

Roll No.....

Total No. of Questions : 09]

[Total No. of Pages : 02

Paper ID [MC201]

(Please fill this Paper ID in OMR Sheet)

MCA (Sem. - 2nd) *MAY-2008*

MANAGEMENT INFORMATION SYSTEM (MCA - 201) (N2)

Time : 03 Hours

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Maximum Marks : 60

Instruction to Candidates:

- 1) Attempt any one question from each Sections - A, B, C, & D.
- 2) Section - E is **compulsory**.

. Section - A

(1 × 10 = 10)

- Q1)** What is understood by term MIS? Discuss various activities performed by MIS in an organization.
- Q2)** What are the characteristics of an information system? Discuss the organization, management and technology dimensions of information systems.

Section - B

(1 × 10 = 10)

- Q3)** What is the role of information in decision making? Discuss with the help of suitable examples four stages of decision making described by Simon.
- Q4)** Discuss the various components and framework for understanding MIS. Also discuss Robert Anthony's hierarchy of management activity.

Section - C

(1 × 10 = 10)

- Q5)** What is meant by system implementation? Discuss various implementation strategies for a newly developed MIS in your organization. Also discuss the steps involved in the implementation procedure.
- Q6)** Why is evaluation of MIS important? Describe the concept of cost/benefit-based evaluation? Discuss, in detail the model which may be employed for cost/benefit-based MIS evaluation.

Section - D

(1 × 10 = 10)

- Q7)** What are functional information systems? Discuss the main activities of a marketing information system.
- Q8)** Illustrate different categories of MIS. Which is the most advanced category of MIS? Discuss in detail.

Section - E

(10 × 2 = 20)

- Q9)**
- a) Distinguish between data, information and management information.
 - b) What do you mean by a integrated system?
 - c) What is a physical system?
 - d) What are decision support systems?
 - e) Why do you mean by design specifications?
 - f) What are intuitive decision makers?
 - g) What is product-based evaluation?
 - h) What do you mean by analysis of information systems?
 - i) What do you mean by web personalization?
 - j) What do you mean by strategic information systems?

