

**POST GRADUATE DIPLOMA IN  
JOURNALISM AND MASS  
COMMUNICATION**

**Term-End Examination**

**June, 2007**

**JMC-03 : REPORTING, WRITING AND  
EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

**Note :** Attempt any **five** questions. All questions carry equal marks.

1. What are the factors that govern selection of news stories ? Illustrate with suitable examples. 20
2. What are the different types of reporting ? Illustrate with examples how investigative reporting is carried out. 20
3. Discuss the importance of question hour of Parliament for any news organisation. 20
4. Discuss the techniques of good writing. What are the key elements in writing for news media ? 20
5. What is a feature ? What kind of news stories would you select to write in a feature format ? Give suitable examples. 20
6. How is writing for television different from that of print media ? Illustrate with examples. 20
7. Critically analyse the role and importance of an editorial in a newspaper in the recent times. 20
8. How is a radio news bulletin compiled ? Discuss the role of the compiling editor. 20

9. What are the salient features of layout and design of a newspaper ? Discuss with reference to a newspaper of your choice. 20
10. Write short notes on any **two** of the following : 10+10
- (i) Headlines
  - (ii) Sources of news
  - (iii) Photoediting
  - (iv) Lead