINCIPLES AND PRACTICE OF MANAGEMENT

PAPER I

Time — 2 hours

Full marks—50

(Weightage of marks—80%)

*Special credit will be given for accuracy and relevance in the answer. Marks will be deducted for incorrect spelling, untidy work and illegible handwriting. The weightage for each question has been indicated in the margin.*

Answer four questions, taking two from each module

12½×4

**Module 1**

- 1.(a) What are the elements of MBO ?  
(b) Discuss the steps involved in MBO process. 7+5½
- 2.(a) Give an idea of scientific management.  
(b) Define management. 4½+8
- 3.(a) What do you mean by “Planning Process”?  
(b) What is meant by span of management? 7+5½
4. Briefly discuss the Maslow’s Need Hierarchy Theory. 12½

**Module 2**

- 5.(a) “A good leader is not necessarily a good manager”—  
Discuss.  
(b) What do you mean by Path-Goal Theory of  
leadership? 6+6½

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(2)

- 6.(a) What factors do you consider while designing a control system?  
(b) What is BEP analysis? 8+4½
7. What are the barriers to communication in organisation? 12½
8. What are the methods used to control the overall performance of a large company. 12½