

MASTER'S IN TOURISM MANAGEMENT

Term-End Examination December, 2007

MTM-1: MANAGEMENT FUNCTIONS AND BEHAVIOUR IN TOURISM

Tim	ne : 3 hours Maxim	num Marks : 100	
No	te: Attempt any five questions in about each.	600 words	
1.	Discuss the tasks of a professional manage relevant in tourism?	er. Are they	
2.	Mention the various levels of managers along with the skills required for each level.		
3.	What do you understand by Management By Objectives (MBO) ? Discuss its process.		
4.	Write about 300 words each on any following: (i) Inter-personal Relations (ii) Managerial Ethos (iii) Motivation and Leading	two of the 10+10	
5.	Write an essay on Management Information S	Systems. 20	
6.	Define Organisational Culture and mention dimensions.	its different	



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7.	Discuss the various modes of Conflict Management.	20
8.	Define and discuss the Planning process.	20
9.	Write an essay on group dynamics in management.	20
10.	How do you analyse inter-personal relations?	20