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Register Number:

1262

Name of the Candidate:

B.Sc. DEGREE EXAMINATION - 2010

(DIGITAL MEDIA)

(FIRST YEAR) / (PART – I)

130. FOUNDATION STUDIES

May.)

(Time: 3 Hours

Maximum: 100 Marks

SECTION - A

(8 × 5 =40)

**Answer any EIGHT questions
All questions carry equal marks**

1. What are the characteristics of a good design.
2. Explain the importance of creativity.
3. List out the application of 3D.
4. What is story telling.
5. What are the attributes of colour?
6. Compare warm and cool colours.
7. What is Typography.
8. Explain the importance of graphics.
9. What is layout.
10. What is Grid.

SECTION - B

(3× 20 = 60)

**Answer any THREE questions
All questions carry equal marks**

11. What is a design and explain the principles of design. (4+6)
12. Explain the role of Audio and Video specialists. (10+10)
13. Discuss in detail about colour blending. (20)
14. Explain in detail about vector graphics and raster graphics. (10+10)
15. What is the role of grids? Explain the structure and templates of grid system. (8+12)
