

B3.1-R3: MANAGEMENT FUNDAMENTALS AND INFORMATION SYSTEMS

NOTE:

1. Answer question 1 and any FOUR questions from 2 to 7.
2. Parts of the same question should be answered together and in the same sequence.

Time: 3 Hours

Total Marks: 100

1.
 - a) Explain in brief, four main propositions of classical approach to management.
 - b) What do you mean by job rotation, job enlargement and job enrichment?
 - c) What are the main principles of delegation of authority?
 - d) Explain the five needs in the "Needs Hierarchy" given by Maslow.
 - e) What are the essentials of a good system of control? Enumerate them.
 - f) What are the main stages in the development of a new product? List them in brief.
 - g) Explain in brief about Transaction Processing System (TPS).

(7x4)
2.
 - a) Distinguish between 'Mission' and 'Vision'. How are goals set in Management by objectives?
 - b) Explain the importance of 'production planning'. List the steps in the process of production planning.
 - c) What is Marketing Management? List the main tasks of marketing management in 21st Century.

(6+6+6)
3.
 - a) Explain the main components of 'Working Capital'. What is the importance of working capital management?
 - b) What is performance appraisal? Discuss the essential of a sound performance appraisal system.

(9+9)
4.
 - a) Explain the different styles of leadership. What are the merits and limitations of 'democratic leadership style'?
 - b) What are the characteristics of a Decision Support System? How do they differ from those of Executive Support System?
 - c) What is the role of a sound 'Information System' in decision-making in modern organisations?

(6+6+6)
5.
 - a) What is Human Resource Planning? What is its importance in Human Resource Management?
 - b) Distinguish between Formal and Informal Organization.

(9+9)
6.
 - a) What do you mean by information system? Illustrate various types of Information Systems.
 - b) Explain the flow of Information in an organization?

(10+8)
7.
 - a) Explain Information requirements of a Personal manager for better decision and integration with overall information system with in the organization.

b) What is E-Commerce? Explain its uses in Modern Business.

(9+9)