

**POST GRADUATE DIPLOMA IN
DISTANCE EDUCATION**

Term-End Examination

December, 2006

**ES-314 : MANAGEMENT OF DISTANCE
EDUCATION**

Time : 3 hours

Maximum Weightage : 75%

Note :

- (i) Attempt **all** the three questions.
 - (ii) All the three questions carry equal weightage.
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1. Answer any **one** of the following questions in about 1200 words :

- (a) What are the important management processes that need to be followed in a distance education institution ? Explain these management processes with particular reference to distance education institutions.
- (b) Open and distance learning institutions have been successful in democratising higher education in India. Explain with suitable examples.

2. Answer any **four** of the following questions in about 300 words each :

- (a) How is human resource development one of the most important for the success of distance education ?

- (b) Adequate monitoring and control mechanisms need to be devised for effective learner support. Elaborate with suitable organisational examples.
 - (c) Considering the present educational needs of developing societies, what efforts need to be initiated for ensuring effective planning and management of distance education institutions ?
 - (d) "Higher education in India stands at the cross-roads." — Discuss.
 - (e) Write a note on different types of universities existing in a developing country like India.
 - (f) Write a note on the qualities and skills of a change agent.
3. Answer any **one** of the following in about 1200 words :
- (a) How do you compare the organizational structure of an open university with the organisational structure of a conventional university ? Identify their distinguishing features.
 - (b) Education is a part of 'service sector' and the success of any product largely depends on its after sales approach. How is this approach significant to managerial issues of distance education system ?