

MBA-349**MSP-24**

**M.B.A. DEGREE EXAMINATION –
JUNE 2009.**

(AY 2005–06 batch onwards)

Second Year

INTERNATIONAL BUSINESS MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. Define the concept of International Business.
2. What are the International institutions?
3. Write short notes on :
 - (a) SAARC
 - (b) ASIAN.
4. What are the uses of Foreign direct investment?
5. What are the main objectives of WTO?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Formulate some alternative views on the concept of 'business' based on your real world experience.
7. Identify the parameters of the international economic environment.
8. Discuss the role of WTO for the promotion of global trade.
9. What are the procedures for international attribution?
10. Assess the role of the MNCs in India and discuss its merits.
11. Discuss the UN conduct of transfer of technology.
12. How far has India benefited by becoming a member of WTO?
