

Search Engine Optimization

Smoothing the Learning Curve.....



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Introduction to Search Engines	4 Hrs
Domain name and Hosting	4 Hrs
Handling websites	4 Hrs
Page Rank and PPC	4 Hrs
Content and its Advantages	4 Hrs
On and Off Page Optimization	4 Hrs
Link Building	2 Hrs
Social Network	2 Hrs
Project Work	4 Hrs

Duration: 32 Hours (1 Month)

Fees: 3500/-