

PG Com. - I

Post-Graduate Course
Term End Examination – 2006 Part-I

M. Com.

Principles and Practice of Management

Paper - I

Time : Two Hours

Full Marks : 50

(Weightage of Marks : 80%)

Special credit will be given for accuracy and relevance in the answer. Marks will be deducted for incorrect spelling, untidy work and illegible handwriting. The weightage for each question has been indicated in the margin.

Answer *four* questions, taking *two* questions from each module.

Module I

1. Discuss the different approaches to the study of management with special emphasis on Systems Approach. $12\frac{1}{2}$
2. (a) What is MBO ? (b) Explain the steps involved in the process of implement an MBO programme in an organisation ? $4 + 8\frac{1}{2} = 12\frac{1}{2}$
3. Define line and staff. Why does conflict between the two arise ? How can such conflicts be resolved ? $12\frac{1}{2}$
4. Define motivation. Explain Adam's Equity Theory of motivation with examples. $2\frac{1}{2} + 10 = 12\frac{1}{2}$

Module II

5. Examine the essential features of the Behavioural theories of leadership. $12\frac{1}{2}$

P.T.O.

PG Com. - I

(2)

6. (a) Examine the significance of communication in management.
(b) What are the barriers to communication?
(c) How to make communication in organisations more effective ? $4 + 4\frac{1}{2} + 4 = 12\frac{1}{2}$
7. Design a control system for a medium size service organisation. $12\frac{1}{2}$
8. Write short notes on *any two* of the following :
(a) Concept of Maturity in Hersey and Blanchard's theory of leadership.
(b) Vroom's Expectancy Theory.
(c) PERT $6\frac{1}{4} \times 2 = 12\frac{1}{2}$